

PILLSBURY
CHOCOLATE FUDGE,
WHITE, DOUBLE DUTCH,
SWISS CHOCOLATE, YELLOW

CAKE MIXES

Your Choice
Regular
19-oz.
Pkgs.

29¢



CAMPBELL'S
ASSORTED
VEGETABLE
VARIETY

SOUPS

6 Tall
10 1/2-
oz. Cans

Campbell's
Meat Variety
SOUPS
10 1/2-oz. Cans
6 97¢

79¢



GERBER'S
ALL
VARIETIES

STRAINED
BABY FOODS

11 Reg. Jars

Gerber's Junior
Assorted Varieties
BABY FOOD 6 for 79¢

100¢



SEGO and METRECAL
ASSORTED FLAVOR

LIQUID DIETARY

4 Cans for

SEGO IS IN
10-OZ. CANS
METRECAL IN
8-OZ. CANS

89¢

Food Is A Bargain....

IN AMERICA ★★★★★
you eat better for less!
LESS THAN 19¢ OF YOUR PAYCHECK DOLLAR
GOES FOR FOOD! (compared with 26¢...1947-1949)

**EVERYONE CLAIMS
THE LOWEST PRICE**



KELLOGG'S
FRESH CRISP
CORN FLAKES CEREAL

12-oz. Pkg.
Kellogg's CORN FLAKES, 18-oz. 37¢
Cheerios, 10 1/2-oz. 37¢
Cheerios, 15-oz. 45¢
Wheaties, 12-oz. 33¢
Wheaties, 18-oz. 45¢

27¢



STAR-KIST
or CHICKEN
OF THE SEA
LIGHT MEAT

CHUNK TUNA

3 Flat
6 1/2-oz. Cans

79¢



DOVE, THRILL, IVORY, SWAN, LUX and JOY

LIQUID DETERGENT

REG. 22-OZ. PLASTIC
Springfield LIQUID DETERGENT 22-oz. Plastic Container 39¢

49¢



HUNT'S or DEL MONTE
HEAVY BODY
TOMATO CATSUP

3 14-oz. Btls.
Springfield TOMATO CATSUP 12-oz. Bottles \$1

49¢

DELICATESSEN BUYS



DUBUQUE ALL MEAT FRANKS 49¢
VACUUM PACKED 1-LB. PACKAGES

SOUTHERN DELIGHT—WITH ICING
CINNAMON ROLLS 4 Tubes of 8 \$1.00

CREAMY MONTEREY
JACK CHEESE 10-OZ. PKG. 49¢

GALILEO—ITALIAN STYLE—14-OZ. CHUB
DRY SALAMI \$1.19



Blue Bonnet WHIPPED MARGARINE Pound Package 35¢

Ore-Ida Frozen Easy to Make ONION RINGS 7-oz. Package 35¢

New! Delicious TOUCH 'N SHAKE CHOCOLATE Aerosol Can 79¢

GORTON FROZEN BREADED SEAFOODS
Fishsticks, 14-oz. Pkg. 69¢
Fried Scallops, 7-oz. Pkg. 69¢
Breaded Shrimp, 1-lb. Pkg. \$1.00



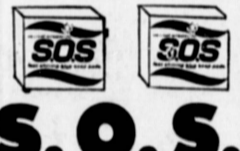
T.S.P. 26-OZ. PKG. CLEANER or BUBBLELOVE BATH BUBBLES 16-OUNCE PACKAGE

4 for \$1.39



Wizard Asstd. Fragrances Aerosol DEODORIZERS REGULAR 7-OZ. CAN

39¢



S.O.S. SCOURING PADS 18 Ct. Pkgs.

39¢



NESTLE'S MILK or ALMOND KING SIZE CHOCOLATE BARS KING SIZE BARS

3 for \$1.66

FRUITS & VEGETABLES



CENTRAL AMERICAN • GOLDEN RIPE
BANANAS

2 LBS 25¢

FRESH • CRISP
CARROTS 2 1-Lb. Cello Bags 15¢

NEW CROP • CALIFORNIA
LARGE WALNUTS 39¢

Vermont Maid MAPLE BLEND SYRUP 12-oz. Bottle 37¢

Pine-Sol Brand SPRAY DEODORIZER 7-oz. Aerosol 98¢

Betty Crocker WHEAT HEARTS CEREAL 3 28-oz. Pkgs. \$1.00

HILLS BROS. COFFEE 1-LB. CAN 69¢ 2-LB. CAN \$1.37 6-oz. Instant 85¢



SKIPPY NUTRITIOUS DOG FOOD

10 1-lb. Cans
Prize Brand DOG FOOD 1-lb. Cans 69¢

10 89¢



HUNTS or DEL MONTE HEAVY BODY TOMATO SAUCE

10 8-OZ. CANS
Springfield Tomato Sauce 8-oz. Cans 69¢

10 87¢



BEST FOODS WHOLE EGG MAYONNAISE

QUART JAR
MIRACLE WHIP Quart Springfield, Qt. Mayonnaise 39¢

54¢

14 FRIENDLY FOODS CO. SUPERMARKETS TO SERVE YOU:

910 WEST SANTA BARBARA 15305 NORMANDIE AVE.

17500 GRENSHAW BLVD. 1717 NORTH FIRST STREET

2555 PACIFIC COAST HIGHWAY 555 FLORESTA BOULEVARD

8341 CANOGA AVENUE 150 EAST EL CAMINO REAL

12500 BELLFLOWER BLVD. 1551 MOORPARK AVENUE

23501 AVALON BOULEVARD 633 HEGENBERGER ROAD

11020 VERMONT AVENUE SPRUCE & EL CAMINO REAL