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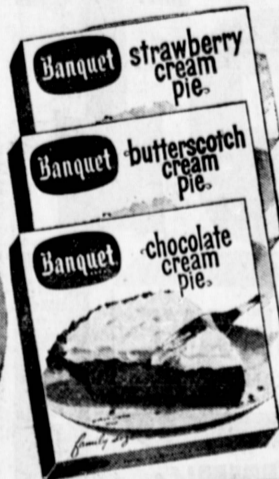
Convenient Hours and Service

BY SO-CALLED "DISCOUNT" PRICES

For more than 37 years, Better Food has been cutting prices to give you more good food for your money... Compare... see for yourself that every day of the week there's MORE for you at Better Food Markets!



7 BIG SALE DAYS
Specials Effective Thursday thru Wednesday, October 21 to 27, 1965



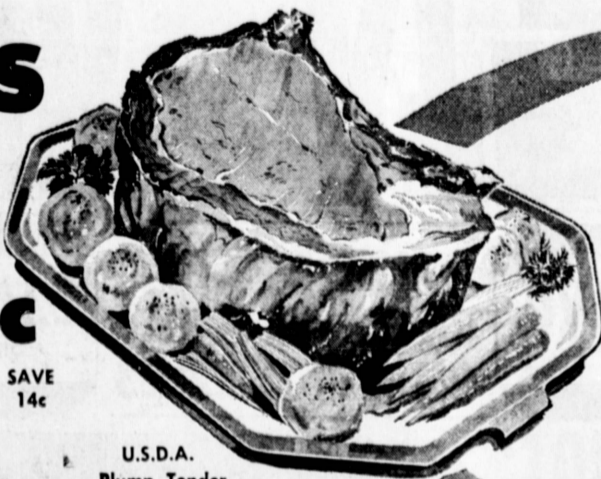
BANQUET FROZEN CREAM PIES

Your Choice of Flavors

BIG 8-INCH FAMILY SIZE

19¢

SAVE 14¢



U.S.D.A. Plump, Tender

RIB ROAST

U.S.D.A. "CHOICE" Tender Beef
5th, 6th and 7th Ribs
Lb.
Trimmed Waste-Free

59¢

"The King of Roasts"

U.S.D.A. "Choice" Beef Trimmed Waste-free

Tender/Flavorful **RIB STEAK** lb. **77¢**

U.S.D.A. "Choice" **CLUB STEAK** lb. **97¢**

Thrifty, Fine-Flavored **CHUCK STEAK** lb. **45¢**

Arm Cut **SWISS STEAK** lb. **69¢**

Boneless **FAMILY STEAK** **89¢** Lean, Meaty **SHORT RIBS** **29¢**

Ground Fresh Every Hour **GROUND CHUCK** lb. **49¢**

Morrell's Yorkshire **SLICED BACON** lb. **69¢** *Honey Suckle* **SLICED TURKEY** New 2-lb. Pkg. **\$1.89**

Center Cut **HAM SLICES** lb. **98¢** *Honey Suckle* **TURKEY ROAST** Boneless New! 2 1/2-lb. Pkg. **\$3.59**

Boned and Rolled Beef Shoulder **CLOD ROAST** lb. **79¢**

BOLOGNA TOPPER BRAND **LARGE CHUNK** Lb. **49¢**
By the Piece

WISCONSIN—Rich, Creamy **LONGHORN CHEESE** 10-oz. Pkg. **49¢**
HAFNIA, Imported from Denmark **SLICED COOKED HAM** 5-oz. Pkg. **59¢**

BEER ALPINE FULL 12-OZ. BOTTLES **6 for 69¢**
CASE OF 24 **\$2.69** plus tax and deposit

COLTON HALL, 6 Year Old Kentucky Straight **BOURBON WHISKEY** 80 Proof Fifth **\$3.49**
BOONE'S FARM, Apple, Blackberry, Concord, Loganberry **NATURAL FRUIT WINES** Fifth **79¢**

DOG FOOD

DAILY DIET "Rich in Protein" **TALL CAN**
You Save 4¢ a Can!

5¢



STEWING CHICKEN

Whole Body

19¢

Cut-up, Pan-ready lb. **23¢**



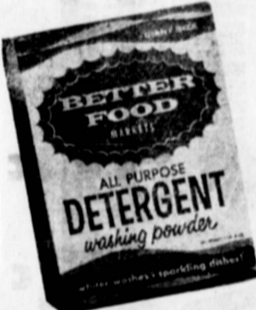
Lean, Meaty Pork SPARE RIBS

FRESH

Lb.

Size Small

59¢



WASHING POWDER

Better Food's Own Heavy Duty Detergent

GIANT BOX
YOU SAVE 10¢

38¢

A "Better Buying" Value **IMPERIAL MARGARINE**
You Save 17¢ **3** 1-lb. Ctns. **\$1**

F & P CHOICE **VEGETABLES**
Green Peas, Cream Style Corn, Whole Kernel Golden Corn, or Cut Green Beans
Your Choice **10** 8-oz. Cans **\$1**
Mix or Match

FISHER'S ALL PURPOSE **BISKIT MIX** Large 2 1/2-lb. Box **3 FOR \$1**

CINCH/ASS'T. FLAVORS/SAVE 35¢ **CAKE MIXES** 17-oz. Boxes **5 \$1**

Tetley **TEA BAGS** Jumbo Box of 64 **59¢**

6-oz. Size 47¢ 11-oz. Size 77¢ **Coffee Creamer PLEASE** 3-oz. Pkg. **27¢**

Delicious **Touch'n Shake** 18-oz. Can **59¢**
Your Choice/Pkg. of 2 **Knorr Soup Mix** **39¢**
Sunshine Cookies **Yum-Yums** 11-oz. Box **49¢**
Hot Cereal **Fisher's Zoom** 16-oz. Box **29¢**

Bubble Bath **Mr. Bubble** 12-oz. Pkg. **35¢**
Sausage or Pepperoni, 79¢ **Gino's Pizza** Cheese Large **59¢**
PLASTIC ROLL, 4¢ OFF **GLAD WRAP** 100-ft. Roll **25¢**
B & M BOSTON **BAKED BEANS** 13-oz. Size **23¢**

SECRET SPRAY DEODORANT Large \$1.00 Size **79¢**
You Save 21¢ at Better Food

GORDO Frozen Mexican Foods Enchiladas or Refried Beans 12-oz. Each **39¢** 3 pkg. **\$1**



BLACKBERRIES, BOYSENBERRIES, GOOSEBERRIES, or STRAWBERRIES

No. 303 Cans Your Choice **43¢**

Canned Food Sale!

Whole **GREEN BEANS** No. 303 Can **4 for \$1**
Cream Style or Whole Kernel **GOLDEN CORN** Family Style, No. 2 1/2 Cans **4 for \$1**
Jumbo Can **CORN ON COB** 4 Ears of Corn **39¢**
Cut or Sliced **GREEN BEANS** 3 for **\$1** Family Style, No. 2 1/2 Cans

THESE MARKETS **OPEN 24 HOURS** 7 DAYS A WEEK
Los Angeles Torrance Bellflower Los Angeles Glendale
Western at Prairie at Lakewood Blvd. E. Florence 130 S. Central
Santa Barbara Redondo Bch. Bl. at Alondra at San Pedro at Harvard

There's a Neighborly Better Food Market Near You
South Gate 4466 Tweedy 9 a.m. - 10 p.m. Daily
Carson-Torrance 223rd at Avalon 9 a.m. - 10 p.m. Daily
Los Angeles Western-Slauson 9 a.m. - Midnight
Torrance 5305 Torrance 9 a.m. - Midnight
Hollywood 4317 Beverly Bl. 8 a.m. - 2 a.m. Daily

