

BETTER FOOD MARKETS

7 BIG SALE DAYS
Specials Effective Thursday thru Wednesday,
October 21 to 27, 1965

DON'T BE FOOLISH

579 NEW LOW PRICES

... Plus Blue Chip Stamps, 7-Day Specials, Conversions

BLUE CHIP STAMPS
BETTER FOOD'S OWN
PEANUT BUTTER
Pure, Fresh Smooth or Chunky Full Pound Jar
38¢



Large 24-oz. Bottle
5c Off Label
You Save 14c

CRISCO OIL 32¢

As Featured on KMEX Channel 34



MJB COFFEE

ALL GRINDS
2 -lb. CAN \$1.27
3 -lb. CAN \$1.89

Save 15c

INSTANT COFFEE
Jumbo 10-oz. Jar \$1.29
20c Off

1-lb. Can

64¢

TREESWEET PURE FLORIDA
ORANGE JUICE
Frozen 6-oz. Can
Save 8c a Can
Fills a Big 24-oz. Pitcher
15¢



SWANSON'S TV DINNERS

Beans & Franks, Macaroni & Cheese, Corned Beef Hash, or Spaghetti & Meat Balls

10-oz. Each Your Choice!
Save 29c

3 for \$1

ALBER'S MIX/You Save 10c

FLAPJACK FLOUR

2 -lb. Box **29¢**

TROPICAL/Maple Flavor

Pancake Syrup

26-oz. Bottle **25¢**

TREESWEET/Fresh, Pure/No Deposit Bottle

ORANGE JUICE

Full Quart **39¢**

MARKET'S BEST/Pure Concord

GRAPE JELLY

2 -lb. Jar **33¢**

GOLD BAR/Packed by Del Monte

Fruit Cocktail

Big No. 2 1/2 Can **29¢**

F & P CHOICE/Rich, Red

Tomato Juice

Jumbo 46-oz. Can **25¢**

F & P CHOICE/Whole

APRICOTS

Large No. 2 1/2 Can **25¢**

ROGERS BITS O' HONEY

PEAS or PEAS & CARROTS

6 No. 303 Cans **\$1**

CREST TOOTH PASTE
Large 75c Tube You Save 16c
59¢

FREE TOOTHBRUSH With Each Tube

PRELL SHAMPOO CONCENTRATE
Unbreakable Plastic Reg. 89c Tube
59¢

HOLLYWOOD HEALTH FOOD
MARGARINE
CORN OIL Redeem Your Coupons Now **3** 1-lb. Cins. **\$1**

PASTRY CHEF
Frozen Food Sale
Chocolate—Save 20c
Refrigerator Cake 19-oz. **69c**
Apricot and Asst. 6-oz. **39c**
Princess Danish 12-oz. **79c**
Assorted Danish 9-oz. **59c**
Almond Cluster Pkg.

TOMATO FAMILY SIZE
HEINZ KETCHUP 20-oz. Bottle **31¢**
FOR STEAKS
HEINZ 57 SAUCE 8-oz. Bottle **37¢**
GEBHARDT'S WITH BEANS
CHILI CON CARNE Jumbo 2 1/2-lb. Can **75¢**
GEBHARDT'S HEAT 'N SERVE
TAMALES SAVE 6c Big 2 1/2-lb. Can **39¢**
PLAIN OR CHOCOLATE
OVALTINE SAVE 4c 12-oz. Jar **65¢**

For Hallowe'en
TREE TOP PURE APPLE CIDER
Full Quart **29¢**
Save 6c

Rent a Professional Rug Cleaner for Just \$2 a Day!
From Any BETTER FOOD Market

SAFE, EASY—Glides around as it gently brushes dirt out of your carpet... applies only the foam. Completely safe for all color-fast carpeting, even your precious orientals.

EFFECTIVE—Only Glamorene rug shampoo has instant brightening NU-LITE... you'll see how fresh and new your rugs can be.

ECONOMICAL—Only a Glamorene shampooer has a one gallon tank... enough to clean a 9'x12' area without the inconvenience of refilling. You save 80% of the cost of professional cleaning.

When Validated by Better Food Manager, return coupon with label from any Glamorene Rug Shampoo

VALUABLE COUPON
Save \$1 on Your First Rental
Before coupon, with label to Glamorene, Inc., 175 East 84th, Clifton, N. J. We'll send you \$1. Offer expires 12/31/65. One coupon per family.

NAME _____ STATE _____ ZIP _____
ADDRESS _____
CITY _____ MACH. SERIAL NO. _____
STORE MANAGER'S SIG. _____

CANADA DRY Soda Pop
Choice of Flavors
12-oz. Cans **10¢**
89¢

Van de Kamp's Golden Anniversary SPECIAL
* THURS.-SUN. OCTOBER 21-24 *
BUTTERHORN COFFEE CAKES 4/1.00

RUSSET POTATOES
U.S. NO. 1 THE BEST
1-LB. CELLO BAG
10 38¢

SWEET, JUICY VALENCIAS
ORANGES
5-lbs. **49¢**

U.S. NO. 1 BROWN
SPANISH ONIONS
3 lbs. **10¢**

BETTER FOOD MARKETS

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| Hunt's 8-oz. TOMATO SAUCE 3 for 33c | Dole Chunks PINEAPPLE—Tall 211 can 25c | Pacific Saltine Crackers STA-CRISP—1-lb. box 29c | Bathroom ZEE TISSUE 4 Roll pack 39c | Bathroom Tissue 2 roll 25c |
| Dole Low Calorie FRUIT COCKTAIL, 303 can 27c | Gerbers BABY CEREAL 2 8-oz. pks. 39c | Dry Cleaner RENUZIT—Full Quart 59c | Water Softener CALGON—lb. pkg. 35c | Absorbent CONFIDETS—Pkg. of 12 45c |
| Glorietta APRICOT NECTAR 2 12-oz. Can 29c | Gerbers Chopped JUNIOR FOOD 2 Reg. Jars 29c | Snow's Clam CHOWDER—15-oz. Can 33c | Calgon BOUQUET—lb. pkg. 59c | Ammonia GOODWIN'S—Qt. plastic 29c |
| Glorietta BLEED ELBERTA PEACHES No. 303 can 29c | Kerr's Pure GRAPE JELLY—12-oz. Jar 29c | Star-Kist Froz. Tails LOBSTER—9-oz. Pkg. 1.89 | Carnation—Creamed TUNA—No. 303 can 41c | Bathroom Tissue WALDORF 4 roll 25c |
| Heinz Strained BABY FOOD 3 Reg. Jars 29c | Nine Lives All Tuna CAT FOOD 2 Cans 31c | Toilet Soap—1c Sale 4 bar 39c | Coronet Frozen ONION RINGS—5 1/2-oz. pkg. 29c | Facial Tissue SCOTTIES—400 sheets 25c |

THE MARK
Los A
West
Santa