## United Crusade Campaign Opens Thursday

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WOMEN'S NEWS ....

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3238 Sepulveda Blvd., Torrance, California — Wednesday, October 13, 1965

Chairmen

Named for

Fund Drive

Two volunteers who will direct the United Crusade's appeal to industrial firms,

professional groups, and specially selected residents of

Specially selected residences of the council man and community chairman for the United Cru-

Keith Pischel, vice presi-

dent and manager of the United States National Bank

in Torrance, was named com-merce and industry chairman. Dr. Phil M. Halloran, M.D., was named professional

division and advance gifts chairman for Torrance.

Pischel, who resides at 1945 Nardan Ave., in Lomita, has lived in the area for 20

years. He is a member of the Carson - Dominguez Rotary Club and has been a volun-teer worker in fund-raising

campaigns for the past 15

HARRY WEAVER of Union

Carbide will serve as Group I chairman to appeal for firms with more than 50 em-

ployes, while Bob Wick of the Bank of America will appeal to firms with less than 50 em-

ployes as Group II chairman.
A goal of \$13,961 has been set for Pischel's commerce

and industry division.

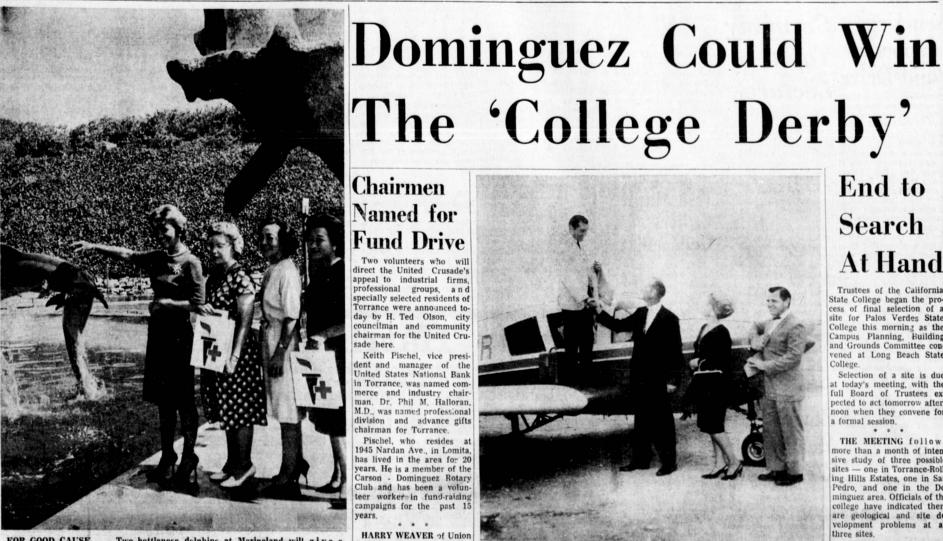
Dr. Halloran will be re-

sade here.

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FOR GOOD CAUSE... Two bottlenose dolphins at Marineland will give a command performance for the United Crusade's residential campaign volunteers as the group prepares to kickeff the 1965 fund drive temorrow. Watching the playful dolphins are, from left, Mrs. John Strom, Mrs. H. P. McCool, Mrs. Florence Ono, and city chairman Mrs. Kenneth Uyeda. The door-to-door drive will continue through Nov. 23, with some 4,000 volunteers visiting homes throughout the area.

Marineland Event Planned

# Crusade to Begin Home

More than 4,000 volunteers of the 1965 United Crusade Speaker's of its importance, I fell we residential campaign will attend a special kickoft lomorrow at Marineland.

Flipper and Friends, stars of the Marineland see circus, will entertain the volunteers following a 9 a.m. coffee. The desidential campaign in Torrance. Stanley will entertain the volunteers will ring 400 volunteers will view will continue will be taken as a part-will will be a will be studied by the school of the Wooldwiders will be studied by the school of the Wooldwiders and submit their findings to the Torrance City Council for a call will be will be wall at the recommendation and will be will be will be will be wall be will be will be will be will be will be will be wi

ing Hills, chairman of the Women's Committee for the United Crusade in the Harbor area, said any person
working on the residential
drive is invited to attend.

SPEAKERS during the
kick-off activities will include
The Wordshall Block president
Let were Mrs. Useds acid with the city if they are to meet their established goal.
Volunteers have been given lists which include 18,000 residents.

He Wordshall Block president let were Mrs. Useds exidences.

MRS. UYEDA said Torrance

Dr. Wendell Black, president of Harbor College and volunteer chairman for the Crusade, and Robert Larkin, canvass by volunteers who chairman of the county-wide

### **Delinquency and Narcotics** Topic for Police Lecture

"Juvenile Delinquency and ficer Clifford G, Smith, Offinarcotics" will be the topic of a panel discussion to be presented by five members of the Torrance Police Department at a free public lecture sponsored by Torrance Evening High School Monday. The final presentation in a series of adult education lectures cosponsored by the police department will take place at 7:30 p.m. in the Torrance High School auditorium, 2200 W. Carson St. Panelists will include: Of-Panelists will include: Of- gram.

single-family homes and 125 apartment units is planned under building permits issued by the city of Torrance during September, according to a report just released.

Construction of 48 new

Building permits valued at \$3,372,330 were issued during the month, according to John L. McKinnon, superintendent of building and safety for the eight.

The September totals raised to \$24,637,376 the value of all permits issued in Torrance since Jan. 1, 1965.

LARGEST of the permits was given to Manor, Inc., for construction of 24 homes in the 17001 block of Taylor Court and the 2030 block of Verburg Court. It was valued at \$670,345.

Other large permits included one valued at \$439,325

New Homes, Apartments Set Construction Pace

issued for a 37-unit apartment building at 23906 Ocean Ave., and two permits, each valued in excess of \$200,000, calling for construction of 18and 20-unit apartment buildings at 2535 and 2555 W. 235th Street.

TWO PERMITS valued at \$83,000 and \$74,000 were issued to Mobile Oil Co. for foundation work in the refinery area at 190th Street and Crenshaw Boulevard, An \$80 million expansion program is under way at the refinery, but city officials said permits are not required for much of the work.

Since the beginning of the year, 387 new single family homes have been started in the city. During the same time, 296 multiple dwelling units — including 8 duplex units—have been started.



DIRECTOR WELCOMED... Michael Pober, who will direct the Torrance Memorial Hospital Auxiliary's "Hello Follies" at the Torrance High School Auditorium on Oct. 29 and 30, is greeted at Torrance Municipal Airport by City Councilman Ken Miller while Mrs. Robert Winship, talent chairman for the show, and Hospita! Administrator Leonard Ensminger wait to add their greetings. A reception was held last night to introduce Pober to the community.

(Press-Herald Photo)

## Parents Study Transfer sponsible for meeting a 86,944 goal from doctors, dentitsts, and lawyers, as well as specially selected residents of Torrance. Of Area Crossing Guard

the area of traffic safety.

Only 6 per cent of all traffic accidents involving children occur on the way to or from school, he told the group. The main reason, he feels, is that children are led across intersections on their way to or from school, but must cross the same intersections alone the rest of the time.

Wooldridge said the "pam-pering" is ne reason children fail to be alert to possible safety hazards when they are out of school.

The suggestion to relocate the crossing guard, rather

#### Scout Pack **Holds Drive**

A membership drive is under way for Cub Scout Pack 785C, which is sponsored by St. Catherine Laboure Holy Name Society.

A meeting will be held Thursday evening in the Conference Room of the new Parish Hall, 3846 Redondo Beach Blyd. for all interested

Beach Blvd., for all interested boys and their parent. Pack membership is open to all eight, nine, and 10 year old boys.

### End to Search At Hand

Trustees of the California State College began the pro-cess of final selection of a site for Palos Verdes State College this morning as the Campus Planning, Building and Grounds Committee conrened at Long Beach State College.

Selection of a site is due at today's meeting, with the full Board of Trustees ex-pected to act tomorrow afternoon when they convene for a formal session

THE MEETING follows more than a month of inten-sive study of three possible sites — one in Torrance-Roll-ing Hills Estates, one in San Pedro, and one in the Dominguez area. Officials of the college have indicated there are geological and site de-velopment problems at all three sites.

As trustees converged on Long Beach, Assemblyman Joseph Kennick, in whose district the Dominguez site is located, predicted trustees will settle on the Dominguez site for the college.

THAT SITE, located at 190th Street and Avalon Bou-levard, is the only one the three locations under consideration not within the origi-nal service area described by

Cabrillo Savings and Loan Association of Torrance was cited today by the Los Angeies Beautiful Commission for "beauty in landscaping and exterior housekeeping and for its contribution to the beauty of the surrounding community." The award, one of 40 presented annually by the commission to business and industrial firms, is for Cabrillo's offices at Pacific Coast Highway and Crenshaw Boulevard, Main feature of the structure is a series of high arches which have been landscaped with a variety of tropical have been landscaped with a variety of tropical

#### 'Ambulance Jack' Dies - - -

"Ambulance Jack" Rivers, who brought the first patients to Harbor General Hospital after it was acquired by Los Angeles County in 1946, was buried this week in Westminster Cemetery, Westminster. Rivers duplicated his 1946 feat in 1963 when he backed his ambulance up to the doors of the new hospital facility at Carson Street and Vermont Avenue and was credited with delivering the first patients to be checked into that structure. Rivers retired last December after serving 20 years in county service, He died at his Gardena home Saturday.

#### Fire Victim Dies - -

A 61-year-old downtown Torrance hotel resident who received first and second-degree burns on his arms and shoulders last month has died at Harbor General Hospital following a heart attack. Claude Benefield, who lived in a hotel at 1720 Cabrillo Ave., was found by a hotel employe after his clothing had been ignited in his room. The fatal attack might have been brought on by his burn injuries, it was indicated.