



# LUCKY Lowers MEAT PRICES!

Lucky, in adherence with its price protection policy for you . . . and lower wholesale meat prices . . . has accordingly reduced meat prices to new low, low everyday discount prices! Lucky consistently makes it a policy to be first with the lowest possible price . . . the **LOWEST EVERYDAY PRICE!** This holds true not only for Top Quality Meats . . . but also includes the national brands of groceries and health & beauty aids that you know and trust . . . farm-fresh fruits and vegetables . . . housewares . . . every item the law will allow is **DISCOUNTED!** Complete Store-Wide Discount Prices mean Greater Savings at Lucky because . . . **EVERYTHING YOU BUY . . . YOU BUY FOR LESS EVERYDAY!**



*Mary Morgan*

**LUCKY'S OWN HOME ECONOMIST**  
If you find yourself envying a friend who talks about her famous recipe for Chicken Paprika, envy no more! Our easy method of making this old-world specialty from an economical fryer turns out a delectable poultry dish and takes only an hour to complete, rather than the all-day job that it traditionally is noted to be. Served with hot buttered noodles or steamed rice to utilize the delicious sour cream gravy, it needs only a green salad and fruit to complete the meal. Pick up your **FREE** copy of our **HUNGARIAN CHICKEN PAPER** this week!

- Baby Foods**
- GERBER'S STRAINED BABY FOOD 10¢
  - GERBER'S JUNIOR FOODS 14¢
  - GERBER'S DINNERS FIRST QUALITY 71¢

- Flour & Mixes**
- PANCAKE MIX BETTY CROCKER 38¢
  - BISQUICK 40-oz. Box 43¢
  - FROSTING MIX BETTY CROCKER Instant 14-oz. Box 39¢

- Sauces & Rice**
- HEINZ KETCHUP 20-oz. Bottle 31¢
  - "57" MEAT SAUCE HEINZ 8-oz. Bottle 35¢
  - MINUTE RICE 14-oz. Box 47¢

- Crackers**
- HI-HO CRACKERS SUNSHINE 12 1/2-oz. Box 36¢
  - LANGENDORF COOKIES 20¢ Pkg. 4 for \$1
  - NABISCO FIG CAKES 1 1/2-lb. Pkg. 45¢
  - HONEY GRAHAMS NABISCO 1-lb. Box 36¢

- Canned Fish**
- STAR-KIST TUNA LIGHT MEAT Chunk Style 6 1/2-oz. Can 27¢
  - LIBBY RED SALMON 16-oz. Can 89¢
  - COCKTAIL SHRIMP ORLEANS 4 1/2-oz. Can 47¢
  - ALBACORE TUNA CARNATION 7-oz. Can 29¢

- Fruits & Juices**
- CLING PEACHES HUNT'S YELLOW 2 1/2 Can 23¢
  - HARVEST DAY PEARS 303 Can 27¢
  - APPLESAUCE APPLELAND 24-oz. Jar 29¢
  - APRICOTS DEL MONTE Halves 303 Can 27¢
  - SLICED PINEAPPLE HARVEST DAY 1 1/4 Can 19¢
  - FRUIT COCKTAIL DOLE'S 2 1/2 Can 39¢
  - APPLE JUICE HARVEST DAY 4-oz. Bottle 29¢
  - GRAPE JUICE GRAPE OR ORANGE 46-oz. Can 29¢
  - WELCH'S 24-oz. Bottle 37¢
  - PINEAPPLE JUICE DEL MONTE 46-oz. Can 33¢
  - MANDARIN ORANGES DEL MONTE 11-oz. Can 25¢
  - SUPREMA CHERRIES R.S.P. 303 20¢

- Coffee & Tea**
- HILL'S BROS. COFFEE 1-lb. Can 76¢
  - HILL'S BROS. COFFEE 3-lb. Can 1.50
  - HILL'S BROS. INSTANT COFFEE 10-oz. Jar 1.25
  - CHASE & SANBORN COFFEE 75¢
  - CHASE & SANBORN INSTANT COFFEE 75¢
  - INSTANT TEA 6-oz. Jar 1.25

- Pet Foods**
- FRISKIE CAT FOOD TUNA TREAT 4 1/2-oz. Can 14¢
  - VET'S DOG FOOD 1-lb. Can 9¢
  - SPEAK DOG FOOD 34-oz. Pkg. 87¢
  - GAINES MEAL 10-lb. Bag 1.33

- Olives & Pickles**
- RIPE OLIVES LINDSAY EXTRA LARGE Tall Can 29¢
  - SALAD OLIVES GIFFORD 8-oz. Jar 25¢
  - DILL PICKLES C.I.-B. KOSHER 22-oz. Jar 33¢

- Salt—Sugar & Spice**
- SPRECKELS SUGAR 5-lb. Bag 51¢
  - LUCKY SALT 26-oz. Box 10¢
  - LAWRY'S SEASON SALT 7-oz. Btl. 47¢

- Beverages**
- CANADA DRY BEVERAGES 12-oz. Can 12 for \$1
  - DIET RITE COLA 12-oz. Bottle 6 for 53¢
  - BEER GOLDEN CROWN 12-oz. Cans CASE OF 24 for 2.99

- Margarine & Milk**
- BLUE BONNET MARGARINE 1-lb. Ctn. 29¢
  - SAFFOLA MARGARINE 1-lb. Ctn. 37¢
  - CARNATION MILK EVAPORATED Tall Can 15¢

- Shortening & Oil**
- CRISCO SHORTENING 3-lb. Can 85¢
  - LUCKY SALAD OIL 38-oz. Bottle 55¢
  - MAZOLA CORN OIL Quart Bottle 63¢

- Laundry Aids**
- WHITE KING SOAP GRANULATED Giant Box 69¢
  - WHITE KING "D" Giant Box 75¢
  - WATER SOFTENER WHITE KING Giant Box 57¢
  - LINIT STARCH 12-oz. Box 16¢
  - STA PUFF FABRIC SOFTENER 1/2 Gal. Btl. 79¢
  - RAIN DROPS WATER SOFTENER 3 1/2-lb. Box 57¢

- Dairy Foods**
- COTTAGE CHEESE FOREMOST Quart Carton 49¢
  - ICE CREAM FOREMOST PREMIUM 1/2-Gal. Carton 68¢
  - VELVEETA CHEESE FOOD 2-lb. Carton 89¢

**NEW EASY OPEN PULL TAPE CAN**  
All it takes is a little fingertip pull to open our new Pull-Tape Can. No keys, no can opener . . . so convenient. Treat your family to superb vacuum packed flavor and reclose tightly until you're ready to use again.  
LUCKY 1-lb. Can 67¢ LUCKY 2-lb. Can 1.32  
RECLOSES TIGHTLY TOO!

- Salad Dressing**
- MAYONNAISE LAURA SCUDDER Quart Jar 49¢
  - FRENCH DRESSING KRAFT Pint Bottle 47¢
  - ITALIAN DRESSING WISHBONE 8-oz. Bottle 37¢

- Peanut Butter & Syrup**
- GRAPE PRESERVES KERN'S 3-lb. Jar 49¢
  - PEANUT BUTTER LUCKY 3-lb. Jar 1.24
  - PANCAKE SYRUP C.H.S. 44-oz. Bottle 37¢

- Canned Meats**
- VIENNA SAUSAGE LIBBY 4-oz. Can 25¢
  - TREET LUNCH MEAT 12-oz. Can 49¢
  - LIBBY CORNED BEEF 12-oz. Can 55¢

- Soups**
- CAMPBELL SOUP VEGETABLE BASE 10 1/2-oz. Can 13¢
  - KNORR SOUP MIXES 2-Pk. Pkg. 36¢
  - JELL-O GELATINE DESSERT 3-oz. Pkg. 3 for 28¢

- Cereal**
- CORN FLAKES POST PUFFED 13-oz. Box 39¢
  - SHREDDED WHEAT NABISCO SPOON SIZE 10 1/2-oz. Box 43¢
  - RICE KRISPIES KELLOGG 10-oz. Box 37¢
  - WHEAT HEARTS BIG "G" 28-oz. Box 41¢
  - WHEAT CHEX RALSTON 9 1/2-oz. Box 27¢

- Frozen Foods**
- PICTSWEET FROZEN VEGETABLES 24-oz. Pkg. 37¢
  - BANQUET DINNERS Reg. Pkg. 39¢
  - MACARONI & CHEESE MORTON'S 20-oz. Pkg. 39¢
  - MEXICAN DINNERS MORENO Reg. Pkg. 45¢
  - SMOKEY JOE SANDWICH 9-oz. 54¢
  - GARLIC BREAD OH BOY 8-oz. Pkg. 33¢
  - CHINESE DINNERS WONG'S Reg. Pkg. 58¢

- ECLAIR RICH'S 4-Count Pkg. 47¢
- ENCHILADAS VAN DE KAMP 7 1/2-oz. Pkg. 35¢
- CREAMED CHICKEN KOLD KIST 14-oz. Pkg. 55¢
- KOLD KIST STEAKS 3-oz. Pkg. 11¢
- PASTRY CHEF Chocolate Refrigerator Cake 19-oz. Pkg. 82¢
- TATER TOTS ORE IDA 1-lb. Pkg. 29¢
- DOWNYFLAKE WAFFLES 6-Pk. Pkg. 14¢
- JOHNSTON PIES 9-inch Pie 59¢
- CUSTARD PIE JOHNSTON 9-inch Pie 69¢
- SOLE FILLET CERTI-FRESH 1-lb. Pkg. 65¢
- BREADED SHRIMP CERTI-FRESH 1 1/2-lb. Pkg. 1.69
- ORANGE JUICE MINUTE MAID 6-oz. Can 24¢
- ORANGE JUICE MINUTE MAID 12-oz. Can 47¢

- Distilled Spirits**
- GOLD SEAL VODKA 80 Proof FIFTH 2.99
  - LUCKY BOURBON Straight, 4-yr.-old 86 Proof FIFTH 3.99
  - VIN ROSE WINE LUCKY 1/2 Gallon Bottle 99¢



- TOP QUALITY USDA CHOICE or LUCKY BONDED MEATS!**
- ROUND STEAK USDA CHOICE or LUCKY BONDED 67¢ lb
  - CHUCK ROAST BLADE CUT—USDA CHOICE or LUCKY BONDED 33¢ lb
  - GROUND BEEF FRESH, LEAN BONDED for TOP QUALITY 33¢ lb
  - RIB ROAST STANDING—USDA CHOICE or LUCKY BONDED—LARGE END 79¢ lb
  - T-BONE STEAK TAILS REMOVED—USDA CHOICE or LUCKY BONDED 1 07¢ lb



- GROUND CHUCK 57¢ lb
- GROUND ROUND 67¢ lb
- GROUND SIRLOIN 89¢ lb
- CROSS RIB ROAST BONELESS 69¢ lb
- RUMP ROAST 67¢ lb
- E-Z CUT CUBE STEAK 98¢ lb
- SIRLOIN TIP STEAK Boneless 89¢ lb
- CHUCK STEAK 49¢ lb
- SIRLOIN STEAK Full Cut 89¢ lb
- PORTERHOUSE STEAK TAILS OFF 1.12 lb
- SHORT RIBS OF BEEF 29¢ lb
- LAMB SHOULDER ROAST 55¢ lb
- LARGE LOIN CHOPS LAMB 89¢ lb
- SHOULDER LAMB CHOPS 89¢ lb
- ROUND BONE CHOPS LAMB 98¢ lb
- LUCKY SLICED BACON 1-lb. Pkg. 69¢
- THICK BACON SLICED—LUCKY 2 Pkg. 1.38

- Paper Items**
- SCOTT TOWELS PAPER Big Roll 29¢
  - SOFTWEVE TISSUE TOILET 2-Roll Pkg. 22¢
  - PLASTIC WRAP CUT-RITE 100' Roll 27¢
  - SCOTT COLD CUPS PLASTIC 40-Ct. Pkg. 39¢
  - CONFIDETS SANITARY NAPKINS 24-Ct. Box 69¢
  - LUCKY FACIAL TISSUE 200 2-ply Box 18¢

- Other Items**
- FRENCH BREAD DI CARLO'S PARISIAN 32¢
  - ELBO MACARONI GOLDEN GRAIN 21¢
  - METRECAL LIQUID DIET 8-oz. Can 27¢
  - CIGARETTES FILTER & KING SIZE Carton—Plus Tax 2.11

- PORK SHOULDER ROAST FRESH 49¢ lb
- FRYER BREAST FRYING CHICKEN 59¢ lb
- FRYER LEGS & THIGHS FRYING CHICKEN 52¢ lb
- CUT-UP FRYING CHICKEN 35¢ lb
- RIB STEAK 89¢ lb
- BONELESS HAM Whole or Half 98¢ lb
- OSCAR MAYER BACON SLICED 1-lb. Pkg. 89¢
- VEAL CUTLETS GOLD-PAK 79¢ lb
- HALIBUT STEAK SLICED 79¢ lb

**LUCKY'S EVERYDAY LOW PRICE**

**FRYERS**  
USDA GRADE "A" WHOLE BODY FRYING CHICKENS  
**29¢ lb**

- Lower Priced Delicatessen Items!**
- OSCAR MAYER FRANKS (All Beef Franks 1-lb. Pkg. 68¢) All Meat 1-lb. Pkg. 63¢
  - OSCAR MAYER BOLOGNA (All Beef Bologna 6 1/2 lb.) All Meat 13-oz. Pkg. 64¢
  - BRAUNSCHWEIGER CHUBS or SANDWICH SPREAD—OSCAR MAYER 8-oz. Pkg. 43¢
  - LUCKY BISCUITS Buttermilk or Sweet Milk 8-oz. Pkg. 3 for 23¢
  - HAM SALAD SPREAD OSCAR MAYER 6-oz. Pkg. 43¢
  - KRAFT SHARP STICK CRACKER BARREL CHEESE 10-oz. Pkg. 59¢
  - SHARP CHEDDAR CHEESE KRAFT CRACKER BARREL CHEESE 8-oz. Pkg. 48¢
  - LO CAL CREAM CHEESE BORDEN'S 8-oz. Pkg. 33¢

- Vegetables & Juices**
- PORK & BEANS HARVEST DAY 2 1/2 Can 20¢
  - NIBLET'S CORN 12-oz. Can 19¢
  - HARVEST DAY PEAS 303 Can 16¢
  - CUT GREEN BEANS STOKELY 303 Can 25¢
  - REFRIED BEANS ROSARITA 2 1/2 Can 27¢
  - LIMA BEANS SEASIDE 300 Can 13¢
  - PICKLED BEETS HARVEST DAY Sliced 303 Can 19¢
  - PRINCELLA YAMS 2 1/2 Can 31¢
  - DEL MONTE SPINACH 303 Can 17¢
  - STEWED TOMATOES HUNT'S 300 Can 20¢
  - V-8 JUICE VEGETABLE COCKTAIL 46-oz. Can 38¢
  - LE SUER MUSHROOMS 2 1/2 Can 25¢

**★ STORE HOURS**

MONDAY thru FRIDAY 10 A.M. TO 9 P.M.

SATURDAY and SUNDAY 10 A.M. TO 7 P.M.

\*Dairy products and fair trade items excepted 10/7/65

**HOUSEWARES, HEALTH & BEAUTY AIDS at LOWER EVERYDAY DISCOUNT PRICES!**

**STAINLESS STEEL SAUTE or SAUCE PAN**  
Either of these professional-type cooking utensils will make a valuable addition to your kitchen . . . Stainless steel, easy to clean, with molded handle. You'll find dozens of uses for these!  
\$1.49 VALUE YOUR CHOICE **88¢**

**GAY GRIP CLOTHES PINS**  
New design in clothes pins. They're automatic & guaranteed unbreakable. Musical tyre shaped & colorful. Easy grip tops, with strong gripping action. Won't slip or roll away—59¢ VALUE **29¢**

**MITT & POT HOLDER SETS**  
All cotton oven mitt and pot holder finished in scorch resistant Teflon. Reinforced sewing for extra rugged wear. Hang-up tabs on each. 98¢ VALUE. Our Low Price **28¢**

**EVERYDAY LOWER PRICED FRUITS and VEGETABLES**

**DEGLET NOOR DATES**

10-OZ. PITTED or 12-OZ. PLAIN PLASTIC CUPS **4 for \$1**