Press-Herald

REID L. BUNDY . . Managing Editor

Wednesday, October 6, 1965

A Time to Be Counted

Torrance officialdom-which has an affinity for uch-finds itself hanging again on the horns of a di mma. A big, bull-moose of a dilemma.

Several hundred acres of currently idle land situated on both sides of Lomita Boulevard and west of Crenshaw have attracted the eyes of developers, civid groups, and the official city family.

One attempt to have part of the land zoned for multiple dwellings failed.

A proposal that part of the land be zoned to per mit establishment of a cemetery now pends before the City Council, hanging in limbo, as it were, until the councilmen take up the matter again on Oct. 26.

In the meantime, the Torrance Citizens Steering Committee for the Proposed Torrance Municipal Golf Course has recommended that the councilmen consider seriously the possibilities of using the land for a city golf course, and consider, too, the possibility of getting the federal government to share in the multi-million

Cost of the land and construction for an 18-hole championship course can range above \$5 million, according to one recent study

If the city is successful in applying for and ob-taining federal funds under the "Open Space" program, the course could be built with \$2.5 to \$3 million in local funds and a similar contribution in federal STAN DELAPLANE

The Press-Herald is staunchly on the side of those favoring the development of a golf course. Golf is big business and is one of the fastest growing leisure activities in America-accounting for 45 per cent of the nation's expenditures on athletic goods.

However-and here we part company-the Press-Herald believes the city must look to financing such a development without putting its hand out to Washington. While we oppose the idea in principle, the case against federal support can be made much stronger.

A favorite plaint of those urging acceptance of federal money for community projects is the specious cry that "if we don't take it, someone else will."

Somebody somewhere must stand up for protection of the rights (and responsibility) of local governments to come to grips with their own problems. Why not start here in Torrance.

Why, for example, should Torrance taxpayers be called on to keep feeding a seemingly endless program of federal expenditures to other cities in the United States? Why should Torrance keep the chain of federal intrusion on a local level unbroken?

The idea of a golf course is good, and such a development could be a valuable asset to the city. However, the city must look to its resources-which are considerable-and determine how the program can be financed without the so-called "free"

This is a chance for Torrance to stand up and be counted. We hope the chance isn't bungled.

Opinions of Others

The United States government is currently pleading anew with its citizens to please, PLEASE not destroy the natural beauty of their national parks. You have to see the abuse and destruction of our natural beauty to believe it could happen in an enlightened civilization. But happening it is, and to such an extent that it is both frightening and sickening.-Dickinson

The steady pressure of inflation is being felt in the pocket books of each of us. Inflation is not an abstract thing. The fiscal policies in Washington can fan the fires, and we pay more for the goods we buy. Unbalanced federal budgets nibble away at the value of the dollar Housewives are finding this out the hard way.-Santa Paula (Calif.) Chronical.

The U.S. Senate on Aug. 11 defeated a proposed constitutional amendment which would have permitted the people of each state to retain some voice in how

the representation of members of their own state legis- To the Editor: lative assembly shall be apportioned. An edict by the Supreme Court last year in Washington held that both houses of each state legislature must be apportioned solely on the basis of population. The effect of this court decision ultimately could make second-class citi-zens out of the people living in rural communities and small towns of our country.-Traer (Iowa) Star-

Morning Report:

My saloon hasn't installed one yet but on the market is a computerized gizmo that will turn out a "perfect Martini" and the tab for it in two seconds flat. Automation is competing with bartenders.

The thing will catch on but it's going to take a lot of the pleasure out of drinking. For the plain fact is that there is no perfect Martini. The perfection of a Martini lies solely in the fact that it never is.

It must be as variable as the drinker and his mood of the moment. Like falling in love, and unlike a gemini space capsule, it must never be exact. A proper Martini is four parts gin, one part vermouth, and lots of talk with the ever-bumbling bartender

Abe Mellinkoff



No Tipping, No Formals **Needed Aboard Freighter**

"I will be on an 13-day cruise through the Panama Canal to California. There are 12 passengers. Who shall I tip? How much? Will I need a formal or will a street length cocktail dress do?"

You don't tip on a freight-er. For this one, I'd give \$10 each to the room steward and the table steward—or ask the captain what he tips HIS stewards. Use that for a guide. No formals on freighters. And on two I've been on, I never saw a cocktail dress either.

* * *

"You mentioned a couple who are living on \$40 a week for room and meais in a small hotel in Portugal. Could you give us their names so we could corre-spond"

I don't have enough filing system to keep back letters.
(And so many people asked for this, the American couple in Portugal couldn't answer the letters.) The Portugal couldn't answer the letters.) The Portugal couldn't answer the letters.) answer the letters,) the Por-tuguese tourist office is Casa de Portugal, 447 Madi-son Ave., New York City. They haven't got a cost of living program worked out. But they can send you a list of hotels and pensaos (small hotels with meals) and the

There are many hotels near Lisbon where room and meals are within this price range. The couple who wrote me are living in Estoril, a seaside town 30 min-utes from Lisbon. One of the most fashionable places

Portugal is very inexpensive. Its advantages are: Lisbon is a modern capital; you are in range of Madrid, Paris, Rome, London. Its disadvantages you are a long, expensive way from the U.S. for occasional visits. For people who want to travel for an extended period or live abroad for a year, this is the place to use as headquarters. Lisbon is a modern capital;

"Is is possible to buy gift perfume from France by mail? And how much do we

as headquarters

I do this from SPE-Oberon, 9 Rue Scribe, Paris. They'll send you a very complete catalogue. You pay the mail man duty on arrival—

19 per cent. You can also buy from Shannon Free Airport—send them 25 cents for their cataogue. This catalogue is not as complete in perfumes. But it does have a number of other gifts. Free port

For other gift catalogues: Brown-Thomas, Grafton St., Dublin for Irish linens and laces, etc. Simpson's in Pic-cadilly, London for men's and women's clothing and accessories accessories.

accessories.

There are several places in New York City that specialize in foreign gifts—two that send catalogues: Museum Shop at the Museum of National History, 79th Street and Central Park West. Brooklyn Museum, Eastern Parkway and Washington Avenue. But I don't know about prices. about prices.

If you planning gifts for Christmas, sea mail takes a

Mailbox

today's paper (Sept. 29) and Harbor City
I wish our President and
State Department could get DENNIS THE MENACE their nonsensical heads that what you and a lot more of us who are not so wise can understand that so wise can understain that those millions in Asia are not going to be pushed around by the Western World. They see no differ-ence between any of the white promoters of war. The

fighting wars for two thou-sand years — with the ex-Quote

President stated everything would be OK only for China

The white race has been

Man is the only animal that laughs and weeps, for he is the only animal that is struck with the difference between what things are and what they ought to be.—William Hazlett (1778-1830).

"Should we rent a car and drive in Japan or take trains?"

are very poor. They've improving gradually, but the trains are excellent.

Pueblo has 365 churches

ceiver will be presaated with the Customs bill for duty.

Take trains, The roads

We would like to visit old churches in Mexico. Can we get a list?"

I don't know of a list. But most churches date back to the Conquest. Cortez built

WILLIAM HOGAN

Determined Productions

the Cathedral in Cuerna-vaca. There are several an-tique churches along Ave-nida Hidalgo in Mexico City, in honor of battles of the Conquest, Cholula near all built on remains of Aztec temples. This was their holy

We're in the season here that might be described in a book titled "The lourist and the Single Sign." You see these poor out-of-town

Much Untold Background Marks Dominican Crisis

Senator Fulbright's blast at the Administration in the Dominican affair last April hurt a lot of government feelings, yet it was a gen-tlemanly attack, and with manifest intent omitted some pertinent criticism.

The Senator is chairman of the Foreign Relations Committee, which has been investigating the interven-

He said President John son was given some un-sound advice in the crisis, and that this advice resulted in "exaggerating" the Communist danger, which the President said at the time he was determined to

What followed was a mas- mediately directed the Cen-

Happiness is Hot Item

For 'Peanuts' Publisher

Santa Domingo, and .. ten-sion and disorder that lasted well into the summer. Actu-ally "another Cuba," which the President said he feared, never occurred, but the tenor of Fulbright's statement suggests that was not due to the presence of

sive landing of Marines in tral Intelligence Agency. and subsequently, the Fed eral Bureau of Investigation to go to work on the situa-

American troops,

The Senator hinted, but did not directly charge, that this bad advice came originally from the office of Ambassador Bennett, between April 25 and 28, when the rebellion had gripped Santa Damingo, and that the President almost immediately directed the Cen-

We do not know what advice these two agencies gave the President, but it is logi-cal to assume they con-firmed advice already in his hands, because the buildup of troop strength continued throughout their investiga-

Washington thus had three independent sources of in-formation, and we can only

formation, and we can only hope the Ambassador's men, the CIA, and the FBI were not investigating one anoth er, as well as the situation. The CIA is presumed a spy outfit, and nothint more, though there is ampla evidence its agents take up policymaking as a sideline, and when they do, fall into embarrassing exposures. But so far, the President has seemed to overlook this bungling.

bungling. The FBI is another mat-ter altogether. This bureau comprises one of the most effective internal police forces ever conceived. Yet it is a force conforming to our political system, and despite irresponsible accusations, it is not a secret police in the pernicious Euro-pean style.

But this does not mean the FBI is qualified to investigate a social rebellion on foreign soil. It is not trained for such work. It is tional security at home, and so deals with espionage. But its agents have no train-ing in foreign insurrections, and it is doubtful if the

people want them to have it.
While Senator Fulbright
is about it, he might one
day expound his undoubted knowledge of the CIA and FBI in the Dominican crisis.

My Neighbors



ception only of three hun-J. B. McKENZIE

I read your article in



Introducing "Peanuts" sweatshirts at a recent American Booksellers Con-

vention in Washington D.C., Determined suddenly found itself in the rag business. You forgot it was a book convention, reported Maxey Callahan, Determined's representative who was on the scene, People wore the m, stole 'm m in colors from scene, Feople work them, stole 'em — in colors from orange to shocking pink. And with legends blazing such as Lucy's "Im Frustra-ted, inhibited, and no one understands me."

Fresh from a sales trip to Alaska, where she unloaded some 300 sweatshirts to the largest bookstore in Anchorage, Mrs. Callahan was determined to unveil her seatermined to unveil her seasonal line to me, and did. Hottest item, beyond the sweatshirts, probably is "Lucy's Lemonade Stand," a cookbook for kids. Nothing "Lucy's Lemonade Stand," a cookbook for kids. Nothing complicated.. Hot dogs, and such. It is in the bright "Happiness" format (\$2).

Determined Productions is the San Francisco-based publishing enterprise that has made it big on the national scene with a series of Charles M. Schulz titles, such as "Happiness Is a Warm Puppy." And with a line of outsized coloring books; flamboyant calendars; Marty Links' "Good Times" scrapbook for thing like Monopoly, "The thing like Monopoly, "The Happiness Game." This is a Schulz project, too, composed of a spinner and scores of cards, drawn from Happiness sayings of their own that people sent to Schulz. Whole classes of school children sent them in some penny-bright. in, some penny-bright, others—well, "Happiness is hitting your big brother over the head with a board."

A couple of Joan Walsh Anglund dolls; a second "Perennial Woman" wall calendar this in Persian bright colors, focusing on women around the world; another Marty Links "Good Tirles Book." So many items are flowing from Determined that it seems to be only incidentally in the book business. If you san say that 2.5 million copies to date of "Happiness" is not being in the book business.

What is the secret of this success? Verve, quality, bright, inventive design are all part of it. Then, Mrs. Callahan suspects, the basic idea of good thoughts. People want and need good thoughts today. There is so much sick stuff in our society, our way of living; so ciety, our way of living; so many tensions and frustra-tions, that the Happiness idea has more of an appeal now than ever before.

nor Connie Boucher, Determined's driving force, think that a golden yellow Snoopy sweatshirt carrying the legend "To live is to dance , to dance is to live" is

going to solve the Repub-lic's problems. But if you break the tension for a moment with a Peanuts inter-pretation of "Love is not nagging," "Love is liking people," or, as Snoopy puts it, atop his doghouse paws stretched toward the sky, "Love is the Whole World . . . " who knows? Rockwell D. Hunt, 97-

and author, has a new book, "Boyhood Days of Mr. Cali-"Boyhood Days of Mr. Call-fornia," distributed by Cax-on of Idaho. The author writes that the name "Mr. California" was used at the request of his publisher. For that's what he was proclaim-ed by former. Governor ed by former Governor Goodwin Knight during testimnial to the eminent native son in 1954.

year-old California nistorian

* * * Niven Busch's novel, "The Gentleman From Califor-nia," (Simon & Schuster), observes a nightmarish presidential election of the future. Mark Schorer endorses it: "Of all the recent novels dealing with national politics which I have read, this is far and away the best . . ."

CAEN SCRUTINY: Ruth

St. Denis, the 86-year-old dancer, throwing a bear-hug around Charlie Bristol, Hotel St. Francis' rolypoly corner, sometimes on that, sometimes not there at all. Do you suppose some day we could afford TWO signs at each corner? . . . As a confirmed reader of the obituaries—more and more doorman; they first met in 1922, when he was a skinny page in N'York's old Wal-dorf-Astoria. Miss St. Denis: "I'm so delighted you re-member me, now that member me, now that you're fat!" Seen in the St. Francis Grill: Dr. Harry Benjamin, the 80-year-old physician, author of "Prostitution and Morality," and Christine Jorgensen's doctors. Percent on Christing. obituaries-more and more off my acquaintances are be-ginning to get the Plug No-body Wants—I'm continual-ly astounded at the un-known millionaires in this city. I mean, somebody you never heard of, who led a long, quiet and renumera-tive life, involved in one of tor. Report on Christine:
She's now acting in summer stock. Completely accepted as a woman, fortunately. If she had remained a man, he'd have killed himself years ago. Pronouns subject to change without notice. the lesser-known businesses, suddenly dies at a ripe old age — and leaves an estate of \$8,927,365. Where WERE they all these years?

ATTN. LUCIUS BEEBE: Desmond Leigh-Hunt sounds nacle of respectability, get-ting their names into the paper only twice: at birth and at death. like the kind of man who'd be mad for Rolls-Royces (Rolls-Rice?) but actually he paper only twice: at birth and at death.

APROPROS QUELQUE-CHOSE: Friday noon, these two men, deep into their third martinis, were having a hot argument about the new war we're engaged in. One was a gung-ho war hawk, the other seemed doubtful. At last the first said angrily: "Okay, what do YOU think LBJ should do?" Second: "Go to Viet in timpressed. His favorite story is about the Australian sheep farmer who buys one — and is asked by the salesman if there's any feature of the car he particularly likes. "The electrically operated glass partition between the driver and the back seat," he replies. And why? "Because when I'm taking my sheep to market, it prevents them from licking the back of my neck."

FR

change without notice.

ROYCE BRIER

HERB CAEN SAYS:

Lee Remick, off cigarettes for a month and suffering,

came here to plug her new

came here to plug her new cowboys 'n' Indians movie and was induced by Press Agent Murry Lafayette to puff an Indian peace pipe for a newspaper photo. Yesterday he got a wire: "You rat, that did it. Hooked again!" ... My spies in Tel

again!" . . . My spies in Tel Aviv report great progress in nuclear testing. After two years, the Israeli atom smasher succeeded in soft-

ening a bagel . . . one reader was interested to read that Grace Cat' edral has a pet cat named chiem and wanders. "How

has a pet cat named Cathe-chism—and wonders "How does it get along with Bishop Pike's dogma?" . . . Mildly unpleasant sugges-tion from Don Nivens: "Be the first in your neighbor-hood to help stamp out il-literacy, Move!" Why is the late, great Lon Chaney's picture on the wall of the Boon Dox' at Walnut Grove on the Sacramento River? I thought you'd never ask:

on the Sacramento River? I thought you'd never ask: because the place is owned by his brother, George Chaney... If you've heard that the Beatles' new movie "Help!" is funny, fast, charming and kicky, you heard right; and their director, Richard Lester, richly deserves the Oscar he'li never get.

Star Puffs Peace Pipe;

Is Hooked on the Stuff

their cars in the middle of

the street while they swivel

their heads in desperate search for the lone street

sign - sometimes on this

In this age of Total Publicity, they manage to achieve the Victorian pin-

town intersection, stopping troops.