

Call Cumberland at Gilbert 3-4181
For location of Store Nearest You
Call Collect if Toll

VONS and Shopping Bag County Fair DAYS

2nd Big Week! A SPECTACULAR EXHIBIT OF FAVORITE FOODS AT SAVINGS... IN A GAY COUNTY FAIR ATMOSPHERE

First of the Season!

- VONS PUMPKIN PIE**
Deep 8 Inch
SAVE 16c **49c**
- VONS SQUARE CAKES** **65c**
White, Chocolate, Banana, Applesauce, Etc.
- VONS VARIETY BREAD** **3 for \$1**
Buttercrust, All Milk or Wagon Train, 1 lb. 4 1/2 Oz. Loaf, Wrapped and Baggied to Hold the Shape, Keep Fresh Longer!

VONS COFFEE
Premium Blend
1 LB. CAN... 2 LB. \$1.17
59c SAVE 10c

VONS FACIAL TISSUE
Chiffon—White or Colors
200 2-PLY CTN.
17c SAVE 8c

VONS MARGARINE
Pure Vegetable
1 LB. CTN.
2 FOR 25c SAVE 13c

VONS DETERGENT RINSO
Blue Whitening Power
GIANT SIZE
49c SAVE 30c

CHAMPIONSHIP QUALITY AT NO EXTRA COST!

NEWS FLASH!
Vons Buyers Purchase the 3 GRAND CHAMPIONS BEEF, LAMB AND PORK In the 1965 Junior Livestock Auction L. A. County Fair



BEEF SALE!

BONELESS TOP ROUND, SIRLOIN TIP, FAMILY OR RIB STEAKS Your Choice **89c/lb**

USDA CHOICE

- Pork & Beans** C.H.B... IN FLAVORFUL SAUCE 300 CAN, 2-3 SERVINGS **10c**
- Breakfast Cereals** VAN BRODE TEN-PACK ASSORTMENT **29c**
- Toilet Tissue** CHIFFON 5 2-ROLL PACKS Incl. 2c Off **10 for \$1.00**
- Orange Juice** TREESWEET Naturally Sweet FROZEN, 6-OZ. CAN **6 for \$1.00**
- Johnston Pies** FROZEN—9 INCH SIZE Apple, Cherry, Custard or Strawberry Rhubarb **49c**

CHUCK STEAKS
U.S.D.A. Choice A Favorite for Flavor! **43c/lb**

- Fresh, Lean **GROUND CHUCK** **59c**
- Tender, Boneless **STEWING BEEF** **79c**
- Lean, Meaty **BEEF SHORT RIBS** **35c**

BACON
Hormel Black Label
1st GRADE SLICED 1 LB. PKG. **79c**
HORMEL RANGE SLICED BACON 2 Lb. Pkg. **\$1.55**

- Seafood Sea-lections**
First of the Season...
FRESH EASTERN OYSTERS 8-Oz. Tin **99c**
Langostinas BABY LOBSTER MEAT, 6 OZ. PKG. **79c**
Halibut Steaks BONELESS FANCY LOIN CUTS **89c**

- T-Bone Steak** OR CLUB U.S.D.A. CHOICE **\$1.07/lb**
- Porterhouse** TENDER, JUICY CHOICE BEEF **\$1.17/lb**
- Top Sirloin** CHOICE, BONELESS GOURMET STEAKS **\$1.37/lb**

USDA CHOICE BEEF ROASTS
U.S.D.A. Choice Steer Beef Custom Trimmed for Value!

CENTER CHUCK Extra Lean **43c/lb**

- 0-Bone Roast** SHOULDER CUTS **59c/lb**
- Boneless Chuck** WASTE FREE **79c/lb**
- BONELESS ROASTS**
Rolled Shoulder Clod, Brisket or Round Roast Your Choice **89c/lb**

HEN TURKEYS
U.S.D.A. Grade A California Grown New Crop, Frozen 10-12 Lbs. Avg. Wt. **39c/lb**

VONS Shopping Bag PRIZE PRODUCE... AT PLEASING PRICES!

POTATOES

U.S. No. 1 RUSSETS
ALL PURPOSE FAVORITES... They're the Best Bakers!
10 LB BAG 39c

OCEAN SPRAY CRANBERRIES
Eastern 1 Lb. Cello Pkg. **25c**

- Romaine Lettuce** FRESH & TENDER **2 for 19c**
- Banana Squash** FRESH, TENDER, THICK MEATED **7c**
- Jonathan Apples** CRISPY FRESH **2 for 29c**

- Fresh Beets** GARDEN FRESH LARGE BUNCHES **2 for 19c**
- Deglet Noor Dates** 1 1/2 LB. PLASTIC CUP **49c**
- Hawaiian Papayas** RIPE & SWEET **3 for 88c**
- Fresh Mushrooms** LARGE BROWN 1/2 LB. **39c**

SUNSWEET EXTRA LARGE PRUNES
Healthy, and Tasty, Too!
12 Oz. Cello Pkg. **29c**

- 1st Quality, Grade AA **JERSEYMAID BUTTER** 1-Lb. Ctn. **69c**
- Milani—1890 or Lo-Cal French **SALAD DRESSING** 8-Oz. Btl. **4 for \$1.00**
- Dole—5 Luscious Fruits **FRUIT COCKTAIL** 303 Can **2 for 49c**
- Tuna & Liver or Tuna & Kidney **KAL-KAN Cat Food** 6-Oz. Can **8 for \$1.00**

It's Frozen Food **BUY TIME!**
QUALITY • CONVENIENCE • VALUE

PICKSWEET VEGETABLES
Peas, Peas & Carrots, Mixed Vegetables, Chopped Broccoli, French Green Bean REG. PKGS. **6 for \$1.00**

JERSEYMAID ICE CREAM
Catering—1/2 Gal. Ctn. **ALL FLAVORS 59c**

VONS Macaroni & Cheese
Frozen, 8-oz. Package... **5 for \$1.00**

- In the Frozen Meat Cases**
Borton's Fish Puffs 8-OZ. PKG. **55c**
Borton's Sole WITH LEMON BUTTER, 9 OZ. PKG. **69c**
Borton's Scallops WITH LEMON BUTTER, 9 OZ. PKG. **83c**
Kold-Kist Beef Steaks 3 OZ. PKG. **10 for 1.00**
All-veal Steaks OF BUTTERED BEEF TEND. PER LB. **79c**

- Liquor Features**
ROYAL VELVET BOURBON Straight Kentucky Whiskey, 86 Proof 6 Years Old **\$3.99** SPECIAL, SAVE 40c
CRYSTAL COLORADO BEER Brewed From Crystal Clear Rocky Mountain Water, 12 OZ. CANS 4-PACK **89c**

WHILE THEY LAST!
First Quality **Seamless Mesh NYLONS**
Popular Autumn Tones of Gingsnap & Sophisticate Reinforced Heel & Toe. Sizes 8 1/2-11
3 PR. PKG. \$1

VONS Shopping Bag SPECIALS IN THE DELICATESSEN



COTTAGE CHEESE **25c**
JERSEYMAID—1st DAY FRESH! Farmer, Creamed or Lo-Cal
QUART CARTON **49c** PINT CTN. Farmer Style Only

- HOLIDAY FAVORITES from MANISCHEWITZ**
- Gefilte Fish** QUART JAR SAVE 30c **79c**
 - Borscht** REGULAR OR LOW-CAL QT. JAR—SAVE 29c **3 for \$1.00**
 - White Fish & Pike** QT. \$1.19 PINT JAR... **69c**
 - Egg 'n Onion Matzos** 10-OZ. BOX **29c**
 - Chicken Soups** 3 VARIETIES 10 1/2-OZ. CAN **5 for \$1.00**
 - Egg Noodles** BROAD, MEDIUM OR FINE, 8-OZ. PKG. **25c**
 - Glass Candles** LARGE MEMORIAL SIZE **6 for 59c**

WILSON'S TENDER MADE HAMS
4-LB. CAN
Boneless Lean & Tender **\$3.98** SAVE \$1.00

- Liver Sausage** VONS-FRESH & FLAVORFUL **49c**
- Ital. Salami** VONS-SLICED 3.0Z. PKG. 6-OZ. PKG., 3% **3 for \$1.00**
- Vons Salads** POTATO, MACARONI OR COLE SLAW 15-OZ. CTN. **3 for \$1.00**

Metrecal
NEW MILKSHAKE FLAVORS
Now... 14 Varieties to Choose From!
DELUXE FOOD FOR WEIGHT CONTROL
8 OZ. CAN, Reg. 29c ea. **4 for 87c**

- Kold-Kist Heat 'n Eat Foods**
CHILI AND BEANS 14-oz. pkg. **25c**
BEEF STEW 14-oz. pkg. **35c**
CREAMED CHICKEN 14-oz. pkg. **49c**
SIRLOIN TIPS 14-oz. pkg. **49c**
- Sara Lee Pastries**
Caramel Pecan Rolls 10 1/2-OZ. PKG. **69c**
Chocolate Brownies 13-OZ. PKG. **69c**

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STANDARD TREASURY OF LEARNING
Plus... Funk & Wagnalls Dictionary for Young People Built Into Every Volume
Build Your 20 Volume Set On Our Book-A-Week Plan. Vol. 3 Now on Sale, Only... **95c**
VOL. 1 STILL AVAILABLE... ONLY 25c

VONS and Shopping Bag
Prices Effective THU., FRI., SAT., SUN., SEPT. 30, OCT. 1, 2, 3

- GREEN GIANT Country Style Corn** WHOLE KERNEL 17 OZ. CAN **23c**
- GREEN GIANT Cream Style Corn** GOLDEN 17 OZ. CAN **23c**
- Peter Pan Peanut Butter** CREAMY OR NUTTY 12 OZ. JAR **49c** 18 OZ. JAR **69c**
- HONEY TREAT Graham Crackers** PACIFIC 1 LB. BOX **35c**
- Chicken-of-the-Sea Tuna** LIGHT MEAT—CHUNK STYLE 4 1/2 OZ. CAN **33c** 5 1/2 OZ. CAN **49c** 1 1/2 LB. CAN **63c**
- KINGSFORD B-B-Q Briquets** HARDWOOD CHARCOAL 16 LB. BAG **99c**
- Gerber's Baby Foods** STRAINED VARIETIES Fruits & Vegetables 4 1/2 Oz. Jar **3 for 31c** CHOPPED JUNIOR FOODS Fruits & Vegetables 7 1/2 Oz. Jar **2 for 29c**