

# S Shoppers MARKETS

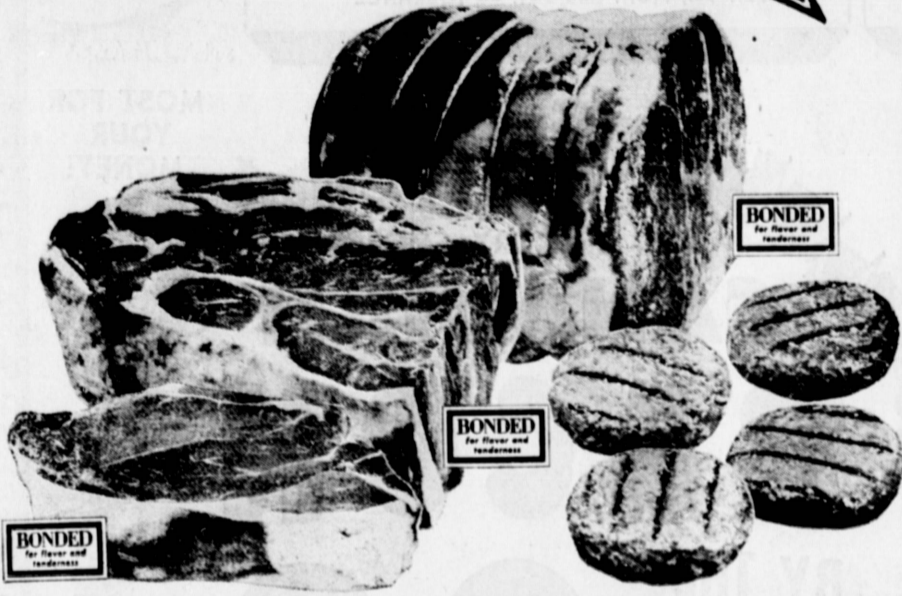
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# Lucky

DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY... YOU BUY FOR LESS

Everyday



Shoppers Markets take pride in announcing their association with Lucky's Discount Supermarkets. Lucky's policy of lower prices have received the plaudits of homemakers throughout Southern California! Shoppers, too, have cut the expensive frills, the games, the stamps, the yo-yoing of prices... all the gimmicks that add to the expense of doing business. Store hours have been streamlined... our retail price level has been drastically reduced... now it's possible for our customers to shop ANY DAY and SAVE EVERYDAY in the week... because at Lucky-Shoppers...

EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY!

LUCKY'S EVERYDAY LOWER PRICED DELICATESSEN ITEMS

## LUCKY FRANKS

ALL MEAT 12-OZ. PKG. **47¢**

- LUCKY AMERICAN CHEESE Individually Wrapped Slices 12-oz. Pkg. **53¢**
- BORDEN'S AMERICAN CHEESE Sliced 3-pound Pkg. **\$1.88**
- SMOKIE LINKS OSCAR MAYER 13-oz. Pkg. **69¢**
- SLICED LIVER SAUSAGE OSCAR MAYER 9-oz. Pkg. **53¢**
- OSCAR MAYER SLICED BOLOGNA (Korte Salsami, 7-oz. Pkg. 42¢) All Meat, 7-oz. Pkg. **39¢**

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

## GROUND BEEF

LUCKY BONDED for TOP QUALITY FRESH, LEAN and TENDER

**33¢** lb

- GROUND CHUCK **57¢**
- GROUND ROUND **67¢**
- GROUND SIRLOIN **89¢**
- E-Z CUT CUBE STEAK **98¢**
- SHORT RIBS OF BEEF **29¢**
- VEAL CUTLETS GOLD PAK **79¢**
- FRYING CHICKEN BREAST **59¢**
- FRYER LEGS & THIGHS CHICKEN **52¢**
- HALIBUT STEAKS **79¢**
- LARGE LOIN LAMB CHOPS **89¢**
- SHOULDER LAMB CHOPS **89¢**
- ROUND BONE CHOPS LAMB **98¢**

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

## CHUCK ROAST

BLADE CUT—USDA CHOICE or LUCKY BONDED for TENDERNESS

**33¢** lb

SLICED BACON LUCKY BRAND—1-Pound Cello Pkg. **69¢**

THICK BACON 2 Lb. Pkg. **1.38**

BONELESS HAM WHOLE or HALF **98¢** lb

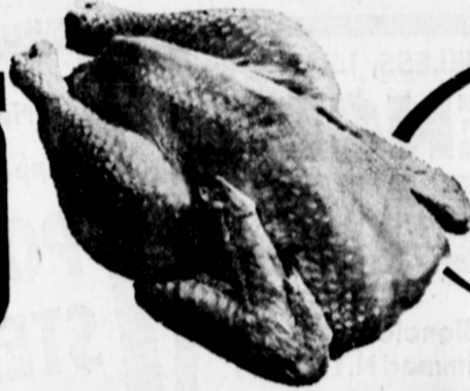
RATH BACON BLACKHAWK VARIETY—SLICED—1-lb. Pkg. **89¢** lb

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

## ROUND STEAK

CENTER CUT—USDA CHOICE or LUCKY BONDED for TENDERNESS

**67¢** lb



## FRYERS

FRESH USDA GRADE A FRYING CHICKEN—Whole Body

**29¢** lb

CUT-UP FRYERS **35¢**

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

## RIB STEAK

USDA CHOICE or LUCKY BONDED DELICIOUS BAR-B-CUED or BROILED

**89¢** lb

## Everyday LOWER DISCOUNT PRICES... on Housewares, Health and Beauty Aids!

### TERRY APRONS

Thick, thirsty terry cloth aprons in stunning, hand printed, colorful decorative colors. Lint free—super absorbent. Buy several at this low price.

98¢ VALUE **66¢**

### GILLETTE FREE OFFER

Gillette World Series Special! The Gillette Slim Adjustable Razor, regularly \$1.50 plus coupon for Official Autograph Baseball for only one dollar. \$1.50 VALUE

**76¢**

### POT HOLDER

Knitting pot holder to spin above. Flame proof and heat resistant. A gay, useful accent in any kitchen.

29¢ VALUE **15¢**

### SHAMPOO and BATH SPRAY

It's wonderful! Makes shampooing a real pleasure. Fits any faucet. Has a multitude of uses. Sturdily constructed and look at this price.

98¢ VALUE **67¢**

### WHITE COFFEE MUGS

Sparkling white milk glass mug, a longtime favorite of coffee drinkers, at a sparkling low price.

15¢ each VALUE **10 for \$1**

### BATHE 'N GLOW

Regular 79¢ tube of Creme Gals' FREE, with the purchase of 6-oz. bottle Bathe 'N Glow. Two superb beauty aids for dry skin, windburn and sunburn for use in the bath or shower. \$1.78 VALUE

**\$1.21**

### ASSORTED LACQUERED BOWLS

Beautiful high glass, black lacquer outside, colored lacquer inside. Use as nut bowls, finger bowls, individual servers, etc.

49¢ VALUE **27¢**

### ONE-WIPE DUST CLOTH

Specially formulated extra heavy 17" x 23" double treated dust cloth that can be washed up to 20 times. Non-staining, lintless, odorless.

69¢ VALUE **46¢**

### BAN ROLL-ON DEODORANT

EXTRA LARGE SIZE \$1.00 VALUE

**78¢**

### EXCEDRIN TABLETS

Bottle of 100 \$1.49 VALUE

OUR LOW PRICE **1.22**

### GILLETTE STAINLESS STEEL BLADES

Pkg. of 4—Double Edge—89¢ VALUE

Our Low Price **72¢**

BRECK SHAMPOO 4-oz. Size—60¢ VALUE

Our Low Price **46¢**

MISS BRECK HAIR SPRAY Large Can—\$1.09 VALUE

Our Low Price **87¢**

EXCEDRIN TABLETS Bottle of 100—\$1.49 VALUE

Our Low Price **\$1.22**

SUBDUE SHAMPOO Large Size—\$1.00 VALUE

Our Low Price **76¢**

RINSEAWAY SHAMPOO Large Size—\$1.19 VALUE

Our Low Price **96¢**

WOODBURY SHAMPOO 10-oz. Bottle—98¢ VALUE

Our Low Price **76¢**

POLIDENT DENTURE TABLETS Large Bottle—79¢ VALUE

Our Low Price **61¢**

COLGATE TOOTHPASTE Family Size Tube—89¢ VALUE

Our Low Price **69¢**

ALKA-SELTZER TABLETS Package of 8—88¢ VALUE

Our Low Price **28¢**

ST. JOSEPH'S CHILDREN'S ASPIRIN Bottle of 50—39¢ VALUE

Our Low Price **28¢**

MURINE EYE DROPS Plastic or Glass Bottle—69¢ VALUE

Our Low Price **58¢**

MENNEN SKIN BRACER Economy Size—\$1.10 VALUE

Our Low Price **88¢**

GROOM & CLEAN Large Size—79¢ VALUE

Our Low Price **58¢**

**HOURS**

MONDAY 10 A.M. TO 9 P.M.  
TUESDAY 10 A.M. TO 9 P.M.  
WEDNESDAY 10 A.M. TO 9 P.M.  
THURSDAY 10 A.M. TO 9 P.M.  
FRIDAY 10 A.M. TO 9 P.M.  
SATURDAY 10 A.M. TO 7 P.M.  
SUNDAY 10 A.M. TO 7 P.M.

We Discount Everything But Quality, Courtesy and Service!