

with ...STORE-WIDE DISCOUNT PRICES!

everyday lower prices on...

- Baby Foods**
- BEECHNUT STRAINED BABY FOOD 4 1/2-oz. Jar 9¢
 - GERBER'S JUICE STRAINED 4-oz. Can 10¢
 - GERBER'S CEREAL 8-oz. Box 3 for 35¢

everyday lower prices on...

- Crackers & Cookies**
- VANILLA WAFERS NABISCO 12-oz. Box 35¢
 - LANGENDORF COOKIES Reg. 4 for \$1
 - NABISCO COOKIES Cinnamon Sugar 14-oz. Pkg. 36¢

everyday lower prices on...

- Cereals**
- BIG "G" WHEATIES 12-oz. Box 34¢
 - KELLOGG CORN FLAKES 18-oz. Box 39¢
 - QUAKER OATS 42-oz. Box 48¢
 - GRAPE-NUT FLAKES POST 12-oz. Box 34¢
 - RUSKET BISCUITS LOMA LINDA 12-oz. Pkg. 31¢

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

CIGARETTES

FILTER & KING SIZE—Carton

2.11

everyday lower prices on...

- Beer & Beverages**
- SHASTA CANNED BEVERAGES 12-oz. Can 12 for \$1
 - BEER GOLDEN CROWN 12-oz. Can 6 for 79¢
 - PEPSI COLA 12-oz. Bottle 6 for 63¢

everyday lower prices on...

- Sauces & Rice**
- DEL MONTE CATSUP 20-oz. Bottle 27¢
 - TOMATO PASTE HUNT'S 6-oz. Can 14¢
 - MAHATMA RICE LONG GRAIN 2-lb. Pkg. 37¢

everyday lower prices on...

- Other Items**
- CORN STARCH KINGSFORD'S 1-lb. Box 21¢
 - AEROWAX 1/2-gallon Can 1.37
 - LYSOL SPRAY DISINFECTANT 7-oz. Can 89¢

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MAXWELL HOUSE COFFEE

1-LB. CAN 2-LB. CAN 12¢ OFF LABEL 1.38

76¢ 3-LB. CAN 20¢ OFF LABEL 2.03

INSTANT COFFEE MAXWELL HOUSE 1.35

YUBAN COFFEE 1-lb. Can 83¢

YUBAN COFFEE 2-lb. Can 1.63

YUBAN INSTANT COFFEE 3-oz. Jar 95¢

YUBAN INSTANT COFFEE 9-oz. Jar 1.35

NESTLE 1 1/2-oz. Jar 85¢

Dairy products and fair trade items excepted 9/30/68

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VELVEETA

CHEESE FOOD — 2-Lb. Carton

89¢

everyday lower prices on...

- Frozen Foods**
- MEXICAN DINNERS BANQUET 16-oz. Pkg. 39¢
 - CREAM PIES FET RITZ 8-Inch 29¢
 - BIRDS EYE BEANS REGULAR Pkg. 23¢
 - LIMA BEANS BIRDS EYE FORDHOOK 10-oz. Pkg. 27¢
 - BIRDS EYE CORN WHOLE KERNEL CUT 10-oz. Pkg. 21¢
 - PEAS & CARROTS BIRDS EYE 10-oz. Pkg. 19¢
 - FISHSTICKS 4-FISHERMAN 14-oz. Pkg. 65¢
 - PASTRY CHEF CHOCOLATE Refrigerator Cake 19-oz. Pkg. 82¢
 - ORANGE JUICE SNOW CROP 6-oz. Can 24¢
 - ORANGE JUICE CAL FAME 6-oz. Can 22¢
 - SWANSON MEAT PIES 8-oz. Pkg. 25¢

everyday lower prices on...

- Paper Items**
- KLEENEX FACIAL TISSUE 200 2-Ply Box 23¢
 - SCOTT PAPER TOWELS Reg. Roll 18¢
 - COLORTEX NAPKINS PAPER 60-Ct. Pkg. 8¢
 - SCOTT PLACE MATS 24-Ct. Pkg. 35¢
 - ZEE TOILET TISSUE 4-Roll Pkg. 35¢

everyday lower prices on...

- Canned Meats**
- LIBBY BEEF STEW 24-oz. Can 53¢
 - DEVILED HAM UNDERWOOD 4 1/2-oz. Can 39¢
 - HORMEL TAMALES ALL BEEF 15-oz. Can 29¢

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C&H SUGAR

10-LB. BAG

99¢



This is only a partial list of the thousands of everyday lower priced items available at your Lucky-Shoppers Discount Supermarket!

everyday lower prices on...

- Fruits & Juices**
- APPLESAUCE HARVEST DAY 303 Can 15¢
 - CLING PEACHES DEL MONTE 2 1/2 Can 24¢
 - PINEAPPLE HARVEST DAY CRUSHED No. 2 Can 27¢
 - WHOLE APRICOTS HARVEST DAY Unpeeled 2 1/2 Can 20¢
 - PEAR HALVES DEL MONTE 303 Can 34¢
 - CRANBERRY SAUCE OCEAN SPRAY 300 Can 25¢
 - SLICED PIE APPLES COMSTOCK No. 2 Can 27¢
 - GRAPEFRUIT BORDO SECTIONS 303 Can 25¢
 - APPLE JUICE HARVEST DAY Quart Bottle 29¢
 - GRAPEFRUIT JUICE TREESWEET 46-oz. Can 39¢
 - PINEAPPLE JUICE DOLE 46-oz. Can 29¢
 - CAL-FAME DRINK Pineapple-Grapefruit 46-oz. Can 25¢

everyday lower prices on...

- Pet Foods**
- KAL KAN TUNA FOR CATS 6 1/2-oz. Can 14¢
 - KAL KAN M-P-S CHUNK 1-lb. Can 20¢
 - DAILY DIET DOG FOOD 1-lb. Can 7¢
 - PURINA DOG CHOW 10-lb. Bag 1.33

everyday lower prices on...

- Vegetables & Juices**
- DEL MONTE CORN GOLDEN 303 Can 19¢
 - GREEN BEANS DEL MONTE BLEND WHOLE 303 Can 27¢
 - CHILI BEANS RANCH STYLE 300 Can 2 for 27¢
 - LIBBY CUT BEETS 303 Can 15¢
 - LIBBY SAUERKRAUT 303 Can 16¢
 - DEL MONTE PEAS 303 Can 4 for 89¢
 - NEW POTATOES HARVEST DAY WHOLE 300 Can 2 for 25¢
 - HUNT'S TOMATOES 300 Can 20¢
 - LARSEN VEG-ALL 303 Can 19¢
 - PORK & BEANS VAN CAMP 2 1/2 Can 22¢
 - ASPARAGUS HARVEST DAY CUTS & TIPS 300 Can 35¢
 - TOMATO JUICE LIBBY 46-oz. Can 31¢

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DOWNY

LIQUID RINSE — 33-Oz. Bottle

79¢

everyday lower prices on...

- Flour & Mixes**
- LAYER CAKE MIX PILLSBURY Regular Pkg. 39¢
 - BROWNIE MIX BETTY CROCKER 16-oz. Box 35¢
 - CORNBREAD MIX DROMEDARY 15-oz. Box 25¢

everyday lower prices on...

- Soups**
- TOMATO SOUP CAMPBELL 10 1/2-oz. Can 2 for 21¢
 - CAMPBELL SOUP MEAT BASE 10 1/2-oz. Can 16¢
 - JELL-O PUDDINGS 3-oz. Pkg. 2 for 21¢

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KRISPY CRACKERS

SUNSHINE — 1-lb. Box

29¢

Price Protection Policy for You!
In adherence to Lucky's Discount Pricing Policy in the event wholesale costs decline... Lucky will reduce prices accordingly.

everyday lower prices on...

- Shortening & Oil**
- POMPEIAN OLIVE OIL Pint Can 79¢
 - SNOWDRIFT SHORTENING 3-lb. Can 73¢
 - CRISCO SALAD OIL 24-oz. Bottle 45¢

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PEANUT BUTTER

PETER PAN — 18-Oz. Jar

58¢

everyday lower prices on...

- Canned Fish**
- STAR-KIST TUNA CHUNK 6 1/2-oz. Can 29¢
 - MINCED CLAMS SNOW'S 7 1/2-oz. Can 31¢
 - LIBBY RED SALMON 16-oz. Can 89¢

everyday lower prices on...

- Distilled Spirits**
- LUCKY WHISKEY BLENDED—86 Proof FIFTH 3.88
 - LUCKY RUM Lite or Dark, 80 Proof FIFTH 3.77
 - LUCKY VODKA 80 Proof FIFTH 2.99 (NOT AVAILABLE AT ALL STORES)

everyday lower prices on...

- Laundry Aids**
- NIAGARA STARCH INSTANT 24-oz. Pkg. 44¢
 - MR. CLEAN CLEANER LIQUID 28-oz. Bit. 66¢
 - CASCADE DETERGENT 20-oz. Box 42¢
 - ZEST TOILET SOAP Bath Bar 2 for 41¢
 - COMET CLEANSER 21-oz. Can 2 for 45¢
 - CLOROX BLEACH LIQUID 1 1/2-Gal. Jug 37¢
 - GLASS CLEANER EASY-OFF Spray 15-oz. Can 45¢
 - OVEN CLEANER EASY-OFF 8-oz. Jar 41¢

everyday lower prices on...

- Margarine & Milk**
- DANISH MARGARINE BORDEN 1-lb. Ctn. 37¢
 - MILK LUCKY EVAPORATED Tall Can 2 for 27¢
 - NON-FAT MILK CARNATION INSTANT 20-Quart Box 1.49

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CONFIDENTS

SANITARY NAPKINS — 24-Ct. Box

69¢

ENJOY THE FINEST QUALITY at Lower EVERYDAY DISCOUNT PRICES!



Lucky-Shoppers Farm-Fresh Fruits and Vegetables are hours fresher... fresh from orchards and fields direct to Shoppers-Lucky stores in refrigerated trucks, full of all their dewey goodness, AND AT LOW, LOW EVERYDAY, DISCOUNT PRICES!

Mary Morgan
LUCKY'S OWN HOME ECONOMIST

Be prepared for the endless parade of after-school "snack-snatchers" who invade the kitchen, by having a big platter of our SPICY DATE NUGGETS on hand! These tender cinnamon cookies are filled with dates, walnuts and brown sugar, and stay wonderfully moist because of the extra butter and evaporated milk in the recipe. Served with mugs of hot chocolate or steaming coffee, they make snack-time, school lunch or TV viewing a real occasion! Pick up your FREE copy today!



INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.

WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia REDONDO BEACH: 1516 Pacific Coast Hwy. SAN PEDRO: 25th St. at Western LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA