



BARGAIN

Featuring the Best in Beef . . . All 'Branded' U.S.D.A. Choice . . .

ROUND-UP

and Del Monte Canned Foods . . . The Quality Brand!

WHILE THEY LAST!

DISH TOWELS

Jumbo 25"x36" Old Fashioned Thirsty Muslin, Bleached & Hemmed

5 F/O \$1 R

1/2 PRICE SALE!

TOMATO CATSUP
The Lively Tasting Catsup

14 OZ. BTL

2 F/O \$2.29 R

FAMILY SIZE 20-OZ. BTL 2 F/O \$2.49 R

SAVE 13c

CREAM STYLE CORN
Golden Kernels

303 CAN

3 F/O \$3.49 R

SAVE 20c

FRUIT COCKTAIL
5 Luscious Fruits

303 CAN

5 F/O \$1 R

SAVE 35c

TOMATO SAUCE
Rich and Velvety Smooth

8 OZ. CAN

3 F/O \$1.19 R

LARGE SIZE 303 CAN 2 F/O \$2.29 R

SAVE 12c



STEAKS



Your Choice is Always U.S.D.A. Choice at Vons & Shopping Bag. Our Famous Custom Trim Means Best Value for Your Money.

RIB STEAK
BONELESS TOP ROUND SIRLOIN TIP OR FAMILY STEAK

89¢/lb

T-Bone Steak OR CLUB CUSTOM TRIMMED **\$1.09/lb.**

Porterhouse TENDER, JUICY CHOICE STEER BEEF **\$1.19/lb.**

Top Sirloin BONELESS, DELUXE STEAKS U.S.D.A. CHOICE STEER BEEF **\$1.39/lb.**

CHUCK STEAK BAR-B-Q FAVORITE **45¢/lb**

GROUND CHUCK FRESH EXTRA LEAN **59¢/lb**

SLICED BACON FARMER JOHN 12-OZ. PKG. **59¢**

Stewing Beef BONELESS LEAN CURBS **79¢**

Boiling Beef ECONOMICAL FLAVOR MEAT **23¢**

Beef Short Ribs LEAN & MEATY **39¢**

ROASTS

- U.S.D.A. Choice Steer Beef, Custom Trimmed
- Center Cut Chuck THE LEANER 7-BONE ROASTS **45¢/lb**
 - O-Bone Roast OR STEAKS SHOULDER CUT **59¢/lb**
 - Boneless Chuck WASTE FREE **79¢/lb**
 - Boneless Clod ROLLED ROAST **89¢/lb**
- Seafood Sea-lections
- FRESH DOVER SOLE FILLET SLICES **89¢/lb**
 - FRESH OCEAN PERCH SKINLESS FILLETS **69¢/lb**
 - SWORDFISH STEAKS CENTER CUT BROADBILL **98¢/lb**
- In the Frozen Meat Cases
- Corned Beef Fillets 1 lb. pkg. **55¢**
 - 4-Fishermen Breaded Fish Sticks 12 oz. pkg. **39¢**
 - Rupert's French Fried Halibut 12 oz. pkg. **79¢**
 - Blue Diamond Breaded Scallops 12 oz. pkg. **\$1.59**

VONS Shopping Bag EXCLUSIVE!

Back-to-School Offer
A TREASURY OF LEARNING FOR YOUR BOY OR GIRL

AT AN AMAZINGLY LOW PRICE!

STANDARD TREASURY OF LEARNING
FUNK & WAGNALLS DICTIONARY FOR YOUNG PEOPLE

Take Home and Examine

VOL. 1 ONLY 25¢

Volume 2 Now On Sale

VOLUMES 2 TO 20 . . . Only 95c Each

7x10 In. Volumes, Superbly Printed and Bound. 1020 Subjects Covered, 2260 Illustrations in Vivid Color . . . Plus Young People's Dictionary in Every Volume. A Treasury of Knowledge Prepared by Experts . . . One of the Best of All!

Save Cash On Quality Vegetables

- Green Beans** WHOLE CUT, SLICED, SEASONED ITALIAN 303 CAN **4 F/O \$1.00**
 - Chili Sauce** FULL BODIED FLAVOR! 12 OZ. CAN **2 F/O \$0.49**
 - Tomatoes** WHOLE ROUND OR STEWED, 303 CAN **4 F/O \$1.00**
 - Golden Corn** WHOLE KERNEL 303 CAN **5 F/O \$1.00**
 - Zucchini Squash** 303 CAN **2 F/O \$0.39**
 - Pickled Beets** SLICED 303 GLASS JAR **25¢**
 - Garden Spinach** 303 CAN **2 F/O \$0.33**
 - Sauerkraut** WHITE, LONG SHRED 303 CAN **2 F/O \$0.29**
- PRUNE JUICE**
- Del Monte **39¢**
- Quart Bottle
- PINK SALMON**
- Del Monte **59¢**
- No. 1 Tall Can
- Mix or Match! 2 Serving Size Cans
- EARLY GARDEN PEAS
 - WHOLE KERNEL CORN
 - CREAM STYLE CORN
 - CUT GREEN BEANS
 - STEWED TOMATOES
 - ZUCCHINI SQUASH
 - SLICED FREESTONE PEACHES
 - SLICED CLING PEACHES
 - FRUIT COCKTAIL
- Buffet Cans **7 F/O \$1.00**

Stock Up On Fruits & Juices

- Sliced Pineapple** 1 1/4 FLAT CAN **5 F/O \$1.00**
- Grapefruit** SECTIONS 303 CAN **4 F/O \$1.00**
- Mandarin Oranges** 11 OZ. CAN **4 F/O \$1.00**
- Apricot Halves** UNPEELED 303 CAN **29¢**
- Bartlett Pears** HALVES 303 CAN **29¢**
- Tomato Juice** FULL FLAVORED 46 OZ. CAN **29¢**
- Pineapple Juice** 46 OZ. CAN **3 F/O \$1.00**
- Juice Drink** PINEAPPLE-GRAPEFRUIT BIG 46 OZ. CAN **3 F/O \$1.00**

ORANGE JUICE

Snow Crop—Frozen

6 OZ. CAN

4 F/O \$0.69 R

SAVE 31c

COLD POWER DETERGENT

Wash in Cold Water—No Shrinking!

GIANT SIZE 10c off

49¢

SAVE 30c

CREAM PIES

Morton—Choice of Varieties

FROZEN 8 INCH 14 OZ. SIZE

4 F/O \$1 R

SAVE 34c

MAXWELL HOUSE COFFEE

Regular, Drip or Fin.

1 LB. CAN

2 LB. \$1.37 CAN

Incl. 12c Off

69¢

SAVE 10c

VONS Shopping Bag SPECIALS IN THE DELICATESSEN

SLICED ALL BEEF BOLOGNA
OR SPICED LUNCHEON LOAF

Two Favorites for School Lunches **65¢/lb**

- PLUMROSE - DANISH 1 LB. CAN **\$1.09**
- 3 LB. CAN **\$3.19**
- GRAND TASTE 12 OZ. CHUB **55¢**
- VONS WISCONSIN AGED OVER 6 MO. 6 OZ. PKG. **39¢**

VONS Shopping Bag FRESH FRUITS & VEGETABLES

WASHINGTON DELICIOUS **APPLES**

Crackling Crisp! Large Size . . . **2 F/O \$2.25 R**

DEL MONTE PEAS SWEET EARLY GARDEN OR SEASONED — 303 CAN **5 F/O \$1.00**

DEL MONTE PEACHES SLICED OR HALVED YELLOW CLING 2 1/2 CAN **5 F/O \$1.00**

JERSEYMAID CATERING 1/2 GAL. CTN. ICE CREAM ALL FLAVORS This Month's Special Black Raspberry Ripple **59¢**

Rosarita Mexican Foods Your Choice **39¢**

- ENCHILADAS Dinner, 12 oz. 39¢
- COMBINATION PLATE, 12 oz. 39¢
- MEXICAN DINNER, 15 oz. 39¢
- BEEF TACOS, Pkg. of 4 39¢

Jerseymaid Butter GRADE AA 1 LB. CTN. **69¢**

Vons Enchiladas BEEF OR CHEESE 12 OZ. 3 F/O \$1.00

Breaded Veal Cutlets TURK & HICK FROZEN, 1 LB. **79¢**

SUNDRIES SECTION SPECIAL

Secret ROLL-ON DEODORANT

LARGE SIZE JAR . . . OUR REGULAR LOW PRICE . . . 68c

38¢

SAVE 30c

LARGE BROWN MUSHROOMS

HOTHOUSE GROWN

1/2 POUND . . . **29¢**

Brown Onions SWEET & MILD **3 F/O \$1.19**

Fresh Carrots TOPS OFF! 1 LB. PKG. **2 F/O \$0.19**

Crisp Celery FRESH, TENDER LARGE STALKS **Ea. 19¢**

VONS BAKERY "Goodness Knows"

VONS CAKE DONUTS 29¢

Plain or Powdered—Pkg. of 6

Cocoa Nut, Crumb, Ass'd.—Pkg. of 6

VONS MUFFINS Your Choice

- ENGLISH 4 Pack 21¢
- SOURDOGH 21¢
- CHEESE 31¢
- CURRENT 35¢

Liquor Features

CRYSTAL COLORADO BEER

Brewed from Crystal Clear Rocky Mountain Water

CASE OF 24 12 OZ. CANS **\$3.99**

SEAGRAM'S 7-CROWN Blended Whiskey **\$10.95**

4 BIG SALE DAYS THU., FRI., SAT. & SUN. SEPT. 16-17-18-19



Dreft Detergent 10X DISHES, WOODS . . . 35c	CANADA DRY Wink 10¢	ALUMINUM Kaiser Foil 31¢	MJB Tree Tea Bags 59¢	LOMA LINDA Ruskets Flakes 31¢	SUNSHINE Hydrax Cookies 49¢	V-8 Apple Sauce 2 for 39c
Ivory Snow 2X LAUNDRY 35c	CARBONATED 12 OZ. CAN 10¢	HOUSEHOLD 25 FT. ROLL 31¢	48 COUNT PACKAGE INCLUDES 10c OFF 59¢	CEREO 10 OZ. PKG. 31¢	SANDWICH CREAMS 1 LB. CELLO PACKAGE 49¢	Kern's Apple Jelly 1/2 GAL. 27c
Oxydol Detergent 10X LAUNDRY 83c						Ivory Liquid 27c
Tide Detergent 10X LAUNDRY 33c						Joy Liquid 89c

TORRANCE 5035 PACIFIC COAST HWY., SHOPPING CENTER, PACIFIC PLAZA