

# with ... STORE-WIDE DISCOUNT PRICES!

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**CRACKERS**  
PACIFIC STA-CRISP - 1-LB. BOX  
**23¢**

*everyday lower prices on...*  
**Baby Foods**

BEECHNUT STRAINED BABY FOOD 4 1/2-oz. Jar 9¢  
GERBER'S JUICE STRAINED 4-oz. Can 10¢  
GERBER'S DINNERS FIRST QUALITY 4 1/2-oz. Jar 71¢

*everyday lower prices on...*  
**Crackers & Cookies**

FIG NEWTONS NABISCO 1-lb. Bag 36¢  
GRAHAM CRACKERS SUNSHINE 1-lb. Box 36¢

*everyday lower prices on...*  
**Cereals**

RAISIN BRAN KELLOGG 14-oz. Box 37¢  
BIG "G" TOTAL 12-oz. Box 49¢  
SHREDDED WHEAT NABISCO 15 1/2-oz. Box 37¢  
FISHER'S ZOOM 16-oz. Box 29¢

*everyday lower prices on...*  
**Beer & Beverages**

SHASTA CANNED BEVERAGES 12-oz. Can 12 for \$1  
BEER GOLDEN CROWN 12-oz. Cans CASE OF 24 for 2.99

*everyday lower prices on...*  
**Dairy Foods**

ICE CREAM FOREMOST PREMIUM 1/2-Gal. Carton 68¢  
FOREMOST BUTTER 1-lb. Carton 71¢

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**CHUNK TUNA**  
CARNATION Light Meat-6 1/2 Oz. Can  
**25¢**

*everyday lower prices on...*  
**Sauces & Rice**

TOMATO SAUCE DEL MONTE 8-oz. Can 3 for 29¢  
M-J-B RICE LONG GRAIN 28-oz. Box 39¢  
HEINZ KETCHUP 14-oz. Bottle 22¢

*everyday lower prices on...*  
**Other Items**

KLEAR JOHNSON FLOOR WAX 27-oz. Can 89¢  
DU PONT SPONGES 6 C.W. 25¢  
WINDEX GLASS CLEANER 20-oz. 39¢

\*dairy products and fair trade items excepted 9/16/65

*everyday lower prices on...*  
**Frozen Foods**

BIRDS EYE BUTTERED VEGETABLES Regular Package 27¢  
(Corn, Peas, Spinach and French Beans)  
BIRDS EYE BUTTERED VEGETABLES Regular Package 31¢  
(Cut Beans, Mixed Vegetables and Sliced Carrots)  
ORANGE JUICE MINUTE MAID 6-oz. Can 24¢  
ORANGE JUICE MINUTE MAID 12-oz. Can 47¢  
PASTRY CHEF CINNAMON DANISH Coffee Cake 10-oz. Pkg. 65¢  
JOHNSTON CHEESE PIE ROSE ROYAL 16-oz. Pkg. 65¢  
FISHSTICKS CERTI-FRESH 8-oz. Pkg. 39¢  
PERCH FILLETS CERTI-FRESH 1-lb. Pkg. 55¢  
MEXICAN FOODS GORDO Reg. Pkg. (Beef Enchilada, Cheese Enchilada, & Party Tacos) 37¢  
SAUSAGE PIZZA OH BOY 9 1/2-oz. Pkg. 55¢  
GARLIC BREAD OH BOY 8-oz. Pkg. 33¢  
BEEF STEW KOLD KIST 14-oz. Pkg. 36¢  
KOLD KIST STEAKS 7-oz. Pkg. 11¢  
CHINESE FOODS WONG'S 14-oz. Pkg. (Fried Shrimp, Pork Chop Suet, Chicken Chop Suet and Shrimp Chow Mein) 53¢  
SARA LEE BROWNIES CHOCOLATE 13-oz. Pkg. 82¢

*everyday lower prices on...*  
**Paper Items**

SCOTTIES FACIAL TISSUE 200-2-Ply Box 23¢  
ORCHID NAPKINS PAPER 360-Ct. Pkg. 45¢  
GALA TOWELS DECORATED PAPER Jumbo Roll 31¢  
LUCKY TISSUE TOILET 4-Roll Pkg. 31¢  
PAPER CUPS DIXIE DISPENSER 100-Count Pkg. 69¢  
MODESS NAPKINS 12-Ct. Box 37¢

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**MAYONNAISE**  
LAURA SCUDDER-Quart Jar  
**49¢**

*everyday lower prices on...*  
**Canned Meats**

BEEF STEW DINTY MOORE 24-oz. Can 53¢  
VIENNA SAUSAGE LIBBY 4-oz. Can 25¢  
XINT TAMALES 15-oz. Can 25¢

*everyday lower prices on...*  
**Fruits & Juices**

FRUIT COCKTAIL HARVEST DAY 303 Can 24¢  
APPLE SAUCE STOKELY 303 Can 19¢  
SUPREMA CHERRIES R.S.P. 303 20¢  
SLICED PINEAPPLE HARVEST DAY 1 1/4 Can 19¢  
PEAR HALVES HARVEST DAY 2 1/2 Can 39¢  
HUNT'S APRICOTS WHOLE UNPEELED 2 1/2 Can 25¢  
APPLE JUICE TREE-TOP Quart Bottle 32¢  
GRAPE JUICE WELCH'S 24-oz. Bottle 37¢  
PINEAPPLE JUICE DOLE 46-oz. Can 29¢

*everyday lower prices on...*  
**Pet Foods**

LORD & LADY TUNA CAT FOOD 6-oz. Can 12¢  
VET'S DOG FOOD 1-lb. Can 9¢  
LOLLI-PUPS DOG CANDY 7-oz. Box 17¢  
PURINA DOG CHOW 25-lb. Bag 3.09

*everyday lower prices on...*  
**Canned Fish**

PINK SALMON PETER PAN 1-lb. Can 67¢

*everyday lower prices on...*  
**Vegetables & Juices**

TOMATOES HARVEST DAY 2 1/2 Can 23¢  
PRINCELLA YAMS 2 1/2 Can 31¢  
HARVEST DAY CORN GOLDEN 303 Can 2 for 31¢  
CUT GREEN BEANS HARVEST DAY 16¢  
LIBBY SAUERKRAUT 303 Can 16¢  
PORK & BEANS HARVEST DAY 2 1/2 Can 20¢  
REFRIED BEANS ROSARITA 2 1/2 Can 27¢  
SLICED BEETS DEL MONTE 16-oz. Jar 22¢

*everyday lower prices on...*  
**Flour & Mixes**

BISQUICK 40-oz. Box 43¢  
CAKE MIXES BETTY CROCKER Reg. Pkg. 39¢  
HOT ROLL MIX PILLSBURY 13 1/2-oz. Box 31¢

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**HUNT'S PEACHES**  
YELLOW CLING 4 2 1/2 Cans FOR  
**89¢**

*everyday lower prices on...*  
**Margarine & Milk**

MARGARINE LUCKY 1-lb. Carton 18¢  
CARNATION MILK EVAPORATED Tall Can 15¢  
NON-FAT MILK SANALAC INSTANT 10-Qt. Box 79¢

*everyday lower prices on...*  
**Soups**

CAMPBELL SOUP MEAT BASE 10 1/2-oz. Can 16¢  
LIPTON SOUP MIX CHICKEN NOODLE 2-Pk. Pkg. 29¢  
JELL-O GELATINE 3-oz. Pkg. 3 for 28¢

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**TOMATO JUICE**  
HUNT'S-46-oz. Can  
**29¢**



This is only a partial list of the thousands of everyday lower priced items available at your Lucky-Shoppers Discount Supermarket!

*everyday lower prices on...*  
**Olives & Pickles**

RIPE OLIVES LINDSAY EXTRA LARGE Tall Can 29¢  
KOSHER DILL DEL MONTE HALVES 22-oz. Jar 39¢  
MA BROWN RELISHES 13-oz. Jar 27¢

*everyday lower prices on...*  
**Salt - Sugar & Spice**

C & H SUGAR POWDERED or BROWN 1-lb. Box 15¢  
TABLE SALT LESLIE 5-lb. Bag 21¢  
CHILI POWDER SCHILLING 4-oz. Can 43¢

*everyday lower prices on...*  
**Peanut Butter Jam & Syrup**

JIF PEANUT BUTTER 18-oz. Jar 59¢  
C-H-B JAM STRAWBERRY 18-oz. Jar 44¢  
LOG CABIN SYRUP 24-oz. Bottle 63¢

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**FRUIT PIES**  
SWISS MISS-FROZEN-8-IN. PIE  
**28¢**

*everyday lower prices on...*  
**Shortening & Oil**

CRISCO SHORTENING 3-lb. Can 85¢  
WESSON OIL 38-oz. Bottle 59¢  
PEANUT OIL PLANTERS 24-oz. Bottle 58¢

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**CIGARETTES**  
FILTER & KING SIZE-Carton  
**2.11**

*everyday lower prices on...*  
**Distilled Spirits**

LUCKY VODKA 80 Proof FIFTH 2.99  
LUCKY BOURBON Straight, 6-yr-old 86 Proof FIFTH 3.99  
DINNER WINES LUCKY FIFTH 53¢

*everyday lower prices on...*  
**Salad Dressing**

MIRACLE WHIP 48-oz. Jar 79¢  
FRENCH DRESSING KRAFT 8-oz. Bottle 28¢

*everyday lower prices on...*  
**Laundry Aids**

BOLD DETERGENT Giant Box 75¢  
IVORY FLAKES Large Box 34¢  
WATER SOFTENER WHITE KING Giant Box 57¢  
CLOROX BLEACH LIQUID 1/2-Gal. Jug 37¢  
IVORY LIQUID DETERGENT 22-oz. Bottle 64¢  
CAMAY SOAP TOILET Reg. Box 2 for 21¢  
SAFEGUARD SOAP TOILET Bath Bar 2 for 41¢

*everyday lower prices on...*  
**Coffee & Tea**

FOLGER'S COFFEE 1-lb. Can 76¢  
FOLGER'S COFFEE 2-lb. Can 1.50  
FOLGER'S COFFEE 3-lb. Can 2.23  
NESTEA INSTANT TEA 1-oz. Jar 47¢

**Greater Savings with**  
**LUCKY'S LOWER EVERYDAY PRICE!**

**DEL MONTE PEAS**  
NO. 303 CAN 4 FOR  
**89¢**

**Price Protection Policy for You!**  
In adherence to Lucky's Discount Pricing Policy in the event wholesale costs decline... Lucky will reduce prices accordingly.

ENJOY THE FINEST QUALITY at Lower EVERYDAY DISCOUNT PRICES!  
Lucky-Shoppers Farm-Fresh Fruits and Vegetables are your best buy today and everyday... rushed from fields and orchards in refrigerated trucks... to assure you of flavor and tenderness... AND DISCOUNTED TO NEW LOW, LOW PRICES!

**Mary Morgan**  
LUCKY'S OWN HOME ECONOMIST

"It's Time for School again, you see... and Mother's busy as a Bee"-so take some of that "busyness" out of these first hectic back-to-school days, Mother, by trying some of the menu and recipe suggestions found in our new BACK-TO-SCHOOL booklet! It's filled with make-ahead cookie, sandwich bread and casserole suggestions that can be made or assembled and frozen for later use. Pick up your FREE copy this week!

