

S Shoppers MARKETS

joins

Lucky

DISCOUNT SUPERMARKETS
EVERYTHING YOU BUY...
YOU BUY FOR LESS
Everyday



Shoppers Markets take pride in announcing their association with Lucky's Discount Supermarkets. Lucky's policy of lower prices have received the plaudits of homemakers throughout Southern California. Shoppers, too, have cut the expensive frills, the games, the stamps, the yo-yoing of prices . . . all the gimmicks that add to the expense of doing business. Store hours have been streamlined . . . our retail price level has been drastically reduced . . . now it's possible for our customers to shop ANY DAY and SAVE EVERYDAY in the week . . . because at Lucky-Shoppers . . .

EVERYTHING YOU BUY . . . YOU BUY FOR LESS EVERYDAY!*

LUCKY'S EVERYDAY LOWER PRICED DELICATESSEN ITEMS

LUCKY FRANKS

ALL MEAT 12-oz. Pkg. **49¢**

LUCKY LUNCH MEATS 4-oz. Pkg. **27¢**
Sliced Bologna, Salami, Olive, P.S.P. Sliced

LUCKY AMERICAN CHEESE 12-oz. Pkg. **53¢**
Individually Wrapped Slices

LUCKY BISCUITS 3 for **23¢**
Buttermilk or Sweet Milk 5-oz. Pkg.

HORMEL LUNCH MEATS 4-oz. **58¢**
Sliced Turkey, Red Pepper & Black Pepper Ham

PIZZA MIX 15 1/2-oz. Pkg. **38¢**
BETTY CROCKER

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

GROUND BEEF

LUCKY BONDED for TOP QUALITY FRESH, LEAN and TENDER

35¢ lb

GROUND CHUCK **59¢**
GROUND ROUND **69¢**
GROUND SIRLOIN **89¢**

E-Z CUT CUBE STEAK **98¢**
SHORT RIBS OF BEEF **29¢**
BREADED SCALLOPS B.D. 1 1/2 lb. **1.55**

SIRLOIN STEAK FULL CUT **93¢ lb**
USDA CHOICE or LUCKY BONDED

T-BONE STEAK TAILS OFF **1.09 lb**
USDA CHOICE or LUCKY BONDED

RIB ROAST STANDING LARGE END **79¢ lb**
USDA CHOICE or LUCKY BONDED

CHUCK STEAK **49¢ lb**
USDA CHOICE or LUCKY BONDED

PORK ROAST FRESH SHOULDER CUT **49¢ lb**

LAMB ROAST USDA CHOICE SHOULDER CUT **59¢ lb**

RUMP ROAST **69¢ lb**
USDA CHOICE or LUCKY BONDED

CROSS RIB BONELESS BEEF ROAST **73¢ lb**
USDA CHOICE or LUCKY BONDED

PORTERHOUSE STEAK TAILS OFF **1.14 lb**
USDA CHOICE or LUCKY BONDED

SIRLOIN TIP STEAK **98¢ lb**
BONELESS-USDA CHOICE or LUCKY BONDED

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CHUCK ROAST

BLADE CUT-USDA CHOICE or LUCKY BONDED for TENDERNESS

35¢ lb

SLICED BACON 69¢
LUCKY BRAND-1-Pound Cello Pkg.

THICK BACON 2 **1.38**
LUCKY BRAND-LEAN SLICES 2 Lb. Pkg.

BONELESS HAM **98¢ lb**
WHOLE or HALF

RATH BACON **89¢ lb**
BLACKHAWK VARIETY-SLICED-1-lb. Pkg.

LARGE LOIN LAMB CHOPS **98¢**

SHOULDER LAMB CHOPS **98¢**

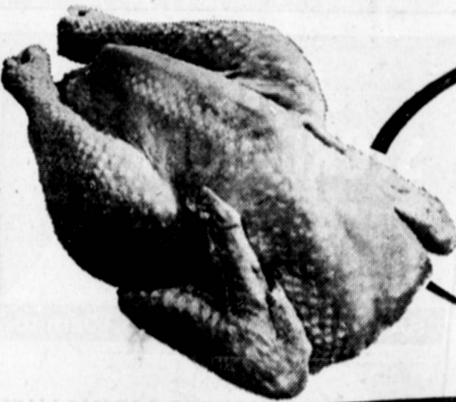
ROUND BONE CHOPS **1.09**

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

ROUND STEAK

CENTER CUT-USDA CHOICE or LUCKY BONDED for FLAVOR

69¢ lb



FRYERS

FRESH USDA GRADE A

29¢ lb

GOLDEN CORNISH CROSS CHICKEN CUT-UP FRYERS **35¢**

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

RIB STEAK

USDA CHOICE or LUCKY BONDED DELICIOUS . . . BARBECUED

89¢ lb

Everyday LOWER DISCOUNT PRICES . . . on Housewares, Health and Beauty Aids!

SCATTER RUGS

Beautiful designs and colors from which to choose. American made. Ideal for kiddie nap mats.
97¢



JERGEN'S CLASSIC BEAUTY

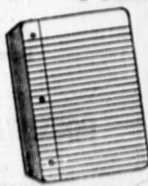
Popular Jergen's lotion in the new decorator bottle with dispenser . . . for hands and body care. **\$1.25 VALUE**

97¢

500 COUNT PKG. FILLER PAPER

Wide rule or college rule line 3-hole quality paper. **\$1.29 VALUE**

Our Low Everyday Price



77¢



LETTER CADDY

So handy for letters & notes, shelf for pencils, hooks for keys. Made of white plastic, gold flower designs. **\$1.59 VALUE**

97¢

COLGATE TOOTH PASTE

Family Size-89¢ VALUE Our Low Everyday Discount Price

69¢

RIGHTGUARD DEODORANT

Decorator Can - \$1.49 VALUE - Our Low Price

\$1.23

WOODBURY SHAMPOO

10-ounce Bottle - \$1.00 VALUE - Our Low Price

76¢

GILLETTE FOAMY

Regular or Menthol - 98¢ VALUE - Our Low Price

75¢

LISTERINE ANTISEPTIC

Large Size - 98¢ VALUE - Our Low Price

76¢

BAYER ASPIRIN

Bottle of 100 Tablets . . . for quick relief of headaches. **89¢ VALUE**

Our Low Everyday Price



73¢

"42" SHAMPOO

Lemon or Mint-99¢ VALUE Our Low Everyday Price



68¢

NOXEMA SKIN CREAM

10-ounce Jar - \$1.50 VALUE - Our Low Price

\$1.08

CHILDREN'S BAYER ASPIRIN

Bottle of 30-39¢ VALUE - Our Low Price

28¢

DIPPITY-DO SETTING LOTION

2oz. 2oz. or Ex. Hard to Hold-\$1.23 VALUE

97¢

STRI-DEX PADS

MEDICATED-98¢ VALUE - Our Low Price

67¢

MICRIN ANTISEPTIC

Large Size-98¢ VALUE - Our Low Price

76¢

PURSETTES TAMPONS

Large Box-\$1.59 VALUE - Our Low Price

\$1.19

BRYLCREEM HAIR DRESSING

King Size Tube-98¢ VALUE - Our Low Price

76¢

DRISTAN TABLETS

Bottle of 24 Tablets-\$1.19 VALUE - Our Price

93¢

BRECK SHAMPOO

4-oz. Size-60¢ VALUE - Our Low Price

46¢

This is only a partial list of the hundreds of housewares & sundries available at low discount prices at Lucky.

HOURS

MONDAY thru FRIDAY 10 A.M. TO 9 P.M.
SATURDAY and SUNDAY 10 A.M. TO 7 P.M.

We Discount Everything But Quality, Courtesy and Service!