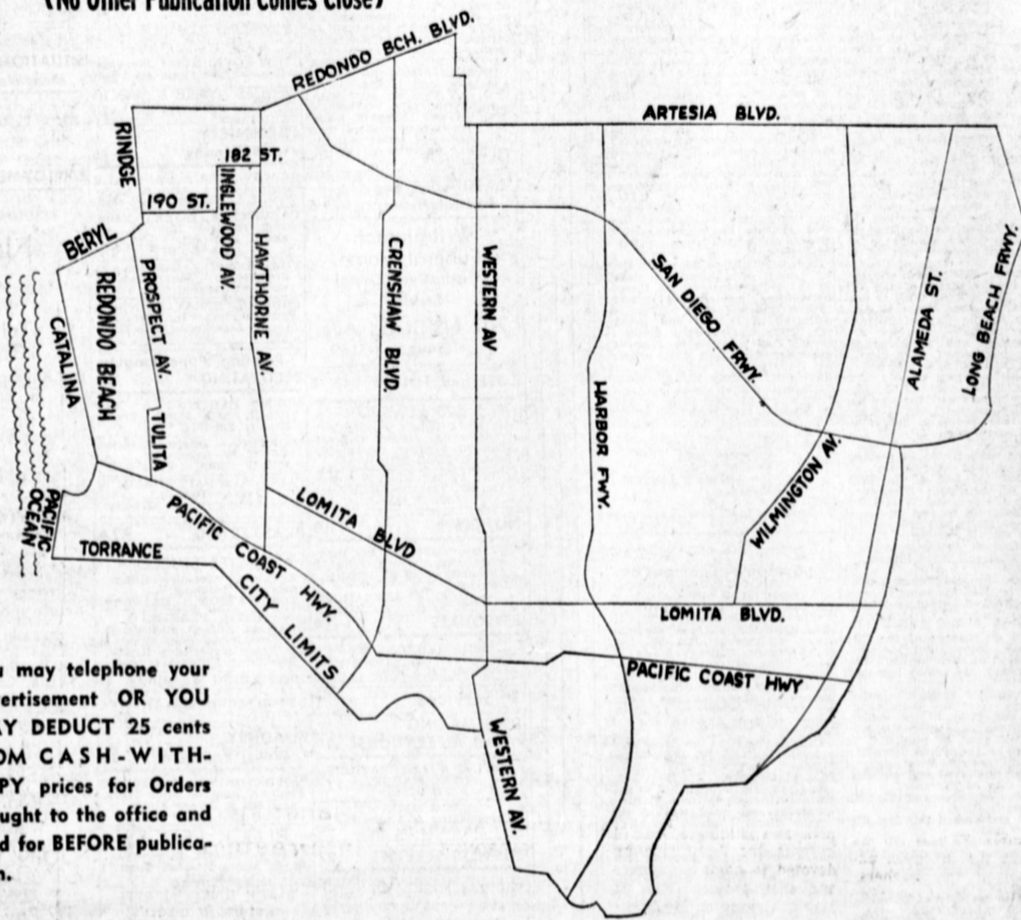


NO OTHER HOME-DELIVERED PUBLICATION NEWSPAPER or SHOPPER ANYWHERE REACHES ALL THESE FAMILIES!

Your Ad Covers Nearly Every Home in the Area Map Below. (No Other Publication Comes Close)



You may telephone your advertisement OR YOU MAY DEDUCT 25 cents FROM CASH-WITH-COPY prices for Orders brought to the office and paid for BEFORE publication.

NEW LOW PRICES FOR COMBINATION CLASSIFIED ADS

INFORMATION: The Torrance Press-Herald and the Wilmington Press-Journal-Harbor Mail are classified advertising in the office and paid for at the time or mail payment before publication. Charge accounts are acceptable at these prices providing credit is already established here or reasonable time is given to establish same.

Classified Ads Sold in Both Newspapers As One Unit For One Low Price!

EFFECTIVE OCTOBER 1, 1964

	2 Issues Consecutive	4 Issues Consecutive	1-Month 9 Issues Consecutive
3 Lines	\$ 2.50	\$ 3.25	\$ 5.65
4 Lines	3.44	4.25	7.45
5 Lines	4.30	5.25	9.25
6 Lines	5.16	6.25	11.05
7 Lines	6.02	7.25	12.85
8 Lines	6.88	8.25	14.65
9 Lines	7.74	9.25	16.45
10 Lines	8.60	10.25	18.25
11 Lines	9.46	11.25	20.05
12 Lines	10.32	12.25	21.85

Place Your Classified Ad Orders Before 3 P.M. Tuesday For Wednesday Issue; Before 3 P.M. Friday For Sunday Issue.

Press-Herald . . . Press-Journal-Harbor Mail . . . WEDNESDAY AND SUNDAY

A Complete Index to Press-Herald, Press Journal--Harbor Mail Classified Ads

CLOSING TIME for acceptance of Classified Ads is Friday and Tuesday at 3 p.m. Ads received later will be held over to the following issue. Not responsible for more than one incorrect insertion. Errors will be corrected by republication.

CLASSIFICATION INDEX

ANNOUNCEMENTS

- In Memoriam 1
- Card of Thanks 2
- Cemeteries 3
- Cemetery Lots 4
- Mortuaries, Funeral Homes 5
- Florists 6
- Paperhanging 7
- Lost & Found 8
- Notices 10
- Legal Notices 12
- Personals 14
- Transportation 16

SERVICES

- Professional 18
- Dressmaking 19
- Income Tax 20
- Medical 22
- Health Aids 24
- Beauty Aids & Shops 26
- Home Services 27
- Business Services 27
- (Miscellaneous) 28
- Home Services 28
- (Upholstery Cleaning) 30
- Home Services 32
- (TV, Radio, Etc.) 32
- Building & Supplies 34
- Carpentry and Repairs 35
- Decorating, Painting, Paperhanging 36
- Plastering 37
- Masonry, Walls 37
- Patios, Etc. 38
- Sprinkler Systems 39
- Gardening, Landscaping 40
- Excavating, Grading & Fill 41
- Nurseries & Supplies 42
- Moving, Hauling & Storage 44

INSTRUCTION

- Music, Dancing, Etc. 50
- Scholarship 51
- Auto Driving 52
- Miscellaneous 54

EMPLOYMENT

- Child Care 58
- Home for Aged, Licensed 59
- Situations Wanted--Women 60
- Situations Wanted--Men 62
- Employment Offered--Men/Women 63
- Employment Offered--Women 64
- Employment Offered, Men and/or Women 66
- Employment Preparation 69

BUSINESS OPPORTUNITIES

- Business for Sale or Lease 70
- Business Opportunities 71
- Investment Required 72
- Rooming House and Hotel Leases 74
- Associates Wanted 76

FINANCIAL

- Money to Loan 80
- Real Estate Loans 82
- Money Wanted 84
- Trust Deeds, Mortgages 86
- Insurance 87

REAL ESTATE

- Real Estate for Sale 90
- Apts. for Sale 95
- Income Property, Residential 100
- Income Property, Business, Industrial 102
- Property Mgmt. 103
- Desert and Mountain Property 106
- Lot for Sale 108
- Acres--Farms, Ranches 110
- Out-of-Town Property 112
- Real Estate Exchanges 114
- Real Estate Wanted 116
- Buildings to Be Moved 118

RENTALS

- Apartments -- Furnished 120
- Apartments -- Unfurnished 122
- Apts.--furnished or unfurnished 123
- Houses--Furnished 124
- Houses--Unfurnished 126
- Houses--furnished or unfurnished 127
- Mountains--Beach--Lakes and Desert 128
- Rooms, Furnished 130
- Room and Board 132
- Rest Homes 134
- Hotels, Motels 136
- Trailers for Rent 138
- Trailer Park and Spots 140
- Stores, Offices 142
- Business & Industrial For Rent or Lease 144
- Acres, Farms, Ranches for Lease 145
- Garages for Rent/Wanted 146
- Wanted to Rent 150

MERCHANDISE FOR SALE

- Antiques 152
- Furniture & Appliances 154
- Radio, TV, Etc. 156
- Miscellaneous 158
- Auxiliary 159
- Musical Instruments 160
- Bicycles 161
- Sporting Goods 162
- Post Equipment 163
- Books & Supplies 164
- Equipment--Store/Office 166
- Machinery, Tools--For Sale or Rent 168
- Airplanes for Sale 170
- Pets, Poultry, Livestock 172
- Swaps 174

MERCHANDISE WANTED

- Furniture and Appliances Wanted 176
- Miscellaneous Wanted 178

AUTOMOTIVE

- Motorcycles and Scooters 180
- Auto Repairing 182
- Auto Parts and Accessories 184
- Automobiles Wanted 186
- Trailers for Sale, Trade 188
- Trucks & Campers 189
- Automobiles for Sale 190

ARRANGED LOGICALLY AND CLASSIFIED FOR THE READERS CONVENIENCE

Classified Ads sold in both newspapers as one unit for one low price!

Press-Herald

2 OFFICES FOR YOUR CONVENIENCE

PRESS-JOURNAL--HARBOR MAIL

3238 W. Sepulveda Blvd. DA 5-6060

23922 Avalon Blvd., TE 4-4581

Your Classified Ad Home-Delivered Into Practically Every Home in Torrance - Lomita - Wilmington - Harbor City - Carson Area - El Nido and Redondo!

THE ONLY NEWSPAPER THAT REACHES ALL THESE FAMILIES!