

VONS and Shopping Bag

Savings Add Up

TV DINNERS 49¢ (Save 10¢)

DETERGENT FAB 49¢ (Save 10¢)

VONS MAYONNAISE 35¢ (Save 7¢)

CHUNK STYLE TUNA 23¢ (Save 7¢)

ORANGE JUICE 6^F/_O 1^R (Save 10¢)



FREE! SCHOOL BOOK COVERS

Protect Your School Books with These Attractively Designed Book Covers. They're Free While Supply Lasts... Just Ask the Checker at Your Vons & Shopping Bag Store

FRESH CALIFORNIA GROWN DELIVERED BASTY

Frying Chicken
Pick Your Favorite Parts

DRUMSTICKS 49¢
Tender, Flavorful... They're from Packer California Fryers!

Breasts 59¢
Lots of Tasty White Meat

Thighs 55¢
Plump, Meaty, Fresh & Flavorful

Wings 29¢
Fine to Fry or Picnic

BAGS & BEGS 9¢

USDA CHOICE CHUCK ROAST
The "Choice" of the U.S.D.A. Graded Choice Beef. Custom Trimmed for Best Value for Your Money

BLADE CUTS

Center Cut Chuck LEAN ROAST 45¢
Boneless Chuck TRIMMED WASTE FREE 79¢

33¢/lb

U.S.D.A. CHOICE STEER BEEF

O-BONE ROAST SHOULDER CUTS 59¢
U.S.D.A. CHOICE STEER BEEF

CHUCK STEAK MARINATE & BARBECUE 45¢
U.S.D.A. CHOICE STEER BEEF

RIB STEAKS CUSTOM TRIMMED SHORT CUT 89¢
U.S.D.A. CHOICE STEER BEEF

SLICED BACON REG. OR THICK 1-LB. PKG. 79¢
WAFER SLICED... 1-lb. Pkg., 85¢

Back-to-School Specials!

3-RING BINDERS 59¢
Intractable Covers, 1 1/2 Inch, 3-Ring Binders, Nonmetal Binders

FILLER PAPER 33¢
Finest Quality 3-Hole, Wide Line, 100 Any Standard Binder

LUNCH KITS \$1.79
Thomas Brand, Choice of Meat or Poultry, with 8 oz. Vegetable Set

VONS LIQUID BLEACH 19¢
1/2 GAL. SAVE 10¢

VEGETABLES 4.97
IN BUTTER SAUCE... VACUUM PACKAGE

CARROTS WITH BROWN BUTTER
CUT CORN, PEAS, SPINACH
FRENCH CUT GREEN BEANS OR MIXED VEGETABLES

Or-Ida Grinkle Cut Potatoes 2.49
Or-Ida Fresh Fried Onion Rings 2.99
4-Fishermen Brand Fish Sticks 2.99
Stream Fresh Rainbow Trout 3.99
Garfin's Breaded Scallops 3.99
Garfin's Scallops With Lemon Butter 3.99
Blue Diamond Breaded Shrimp 1.99

VONS and Shopping Bag EXCLUSIVE!

Back-to-School Offer
A TREASURY OF LEARNING FOR YOUR BOY OR GIRL AT AN AMAZINGLY LOW PRICE!

STANDARD TREASURY OF LEARNING
FUNK & WAGNALLS DICTIONARY FOR YOUNG PEOPLE

A Colorful Library of Fascinating Knowledge
IN 20 BEAUTIFUL VOLUMES
Plus DICTIONARY FOR YOUNG PEOPLE "MULT-INFO EVERY VOLUME!"

FOR CHILDREN OF EVERY AGE
Subjects from Jungle Animals to Atomic Energy

Yes, this is the one set of books that EVERY FAMILY with children must have. For it is the introduction to learning in dozens of broad subjects. And it contains one of the most important aids to a young person's education - a Funk & Wagnalls dictionary for young people built right into the set!

Fresh Ground Chuck 59¢ (EXTRA LEAN)
Boneless Beef Stew 79¢ (TENDER CUBES)

BONELESS BEEF ROAST
Rolled Shoulder Clod 89¢
Fine for the Barbecue Rotisserie!

Seafood Sea-lections

FRESH SALMON 89¢
Trail Caught, Steak Slices 98c/lb. Pieces to Bake

RED SNAPPER 59¢ (Fresh Fillets)
HALIBUT FILLETS 89¢ (My-Wave, Frozen)

VONS BAKERY "Goodness Knows"

BUTTERMILK SNACK DONUTS 33¢
Plain or Powdered, PKG. OF 12

VONS VARIETY BREAD 3 for \$1.00
Buttercrust, All Milk or Wagon Train. 1-lb., 6 1/2-oz. Loaf

Liquor Features

OLD COLONEL TYLER KENTUCKY BOURBON \$3.69
Straight 86 Proof, SAVE 30¢

CRYSTAL COLORADO BEER 89¢
Brewed from Crystal Clear Rocky Mountain Water, 12-OZ. CANS 6-PACK

BOONE'S FARM FRUIT WINES 69¢
New from Galle, Were 98¢, New Only

GILLETTE STAINLESS BLADES 88¢
PKG. OF TEN
REG. \$1.45 SAVE 57¢

C&H SUGAR 48¢
PURE HAWAIIAN CANE GRANULATED 5-Lb. Bag Save 6¢

POTATO CHIPS 35¢
FESTIVAL QUEEN, APRICOT-PINEAPPLE, STRAWBERRY OR GRAPE JELLY 10-BAG PACK Save 14¢

PRESERVES 3.50
MIX 'EM OR MATCH 'EM-SAVE 32¢ 20-OZ. JAR Save 17¢

CEREAL 4.50
KELLOGG'S CORN FLAKES 12-oz.
KELLOGG'S RICE KRISPIES 4-oz.
GENERAL MILLS WHEATIES 7-oz.
GENERAL MILLS CHEERIOS 7-oz.

Mix 'em or Match 'em!

JUICES 12.97
5 1/2 OZ. CANS

V-8 VEGETABLE COCKTAIL
LIBBY'S TOMATO JUICE
DOLE PINEAPPLE JUICE
DEL MONTE PINEAPPLE-GRAPFRUIT DRINK
TRESWEET GRAPEFRUIT JUICE
TRESWEET ORANGE JUICE

JERSEYMAID ICE CREAM 59¢
Catering - 1/2 Gal. Ctn. ALL FLAVORS

SIMPLE SIMON FROZEN PIES 49¢
Apple, Cherry, Custard LARGE 9 INCH

Vons Meat Pies 5.97
Niblets Corn 5.97
Plastic Baggies 39¢ (SANDWICH SIZE 130 COUNT ROLL)

VONS Shopping Bag SPECIALS IN THE DELICATESSEN

CHEESE 69¢/lb
REEDSPORT SHARP CHEDDAR

A Vons Exclusive Great Flavor, Aged Over 6 Months

WILSON'S ALL MEAT FRANKS 55¢
VACUUM 1 LB. PKG.

Vons Sliced Cheeses 3.97
AMERICAN, SWISS, PIMENTO

Jerseymaid Cottage Cheese 25¢
PINT QT. Ctn. FARMER ONLY 47¢

Vons Bleu Cheese Dressing 49¢
THE PERFECT SALAD TOPPER

Take Home and Examine VOL. 1 ONLY 25¢

VOLUMES 2 TO 20 ONLY 95¢ EACH

20 MAGNIFICENT VOLUMES

2260 ILLUSTRATIONS IN VIVID COLOR
EACH VOLUME 7 x 10 INCHES
SUPERBLY PRINTED & BOUND
40 DEPARTMENTS OF KNOWLEDGE
1020 SUBJECTS COVERED

Including:

- ANIMALS OF THE JUNGLE • ATOMIC ENERGY • BIRDS
- BUTTERFLIES • CATS • COINS AND CURRENCY • DOGS
- FISHES • HORSES • INSECTS • LIFE IN THE ARCTIC
- LIFE UNDER THE MICROSCOPE • MAKING THINGS THROUGH THE AGES • MOUNTAINS AND VOLCANOES
- MUSIC MAKERS • NEW STATES • ALASKA • NEW STATES • HAWAII • OUR WORLD
- PLANES • POEMS • PREHISTORIC ANIMALS • REPTILES AND AMPHIBIANS
- RIVERS • THE SEA AND ITS MYSTERIES
- SEA SHELLS • SHIPS AND BOATS • SPACE TRAVEL
- SPORTS • STARS • STONES AND MINERALS
- STORIES FROM THE BIBLE • THE THEATRE • TIME • TREES • UNCOMMON WORDS
- U.S. FLAGS • WAPPS AND BEES • WATER MARSHALS • WILD FLOWERS • YOKING PEOPLE OF THE WORLD

PLUS A BUILT-IN DICTIONARY IN EVERY VOLUME!

VONS Shopping Bag SPECIAL PRICES ON PRIZE PRODUCE

WASHINGTON JONATHAN APPLES 10¢/lb
Extra Fancy... Cracking Crisp from Washington State. Favorites for Lunches and after School Snacks.

NEW CROP!

BACK-TO-SCHOOL SPECIAL PRICE...

Romaine 5¢ (CRISP SALAD LETTUCE FRESH, LARGE HEADS Ea.)
Fresh Peas 10¢ (EXTRA FANCY SWEET, TENDER)
Tokay Grapes 10¢ (RICH RED & FLAVORFUL)

Ajax Laundry Detergent 69¢ (GIANT SIZE 16 OZ. OFF)	Medicated Stri-Dex 98¢ (FOR ACNE 42 PAD JAR)	Crisco Shortening 89¢ (Pure Vegetable... High In Polyunsaturates For More Digestible Fried Foods 3 LB. CAN)	Clam Chowder 31¢ (15 1/2 OZ. CAN)
Ajax Liquid Cleaner 41¢ (1 1/2 GAL. BOTTLE)	Gerber's Baby Foods 3 for 31¢ (4 1/2 OZ. GLASS JAR)	Metrecal Diet Food 29¢ (Four New Flavors! Danish Coffee, Rum Punch, Double Fudge, French Vanilla 8 OZ. CAN)	
Ajax Kitchen Cleanser 2/33¢ (14 OZ. CAN)			
Cald Power Detergent 69¢ (1 1/2 GAL. BOTTLE)			
Palmolive Gold 2/29¢ (1 1/2 GAL. BOTTLE)			