



... you fill it for less WITH LUCKY'S LOWER DISCOUNT PRICES



Comparison proves LUCKY's store-wide discount prices WILL FILL YOUR SHOPPING CART FOR LESS... with absolutely no sacrifice in quality.

Mary Morgan LUCKY'S OWN HOME ECONOMIST

The next time you find yourself caught without enough time to make a full-scale dinner in a hurry, try our CHILI AVOCADO CASSEROLE!

- Beverages: CANADA DRY BEVERAGES 12 for \$1, BREW "102" BEER 6 for 1.20, SEVEN-UP 30¢. Cereal: SHREDDED WHEAT 28¢, FROOT LOOPS 34¢, BIG "G" WHEATIES 47¢, POST GRAPE NUTS 43¢, RALSTON WHEAT CHEX 35¢.

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE! PEACHES HUNT'S YELLOW CLING 4 2 1/2 CANS FOR 89¢

- Sauces & Rice: TOMATO SAUCE 9¢, M-J-B RICE 3 for \$1, M-J-B WILD RICE 59¢, BAR-B-Q SAUCE 3 for \$1, FRENCH'S MUSTARD 12¢.

- Laundry Aids: WHITE KING "D" 75¢, TOP JOB CLEANSER 66¢, DREFT DETERGENT 34¢, IVORY LIQUID 64¢, CASCADE 72¢, SNOWY BLEACH 47¢, LUCKY RINSE 59¢.

everyday lower prices on... Housewares

GIRLS' TENNIS SHOES. These American made shoes are made for real comfort... \$1.99

NEW! FOLDING DUST PAN. The handy dandy pan for dumping your refuse into any size waste can... 39¢

SERVICE FOR 4 PLASTIC PICNIC SET. This is a must set for picnicking... 77¢

COAT HANGERS. Sturdy plastic hangers with non-slip cut-outs... 98¢ VALUE 63¢

FRESH FRYERS 29¢. USDA GRADE A FRYING CHICKENS Whole Body

- CUT-UP FRYING CHICKENS 35¢ lb., FRYER BREAST 69¢ lb., FRYER LEGS & THIGHS 59¢ lb., CORNISH GAME HENS 49¢ lb., TURKEY ROAST 4.29, PORK CHOPS 69¢ lb.

- Salad Dressing: MIRACLE WHIP 79¢, WESSON MAYONNAISE 49¢, FRENCH DRESSING 47¢.

- Baby Foods: GERBER'S STRAINED BABY FOOD 10¢, GERBER'S JUICE 10¢, GERBER'S BISCUITS 19¢.

- Salt-Sugar & Spice: MORTON SALT 12¢, SPRECKELS SUGAR 51¢, CINNAMON 49¢.

- Dairy Foods: ICE CREAM 59¢, LARGE EGGS 48¢.

- Peanut Butter & Syrup: C-H-B JAM 44¢, LOG CABIN SYRUP 63¢.

- Frozen Foods: CREAM PIES 29¢, MACARONI & CHEESE 39¢, CHEESE CAKE 65¢, CUT GREEN BEANS 37¢, PICTSWEET 37¢, WAFFLES 35¢, ORANGE JUICE 24¢, PASTRY 45¢, OH BOY SANDWICH 69¢, BREADED SHRIMP 61¢, SCALLOPS 53¢, FISHSTICKS 65¢, BANQUET BEEF TACO 47¢, LEMONADE 16¢.

- Health & Beauty Aids: PEPTO BISMOL 74¢, FIVE-DAY DEODORANT 76¢, STRIPE TOOTHPASTE 69¢, KOTAMS 51.99 VALUE 119¢, BRECK SHAMPOO 72¢, IPANA TOOTHPASTE 69¢.



- ROUND STEAK 69¢ lb., CHUCK ROAST 35¢ lb., GROUND BEEF 35¢ lb., RIB ROAST 79¢ lb., T-BONE STEAK 1.09 lb., LUCKY BACON 73¢.

- Canned Meats: CORNED BEEF 53¢, SPAM LUNCH MEAT 49¢, CHICKEN SPREAD 39¢.

- Margarine & Milk: MIRACLE MARGARINE 31¢, PET MILK 15¢, NON-FAT MILK 1.05.

- Flour & Mixes: BISQUICK 43¢, CAKE MIX 39¢, PILLSBURY FLOUR 59¢.

- Paper Items: SCOTTIES FACIAL 23¢, ORCHID NAPKINS 45¢, LUCKY TISSUE 31¢, GALA TOWELS 31¢, ST REGIS PLATES 65¢, PLASTIC WRAP 27¢, PLASTIC CUPS 25¢, ZEE TOILET TISSUE 35¢.

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE! PEANUT BUTTER SKIPPY - 18-OUNCE JAR 58¢

- Pet Foods: VET'S DOG FOOD 9¢, GAINES DOG BURGERS 87¢, KAL KAN HORSE MEAT 25¢, LORD & LADY 12¢.

- Crackers: TREATS CRACKERS 31¢, KRISPY CRACKERS 29¢, GAUCHO COOKIES 35¢.

- Canned Fish: ALBACORE TUNA 29¢, PETER PAN SALMON 61¢, TINY TOT SARDINES 29¢.

- Soups: CAMPBELL SOUP 13¢, LIPTON SOUP MIX 29¢, JELL-O GELATINE 3 for 28¢.

- Other Items: CIGARETTES 2.11, BRIQUETTES 79¢, METRECAL 27¢.

- Vegetables & Juices: LIBBY CUT BEETS 15¢, PORK & BEANS 20¢, DEL MONTE CORN 19¢, CUT GREEN BEANS 16¢, TOMATOES 23¢, LIBBY SAUERKRAUT 16¢, NEW POTATOES 2 for 27¢, BAKED BEANS 20¢, GREEN GIANT PEAS 23¢, ASPARAGUS CUTS 20¢, KIDNEY BEANS 2 for 25¢.

- Distilled Spirits: LUCKY VODKA 2.99, LUCKY BOURBON 3.99, DINNER WINES 53¢.

ENJOY THE FINEST OF FRUITS & VEGETABLES FOR LESS... EVERYDAY AT LUCKY!

- VEAL CUTLETS 79¢ lb., ENGLISH CUT BEEF RIBS 59¢ lb., CROSS RIB ROAST 73¢ lb., GROUND CHUCK 59¢ lb., GROUND ROUND 69¢ lb., GROUND SIRLOIN 89¢ lb., CHUCK STEAK 49¢ lb., RUMP ROAST 69¢ lb., SLICED BEEF LIVER 59¢ lb., SHORT RIBS OF BEEF 29¢ lb., FRESH FILET OF SEA BASS 69¢ lb., RIB STEAK 89¢ lb., SIRLOIN STEAK 98¢ lb., E-Z CUT CUBE STEAK 98¢ lb., SIRLOIN TIP STEAK 98¢ lb., PORTERHOUSE STEAK 1.14 lb., LAMB SHOULDER ROAST 59¢ lb., SHOULDER LAMB ROAST 59¢ lb., LARGE LOIN CHOPS 98¢ lb., ROUND BONE CHOPS 1.09 lb., HAM 47¢ lb., THICK BACON 2 for 1.45, PORK SHOULDER ROAST 49¢ lb.

- Shortening & Oil: SNOWDRIFT 73¢, MAZOLA CORN OIL 49¢, LUCKY SALAD OIL 57¢.

- Olives & Pickles: GREEN OLIVES 43¢, DILL PICKLES 37¢, SWEET RELISH 31¢.

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE! VELVEETA CHEESE FOOD - 2-LB. LOAF 89¢

- Fruits & Juices: FRUIT COCKTAIL 35¢, V-B APPLESAUCE 3 for 35¢, MOTT'S FRUIT TREATS 31¢, HUNT'S APRICOTS 25¢, SUPREMA CHERRIES 20¢, SLICED PINEAPPLE 19¢, GRAPEFRUIT 25¢, PEAR HALVES 33¢, APPLE JUICE 32¢, GRAPE JUICE 37¢, PRUNE JUICE 31¢, APRICOT NECTAR 31¢.

- Coffee & Tea: HILLS BROS. COFFEE 76¢, HILL'S BROS. COFFEE 1.50, FOLGER'S INSTANT COFFEE 1.25, LIPTON TEA BAGS 59¢.

- LUCKY DELICATESSEN TREATS! LUCKY ALL MEAT FRANKS 49¢, LUCKY LUNCH MEATS 27¢, BORDEN'S AMERICAN CHEESE 38¢, WILSON'S LUNCH MEATS 49¢, LUCKY BISCUITS 3 for 23¢, DANOLA COOKED HAM 65¢.

HERMOSA BEACH, LOMITA, TORRANCE, INGLEWOOD, WEST LOS ANGELES, REDONDO BEACH, WEST TORRANCE, INGLEWOOD. STORE HOURS: MONDAY thru FRIDAY 10 A.M. TO 9 P.M., SATURDAY 10 A.M. TO 7 P.M., SUNDAY 10 TO 7.