

Call Cumberland or Gilbert 3-6181
For Location of Store Nearest You



CALIFORNIA POULTRY SALE!

Fresh Fryers

TENDER, JUICY, CORNISH CROSS CHICKENS... FIRST DAY FRESH!

WHOLE FRYERS...
2-2 1/2 LB. AVG. WT.

Quartered 33%
Cut-Up 35%

29¢
lb.

Roasting Chickens FRESH OVEN-READY **39¢**
Stewing Chickens CUT-UP TRAY PACK **25¢**
Fresh Turkeys 12-14 LB. YOUNG HENS GRADE A, OVEN READY **45¢**



Pick the Parts You Prefer . . .

DRUMSTICKS The Kiddies' Favorite **49¢** lb.
THIGHS Fresh & Flavorful **55¢** lb.
BREASTS Lots of Tasty White Meat **59¢** lb.
Chicken Wings 29¢ Backs & Necks 9¢ Chicken Livers 79¢

WHY NOT SERVE THE BEST . . .
All Fryers Sold in Southern California are not the Same...
Chickens Shipped in from Out of State Could Not Possibly
Be as Fresh, Tender and Flavorful!
**FOR OVER 10 YEARS... EXCLUSIVE HEADQUARTERS
FOR CALIFORNIA GROWN "TABLE KING" FRYERS**

Plump Young Ducks 4.5 lbs. **45¢** lb.
Beltsville Turkeys 7.8 lbs. **45¢** lb.

TOM TURKEY PARTS
Wings, Drumsticks or
Hindquarters. *Your Choice* **29¢** lb.

FAB DETERGENT
Heavy Duty Powder

GIANT SIZE
Includes 10c off
49¢ Save 30c

BISQUICK MIX
Betty Crocker's 12-in-1 Mix

40-OZ. PKG.
35¢ Save 14c

TOMATO JUICE
Libby's—Rich in Flavor!

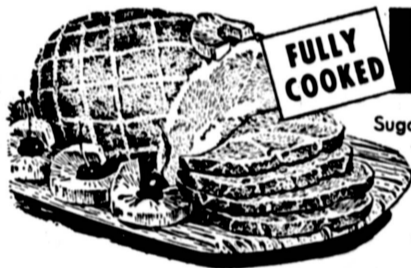
46-OZ. CAN
19¢ Save 10c

BANQUET DINNERS
Choice of Varieties

FROZEN 11-OZ. PKG.
3 FOR \$1 Save 47c

BIRDS EYE VEGETABLES
Frozen—Reg. Pkgs.

Peas, Chopped Spinach, French Fries or Crinkle Cuts
2 FOR \$2.29 Save 14c



FULLY COOKED HAMS

Sugar Cured, Hickory Smoked
HORMEL • LUER
• CORN KING or
• FARMER JOHN

FULL SHANK HALF
7-8 Lb. Avg., Includes Center Slices

WHOLE HAMS 14-16 Lbs. Avg. Wt. **49¢** lb.
BUTT PORTION Meaty 5 Lb. Avg. **49¢** lb.
HAM SLICES Tender, Lean Center Cuts **98¢**

39¢ lb.

Luer or Farmer John

Pure Pork Sausage 1-LB. ROLL **39¢**

Skinless Links PURE PORK 1/2-LB. PKG. **2 FOR 49¢**

Von's & Shopping Bag

Fresh Ground Chuck **59¢** lb.

Seafood Sea-lections

FRESH RED SNAPPER
Tender, Boneless Fillet Slices **69¢** lb.



SWORDFISH STEAKS
Sweet, White Center Cuts **69¢** lb.

WEEK-END SPECIALS IN THE DELICATESSEN



Franks

SWIFT'S PREMIUM Featured at Disneyland

Boiled, Barbecued, Baked
with Beans or Sauerkraut
... They're a Special Treat
'cause they're ALL MEAT!

1-LB. PKG.
49¢

Borden's Fresh **CREAM CHEESE** 8 Oz. Pkg. **29¢**
Vons Beef or Cheese **ENCHILADAS** Pkg. of 2 **3 FOR \$1.00**

Van's Processed Loaf **AMERICAN CHEESE** Sandwich Size Slices . . . Melts Perfectly! **59¢** lb.

PAMPERED PRODUCE . . . "REALLY FRESH" . . . THE VON'S WAY!



WINTER SALE!

Pears 10¢ lb.
Sweet, Ready to Eat From Northwest Orchards
ANJOU, BOSO OR NELIS Your Choice
All Good Things Come in Pears . . . A Healthful Treat

Crisp Celery Fresh & Flavorful Rich in Minerals. Large Stalks **2 FOR 25¢**

Fresh Green Peas Sweet & Tender **2 FOR 29¢**

Corn on the Cob Large Golden Ears Great With Chicken **4 FOR 29¢**

Red Yams U.S. No. 1 Grade Serve Ham 'n Yams **2 lbs. 29¢**
Cranberries A Partner for Poultry! Fresh, Firm, 1-lb. Pkg. **19¢**
Rutabagas Garden Fresh, Flavorful A Mid-Winter Treat! **5¢**

Pineapple Large Sweet **29¢** EA
Papayas Flown in Daily!

VON'S BAKERY "Goodness Knows!"

VONS SQUARE CAKES White, Chocolate, Applesauce, Banana or Chocolate Mint. Each **65¢**

VONS COUNTRY BISCUITS Serve 'em With Fried Chicken! 24 Fresh Rolls in a Poly Bag **49¢**

Health & Beauty Aids Special

Lanolin Plus Shampoo, Creme Rinse or Hair Spray. Your Choice

Regular **2.99¢**
99c Values
Special . . .

JOHNSTON'S PIES
Apple, Cherry, Pumpkin or Strawberry Rhubarb
FROZEN 9-INCH Save 20c **49¢**

More Frozen Food Features
Banquet Meat Pies CHICKEN, BEEF, TURKEY, 8 OZ. **5 FOR \$1.00**
Von's Enchiladas BEEF OR CHEESE 8 OZ. PKG. **3 FOR \$1.00**
Von's Limas & Ham MEAT 'N EAT 8 OZ. PKG. **2 FOR 49¢**
Coronet Onion Rings FRENCH FRIED 10 OZ. PKG. **39¢**
Sara Lee Rolls DINNER, FINGER OR PARKERHOUSE, 7 1/2 OZ. PKG. **49¢** CROISSANT OR BRIOCHE, 3 OZ. PKG. **59¢**

BIRDS EYE VEGETABLE DISHES
Seasoned, In Butter Sauce. Boil in the Bag
FRENCH BEANS with ALMONDS Mix or Match **5¢**
FRENCH BEANS with MUSHROOMS Save 10c **3¢**
MIXED VEGETABLES in ONION SAUCE **4¢**
RICE & PEAS with MUSHROOMS **4¢**
BOILED ONIONS in CREAM SAUCE **1¢**

SNOW CROP ORANGE JUICE
From Florida
FROZEN 6 OZ. CAN SAVE 20c **4 FOR 89¢**

Liquor Specials
ROYAL VELVET KENTUCKY 6 YR. OLD BOURBON Straight, 86 Proof Special Price, Save 30c **\$4.34** 8 FIFTH
ROYAL VELVET SCOTCH Finest Blend—Imported 86 Proof, Special, Save 30c **\$4.49** 8 FIFTH
CANADIAN WHISKY SMIRNOFF VODKA Royal Velvet 84.8 Proof 75¢ Charcoal Filtered 80 Proof 75¢

Ajax Floor & Wall Cleaner . . . 15 oz. **41¢** Puss 'n Boots **31¢** Loma Linda **31¢** Aluminum **31¢** Schilling Seasonings **25¢** Heinz Baby Foods **3 for 35¢**
Action Chlorine Bleach Reg. Pkg. **43¢** Cat Food **31¢** Ruskets Flakes **31¢** Reynolds Wrap **31¢** Black Pepper **25¢** Pure Vanilla **49¢** Ass't Juices **3 for 35¢**
Mr. Tidy Toy 10-oz. Bubble Bath **69¢** Fish Flavor 15 1/2-oz. Can **2 FOR 31¢** Cereal 10-oz. Pkg. **31¢** Standard 25-Ft. Roll **31¢** Ground 2-oz. Tin **25¢** Extract 2-oz. Btl. **49¢** Strained Varieties **3 for 35¢** 4-oz. Can **3 for 35¢**
Ajax Laundry Detergent 10c. OZ. Giant **69¢** Waxed Sandwich Bags 100 c. **35¢**

