

# BETTER FOOD MARKETS



Start Your Year with these

# STOREWIDE



PILLSBURY  
**CAKE MIXES**  
**25<sup>C</sup>**  
REG. PKG.  
SAVE 18c

- WHITE
- VIENNA WHITE
- DOUBLE DUTCH CHOCOLATE
- BAVARIAN YELLOW



TREESWEET  
**ORANGE JUICE**  
JUMBO 46-OZ. CAN  
**49<sup>C</sup>**  
SAVE 10c



low calorie  
SPARKLING BEVERAGES  
4 OUNCES MORE THAN IN CANS  
• NO-RETURN BOTTLES  
• REGULAR OR LO-CAL

DEL MONTE  
**SOAPS**  
**16**

## MALTS & SHAKES

HAPPYTIME FROZEN FULL 12-OZ. EACH  
**7<sup>C</sup>**  
SAVE 6c



CAMPBELL'S  
**TOMATO SOUP**  
TALL 10 1/2-OZ. CAN  
**10<sup>C</sup>**  
AMERICA'S FAVORITE



GLOBE A-1  
**ELBOW MACARONI**  
1-LB. PKG.  
**15<sup>C</sup>**  
SAVE 10c

- SUMMER ISLES/SLICED **PINEAPPLE** ..... 5 NO. 1 1/4 CANS **\$1**
- SAVE 20c/LONG GRAIN **DRAGON RICE** ..... 5 LB. CELLO BAG **49c**
- SAVE 31c ON DAILY DIET **DOG FOOD** ..... 10 TALL CANS **59c**
- CANTONESE/FRIED SHRIMP/SUKIYAKI/FROZEN **WONG'S DINNERS** . . . . . 4 SAVE 16c EACH **49c**
- 10c OFF 4 BANDED BARS/SAVE 13c **DIAL SOAP** ..... 4 REG. BARS **49c**
- DEL MONTE or STOKELY/SAVE 26c **CORN** ..... 6 TALL NO. 303 CANS **\$1**  
WHOLE KERNEL or CREAM STYLE

CAMPBELL'S  
**SOUPS**  
VEGETABLE BASE 6 CANS **79c**  
MEAT BASE 6 CANS **97c**



**CLEARWATER FACIAL TISSUE**  
SAVE 15c  
BIG 400 COUNT BOXES

**2 FOR 25c**

Van de Kamp's  
**GOLDEN ANNIVERSARY**  
SPECIAL THURS.-SUN. JAN. 14-17  
**COOKIES**  
4 pkgs./1.00 (Reg. 29c)

NEWS  
**DETERGENT**  
THE COMPLETE WASHDAY DETERGENT  
GIANT PACKAGE  
**39<sup>C</sup>**

BRANDYWINE/WITH MUSHROOMS **STEAK SAUCE** . 10 5 1/4-OZ. CANS **\$1**  
SAVE 10c ON DEL MONTE **PRUNE JUICE** ... QT. **39c**  
SAVE 20c/MINUTE MAID/FROZEN **ORANGE DELIGHT** 6 6-OZ. CANS **\$1**

**BANQUET MEXICAN DINNER OR BEEF ENCHILADA**

BETTER FOOD LIQUORS  
DODGER **BEER** 6 12-OZ. CANS  
CASE OF 24 CANS \$2.98 + tax  
DISTILLED FROM GRAIN 40 PROOF  
**WINTHROP'S GIN** . . . . . FULL GIN  
ALL FLAVORS/DON SAVOY  
**SWEET WINES** . . . . . 5th

U.S. NO. 1/WHITE ROSE  
**POTATOES**  
5 LB. FILM BAG **39c**  
SWEET/JUICY **ARIZONA Grapefruit** EACH **5c**  
Fresh, Tender, Improved **KY. BEANS** 2 LBS **29c**  
**DEL MONTE PRUNES** 3 1-LB. CELLO PKGS. **\$1**

- PACIFIC HONEY TREAT **GRAHAMS** 1-LB. BOX **35c**
- IVORY SOAP Large bars 2 for 35c
- PERSONAL SIZE IVORY 4 bars 29c
- KING SIZE TIDE Pkg. \$1.29
- PINK LIQUID THRILL Reg.—39c
- BATH SIZE ZEST 2 bars 41c
- REG. SIZE ZEST 3 bars 47c
- LAVA SOAP Reg.—3 bars 39c
- IVORY SOAP Medium Bars 4 for 45c
- CAMAY BATH BARS 3 for 49c
- CAMAY SOAP Reg.—3 bars 33c
- DREFT 15-oz. Pkg.—37c
- LIQUID JOY 12-oz.—37c
- IVORY LIQUID CASCADE LARGE CHEER SPIC & SPAN

**THESE STORES OPEN 24 HOURS • 7 DAYS A WEEK FOR YOUR CONVENIENCE**

- SOUTH WESTERN at SANTA BARBARA Los Angeles
- PRAIRIE at REDONDO BEACH BOULEVARD Torrance
- LAKEWOOD BOULEVARD at ALONDRA Bellflower
- EAST FLORENCE at SAN PEDRO Los Angeles
- 130 S. CENTRAL AVE. between HARVARD & HAWTHORNE Glendale