



Free.
at

ALPHA BETA
Exquisite
VINYL-LACE
TABLE MATS
and lovely
INDIAN HEAD
NAPKINS

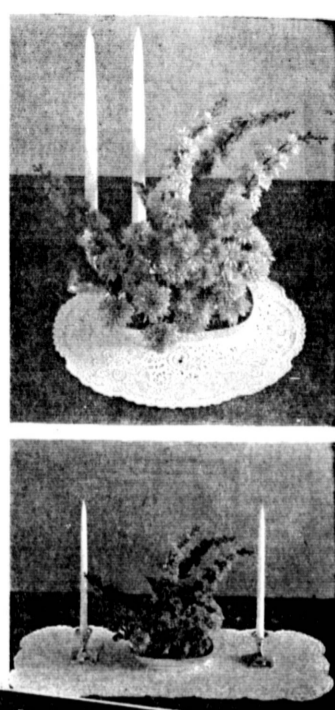
PRICES EFFECTIVE: JAN. 13, 14, 15, 16, 17
WED., THURS., FRI., SAT. AND SUN.
ALL ITEMS LIMITED TO STOCK ON HAND
SATISFACTION GUARANTEED OR YOUR MONEY REF.

HUNT'S • 8 OZ. CANS • SAVE 55c
TOMATO SAUCE
16 FOR \$1.00
WITH MUSHROOMS SAVE 25c **10 FOR \$1.00**

HUNT'S • 6 OZ. CANS • SAVE 35c
TOMATO PASTE **10 FOR \$1.00**
HUNT'S • 303 CAN • SAVE 18c
TOMATOES STEWED OR SOLID PACK **6 FOR \$1.00**

THE LAST WORD in smart, sophisticated table mats and available *only* at Alpha Beta! The lovely lace scrollwork is classic white on soft beige—the shade of finest traditional linens. The pattern is a replica of a renowned old-world design, Royal Venice. Each piece is backed with tissue-fine felt on a sheet of solid vinyl, to protect the gleaming finish of your table. Beautifully practical, they're heat resistant, stain resistant, easily wiped sparkling clean with a damp cloth, and as sturdy as they are pretty!

The woven Indian Head napkins are hemmed in white on soft beige, to match the mats. Indian Head is a nationally recognized trademark for a superb linen-like fabric—far easier to iron, fast-color,



INTRODUCTORY COUPON

ALPHA BETA BONUS COUPON
FREE!
ONE ONLY
VINYL-LACE TABLE MAT
WITH THIS COUPON & MINIMUM \$10.00 PURCHASE OR 50c EACH WITH COUPON AND MINIMUM \$5.00 PURCHASE (EXCLUDING FLUID DAIRY PRODUCTS)
Coupon Good thru Tues., Jan. 19
Coupon No. 1

with less than 1% shrinkage. The napkins are full 18"x18" size, the place mats a generous 12"x18", the centerpiece runner 16"x36", and the round centerpiece 16" in diameter.

In just 10 weeks you'll have your complete set of 4 place mats, 4 napkins, a large runner and a round. Get one free every week, with the coupon from Alpha Beta's newspaper ad and a minimum purchase of \$10. With a \$5 purchase and coupon, you pay only 50c. Or, you can buy them outright: mat, napkin or runner for 75c and a runner for \$1.25. Start your set today with the FREE coupon below.

You get a little more of everything at Alpha Beta

ALPHA BETA STEAK SALE!

ALPHA BETA *Trim-Rite* WESTERN GRAIN FED BEEF

T-BONE STEAK 95c LB.

SAVE 50c LB.

ALPHA BETA *Trim-Rite* BEEF
Boneless RUMP ROAST 89c
WOLD KIST • FROZEN SAVE 10c
BEEF STEAKS 10c 2 OZ. PORTIONS **\$1.00**
McCoy's BRAND • 1 LB. PACKAGE
BEEF SAUSAGE ROLL 39c
OSCAR MAYER • 12 OZ. PKG. YOUNG & TENDER
SMOKIE LINKS 59c BEEF LIVER **49c**

FARMER JOHN
SLICED BACON
1 LB. PKG. **59c**

NUTRITIOUS
HALIBUT STEAK
CENTER CUT **69c**

4 FISHERMEN
FISH-STICKS
24 OZ. PKG. **98c**

ALPHA BETA *Trim-Rite* BEEF • SAVE 30c LB.
BONELESS STEAKS 98c
CUBE • BREAKFAST • SIRLOIN TIP

ALPHA BETA *Trim-Rite* BEEF • SAVE 50c LB.
PORTER HOUSE 99c

ALPHA BETA *Trim-Rite* BEEF • SAVE 50c LB.
TOP SIRLOIN \$1.29
NEW YORK STEAKS **\$1.98** FILET MIGNON **\$1.98**

SWANSON • FROZEN DINNERS
• SPAGHETTI AND MEAT BALLS 11-OZ.
• BEANS AND FRANKS 10-OZ.
• CORNED BEEF HASH 10-OZ.
SAVE 29c
3 FOR \$1.00

MORENO'S • FROZEN ENCHILADAS
SAVE 10c • Packages of 2
CHEESE 29c
BEEF 39c
PACKAGE OF 6
TACOS 39c

MORTON'S • SAVE 10c
11 OUNCE
FROZEN CAKE
• German CHOCOLATE
• COCONUT CAKE
YOUR CHOICE **49c**

HUNT'S CLING • 2 1/2 CANS • SAVE 35c
PEACHES SLICED OR HALVES

HUNT'S • 46-OZ. CANS • SAVE 55c

TOMATO JUICE
HUNT'S • 20-OUNCE BOTTLES • SAVE 35c
CATSUP FAMILY SIZE

HUNT'S • 2 1/2 CANS • SAVE 35c

PORK & BEANS

YOUR CHOICE!
MIX OR MATCH 'EM

\$5.00 FOR

HUNT'S • 2 1/2 CAN • UNPEELED
WHOLE APRICOTS
SAVE 24c **4 FOR \$1.00**

HUNT'S • 300 CAN
FRUIT COCKTAIL
5 FOR \$1.00

HUNT'S • 11-OZ. CANS
TOMATO SOUP
SAVE 8c **3 FOR 25c**

INCL. 9c OFF REG. 80c TUBE
PRELL SHAMPOO 49c
ALPHA BETA • BOTTLE OF 100 CHEWABLE • 100 mgm
VITAMIN 'C' TABLETS 54c SAVE 34c

DR. ROSS
15-OZ. CANS
DOG FOOD
4 VARIETIES
8 FOR \$1.00

OUR GROWIN' IS SHOWIN' AGAIN...
THIS TIME IT'S IN
LA HABRA
1370 So. EUCLID at IMPERIAL HWY.

BETTER PRODUCE AT BETTER PRICE
and you get *Alpha Beta* GREEN STAMPS, TOO
CALIFORNIA GROWN • EXTRA FANCY NAVEL
ORANGES 99c LBS
RICH IN VITAMIN "C"
SWEET AND JUICY
GARDEN FRESH • SOLID HEADS
CABBAGE 5c LEAFY GREEN
GARDEN FRESH • TENDER
CARROTS 15c 1-LB. CELLO BAGS

SUN DRIED • 8 OZ. PKG.
BREAKFAST APRICOTS 3 FOR \$1.00

IDEAL
BAGGED FROZEN VEGETABLES
24 OUNCE PACKAGES
• PEAS & CARROTS
• BUT CORN
• BABY FORDHOOK LIMAS
• FORDHOOK LIMAS
• MIXED VEGETABLES
• GREEN PEAS
• CUT GREEN BEANS 20-OZ.
YOUR CHOICE!
29c

1-LB. CAN **79c**
2-LB. **\$1.55** 3-LB. **\$2.19**
folgers coffee

ALPHA BETA
GIANT SIZE
RINSO DETERGENT
INCLUDES 10c OFF
49c SAVE 30c
ALPHA BETA
HALF GALLON
PUREX BLEACH 29c SAVE 14c
ALPHA BETA
KRAFT
MIRACLE WHIP
QUART JAR
49c SAVE 10c

ALPHA BETA DELICATESSEN SPECIALS
ALPHA BETA • BY THE PIECE • SAVE 20c LB.
LONGHORN CHEDDAR 59c LB.
ALPHA BETA • 6 OUNCE PACKAGES
LUNCHEON MEATS 29c EA.
ALL BEEF BOLOGNA • BOLOGNA • COOKED SALAMI • SPICED
ALPHA BETA • 8 SLICE PACKAGES
SLICED CHEESE 25c EA.
• PIMENTO • SWISS • AMERICAN
ALPHA BETA • 15-OUNCE CUPS
POTATO SALAD 29c EA.
SAVE 6c
ALSO • BEAN • MACARONI

SALES TAX COLLECTED ON ALL TAXABLE ITEMS

TORRANCE
2720 CARRILLO AVE.
TORRANCE
5130 190th ST. of ANZA
REDONDO
1880 S. PAC. COAST HWY.
DOMINGUEZ HILLS
190th ST. of AVALON

ALPHA BETA
First in Foods
OUR GROWIN' KEEPS SHOWIN'

PAY UTILITY BILLS FREE!
AT ALPHA BETA
MONEY ORDERS ONLY 20c EACH