

STOP

PAYING PREMIUM PRICES FOR STAMPS

START

Taking the Dividends in **CASH**

AT

Lucky

GO

DISCOUNTS!

- Baby Foods**
- GERBER JUNIOR FOODS 7 1/2-oz. Jar 15¢
 - GERBER'S DINNERS HI MEAL 4 1/2-oz. Jar 2 for 35¢
 - GERBER STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 41¢
- Beverages**
- SHASTA LOW CALORIE CANNED BEVERAGES 12-oz. Can 12 for \$1
 - GOLDEN CROWN BEER 12-oz. Cans 2 for 99¢
 - PEPSI-COLA 12-oz. Bottle 6 for 59¢

- Dairy Foods**
- ICE CREAM FOREMOST PREMIUM 1/2 Gallon Round Carton 68¢
 - COTTAGE CHEESE FOREMOST-Qt. Ctn. 49¢
 - VELVEETA CHEESE FOOD 2-lb. Carton 95¢

- Canned Meats**
- SWIFT'S PREM Luncheon Meat 12-oz. Can 45¢
 - GEBHARDT TAMALES 30-oz. 3 for \$1
 - LIBBY'S BEEF STEW 24-oz. Can 49¢

- Margarine & Milk**
- ALLSWEET MARGARINE 1-lb. Ctn. 29¢
 - PET MILK EVAPORATED Tall Can 15¢
 - NON-FAT MILK CARNATION INSTANT 20-Qt. Box 1.49

- Salad Dressing**
- MIRACLE WHIP DRESSING Qt. Jar 53¢
 - LUCKY MAYONNAISE 24-oz. Jar 39¢
 - 1890 FRENCH DRESSING 8-oz. Bottle 31¢

- Sauces & Rice**
- TOMATO SAUCE HARVEST DAY 8-oz. Can 3 for 23¢
 - MINUTE RICE 14-oz. Box 47¢
 - B-B-Q SAUCE CHRIS & PITTS 12-oz. Bottle 3 for \$1

- Paper Items**
- COLORTEX NAPKINS PAPER 40-Ct. Pkg. 8¢
 - AURORA TISSUE TOILET-Incl. 4c Off 2-Roll Pkg. 20¢
 - PAPER TOWELS SCOTT Jumbo Roll 29¢
 - LADY SCOTT PRINTS TOILET TISSUE 2-Roll Pkg. 27¢
 - LADY SCOTT PRINTS FACIAL TISSUE 200 - 2-Ply Box 27¢
 - KOTEX NAPKINS Regular or Super Sanitary 12-Ct. Bx. 38¢

- Frozen Foods**
- JOHNSTON'S FRUIT PIES 9" Pie 59¢
 - ORANGE JUICE TREE-SWEET 6-oz. Can 31¢
 - BANQUET CREAM PIES 8-inch Pie 33¢
 - MEAT PIES BANQUET 8-oz. 4 for 75¢
 - SPAGHETTI & MEAT MORTON 8-oz. Pkg. 27¢
 - JUICE MINUTE MAID Orange and Grapefruit 6-oz. Can 27¢
 - JUICE MINUTE MAID Grapefruit 6-oz. Can 27¢
 - ROSARITA DINNERS Reg. Pkg. 45¢
 - FISHSTICKS CERTI-FRESH 8-oz. Pkg. 37¢
 - OH BOY CHEESE PIZZA FROZEN 9 1/2-oz. Pkg. 45¢
 - OH BOY SANDWICH SUBMARINE 15-oz. Pkg. 69¢
 - CHINESE FOODS WONG'S-Reg. Pkg. Fried Rice, Pork Chop Suey, Chicken Chop Suey International 45¢
 - PANCAKE BATTER 16-oz. Jar 45¢
 - C+ ORANGE CONCENTRATE 6-oz. Jar 6 for \$1

- Coffee & Tea**
- HILLS BROS. COFFEE 1-lb. Can 79¢
 - HILLS BROS. COFFEE 2-lb. Can 1.57
 - LUCKY INSTANT COFFEE 6-oz. Jar 79¢
 - LIPTON TEA INSTANT 3-oz. Jar 75¢

- Crackers**
- KRISPY CRACKERS SUNSHINE 1-lb. Box 27¢
 - HONEY GRAHAMS NABISCO 1-lb. Box 36¢
 - COOKIES LANGENDORF Reg. 29c Pkg. 4 for \$1
- Cereal**
- LUCKY CHARMS BIG "G" 12-oz. Box 49¢
 - GRAPE-NUT FLAKES POST 12-oz. Box 34¢
 - PURITY OATS 42-oz. Box 43¢

- Canned Fish**
- BREAST O' CHICKEN TUNA 6 1/2-oz. Can 29¢
 - DUNBAR SHRIMP Medium 4 1/2-oz. Can 53¢
 - CHUNK TUNA VAN CAMP 6 1/2-oz. Can 25¢

- Flour & Mixes**
- GOLD MEDAL FLOUR (Inc. 3c Off) 5-lb. Bag 54¢
 - PANCAKE MIX BETTY CROCKER 42-oz. Box 47¢
 - CORN BREAD MIX DROMEDARY 15-oz. Box 25¢

- Soups**
- CAMPBELL'S SOUPS MEAT BASE 10 1/2-oz. Can 16¢
 - ONION SOUP MIX LIPSON 2-pac pkg. 35¢
 - ANDERSEN SOUP SPLIT PEA 303 Can 2 for 35¢

- Other Items**
- CIGARETTES FILTER & KING SIZE Carton 2.11
 - SPAGHETTI AND MEATBALLS SWIFT'S 24-oz. Can 42¢
 - INST. BREAKFAST CARNATION 6-pk. Pkg. 72¢

- Laundry Aids**
- SALVO PELLETS DETERGENT Giant Box 75¢
 - CHEER DETERGENT Giant Box 75¢
 - DUZ DETERGENT Giant Box 79¢
 - DREFT DETERGENT Large Box 34¢
 - COMET CLEANSER 14-oz. Can 2 for 31¢
 - TOP JOB CLEANER (Inc. 32c Off) 40-oz. Bottle 61¢
 - THRILL LIQUID DETERGENT 22-oz. Bottle 64¢
 - ZEST TOILET SOAP Bath Bar 20¢

- Fruits & Juices**
- FRUIT COCKTAIL DOLB 303 Can 23¢
 - CLING PEACHES HARVEST DAY 2 1/2 Can 22¢
 - APPLE SAUCE STOKELY 303 Can 18¢
 - APRICOTS HARVEST DAY UNPEELED 2 1/2 Can 28¢
 - GRAPEFRUIT SECTIONS DEL MONTE 303 Can 27¢
 - SLICED PINEAPPLE DOLE'S 1 1/2 Can 22¢
 - PEAR HALVES HARVEST DAY 2 1/2 Can 29¢
 - GRAPEFRUIT JUICE TREESWEET 46-oz. Can 43¢
 - CAL FAME DRINK PINEAPPLE-GRAPFRUIT 46-oz. Can 25¢
 - APRICOT NECTAR HARVEST DAY 46-oz. Can 38¢
 - PINEAPPLE JUICE DOLE 46-oz. Can 35¢

- Vegetables & Juices**
- GOLDEN CORN HARVEST DAY 303 Can 2 for 29¢
 - DEL MONTE SPINACH 303 Can 16¢
 - CUT GREEN BEANS HARVEST DAY 303 Can 16¢
 - PEAS & CARROTS LIBBY'S 303 Can 21¢
 - STEWED TOMATOES DEL MONTE 303 Can 22¢
 - BIT O' HONEY PEAS ROEGES 303 Can 18¢
 - B & M BAKED BEANS 28-oz. Can 32¢
 - CUT ASPARAGUS GREEN GIANT Pic Can 25¢
 - LIBBY'S CUT BEETS 303 Can 15¢
 - HUNT'S PORK & BEANS 2 1/2 Can 22¢
 - TOMATO JUICE HARVEST DAY 46-oz. Can 25¢

CASH IS BEST!

You can buy more with money! It takes \$120.00 worth of purchases to fill a book of stamps. A book of stamps has a cash value of \$1.20 or a retail trade-in value of \$3. The average saving on \$120.00 worth of purchases at Lucky is 11%* or \$13.20. An actual plus saving of \$10.20 . . . proof that it pays to shop at Lucky . . . where you save cash instead of stamps!

(*Based on recent comparison test)

TRIMMED WASTE FREE RIB STEAK USDA CHOICE or LUCKY BONDED 79¢ lb	LUCKY BONDED GROUND BEEF Fresh, Lean 31¢ lb	TAILS TRIMMED OFF T-BONE STEAK USDA CHOICE or LUCKY BONDED 98¢ lb	TRIMMED WASTE FREE Large End STANDING RIB ROAST USDA CHOICE or LUCKY BONDED 73¢ lb	FRESH, PLUMP STEWING CHICKEN Whole Body 19¢ lb
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| FRYING CHICKEN FRESH USDA WHOLE BODY 29¢ lb. | GROUND CHUCK 49¢ lb. | CHUCK ROAST CENTER CUT 49¢ lb. |
| LEGS & THIGHS FRYING CHICKEN 52¢ lb. | GROUND ROUND 69¢ lb. | RUMP ROAST 69¢ lb. |
| FRYER BREASTS FRYING CHICKEN 59¢ lb. | CHUCK ROAST BLADE CUT 39¢ lb. | CROSS RIB ROAST BONELESS 79¢ lb. |
| FARMER JOHN HAM FULLY COOKED FULL SHANK HALF 39¢ lb. | E-Z CUT CUBE STEAK 94¢ lb. | BABY BEEF LIVER SLICED 49¢ lb. |
| LUCKY SLICED BACON 1-lb. Pkg. 49¢ | ROUND STEAK CENTER CUT 69¢ lb. | CORNER BEEF BRISKET BONELESS 77¢ lb. |
| FARMER JOHN SLICED BACON 1-lb. Pkg. 55¢ | SWISS STEAK 69¢ lb. | PORK SPARE RIBS Small Size 49¢ lb. |
| LAMB SHOULDER ROAST 49¢ lb. | SIRLOIN STEAK 83¢ lb. | BONELESS VEAL ROAST 79¢ lb. |
| RIB LAMB CHOPS 98¢ lb. | RIB FILET STEAK 1.48 lb. | SMALL LOIN LAMB CHOPS 1.39 lb. |
| LARGE LOIN LAMB CHOPS 79¢ lb. | SLICED BACON Rath Blackhawk 1-lb. Pkg. 59¢ | PORK SAUSAGE Farmer John 1-lb. Roll 39¢ |

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| Shortening & Oil | Peanut Butter & Syrup | Delicatessen Department |
| LUCKY SHORTENING 3-lb. Can 68¢ | PEANUT BUTTER PETER PAN 28-oz. Jar 85¢ | WILSON'S FRANKS 1-lb. Pkg. 49¢ |
| LUCKY SALAD OIL 38-oz. Bottle 55¢ | WELCH'S GRAPE JAM 20-oz. Jar 39¢ | BORDEN'S AMERICAN CHEESE 3 lbs. 1.88 |
| OLIVE OIL POMPEIAN 8-oz. Can 43¢ | SYRUP COUNTRY KITCHEN 24-oz. Bottle 49¢ | SLICED LUNCH MEATS 6-oz. Pkg. 25¢ |
| Olives & Pickles | Salt-Sugar & Spice | LUCKY-Bologna or Salami |
| PITTED OLIVES EARLY CALIF. SELECT 31¢ | SPRECKELS SUGAR 10-lb. Bag 99¢ | FRANKS & SALAMI CHUBS 12-oz. Pkg. 93¢ |
| SALAD OLIVES GIFFORD 8-oz. Jar 29¢ | SEASON SALT LAWRY'S 3 1/2-oz. Bottle 27¢ | CINNAMON ROLLS 9 1/2-oz. Pkg. 31¢ |
| DEL MONTE PICKLES Sweet Whole 12-oz. Jar 39¢ | BLACK PEPPER SCHILLING'S 4-oz. Can 35¢ | |
| Pet Foods | Distilled Spirits | |
| VET'S DOG FOOD 15-oz. Can 9¢ | LUCKY VODKA 80 PROOF 5TH BOTTLE 2.99 | |
| LORD & LADY CAT FOOD 6-oz. Can 10¢ | LUCKY GIN LONDON DRY 90 PROOF FIFTH 3.55 | |
| PURINA DOG CHOW 10-lb. Bag 1.33 | DINNER WINES LUCKY FIFTH 53¢ | |
| DR. ROSS DOG FOOD 1-lb. Can 2 for 25¢ | | |

EVERYDAY LOWER PRICED HOUSEWARES, HEALTH and BEAUTY AIDS!

JUMBO WELCOME MAT Black rubber mat with embossed "Welcome" protect your carpets. \$1.98 VALUE! OUR LOW PRICE \$1.19	SHO CURL HAIR SPRAY 99¢ VALUE! OUR PRICE 68¢ Regular, Hard to Hold or Tinted Hair.	SOF STROKE MENNEN Aerosol Can 76¢ 98¢ VALUE! OUR LOW EVERYDAY PRICE
BLANKETS 72" x 90" 94% Rayon, 6% Acrylic, an Acrylic fibre . . . 100% Acetate satin binding. A \$5.95 VALUE! OUR EVERYDAY DISCOUNT PRICE \$3.78	MICRIN ANTISEPTIC - Large Size 98¢ VALUE! OUR LOW PRICE 76¢	SKIN BRACER MENNEN \$1.00 VALUE! OUR LOW EVERYDAY PRICE 88¢
BOXED STATIONERY 59¢ VALUE! OUR LOW PRICE 39¢ 5 attractive dual colors, 48 sheets, 24 envelopes in each box	JERGEN'S HAND LOTION \$1.00 VALUE! OUR LOW PRICE 76¢	FULVITA VITAMINS 30-Day Supply 99¢ VALUE! OUR LOW EVERYDAY PRICE 78¢
	MacLEANS TOOTHPASTE King Size 75¢ VALUE! OUR LOW EVERYDAY PRICE 61¢	MENNEN SPRAY DEODORANT 3-oz. Size 98¢ VALUE! OUR LOW EVERYDAY PRICE 74¢
	BRYLCREEM HAIR DRESSING Large Tube 79¢ VALUE! OUR LOW EVERYDAY PRICE 61¢	
	BABY MAGIC MENNEN Plastic Bottle \$1.00 VALUE! OUR LOW EVERYDAY PRICE 76¢	

MARY MORGAN

LUCKY'S OWN HOME ECONOMIST

If you resolved to make family meals more nutritious, more economical & more palatable, you can keep all of those resolutions by trying our GOURMET BEEF & RICE DINNERS. The recipe makes six generous portions from just one and a half pounds of ground meat! Pick up your FREE copy this week at your favorite LUCKY Store!