

Call (C)berland or (C)bert 3-8181
for Location of Store Nearest You

VON'S
and
Shopping Bag

ALL THAT'S 'GOOD' FOR A...

Happy New Year!



4-DAY FOOD SALE

Prices Effective
MONDAY, TUESDAY, WEDNESDAY, THURSDAY
DECEMBER 28-29-30-31

ORANGE JUICE

Cal-Fame, Frozen

6-OZ. CAN
5 FOR \$1
Save 45¢

TV DINNERS

Swanson's — Choice of Varieties

FROZEN 11-OZ. PKG.
49¢
Save 16¢

VON'S COFFEE

Premium Blend — Reg. or Fine

1-LB. CAN
2-LB. CAN
\$1.17
59¢
Save 10¢

V-8 COCKTAIL

Eight Vegetable Juices

46-OZ. CAN
29¢
Save 12¢

KLEENEX TISSUES

White or Pastel Colors

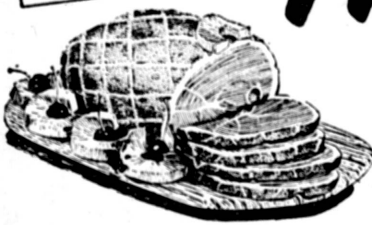
400'S 200 2-PLY
19¢
Save 6¢

HOLIDAY HEADLINERS IN THE MEAT DEPARTMENT

FARMER JOHN or HORMEL

Hams
FULLY COOKED

Full Shank Half
39¢ lb.



WILSON'S FESTIVAL HAMS
BONELESS, FULLY COOKED JUST SLICE AND SERVE!
WHOLE OR 1/2
98¢

WHOLE HAMS 14-16 Lbs. Avg. Wt. **49¢ lb.**
BUTT PORTION Meaty Cut 5-Lb. Avg. **49¢ lb.**
HAM SLICES Center Cuts **98¢**

Farmer John BACON

Eastern-Most in Quality, Western-Most in Flavor

SLICED, 1-LB. PKG. ... **49¢**
2-LB. PKG. **97¢**

PURE PORK SAUSAGE
Farmer John 1-Lb. Roll **49¢**

SAUSAGE LINKS
Farmer John Skinless 2 1/2-Lb. Pkg. **49¢**

ROUND STEAK

U.S.D.A. Choice, the Only "Brand" We Sell! Our Famous Custom Trim Means Extra Value

Boneless Top Round TASTY STEAKS **89¢ lb.**

Sirloin Tip Steaks BONELESS CHOICE BEEF **98¢ lb.**

Lean Round Roast BONELESS OVEN READY **79¢ lb.**

Boneless Chuck WASTE FREE POT ROAST **79¢ lb.**

GROUND CHUCK Always Fresh & Extra Lean **59¢ lb.**

GROUND ROUND Fresh, Lean and Grease-Free **69¢ lb.**

Pork and Beans

VAN CAMPS — BIG 2 1/2 CAN YOU SAVE 8¢ **19¢**

Frozen Fruit Pies

COUNTY FAIR — 8 INCH CHOICE OF VARIETIES **29¢**

Catering Ice Cream

JERSEYMAID — 1/2 GALLON (TRY DATE PECAN FLAVOR) **59¢**

Jerseymaid Butter

1ST QUALITY GRADE AA 1-LB. CTN. **69¢**

Salvo Detergent

PRE-MEASURED TABLETS GIANT PKG., INCL. 15¢ OFF **55¢**

PICTSWEEP VEGETABLES

Peas, Cut Corn, Mixed Vegetables, Leaf Spinach, Squash, French Green Beans Frozen, Reg. Pkgs. ... **6 FOR \$1**

SARA LEE COFFEE CAKES

Cinnamon Nut Danish Apple All Butter Pecan **69¢**

From Our Own Deli Kitchen

VON'S ENCHILADAS Beef or Cheese Frozen, 8-Oz. Pkg. **3 1/2 1**

VON'S LIMAS & HAM Quick to Fix! Frozen, 8-Oz. Pkg. **4 1/2 1**

HOLIDAY FAVORITES IN FRESH FRUITS & VEGETABLES

SWEET, JUICY

Tangerines
California's Finest ... Now At Their Flavor Peak.

Large Avocados CALIFORNIA FUERTE Each **19¢**

Red Velvet Yams U.S. NO. 1 **2 1/2 29¢**

Green Onions OR RADISHES GARDEN FRESH Bunch **5¢**

Salad Lettuce RED OR BUTTER **2 1/2 15¢** Bananas CENTRAL AMERICAN **2 1/2 29¢**

Mixed Nuts EXTRA FANCY NEW CROP **39¢** Mushrooms LARGE BUTTONS **1/2-LB. 39¢**

Fresh Squeezed **ORANGE JUICE** Quart Plastic **59¢**
1 1/2 QUART DECANTER ... **79¢**

Party Plans Begin Here...

Vienna Sausage EMMY'S 4-OZ. CAN **2 1/2 39¢**
Deviled Ham EMMY'S 3-OZ. CAN **2 1/2 39¢**
Spam Spread HORMEL'S 3-OZ. CAN **2 1/2 39¢**

KRAFT CHEESE SPREAD

American, Pimento, Olive-Pimento, Pineapple 5-OZ. GLASS **29¢**

Potato Chips VON'S — REGULAR, BBQ OR DIP, 7-OZ. BAG **39¢**
Party Thins HARBICO — 8 1/2-OZ. PKG. ASSORTED VARIETIES **39¢**
Mixed Nuts LAURA SCUDDER PARTY MIX, 13-OZ. TIN **69¢**

OH BOY FROZEN PIZZA

Cheese 9 1/4-Oz. Pkg. **39¢** Sausage 9 1/4-Oz. Pkg. **49¢**
20-OZ. SIZE CHEESE PIZZA **69¢**
19-OZ. PEPPERONI PIZZA **79¢**
JUNIOR PIZZA, 2 1/2-OZ., 8 in a bag. **79¢**

Sild Sardines CROWN BRINE 3 1/2-OZ. CAN **5 1/2 51¢**
Sweet Pickles PETER PIPER — WHOLE 22-OZ. JAR **39¢**
Ripe Olives SAN FERNANDO LARGE, FITTED, NO. 1 CAN **25¢**

CAL-FAME FRUIT DRINKS

Cherry-Lemon, Pineapple-Raspberry, Raspberry-Lemon, Strawberry-Lemon FROZEN 6-OZ. CAN **10 1/2 51¢**

Hawaiian Punch 46-OZ. CAN **3 1/2 51¢ 100**
Diet Pepsi GREAT FLAVOR WITHOUT CALORIES 6 PAK **65¢**
Tops 'n Pop ASS'D. FLAVORS 12-OZ. CANS **12 1/2 51¢ 100**

NEW YEAR'S PARTY FAVORS

— SEE OUR SPECIAL DISPLAY —
Noisemakers • Hats • Party Napkins
Confetti • Serpentine • Etc.

ALKA SELTZER TABLETS

STEADY RELIEF FROM UPSET STOMACH
59¢ VALUE 25 TABLET BOTTLE **39¢**

ALL STORES WILL BE

CLOSED
New Year's Day

WE'LL BE OPEN
NEW YEAR'S EVE

Until
Regular Closing Time

VON'S BAKERY
"Goodness Knows"

Von's Fresh Rye Bread
ROUND LOAF SOUR DOUGH REGULAR OR EXTRA THIN **37¢**
LONG LOAF REGULAR OR EXTRA THIN **29¢**

Fruit Wreath Coffee Cake
FRESH BAKED... MADE WITH BUTTER TOPPED WITH CHERRIES... **43¢**

We Give BLUE CHIP STAMPS
We're Featuring All the Fine Foods and Fixin's That Make the Holidays Such a Gala Season... Everything You Need... At Prices That Please!

Franks
FARMER JOHN ALL MEAT 1-Lb. Pkg. **49¢**

SLICED AMERICAN CHEESE

Von's Processed Loaf Cheese Perfect for Snacks & Sandwiches **59¢ LB.**

BORDEN'S CREAM CHEESE

Perfect Base for Party Dips... Don't Forget Stuffed Celery! 8-OZ. PKG. **29¢**

XLNT Pizza Pies MEAT OR CHEESE 12-INCH SIZE **79¢**

Sau Sea Shrimp Cocktail 4-OZ. JAR **3 1/2 51¢**

VON'S FRESH SALADS

Prepared Fresh Daily in Our Deli Kitchen

Your Choice of 16 Varieties Including Gelatin Salads **29¢ EA.**

KIDNEY BEAN, GARBANZO AND GARDEN SALAD Favorites for Buffet Dinners... **39¢ EA.**

Nabisco Ginger Snaps 1 1/2-OZ. PKG. **39¢**
Sunshine Oatmeal Cookies 1 1/2-OZ. PKG. **39¢**
Fisher's Biskit Mix 40-OZ. PKG. **39¢**
Whole Peeled Apricots 5 1/2-OZ. CAN **47¢**

NEWS Detergent BY PUREX GIANT PKG. **45¢**

DETERGENT Liquid Trend FOR DISHES 32-OZ. PLASTIC **43¢**

TREND Detergent FOR FINE FABRICS GIANT PKG. **43¢**

CARNATION Instant Breakfast VANILLA, CHOCOLATE OR COFFEE, PKG. OF 6 PACKETS **79¢**

KNORR Soup Mixes CHOICE OF "ROUND THE WORLD" VARIETIES, 2-PKG. PACK **39¢**

SNAP-E-TOM Tomato Juice 4-OZ. CAN 2 for 23¢ 10-OZ. CAN... **2 1/2 29¢**

S & W Glaced Fruit Mix 1 1/2-LB. JAR **69¢**
S & W Brandied Mince Meat 2 1/2-LB. JAR **63¢**
S & W Glaced Red Cherries 4 1/2-LB. JAR **63¢**
Honey Treat Grahams 10-OZ. BAG **25¢**



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