

ANOTHER

Happy New Year OF GREATER

DISCOUNTS



At Lucky the savings never run out... (like Father Time) but last 365 days a year... year after year after year! Resolve to be a lucky Shopper too... and enjoy a lifetime of continued prosperity... plus all the top quality of good things to eat! The only memories our consistent customers have are the SAVINGS that they used for a Happier Gifting Holiday... Because at Lucky we discount everything but Quality, Service and Courtesy, and you save hundreds of dollars every year!

All Lucky Stores will open 10 a.m., Thursday, Dec. 31 & close 7 p.m. & remain closed New Year's Day, Jan. 1

Mary Morgan LUCKY'S OWN HOME ECONOMIST. Fond of Macaroni & Cheese? Like Pizza? If the answer is "Yes" then you're sure to like our new recipe for PIZZA MACARONI...

Delicatessen Department CANNED HAM MORRELL No Waste 5 Lb. \$3.98. SLICED LUNCH MEATS LUCKY-Salami, Bologna, P & P, Spiced 6-oz. Pkg. 25¢.

FRESH FRYERS 29¢ lb. GROUND BEEF 31¢ lb. FULLY COOKED FARMER JOHN SMOKED HAM 39¢ lb. STANDING RIB ROAST 73¢ lb. ROUND STEAK 69¢ lb.

Baby Foods BEECHNUT STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢. GERBER JUNIOR FOODS 7 1/2-oz. Jar 15¢.

Crackers OREO COOKIES NABISCO 11-oz. Box 36¢. KRISPY CRACKERS SUNSHINE 1-lb. Box 27¢.

BEVERAGES FOR FESTIVE NEW YEAR CELEBRATIONS! SAVE 10% JIM BEAM Kentucky Straight Bourbon 56 Proof FIFTH 4.89. I. W. HARPER BOND 100 Proof FIFTH 6.73.

Soups TOMATO SOUP CAMPBELL'S 10 1/2-oz. Can 2 for 21¢. CAMPBELL'S SOUPS 10 1/2-oz. Can 16¢.

Dairy Foods ICE CREAM FOREMOST HOLIDAY 59¢. VELVEETA CHEESE FOOD 2-lb. Carton 95¢.

Margarine & Milk LUCKY MARGARINE 1-lb. Ctn. 21¢. CARNATION MILK EVAPORATED 1-lb. Can 15¢.

Other Items CIGARETTES FILTER & KING SIZE 2.11. MARSHMALLOWS DOUMAK WHITE 19¢.

Canned Fish ALBACORE TUNA CARNATION 7-oz. Can 29¢. BUMBLE BEE SHRIMP TINY 4 1/2-oz. Can 39¢.

Salt-Sugar & Spice C & H SUGAR 10-lb. Bag 99¢. SEASON SALT LAWRY'S 3 1/2-oz. Bottle 27¢.

Salad Dressing LUCKY MAYONNAISE 24-oz. Jar 39¢. MIRACLE WHIP DRESSING 48-oz. Jar 78¢.

Fruits & Juices CLING PEACHES HARVEST DAY 2 1/2 Can 22¢. CHERRY PIE FILLING COMSTOCK No. 2 Can 35¢.

Cereal RICE KRISPIES KELLOGG'S 9 1/2-oz. Box 35¢. BIG 'G' WHEATIES 12-oz. Box 34¢.

Frozen Foods CREAM PIES BANQUET 8-inch Pie 33¢. ORANGE JUICE TREESWEET 8-oz. Can 31¢.

Sauces & Rice TOMATO SAUCE HARVEST DAY 8-oz. Can 3 for 23¢. MINUTE RICE 14-oz. Box 47¢.

Vegetables & Juices CUT GREEN BEANS HARVEST DAY 303 Can 15¢. PEAS & CARROTS LIBBY'S 303 Can 21¢.

Coffee & Tea BUTTERNUT COFFEE 1-lb. Can 79¢. MAXWELL HOUSE COFFEE 2-lb. Can 1.45.

Peanut Butter & Syrup PEANUT BUTTER PETER PAN 28-oz. Jar 85¢. APRICOT JAM MARY ELLEN 20-oz. Jar 49¢.

Laundry Aids NEWS DETERGENT Giant Box 44¢. SALVO PELLETS DETERGENT Giant Box 75¢.

Other Items DRISTAN Bottle of 24 Tablets 98¢ VALUE... OUR DISCOUNT PRICE 76¢.

FOR HIGHBALLS! 9 1/2-ounce Size WATER GLASSES Stock-up now for your New Year's Eve parties...

MIRACLE GLAMORENE OVEN CLEANER Guaranteed to remove crust and grease. Built-in sponge applicator.

AQUA NET HAIR SPRAY Large 13-oz. Aerosol spray can. Contains no shellac. Holds hair firm.

SKIN BRACER MIENEN Economy Size \$1.10 VALUE! OUR LOW PRICE 88¢.