end of 1963

The \$36 million expected sales for this year surpasses last year's total by nearly \$8 million and exceeds the previous high of nearly \$35,-600.00 in 1961.

KUDERER CREDITED the sales jump to a reorganiza-tion of the marketing re-sponsibilities made in the latter part of 1963. Each division now has full authority and responsibility for

Manuscripters Elect New Officer Slate

New officers were elected by the Southwest Manuscripters at the group's last meeting of the year.

The panel included Dave Kenney, president; Irene Schaeffer, vice president and program chairman; Bob McCauley, treasurer; Joyce McWilliams, secretary; Ruth Pearson, press secretary and Jane Draper, assisted by Joy Wright, hospitality.

The program included the announcement of winners of the annual story and poetry contest. Joe Crawford first prize and Bernie Miller second, in the story contest Arvlynne O'Brien won first and second prizes for poetry and Doug Knox third prize.

A Christmas record com-posed by Peggy Gonzales and sung by the Mitchell Boys' sung by the Mitchell Boys' Choir, was played. Gifts of books, each accompanied by a descriptive verse, were ex changed.

Puppet Show **Set Monday** At Madison

The "Happy Wanderer Traveling Puppet Theater" will be presented at the Mad ison Playground, 17515 Amie Ave., Monday through next Wednesday, according to the Torrance Recreation Depart-

Activities will include constructing puppets, writing puppet plays, and resenting puppet shows. The program will begin at 10:30 a.m. and last until 4 p.m. There is no

fee.
Further information is available at the recreation de partment, FA 8-5310, ext. 263

South Girls Honor Pair For Service

Tina Culp and Sherrill Hundley have been named "Girl of the Month" at South High for November and De-cembe by the Spartan Girls'

League.
Miss Culp won the November work as diber title for her work as di-rector of the senior play. The December girl of the month was cited for her work as chairman of the winter for-mal decorations committee.

Members of the Girls League cabinet make the monthly selections to honor outstanding members for out

Press-Herald

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Bonelli Calls for New Juvenile Commission

PRESS-HERALD

DECEMBER 27, 1964



All Stores will be Closed Fri., Jan. 1

NEW YEARS DAY

Shop early in the week

Peaches

Crisco Oil **Mayonnaise**

Golden Gems

Sliced or halves Elberta Freestones

For salads, Cooking

Wesson Extra rich. Gives added zest to salads, sandwiches

Gold Medal Enriched For all baking. Good for use in gravies, too

Glorietta Apricots

Vinegar Piedmont White, 2 pints 250

Italian Beans Bel-air

FROZEN

Pineapple

Tomato Juice Libby or Glorietta

Hi C Drinks Fruit Punch Apple 3 46-oz. \$1 Orange Juice Town House

Hawaiian Punch to drink 3 to ann \$1 Prune Juice House

Motts Fruit Treats Choice 3 20-oz. S1 Snack Crackers Baker

Peaches Glorietta Elbertae 5 17-oz. S1 Canas S1 Empress Pure Honey Cana 390 Collar Canas Popolori Holes

Green Beans Bef-air French 4 9-oz. \$1 Scallops Gaptaine Choice

Brown Derby Beer

612-oz. 85°

La Mesa Wines

Vino Roseo, Vin Rose, Vino gallon Blanco, Burgundy, Sauterne.

Soft Drinks

can 39C Cracker Jack Candy Coated 3 pack 25c

2 81-oz. 29c Golden Corn Town House 5 16-oz. \$1

FOOD SALEY

4 9-oz. \$1 Broccoli Spears Bet-air 4 10-oz. \$1

quart 25c Brown Crock Beans

Sherbet Cotillion

Asparagus *d-air

Fruit Pies Assorted

Lima Beans or Fordhook 4 10-oz. \$1 Macaroni & Cheese Kamp's 3 11-oz. \$1

oma

Red Ripe Slicers

13-oz. tube

that add zest and

color to your salads

For Winter Party Salad Makings

Cream Pies Bef-air

6 12-oz. 63c Grapefruit Juice Town

Pineapple Juice Det 3 46-oz. \$1 Apricot Nectar Town House 2 12-oz. 25c

Empress Grape Juice 3 24-oz. \$1 Peach Nectar Glorietta 2 12-oz. 25c

Big Values in Small Type

46-oz. 39c

46-oz. 49c

Quart 39C

1-1b. 35c

3 8-in. \$1

Farmer John or Luer's

shop at your

Safeway

Fully Cooked Full Shank

Half

Ham Butt Portion Fully 16. 49°C Whole Ham Fully Cooked select sizes

Center Cut Ham Slices 15. 98c

All Beef and Lamb cuts at Safeway

are U.S.D.A. Choice

Eastern Grain Fed Pork

Pork Chops Center rib cut

from Pork Loin

Pork Roast

Whole Loin or Full Half Loin

Cake Mix



Betty All Except

Crocker u

Chuck Steaks

USDA Choice Beef. For extra tenderness use Adolph's or Crown Colony Meat Tenderizer.

Boneless Steaks

Sirloin Tip Cubed Bottom Round

Full Aged U.S.D.A. Choice

Boneless Roasts

Cut from USDA Choice Beef Aged and Trimmed

Beef Rump
Sirloin Tip
Beef Round
Shoulder Clod USDA Choice Beef **Boneless Chuck Roasts** њ. 69c

ctn. 25c

Grade "AA" Fresh Eggs

Large Size Gream O' the Grop Extra Large Eggs Cream O'-doz. 49c Medium Size Eggs the Crop otn. 43c

Dairy and Delicatessen Values Cottage Cheese at. 490 Lucerne

Sour Cream Lucerne Pt. 470 1-pt. 27c Egg Nog Lucerne Dips Choice 3 8-02. S1 Extra rich, Extra Good carton 59c Luceme Cream Cheese 3-oz. 10c Lucerne Butter 1st Quality ctn. 69c Sharp Cheese Cheddar n. 69c

Mrs. Wright's Baked Foods

Black Bread Party of 15-oz. 29c



Rye Bread Setdiese, Seeded 15-oz. 29c Rum Nut Cake For your Reg. 450 39c Bagged Bread 221-07. 3 bags \$1 Cinnamon Rolls Swedish Choice of Buttermilk White Sandwich or seven Pecan Pies Fresh baked Special 75c

Prices effective Monday Thru Thursday, December 28, 29, 30, 31, 1964 at Safeways in this area

ELECTION 0

of 12 43c

Dollar Produce Values Red Radishes Navel Oranges Extra 5 16. \$1.00 Red Apples Delicious 5 1bs. \$1.00 Tangerines Sweet to Peel 5 lbs. \$1.00

Green Onions Choice 3 bunches 10c

Bananas Fancy Sou

Grapefruit Ruby Red 4 Iba. 49C Cucumbers Long Green 2 for 19c Celery Hearts Fine in Salads Pkg. 29c



Blue Chip Stamps given with each purchase except zines, tobacco,



2 њ. 29с

TORRANCE: 4705 Torrance Blvd., also Western and Carson at Catalina **REDONDO BEACH: 245 Palos Verdes** LOMITA: Pacific Coast Hwy. at Narbonne