PRESS-HERALD

DECEMBER 20, 1964

From the Mailbox

Editor, Press-Herald:

It is a fact today that teachers can be and are certificated to teach in the public schools of California with the Standard Teaching with the Standard Teaching Credential without a single course in the teaching of reading. Reading is one of the areas that may be chos-en as an elective by a preprofessional preparing to become a teacher; but it is not a required course. When one considers that

success in all other subjects depends upon the quality of the student's reading ability, it looms as the most important subject. If depends upon the quarty ing of reading, and all pri-of the student's reading mary and elementary school ability, it looms as the most important subject. If one had to choose only one subject for a school, it would have to be readig. Few beginning teachers this official non-attention trained for the new stand-to the basic subject with

AIA

ard teaching credential have more than one three-hour course in this all-im-portant subject. So they practice it in their first all the hubbub about im proving education in Cali-fornia.

While the state board is teaching assignment. To teach the new teacher how to teach reading requires extensive in-service traincommendably busy attempt-ing to eliminate some of the non - essential prescriptive courses from the School Code and state board re-quirements, it should give a little thought to this most important of fundamentals. In its anyiety to place emextensive in-service tran-ing. Large classes for ce remedial reading measures to compensate for the time a child does not get from a busy teacher. Every teach-In its anxiety to place em er really needs to know something about the teach-ing of reading, and all prithe state board has forgot-ten the importance of the basic subject of the entire curriculum.

curriculum. Reading is a very compli-cated process. The convert-ing of sounds to printed symbols is the heart of it. There are only 26 letters but over 40 sounds in the English Language Eighty. English language. Eighty-

- COMPANY

words in most common use.

words in most common use, according to linguistic au-thorities. This creates some very serious instructional problems when children do not take to reading natural-ly. Under the pressures they meet at every turn their emotional state makes it difficult to teach read-ing to children in large classes. People who are con-cerned with this problem should let the State Board of Education know about it. If we are going to insure

rom these non-readers come our discipline prob-lems, our school failures, our drop-outs, and our un-employed and less employ-able citizens. It is a serious problem, one which should pot he super under the pue If we are going to insure that we have teachers prop-erly trained in the techery trained in the tech-niques of teaching reading, it should have official at-tention. With the profes-sional units required and everyone trying to get an oar in for this subject matfor the sake of subjects someone thinks are more important. Asking a slow

A CARL

five per cent of our words are phonetic; however, the remaining 15 per cent, which are non - phonetic; constitute 75 per cent of the remain with are non - phonetic; constitute 75 per cent of the phases on reading. This con-there is no answer to the reading phases on reading. This con-there is no answer to the reading phases on reading. This con-there is no answer to the reading phases on reading. This con-there is no answer to the reading phases on reading. This con-there is no answer to the reading phases on reading. This con-there is no answer to the reading phases on reading. This con-the there is no answer to the reading the there is no answer to the reading phases on reading. This con-the there is no answer to the reading the there is no answer to the reading the there is no answer to the reading the there is no answer to the reading phases on reading. This con-the there is no answer to the reading the there is no answer to the there is How long must California Cheerleaders Spark Spirit cerns parents who have a child with a reading prob-lem should be made known

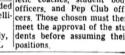
to state officials, who seem to be administering educa-tion these days down to the last detail. We at least

ought to teach everyone to read his native language before we get excited about

teaching him a foreign lan-guage or even math or sci-

From these non-readers

ence.



when you

wear a tie

vou should

wear O. T. C.

•

0

)) I



BEST FOR YOUR MONEY

For the organized organization man! Keeps 16 credit and ship cards displayed in orderly fumble-free view. Great? (It's a great gift, too!) In several leathers and colors.

TORRANCE MENS SHOP

Corner Sartori & Marcelina, Downtown Torrance



The Ring With Perfect Diamond erfect diamond reflects full beouty and brilliance and sake guarantees a perfect center diamond in writing replacement assured) with your Kepesake Diamond Ring. receive permanent registration. Protection against loss of ends from the setting for one full year, and lifetime mark privilege. For the perfect gift . . . forever . . . se a Keepsake Diamond Ring.







FLORSHEIM SHOES - THE MOST FITTING GIFT

Any man on your list will be highly pleased with Florsheims.

for he will get distinctive styling and top craftsmanship-and "Friendliness of Fit" for extra-pleasant walking. (If you don't know his size or think he'd rather select his shoes himself, we have aift certificates.)

> **CARSON BOOTERY** CARSON AT NORMANDIE

1211 W. CARSON . 320-0460



GIVE HIM A STETSON CHRISTMAS GIFT CERTIFICATE

The perfect gift, the perfect thought — a Stetson Christmas Gift Certificate , . , the perfect way to remember relative or friend! Because it allows him to choose his Stetson to suit his taste in style, color and trim—while thinking of you, the giver! Priced from \$12.95. Use our charge plan (no carrying charges).

SAM LEVY DEPT. STORE 1311 Sartori, Downtown Torrance





NEW DIMENSIONS OF BEAUTY

For the girl who knows clothes, it's R & K Originals Why not let her hoose her own from our exquisite stock . . . Give her a gift certificate. 25.95 to 37.95.

MOORE'S WOMEN'S WEAR

1272-74 Sartori, Downtown Torrance



This Christmas give him a Gift Certificate so that he may choose a Freeman Shoe of his choice. \$13.95 to \$22.95. Use our charge plan, no carrying charges.

Our selection of styles, sizes and colors is tops. Your choice of a FREEMAN shoe is proof of your superb taste! SAM LEVY DEPT. STORE

1311 Sartori, Downtown Torrance



Corner Sartori & Marcelina, Downtown Torrance

Anter woven · Calf Socks

A MAN WHO'S WELL DRESSED

WEARS O.T.C. SOCKS

No bare leg ever shows. LONDON GUARD O.T.C. Socks are cotton lined stretch nylen, the cotton next to he skin, in dark fashion colors. Regular fits 10-13 for men up to 6 feet tell fits 11 f_2 to 14 for men over 6 feet. Sanitized freshness. \$1.50 e pair.

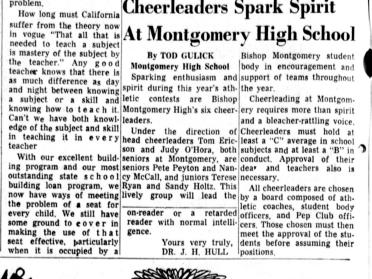
TORRANCE MENS SHOP



AMERICA'S FAVORITE CASUALS

- FOR THE ENTIRE FAMILY not give the ultimate in light-weight comfort and for give the ultimate in light-weight comfort and states to the important people in your life? HUSH Women and children. If you one types and colors for women and children. If you one types and colors for it Huan Pupples Girt Certificates are available at tra charge. Truly the gift to make you important e yes of those who mean the most to you. Prices from 7.39. Mens goif shoes also available.





CALL MARKEN

by VAN HEUSEN!

You get at h ar great advantages, too. It's a softer shirt, more comfortable. It's whiter, too, and it stays that way wash after wesh. Permanent wash and wear guaranteed for the life of the shirt, with patented century collar thrst "wan's wrinkle ever." Just \$5.00.

TORRANCE MENS SHOP

Cerner Sartori & Marcelina, Downtown Torrance



LANE SWEETHEART CHESTS

Someday they'll tell their Lids about this Christmas . . . their first Christmas in love! How a Lane Cedar Chest became a home she and her love could share BEFORE marriage—storing pre-wedding loot and talking furniture plans. See our complete selection starting at \$49.95.

MCMAHANS FURNITURE STORES

Corner Sartori & El Prado, Downtown Torrance

PRINCE **GARDNER**[®]



REGISTRAR® BILLFOLD

"ADAPTA-SNAP"⁵ . . . telf-adjusting snap removable Photo-Card Case . . to carry all the need without a bulge Show-A-Card Clip to add windowa. Bill divider with concealed imoney a stamp and ticket nockets. Duplicate key sots. sowhide: Black, Mahogany, Brown, Olive. Style ... \$300 Plus tax.

Pat. No. 3,029,854.

COTY'S FAMILY SHOE STORE 824 AVALON BLVD., WILMINGTON

"YOUR PURCHASE IS FREE IF WE FORGET TO THANK YOU"

ALL-CHANNEL TV WITH ROLLABOUT STAND

All-channel VHF and UHF +uning Powerful New Vista Tuners Improved 22:500-voit chasis (design average) New RCA tinted Pan-O-Ply picture tube Statendef-range duo-come speaker Dne-set VHF fine tuning Lighted channel indicators—Our Price \$199.95

Frank & Chriss TV & Appliances 823 N. AVALON BLVD., WILMINGTON

TE 4-7278

4