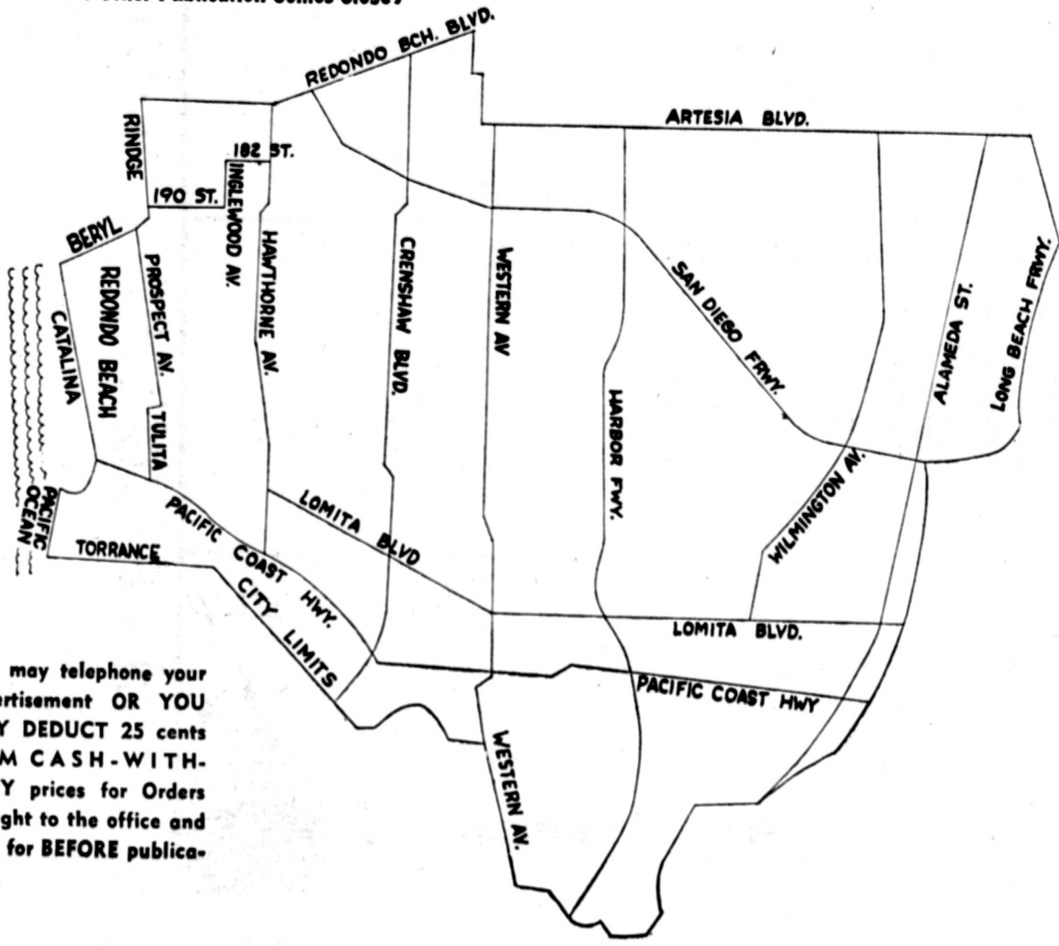


# NO OTHER HOME-DELIVERED PUBLICATION NEWSPAPER or SHOPPER ANYWHERE REACHES ALL THESE FAMILIES!

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You may telephone your advertisement OR YOU MAY DEDUCT 25 cents FROM CASH-WITH-COPY prices for Orders brought to the office and paid for BEFORE publication.

## NEW LOW PRICES FOR COMBINATION CLASSIFIED ADS

INFORMATION PRESS-HERALD PRESS-JOURNAL HARBOR MAIL CLASSIFIED ADS The following Rates for Classified Advertising appearing in the Torrance Press-Herald (Sundays and Wednesdays) and the Press-Journal - Harbor Mail (Thursdays only) are acceptable at these prices cash-with-copy and you deduct 25 cents from these prices for orders brought to the office and paid for at the time or mail payment before publication. Charge accounts are acceptable at these prices provided credit is already established here or reasonable time is given to establish same.

Classified Ads Sold in Both Newspapers As One Unit For One Low Price!

EFFECTIVE OCTOBER 1, 1964

	2 Issues Consecutive	4 Issues Consecutive	1-Month 9 Issues Consecutive
3 Lines	\$ 2.50	\$ 3.25	\$ 5.65
4 Lines	3.44	4.25	7.45
5 Lines	4.30	5.25	9.25
6 Lines	5.16	6.25	11.05
7 Lines	6.02	7.25	12.85
8 Lines	6.88	8.25	14.65
9 Lines	7.74	9.25	16.45
10 Lines	8.60	10.25	18.25
11 Lines	9.46	11.25	20.05
12 Lines	10.32	12.25	21.85

Place Your Classified Ad Orders Before 3 P.M. Tuesday For Wednesday Issue; Before 3 P.M. Friday For Sunday Issue.

Press-Herald, Press-Journal—Harbor Mail, Wednesday, Thursday, Sunday

### A Complete Index to Press-Herald, Press Journal--Harbor Mail Classified Ads

CLOSING TIME for acceptance of Classified Ads is 3 P.M. day and Tuesday at 3 P.M. Ads received later will be held over to the following issue. Not responsible for more than one incorrect insertion. Errors will be corrected by re-publication.

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ARRANGED LOGICALLY AND CLASSIFIED FOR THE READERS CONVENIENCE

Classified Ads sold in both newspapers as one unit for one low price!

# Press-Herald

2 OFFICES FOR YOUR CONVENIENCE

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23922 Avalon Blvd., TE 4-4581

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