

WE GIVE BLUE CHIP STAMPS
Shoppers MARKETS


WE'VE TRIMMED PRICES ON HOLIDAY FARE

FIRST IN AMERICA WITH
7 SALE DAYS
 THURSDAY Thru WEDNESDAY
 DEC. 10th THRU DEC. 16, 1964
 * TAX COLLECTED ON ALL TAXABLE ITEMS

SHOPPERS FRANKS
 TENDER & JUICY
 1-LB. PKG.
39¢

"AA" LARGE EGGS
 SAVE 16¢
 FRESH
 DOZEN IN CTN.
33¢

YOUR FOOD MONEY IS ON THE BUTCHER'S BLOCK



Butchers are among the highest paid group in the nation today. They have the highest fringe benefits. They earn as much as \$10,000 a year... and a goodly percentage of them make even more.

Now, they are demanding a 16% increase. That is a \$32.00 a week raise for those granted to other trades in the food industry and to those in other industries.

Such unreasonable demands are a direct attack on your food budget... on your pocketbook. In fact, both government and private economists consider wage increases of this proportion to be inflationary and a direct threat to the nation's entire economic system.

But the butchers are adamant. They have put your pocketbook on their chopping block... and they want to whack off a sizeable chunk of it.

They refuse further discussion. They say pay up or else. That's why they are on strike today.

To protect the housewife and her pocketbook and to stave off a wage-price spiral that would be ruinous to all of us... market operators have just one defense. Our attitude and policy is— a strike against one is a strike against all.

There isn't a single store manager that doesn't regret the inconvenience you are being caused. But, for your sake and ours... and for the sake of Southern California's economy as a whole... we simply must fight back for a reasonable settlement.

We will do our best to keep you supplied with meat department necessities. And, we'll do our best to stop the butcher's clever whacking down on your pocketbook.

— THE SOUTHERN CALIFORNIA FOOD INDUSTRY

MORTON'S MEAT PIES
 CHICKEN
 TURKEY
 BEEF
 8 OZ. PKG.
 SAVE 5¢
15¢

VEGETABLE BASE CAMPBELL'S SOUPS
 CELERY
 GREEN PEA
 PEPPER POT
 TOMATO RICE
 VEGETABLE
 OLD FASHIONED
 VEGETABLE
 CREAM OF POTATO
 BEAN
 W/BACON
 CREAM OF VEG.
 10 1/2 OZ. CAN
81¢ FOR

PILLSBURY LAYER CAKE MIXES
 INCLUDES 4¢ OFF LABEL
 REG. PKG. SAVE 12¢
29¢

OUR MEAT DEPTS. ARE OPEN!

WE HAVE A COMPLETE SELECTION OF CANNED HAMS and BACON!

ALL DELICATESSEN ITEMS ARE AVAILABLE ... including

- BOLOGNA
- SALAMI
- WIENERS
- ALL CHEESES

CHRISTMAS TOY TOWN SPECIALS!

STUFFED CLOWN DOLLS
 A gay assortment of colors in clown type dolls plumply stuffed with cotton.
99¢

EVERYTHING FOR GIFT WRAPPING
 Decorated gift wrap paper and foil plain and curling ribbon; gift ties and tags and bows; Kraft wrapping paper; everything for Christmas gift wrap!
19¢ to \$1.98

BOXED CHRISTMAS CARDS
 Slim or regular style with humorous, religious, or sentimental greeting. With envelopes; 25 and more to the box.
59¢ to \$2.00 BOX

BARGAIN TOY
 A terrific choice for boys and girls!
 • Boxed Games
 • Paint by Number Sets
 • Plastic toys & pull toys
 • Plus loads more — see them all!
88¢ ea

DELSEY BATHROOM TISSUE
 2 ROLL PACK
10 ROLLS \$1

WELCH'S CANDY
 MINIATURE MIX
 NUT FUDGE
 TWIN MINTS
 3 Pkgs. \$1

EVAPORATED PET MILK
 7 No. 1 Tall Cans \$1

MAPLE NUT SYRUP
 Festival 24-oz. Btl. **39¢**

FROZEN FOODS

SMOKEY JOE SANDWICHES
 2 IN PKG. **49¢**
 BBQ BEEF OR HAM • PASTRAMI

Wong's FROZEN CHINESE FOODS
 CHICKEN or PORK CHOP SUEY
 SHRIMP CHOW MEIN
 FRIED RICE
 SWEET & SOUR PORK
 EGG ROLLS
 EGG FOO YOUNG
39¢

DELICATESSEN
 ROSE • SLICED COOKED HAM
 5-oz. Pkg. **49¢**

CACHE VALLEY SWISS CHEESE
 12-oz. Pkg. **63¢**

NALLEY'S PARTY DIPS
 ALL VARIETIES 8-oz. Pkg. **3 for \$1**

GROUND BEEF PRI-YUM PET FOOD 5 NO. 1 TALL CANS \$1

LESTOIL SPRAY STARCH 14-OZ. CAN **29¢**

BOUNTY CHILI with BEANS 15-OZ. CAN **29¢**

MORTON'S OVEN-BAKED BEANS 2 16 1/2-OZ. CANS **39¢**

MILANI BAR-B-Q SAUCE 4 16-OZ. BTLs. \$1

REAL ORCHARD FLAVOR S&W FRUIT COCKTAIL 4 NO. 303 CANS \$1

SLICED S&W PICKLED BEETS NO. 303 CAN **29¢**

QUAKER OATS 42-OZ. BOX **45¢**

KINGSIZE TIDE
 INCLUDES 20¢ OFF LABEL SAVE 30¢
99¢

ROMAN MEAL CEREAL LARGE PKG. **43¢**

CERTI-FRESH FROZEN FISH SPECIALS

10-oz. Pkg. BREADED PERCH COD or HADDOCK	39¢	1-Lb. Pkg. FILLET OF SOLE or HADDOCK	59¢
10-oz. Pkg. BREADED SOLE	49¢	1-Lb. Pkg. PERCH or COD FILLETS	49¢
10-oz. Pkg. BREADED HALIBUT	59¢	Breaded—1 1/2-Lb. Pkg. FANTAIL SHRIMP	\$1.49
Fried FISH STICKS 3 for \$1	59¢	BREADED FISH CAKES 4 8-OZ. PKGS.	\$1

SARA LEE CAKES ALL VARIETIES • FROZEN
 SAVE 20¢
69¢

BANANAS

CENTRAL AMERICAN GOLDEN RIPE 1 C lb

FANCY • DEGLETT NOOR GIFT PACK DATES
 2-Lb. Package — Unpitted **59¢ ea**
 1-Lb. 10-oz. Pkg. — Pitted

RED RADISHES or GREEN ONIONS
 GARDEN FRESH **5¢ BUNCH**

SUNMAID SEEDLESS RAISINS
 10 1/2-OZ. PKGS. **29¢**

Van de Kamp's THURS SUN DEC 10 13 PFEFFERNUTS
 SAVE 10¢
59¢

See Our Complete Selection of Christmas Decanters and Gift-Wrapped Spirits

KENTUCKY ROYAL KENTUCKY WHISKEY
 A BLEND Full 5th **\$3.19**

CANADIAN CREST CANADIAN WHISKEY
 A BLEND IMPORTED Full 5th **\$3.99**

KENTUCKY ANCIENT 10 YEAR OLD STRAIGHT BOURBON 86 PROOF FIFTH **\$3.99**