

# CHRISTMAS SALE



**OPEN 7 DAYS & NIGHTS**

DAILY  
10 A.M. - 10 P.M.  
Sat. & Sun. 10-7 P.M.

**EASY TERMS**

Use Shoppers Key... **CHARGE IT!**

At Leases...  
• USE YOUR SHOPPERS KEY...  
• CREDIT CARD REVOLVER...  
• USE YOUR SHOPPERS KEY...  
• PAYMENT MONTHLY TO BUY...  
• NO INTEREST...  
• NO CASH...  
• NO...  
• NO...



**NEW!** TALKING & SINGING  
**'SCOOBA-DOO'**  
SWINGIN' DOLL

Scooba-Doo is a brand new ideal A talking and singing doll. She's the singin' swinger doll... She says and sings 11 Swingin' things! Scooba-Doo is 23" tall, with a soft stuffed body, striped denim shirt and three strand gold-en necklace. Sculptured vinyl head and her rooted hair can be brushed, combed and styled.

12.50 VALUE  
**7<sup>87</sup>**



**NEW!** "CHANGE LANE!"  
ROAD RACE SET

Eldon's "Change-Lane" road race set at the lowest price ever! 2 new, completely assembled Indianapolis form ula gear driven cars. 2 newly-designed "on-off" switches. Pre-wired power track. 2 new change-lane tracks. Complete 9 piece pre-assembled track, pieces of fence, 10 banked curve support posts. Decals and label set, start-finish banner and flags, battery box an instruction manual.

10.00 VALUE  
**5<sup>87</sup>**

**NEW!** SPOOKY SUSPENSE!



**"MONSTER LAB"**

A hilarious contest for two with a big, spooky surprise finish. The idea is to send the monster to the other players' end of the lab but you've got to be alert or he'll turn and come galumphin' after you. His arms shoot up and his mask falls off.

BY IDEAL  
15.75 VALUE  
**9<sup>87</sup>**



IDEAL'S FAVORITE  
**"TINY THUMBELINA"**  
CUDDLY DOLL

Wind her up and she moves like a real baby. She's 14" tall and is a charming replica of the 20" Thumbelina. She has the same baby face, vinyl arms and legs, cuddly cloth body and rooted hair.

10.25 VALUE  
**6<sup>87</sup>**

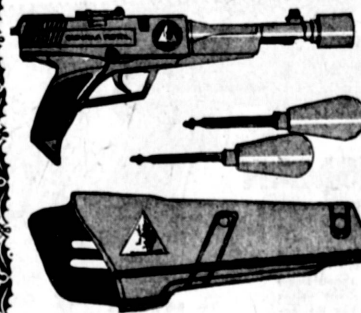
RUGGED HARDWOOD  
**Playwriter DESK**



Kiddies' delight! Finest hardwood. Features swing-out chalkboard, 130 peg board... and comes complete with pegs, chalk, eraser and wooden mallet.

5.00 VALUE  
**3<sup>77</sup>**

Remco "OKINAWA"  
PISTOL & HOLSTER SET



From Remco's famous Menkey Division comes the original Okinawa Pistol and Holster set. The cap exploding pistol that rockets soft plastic, harmless grenades. The handy holster slips onto any belt.

3.50 VALUE  
**1<sup>99</sup>**

6 FOOT VINYL  
**XMAS TREE**

Beautifully created vinyl Christmas trees that are so lifelike you have to touch them to tell the difference. Trees are fire-resistant and are safe for using lights.

12.95 VALUE  
**7<sup>88</sup>**

6 ROLL PKG.  
**GIFT WRAP**

Unbeatable buy! 6-26" rolls of assorted designs to a box. Equilite new designs make every gift something a little extra special. You get 528 total inches of gorgeous gift wrap.

1.98 VALUE  
**88<sup>c</sup>**

**SERAN ICICLES**

Popular, long strand Seran icicles at the lowest price ever advertised. Buy now and save over during this Christmas Sale.

25c PKG. VALUE  
5 pkgs. for **59<sup>c</sup>**

**INDOOR CHRISTMAS TREE LIGHT SET**



Unbeatable buy! Replaceable 20 light "snowflake" flasher light set. Beads fasten lights securely to your Christmas tree. Choose from all-white or assorted Christmas colors.

3.95 VALUE  
**1<sup>97</sup>**

**COMBINATION TYPEWRITER TABLE-DESK-FILE**

Heavy gauge steel construction. 2 storage shelves with 2 legal size file. 29" door. Legal size. Folding top wide, 15" deep. Folding top with tubular legs. Hand merged brown-tone finish. Overall size, 30" high, 19" deep and 44" wide. Cabinet only, 30"x15". Desk top x 15".

30.00 VALUE  
**16<sup>87</sup>**

**BOXED CHRISTMAS CARDS**

Complete assortment of really fine Christmas cards. Choose from cards that are gold, silver, glass or diamond glitter snow puff or gold-bronze. Packaged 25 to the box.

\$1.50 Value  
\$2.00 Value  
\$3.00 Value  
67c  
87c  
\$1.37

**WONDO-LITE LAMP**

Ideal all-purpose miniature lamp that gives a high intensity of concentrated glare-free daylight. 19" glare-free daylight. 19" brass flexarm that twists & turns to any position. Choose from white or beige finish.

10.00 VALUE  
**5<sup>87</sup>**

**GENUINE LEATHER ATTACHE CASE**

One piece construction. Full 18" length by 3 1/2" deep. 5" legal size pocket with bound legal size pocket with bound legal size pocket. Washable vinyl interior. Satin finish hardware. Choose from suntan, black, olive.

20.00 VALUE  
**14<sup>87</sup>** plus P.E.T.

PERFECT FOR CHRISTMAS GIFT-GIVING  
CHOOSE FROM THE WEST'S LARGEST SELECTION OF  
**Timex Gift-Watches**

<p><b>TIMEX Ladies' "Petite" WATCHES</b></p> <ul style="list-style-type: none"> <li>Anti-Magnetic</li> <li>Unbreakable Mainspring</li> <li>Shock Resistant</li> <li>V-Conic Movement</li> <li>Armalloy Bearings</li> <li>Stainless Steel Back</li> <li>Unbreakable Crystal</li> </ul> <p>Metal Band, 7.95 <b>9<sup>95</sup></b></p>	<p><b>Timex "CATALINA" Fashion Watch</b></p> <ul style="list-style-type: none"> <li>Anti-Magnetic</li> <li>Shock Resistant</li> <li>Unbreakable Mainspring</li> <li>Stainless Steel Back</li> </ul> <p>CHARGE IT! <b>11<sup>95</sup></b></p>	<p><b>Timex "CATALINA" Ladies' Fashion WATCH</b></p> <ul style="list-style-type: none"> <li>Waterproof</li> <li>Shock Resistant</li> <li>Unbreakable Mainspring</li> <li>Stainless Steel Backs</li> <li>Anti-Magnetic</li> </ul> <p><b>11<sup>95</sup></b></p>	<p><b>Timex "Super Thin" Men's WATCH</b></p> <ul style="list-style-type: none"> <li>Anti-Magnetic</li> <li>Shock Resistant</li> <li>Stainless Steel Back</li> </ul> <p>CHARGE IT! <b>12<sup>95</sup></b></p>
<p><b>Timex Cavatina Fashion Watches</b></p> <ul style="list-style-type: none"> <li>Shock Resistant</li> <li>Unbreakable Mainspring</li> <li>Stainless Steel Back</li> <li>Anti-Magnetic</li> </ul> <p>With Expansion Band... <b>10<sup>95</sup></b></p>	<p><b>TIMEX MEN'S "Mercury" Models</b></p> <ul style="list-style-type: none"> <li>Stainless Steel Back</li> <li>Unbreakable Mainspring</li> <li>Shock Resistant</li> <li>Anti-Magnetic</li> <li>V-Conic Movement</li> <li>Armalloy Bearings</li> <li>Unbreakable Crystal</li> </ul> <p>With Expansion Band... <b>7<sup>95</sup></b></p>	<p><b>TIMEX MEN'S "Marlin" Watches</b></p> <ul style="list-style-type: none"> <li>Anti-Magnetic</li> <li>Unbreakable Mainspring</li> <li>Waterproof</li> <li>Shock Resistant</li> <li>V-Conic Movement</li> <li>Armalloy Bearings</li> <li>Unbreakable Crystal</li> <li>Leather Strap</li> </ul> <p>With Sweep Second Hand &amp; Metal Band, 11.95... <b>9<sup>95</sup></b></p>	<p><b>TIMEX LADIES' "Sportster" Models</b></p> <p>Beautiful small size waterproof watches.</p> <ul style="list-style-type: none"> <li>Anti-Magnetic</li> <li>Unbreakable Mainspring</li> <li>Waterproof</li> <li>Shock Resistant</li> <li>V-Conic Movement</li> <li>Armalloy Bearings</li> <li>Stainless Steel Back</li> <li>Crystal</li> </ul> <p>With Sweep Second Hand &amp; Metal Band, 11.95... <b>9<sup>95</sup></b></p>

**DIAMOND RING SALE!**

A. DIAMOND DUET Starlight, 3 diamonds, 14K white gold.	B. DIAMOND COCKTAIL RING 9 Diamonds set in 14K Heavy Florentine White or Yellow.
C. DIAMOND CLUSTER PENDANT 7 Diamonds set in 14K white gold, 14K matching chain.	D. DIAMOND MEN'S CLUSTER RING 5 Diamonds set in massive 14K mounting.

199.00 VALUE  
**99<sup>77</sup>**

**ELEGANT HEART-SHAPED DIAMOND PENDANT**

Exquisitely styled heart shaped diamond pendant that features a large center stone surrounded by 14 brilliant diamonds.

VALUE 169.95  
**88<sup>77</sup>**

**Sale of Sunbeam SHAVERS**

**LADY SUNBEAM**  
Features Micro-Twin head, 3 head for under arms & the other for the legs.  
19.95 VALUE  
**7<sup>77</sup>**

**SHAVEMASTER**  
New barber like trimmer that trims long hairs on the neck.  
34.95 VALUE  
**20<sup>77</sup>**

**CORDESS**  
Self-powered by rechargeable energy cells. Recharges on 110 volt AC outlet.  
**25<sup>77</sup>**

**Seth Thomas "NEW PROFILE" WALL CLOCKS**

Transistor movement. Popular banjo style. Walnut finished case. Gold colored geometric design in panel. Harmonizing white dial with gold decorations & center. Black hands & numbers.

35.00 VALUE  
**19<sup>87</sup>**

**OPEN NIGHTS 'til Christmas**

**LAYAWAY NOW FOR LATER**