

CHRISTMAS GIFT BUYS!



100 PC. MAGNETIC DOLL HOUSE

The greatest doll house to come along in years! 100 piece magnetic doll house allows the little miss to move furniture magnetically. Layaway now for Christmas.

5.00 VALUE
3⁷⁷

LOWEST PRICE EVER ADVERTISED!

OKINAWA GUN & BANDOLIER SET



Remco's new Okinawa gun and Bandolier set complete with 5 soft, plastic safty shells. The new man-size 39" gun is filled with thrills of a real automatic rifle.

7.00 VALUE
3⁹⁹

FISHER-PRICE

COLOR TV & MUSIC BOX

Fisher Price's new double-screen color TV music box at the lowest price ever advertised. It's educational, fun and absolutely safe! A miniaturized portable TV set containing a genuine imported music box. Encourages children's natural love for music and teaches nursery rhyme and stories.



4.25 VALUE

3³⁹

4 DAYS ONLY!

NEW TV SENSATION!

TINY PEBBLES DOLL

BY IDEAL

The most adorable doll to come along in a million years... Pebbles, the baby daughter of Fred and Wilma Flintstone. Pebbles pinks face and Saran pony tail hair-do with the little prehistoric bone through it endear her to everyone.



6.00 VALUE

3⁹⁹

MATTEL'S FABULOUS LARRY the TALKING LION



"Larry" is popular with kids of all ages! Pull his Chatty-ling and he says 11 different phrases. No batteries. He's 13" tall and made of wonderfully soft apricot-golden colored plush with a sturdy moveable vinyl mouth.

16.00 VALUE
9⁸⁷

IT'S NUTTY! IT'S GOOFY! SMARTY BIRD

BY IDEAL



Just touch his tall plumage and Smarty Bird moves back, forwards, starts and stops on rotating disc. His eyes roll around. Smarty Bird also announces his every movement with a loud, proud whistle. 16" tall.

16.25 VALUE
9⁸⁷

GREATEST TOY DUMP TRUCK EVER! MATTEL'S V-ROOM DUMP TRUCK



Looks and sounds just like a real dump truck. Powerful, battery operated motor rolls the big 4-wheeled V-Room dump truck forward and backward in a circle and powers the dump bed action.

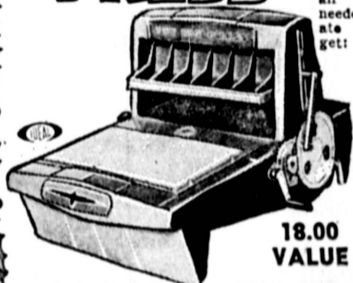
14.00 VALUE

8⁸⁷

FUN FOR EVERYONE THE BIG PRESS

BY IDEAL

Now you can enjoy all the fun of easy printing with Ideal's Big Press! Big Press comes with all the materials needed for immediate printing. You get: a chaise, ink pad, tray, tweezers, type fonts, printing paper with your Big Press. Easy instruction booklet included.



18.00 VALUE

9⁸⁷

KENNERS NEW TOY SENSATION! BUILDING BOULDERS



Kenner's nationally famous Building Boulders at the lowest price ever! 100 giant interlocking Boulders. Includes 2 Knock-down Boulder Balls. Full-color 2 piece storage box.

11.00 VALUE

8⁴⁸

REMCO'S 17 PC SET HORRIBLE HAMILTON

Remco's giant 17 piece Horrible Hamilton set at fantastic savings. Set includes Helicopter, Dwarf Tank, Mosquito Jeep, Hum Hum Beetle, Hamilton Spider and 12 defenders. Here's a set the kids will love. Lay away a set today!

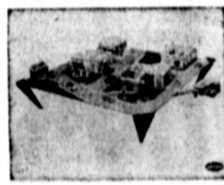


16.00 VALUE

9⁸⁷

NEW MAGNETIC POWERED THIMBLE CITY

A complete city... that really works! Sets the stage for drama! Speed the Fire Engine out of the Fire House. Zoom a police car to the scene of the crime. Shop the supermarket. People walk. Cars move. Almost 4 square feet. 2 wants and base, 4 legs included.



15.00 VALUE

8⁸⁷



MATTEL'S Shrinking Violet DOLL

Mattel's new idea in talking dolls. Shrinking Violet lets the shy type that little girls love to comfort and care for. She says 11 different phrases. Her mouth moves, her eyelids flutter.

14.00 VALUE

8⁸⁷

EASY TERMS! Charge It! NO CASH NEEDED! DON'T MISS IT!

HEY GANG! HERE'S ALL THE TOP HITS! LOWEST PRICE EVER!

RECORD SPECIAL!

45 RPM "FABULOUS FORTY"

Fantastic selection of the latest hit 45 RPM records! No matter what you want, you will find it in this group. Terrific Christmas gift-giving idea.

98c VALUE

69^c

LONG LASTING DIAMOND NEEDLES

ULTIMATE IN HI-FI LISTENING



NEVER BEFORE SUCH LOW, LOW PRICES!

HIGHEST QUALITY!

Fits any phonograph (except cartridge types). Complete with one year guarantee. Add a new tonal quality to your phonograph that will make all your records sound like new again.

LEONARDS SPECIAL SALE PRICE!

6.98 VALUE

3⁸⁸

ANTI-STATIC RECORD CLEANING CLOTH

Fine quality record cleaning cloth at savings of over 80%! A good record cleaning cloth is your assurance of record protection.

CLEANS & PROTECTS YOUR RECORDS

1.00 VALUE

19^c

L.P. ALBUM ALLEN SHERMAN "SONGS FOR SWINGING LIVERS"

Allen Sherman's latest hit L.P.! And... during this tremendous sale you can buy it at the lowest price ever advertised... Anywhere!



REG. 3.98

2³⁹

SENSATIONAL 4 DAY LOW, LOW PRICE!



KEEPS RECORDS PERFECTLY!

45 RPM CARRYING CASE

This beautiful & practical 45 RPM record carrying case will hold up to 50-45 RPM records. Includes a file with number tabs. A must for every record collector.

99^c

L.P. CARRYING CASE

Beautifully styled L.P. record carrying case holds 25 records. Comes complete with handy index and carrying handle. Four colors to choose from.

3.98 VALUE

2⁸⁸

UNHEARD OF BARGAINS! UNBEATABLE VALUES! NEVER BEFORE!