temperature control that can mean healthier animals . . . For wintertime ice fishermen





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## Miss Teen-Ager's Bills Total \$6 Million a Year

By REYNOLDS KNIGHT

Just as fathers and mothers may have suspected all along, experts now claim that teen age girls are a \$6-billion annual market for everything from cosmetics to soft drinks.

To get a share of this sizable market manufacturers are busily sponsoring contests of every description among the teeners, who already number 11 million and are expected to increase substantially as Korean war babies enter their teens. Among the contests is one to pick Miss Teen-Age America.

Advertisers and sales promotion executives find these various contests to be excellent ways of introducing their exeducts to the world-wide revolution. Science can replace an ailing human heart with a new one may be closer various contests to be excellent ways of introducing their exeducts to the world-wide revolution. The first product to the world-wide revolution. The first product to study the migratory labits of the fish, The goal is consin some aquatic biologists and mineralogical studies. The flavore to study the migratory labits of the fish, The goal is find their and the odiscover how fish find their and way back to their spawning bround without error. Thinks To Come—A new to discover how fish find their and without error. Thinks To Come—A new to be least of the world-wide revolution. The first product of the study the migratory labits of the

Advertisers and sales promotion executives find these various contests to be excellent ways of introducing their products to the youthful buyers and starting up a relationship that can last for years.

RAIL REVOLUTION — The railroad freight equipment being produced today is the product of a technological revolution that sees new products or improvements in railroad equipment that have come in the past 15 years, or even in the last ten, are greater than in all the first 85 or 90 years of the industry's history.

An example of such improvement is the Center Flow car manufacture by ACF Industries, Inc., to carry greater quantities of dry bulk ladings. This car, called "100 cars in 1," signalizes the company's drive to give railroads and shippers equipment that will move more and more varieties of liquid and dry bulk ladings faster, safer and more economically.

New hatches on top of the Center Flow car and a variety of new outlets underneath of service.

New natches on top of the Center Flow car and a variety of new outlets underneath have greatly increased load-ing speed, versatility and

efficiency.
Today's equipment also represents the joint effort of shipper, railroads and manufacturers to solve problems created by new products, or the need to provide better shipping methods for existing products.
The light-weight, high-volume cars being produced to

are light-weight, high-vol-day also answer the railroads' need for greater revenue per car while giving the shippers more efficient transportation.

PEACEFUL CO-EXIST. ENCE? — An American in-terpretation of those words and the Russian definition are two very different things, ac-cording to a man who spent almost a quarter-century fighting Communism as a mem of the Federal Bureau of

Investigation.

Louis B. Nichols, now executive vice president of Schenley Industries, Inc., told a recent audience that "to most cent audience that words.
Americans these words —
peaceful co-existence — mean
'you live there. We live here.
We will not interfere in your
affairs. You will not interfere
in ours, and so on.'

But for the Communists.

But, for the Communists, he added, "the meaning of



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