

LEONARDS
BURBANK

GRAND OPENING

LADIES' AND MEN'S 17 Jewel WATCHES



Ladies' watch comes in white or yellow gold in many, many styles. Lifetime mainspring and fine quality band. Men's watch comes in white or yellow gold, is waterproof, shockproof, anti-magnetic, sweep second hand, and a lifetime mainspring.

METAL BANDS SLIGHTLY HIGHER

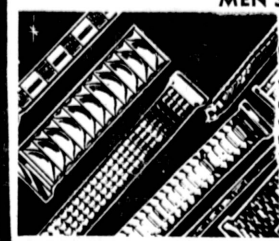
VALUES TO **8⁸⁸**
\$19.95



1 CARAT Total Weight 17-DIAMOND WEDDING BAND

The wedding band that is certain to please. 17 brilliant diamonds in 14K gold mounting.

349.95 Value
187⁸³



MEN'S AND LADIES' Expansion Watch Bands

Take your pick! Ladies' and men's fine quality, expansion watch bands at a fraction of the original cost. Save over 75%!

6.95 Value **1⁶⁶**

DIAMOND RINGS From Antwerp

Fully guaranteed for quality, clarity, cut and value. Solid 14K gold mountings.



1 CARAT Total Weight \$300.00 Value
\$187

1 1/2 CARAT Total Weight \$450.00 Value
\$297

2 CARAT Total Weight \$595.00 Value
\$397

3 CARAT Total Weight \$899.00 Value
\$559



GRUEN & WALTHAM 17-JEWEL WATCHES

MEN'S WATCH is waterproof, shockproof, has sweep second hand, lifetime mainspring, luminous dial and matching band. In handsome gift box.
LADIES' WATCH comes in white and yellow, has lifetime mainspring and matching expansion band. In handsome gift box.

49.95 VALUES
17⁷⁷

MINIATURE IMPORTED "BLACK FOREST"

ALARM CLOCKS



Fabulous selection of sizes and shapes of truly well-made alarm clocks. Here is your opportunity to replace that old alarm now at savings of more than 60%!

2⁶⁶

WIN! FREE

4 \$49.95 VAL. LADIES & MENS 17-JEWEL GRUEN WATCHES

Nothing to buy... No obligation. Just come in and register and you may be the lucky winner.

\$6.95 VALUES

SAVE 50% STAR SAPPHIRE 14K GOLD RINGS



Handsome created men's Star Sapphire in your choice of Linda Blue, black star or ruby. The beauty of this massive men's ring is enhanced with 3 brilliant diamonds.

\$100.00 VALUE
49⁷⁷

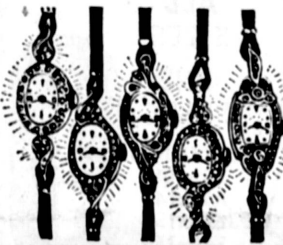
REMINGTON SHAVERS



REMINGTON "25" 24.95 Value **17⁴⁷**

REMINGTON ELECTRONIC II \$37.95 Value **24⁴⁷**

1 CARAT TOTAL WEIGHT Diamond Hamilton Watches



Exquisite 14K ladies' watch with a setting of diamonds totaling 1 full carat. Brilliant diamonds styled by the world's most famous designers. Ask about our no money down credit plan. 1/2 and 1/4 carat Hamilton diamond watches at comparable savings. 6 styles.

\$595.00 Value
297⁷⁷

DIAMOND RING SALE!



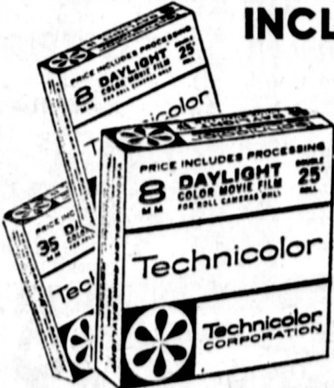
A. DIAMOND DUST Starlight, 3 diamonds, 14K white gold
B. DIAMOND COCKTAIL RING 9 Diamonds set in 14K Heavy Platinum White or Yellow.
C. DIAMOND CLUSTER PENDANT 7 Diamonds set in 14K white gold, 14K matching chain.
D. DIAMOND MEN'S CLUSTER RING 5 Diamonds set in massive 14K mounting.

\$199.00 VALUES
88⁷⁷

ALL 4 STORES JOIN THE FABULOUS CELEBRATION!

EASY TERMS!

8MM or 35MM Technicolor Film INCLUDING PROCESSING



Brilliant, life-like Technicolor film. Either 35mm, 20 exposures or 8mm for your still or movie camera... and it includes processing.

YOUR CHOICE

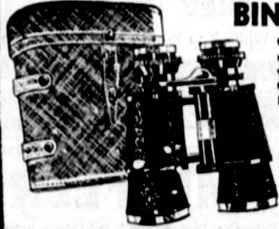
\$4.95 VALUE **1⁸⁸**

WIN! FREE

4 \$39.50 VAL. 7x35 CENTER FOCUS Binoculars WITH LEATHER CASE

No obligation... Nothing to buy! Just come in and register and you may be a lucky winner.

7x35 CENTER FOCUS BINOCULARS



Outstanding buy! 7 x 35, center focus binoculars with fully-coated optics. Complete with genuine leather case.
39.50 Value
18⁸⁴

1200-FOOT RECORDING TAPE



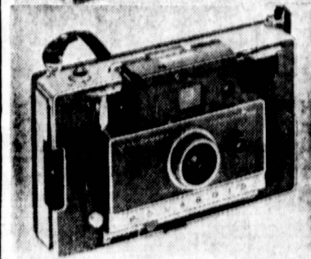
Excellent quality recording tape at savings of over 65%! 1200 feet of flawless sound reproduction! Splice free! Stock up now for the coming holidays.
3.50 Value **99^c**

POLAROID COLOR PACK CAMERAS



THE NEW COLOR PACK II Beautiful post card size pictures in just 60 seconds! Transistorized shutter makes perfect outdoor exposures for both color and black and white. Indicators the shutter can read the light and set the exposure during the flash of a flashbulb.

Model #101
97⁸⁴



THE FAMOUS 100 Especially designed for those seeking versatility. Transistorized shutter has greater capacity, can do everything the 101 can, plus make black and white indoor pictures without flash and automatic time exposures.

Model #100
115⁸⁴

SEE FACTORY DEMONSTRATIONS

- ★ POLAROID Factory representative will answer your questions and demonstrate the new color camera and film. NOV. 22nd NOON 'til 6 P.M.
 - ★ YASHICA CAMERA NOV. 21st-1 P.M.-10 P.M.
 - ★ CONCORD TAPE RECORDER NOV. 24th
 - ★ SONY TAPE RECORDER NOV. 23rd
- ALL AT BURBANK STORE

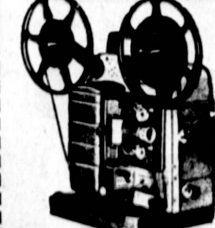


YASHICA 8ES ZOOM MOVIE OUTFIT

Compact! Features battery powered motor, fully automatic electric eye operation and a sharp zoom lens. Complete with carrying case, wrist strap, batteries and roll of film.

84.95 Value
59⁸⁴

BELL AND HOWELL 256 8mm Movie Projector



The projector buy of a lifetime! Automatic load, forward, still and reverse speed control. Rapid rewind. 800-watt brilliance. Complete with case. Outstanding buy!

59⁸⁴

6 FREE TRAYS WITH Sawyer 35mm PROJECTOR



Sawyer's 500 watt projector at 40% savings. Remote control, forward, reverse and focusing. You get 6 FREE U-30 trays with purchase.

99.95 Value
59⁸⁴

MIRANDA "DR." F1.9 Automatic Load 35MM REFLEX CAMERA



FULLY AUTOMATIC! Instant return mirror, interchangeable Pentaprism, whisper-quiet, vibration-free operation, speeds up to 1/500 second!

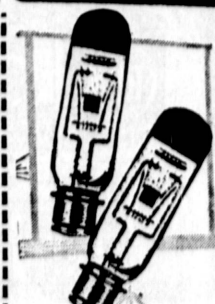
189.95 Value
119⁸⁴
CASE INCLUDED



CONCORD "440" TAPE RECORDER

- 3 speeds, 1 7/8, 3 1/2, 7 1/2.
- All pushbutton operation.
- Separate, transistorized preamps.
- Trans-A-Track and sound with sound.
- 6" full frequency range speakers.

239.95 Value **179⁹⁵**



SAVE OVER 50% Projection Lamps

Your choice of CXK, DAK, CZX, CZA, DDB, CLS models at the lowest price in history.

Grand Opening Special!
Values to \$9.00

2^F 3^O 99^R

UNHEARD OF BARGAINS! UNBEATABLE VALUES! NEVER BEFORE!