

# Value Plus...

**ALL NEW  
1965  
ZENITH  
COLOR**

**ALWAYS AT THE "DUTCHMANS"  
TELEVISION AT ITS BEST**

**JUST IN — THE FINEST  
COLOR YET**



**RICH, VIBRANT COLOR  
PICTURES and SUPERB  
BLACK & WHITE FROM  
THE WORLD'S TOP  
QUALITY ELECTRONICS  
SPECIALISTS**

**ZENITH'S OWN  
PERFORMANCE EXCLUSIVES!**

*the Clayton* MODEL 5218  
Contemporary console in grained  
walnut color or grained  
mahogany color.

• Zenith's own HANDCRAFTED TV  
chassis with no printed circuits for  
greater dependability.

• Zenith's own Super Gold Video  
Guard 82 channel tuning system  
with 125 gold contacts for longer  
TV life ... greater picture stability.

• Zenith's patented Color  
Demodulator circuitry—for Color  
TV's most accurate hues.

*Quality* **MAKES THE DIFFERENCE**

*choose world famous  
dependability!*



**COLOR TV**

*the handcrafted color TV*  
ALL CHANNEL COLOR PURIFIER



***Nobody, But Nobody,  
UNDERSELLS***

**NO MONEY  
DOWN  
36 MONTHS  
TO PAY**

E. T. BAUMAN

**THE FLYING DUTCHMAN**

**WE SERVICE  
FREE!  
EVERYTHING  
WE SELL**

**15700 S. Hawthorne Blvd.**

**Lawndale**

**OS.5-4904**

**OPEN DAILY 10 TO 9 P.M.  
SUNDAY 12 TO 5 P.M.**