

# VON'S and Shopping Bag Fall Festival of Bargains!

## BIRDS EYE VEGETABLES

Frozen—Reg. Pkgs.

PEAS  
CUT CORN  
FRENCH FRIES  
CRINKLE CUTS

**2 FOR 25¢**  
Save 18¢

## HEINZ KETCHUP

Richer—Goes Further

REGULAR  
14-OZ. BTL.  
OR HOT  
12-OZ. BTL.

**17¢**  
Save 8¢

## ORANGE JUICE

Snow Crop—Frozen—Florida

6 OZ.  
CAN

**4 FOR 98¢**  
Save 40¢

## FRUIT COCKTAIL

Dole—Regular or Lo Cal

303  
CAN

**17¢**  
Save 8¢

## CHUNK TUNA

Chicken of the Sea

LIGHT MEAT  
6½ OZ. CAN

**23¢**  
Save 10¢

**VON'S and Shopping Bag** BEST BUYS THIS WEEK-END ON QUALITY MEATS

### FRESH CALIFORNIA Fryers

More Tender and Tasty  
Because They're Fresher!  
DELIVERED DAILY TO YOUR VON'S & SHOPPING BAG STORE, 1-DAY FRESH!

Pick Your Favorite Parts

Drumsticks	TENDER & TASTY	49¢ lb
Fryer Thighs	FRESH & FLAVORFUL	55¢ lb
Fryer Breasts	WHITE MEAT	59¢ lb

BACKS & NECKS Economical for Soup ..... 9¢ FRYER WINGS Fricassee or Fry ..... 29¢

### STUFFED TURKEYS

Armour Star Young Hens 6½-7 lb. Avg. **\$3.89** Each

### Best Buys in Beef

Rib Steaks	OR BONELESS FAMILY STEAK	79¢ lb
Ground Chuck	FRESH & LEAN	59¢ lb

Choice Beef Roasts

Standing Rib	DELUXE ROAST	79¢ lb
Beef Brisket	BONELESS WHOLE OR POINT ½	79¢ lb
Boneless Chuck	WASTE FREE	79¢ lb

### FULLY COOKED FARMER JOHN HAMS

Eastern Quality... Western Flavor!

Full Shank ½ 7-8 LBS. AVG. WT. INCLUDES CENTER SLICES **35¢ lb.**

Whole Hams FULLY COOKED 14-16 LBS. AVG. **45¢**

Butt Portion MEATY CUT 5 LBS. AVG. **43¢**

Center Slices LEAN, TENDER CENTER CUTS **98¢**

### FARMER JOHN BACON

Western—Most in Flavor!

SLICED 1-LB. PKG. **49¢**

Farmer John LINK SAUSAGE 1½ lb. Pkg. **2 FOR 49¢**

Armour Star Pure PORK SAUSAGE 3 lb. **\$1.00**

### Frozen Food Features

CREAM PIES	Banquet—Assorted Varieties	8-inch 14-oz. size <b>25¢</b>
MEAT PIES	Vons—Chicken, Beef, Turkey	Lots of Meat! 8-oz. size <b>3:59¢</b>

Vons Family Meat Pies **59¢**

Van de Kamp's Enchiladas **3:51¢**

### ROSARITA MEXICAN FOODS

Mexican Dinner, Combination Plate, Cheese Enchilada or Beef Tacos. EACH **39¢**

### OH BOY HEAT 'N EAT PIZZA

CHEESE	9" OZ. SIZE	<b>39¢</b>
SAUSAGE	9" OZ. SIZE	<b>49¢</b>
CHEESE	LARGE 20 OZ. SIZE	<b>69¢</b>
PEPPERONI	LARGE 20 OZ. SIZE	<b>79¢</b>

### KOLD-KIST FROZEN FOODS

SIRLOIN TIPS	14 OZ. PKG.	<b>49¢</b>
CREAM CHICKEN	14 OZ. PKG.	<b>49¢</b>
BEEF STEW	14 OZ. PKG.	<b>29¢</b>
CHILI & BEANS	14 OZ. PKG.	<b>25¢</b>

### Liquor Features

**SPRIT OF KENTUCKY** 389

Straight, 86 Proof Special, Save 50¢ **FIFTH**

Ran Caribe **399**

Gilbey's DRY GIN **419**

Imported 80 Proof **90 Proof**

### VGC VODKA

80 Proof Charcoal Filtered **399**

FULL QUART Save 50¢

### Folger's Coffee

2-LB. **\$1.37** 1 LB. **69¢**

### Vons Gelatin

ASST. FRUIT FLAVORS 3-OZ. PKG. **3:19¢**

### Blended Honey

CLOVER MAID 5 LB. CAN **99¢**

### Jumbo Scot Towels

200' ROLL **29¢**

### All Detergent

ACTIVE SUDS 3-LB. PKG., INCL. 20¢ OFF **49¢**

### Sego Liquid Diet

9 FLAVORS 10-OZ. CAN **3:69¢**

### VON'S SHAMPOO

Egg, Luxury or Lanolin Shampoo or Creme Rinse **44¢**

IT'S NEW! Introductory Special! 16-oz. Bottle

Betty Crocker's White, Yellow, Devil's Food CAKE MIXES Spice, Dk. Chocolate. 20 Oz. **3 FOR \$1.00**

General Mills Cheerios-10 Oz., Wheaties-12 Oz., CEREALS Trix, Total, Lucky Charms-8 Oz. **3 FOR \$1.00**

Smucker's Apricot-Pineapple, Strawberry, PRESERVES Cherry, Boysenberry-12 Oz. **3 FOR \$1.00**

Brandywine Buttons or Slices MUSHROOMS 2½ Oz. Jar... Save 24¢ **4 FOR \$1.00**

For Your Pets FIDO DOG FOOD Reg. 12 for \$1.00 No. 1 Tall Can **14 FOR \$1.00**

### VON'S and Shopping Bag PINK Grapefruit

FLORIDA INDIAN RIVER RUBY RED

SWEET, JUICY, FIRST OF THE SEASON **3 FOR 29¢**

FANCY RED YAMS U.S. No. 1 Grade Serve Ham 'n Yams! **10¢ lb**

Salad Lettuce	RED OR BUTTER	<b>2:15¢</b>
Fresh Corn	SWEET AND TENDER LARGE, GOLDEN EARS	<b>2:25¢</b>
Crisp Cucumbers	SLICING SIZE	<b>2:19¢</b>
Fresh Egg Plant	TENDER & TASTY	<b>10¢</b>
Red Grapes	EMPEROR VARIETY GREAT WITH CHEESE!	<b>10¢</b>

### CHRISTMAS BONUS BUYS!

GENERAL ELECTRIC AUTOMATIC TOOTHBRUSH Cordless Power Handle, 4 Snap-in Brushes, Recharger Base. Recommended by the American Dental Assn. MFRS. LIST... \$19.95 **\$12.66** WITH \$5.00 PURCHASE

UDICO DELUXE ELECTRIC CAN OPENER & KNIFE SHARPENER White with Chrome, Magnetic Lid Lifter MFRS. LIST... \$21.95 **\$11.79** WITH \$5.00 PURCHASE

Purchase Excludes Fluid Milk, Tobacco & Alcoholic Products

### Von's & Shopping Bag Brings You...

Watch the fun and fanfare of Pop Warner gridiron action... a "Game of the Week" through the end of the year. Commentary by JORDAN OLIVAR

**POP WARNER FOOTBALL** Sundays 5:30 **KTAL-5**

### Featuring... OUR ANNUAL FALL Cheese SALE!

Come in and browse around... you'll find your favorite cheeses at savings... try some new varieties! They may become favorites at your house!

### WISCONSIN AGED CHEDDAR

Creamy Textured, aged to Perfection! A Favorite for Snacks and Sandwiches. **59¢**

Wisconsin—Rich & Creamy **59¢**

### JACK CHEESE

In The Piece **59¢**

Our Exclusive Reedsport—Aged 6 Mo. **69¢**

### SHARP CHEDDAR

Wisconsin—Sweet, Nutty Flavor **69¢**

### SLICED SWISS

**39¢**

Von's Own Processed SLICED CHEESES American, Swiss or Pimento **3 8-OZ. PKGS. \$1.00**

Borden's Fresh CREAM CHEESE 8 Oz. **33¢**

Switzerland—Genuine 5 Oz. IMPORTED SWISS **49¢**

Zingy Imported GRUYERE 8 Oz. **39¢**

Don't Forget VON'S RYE BREAD Long Loaf... Reg. or Thin Sliced... **29¢**

'Round the World Cheese Favorites

Italian Bel Paese SOFT, SWEET, MILD DESSERT CHEESE, 4 OZ. PKG. **41¢**

Copenhagen Cheese Spread WONDERFUL FLAVOR CREAMY, 4 OZ. PKG. **29¢**

French Camembert ROUGE ET NOIR, 2 OZ. PKG. RICH & CREAMY, WITH CRUST **29¢**

French Port Salut SOFT, SWEET, MILD AND CREAMY **59¢**

Norwegian Gjetost SKI QUEEN, 8 OZ. PKG. GOLDEN BROWN GOAT CHEESE **55¢**

### EXCLUSIVE OFFER!

on Lifetime Quality HOLLOW GROUND WAVE EDGED **STAINLESS STEEL** Cutlery by Robinson

Now On Sale... SANDWICH & UTILITY KNIFE Comparable Value \$1.25 Buy Several at Only... **59¢**

Also Now Available:

Matching Wave Edged STAINLESS STEAK KNIVES \$1.25 Value **49¢**

PARING KNIFE \$1.00 Value... Only **39¢**

A NEW UNIT WILL BE PLACED ON SALE EACH WEEK FOR 6 WEEKS

Complete Set Includes ROAST SLICER • CHEF'S FORK • HAM SLICER • FRENCH CHEF'S KNIFE

### VON'S and Shopping Bag

Prices Effective THURS., FRI., SAT., SUN., NOV. 12, 13, 14, 15

WE GIVE BLUE CHIP STAMPS

White King Water Softener 59¢	LIQUID Sta-Puff Starch 59¢	COLGATE Tooth Paste 53¢	Gerber's Baby Foods ASSORTED JUNIOR FOODS 7½ OZ. GLASS JAR <b>2 for 35¢</b>	CHOPPED OR STRAINED MEATS 3½ OZ. GLASS JAR <b>2 for 53¢</b>	GRANULATED White King Soap 69¢	COLGATE Tooth Paste 75¢ VALUE KING SIZE TUBE <b>53¢</b>
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