

Call Climbland or Gilbert 3-6181 for Location of Store Nearest You

A PARADE OF PROGRESS... GRAND OPENING IN HUNTINGTON BEACH!

GALA RE-OPENING IN BURBANK!

VON'S and Shopping Bag 58th Anniversary SALE

Shop Ahead... ALL STORES CLOSED VETERANS DAY WEDNESDAY NOV. 11

BIG BARGAINS TO CELEBRATE! 4 BIG SALE DAYS... THURSDAY THRU SUNDAY, NOVEMBER 5, 6, 7, 8

CAMPBELL'S SOUPS
Meat Base Varieties

10 1/2-OZ. CAN
Campbell's TOMATO SOUP 10¢

7 FOR \$1
Stock Up!

VON'S COFFEE
A Premium Blend

1-LB. CAN
2 LB. CAN \$1.17

59¢
Save 10¢

TOMATO JUICE
Libby's—"Twice Rich"

46-OZ. CAN

19¢
Save 10¢

ORANGE JUICE
PictSweet—Frozen

6-OZ. CAN

45¢
Save 45¢

RINSO BLUE
Heavy Duty Detergent

GIANT SIZE
Includes 10¢ Off

49¢
Save 30¢

VON'S Anniversary Savings on Top Quality Meats

USDA CHOICE Steaks

T-BONE or CLUB

The 'Choicest' of the U.S.D.A. Choice with Our Famous Custom Trim

87¢ lb.

Porterhouse BIG, TENDER, JUICY STEAKS **98¢ lb.**

Top Sirloin BONELESS DELUXE STEAKS **1.19 lb.**

Spencer Steak BONELESS **1.49 lb.**

New York Cut STRIP FILLETS **1.79 lb.**

Rib Steaks OR BONELESS FAMILY STEAK **79¢ lb.**

SIRLOIN TIP or TOP ROUND

BONELESS STEAKS

U.S.D.A. Choice Custom Trimmed

87¢ lb.

CHUCK STEAKS

U.S.D.A. CHOICE A Favorite for Flavor!

43¢ lb.

USDA CHOICE BEEF ROASTS

Center Cut Chuck **43¢ lb.**

ALL BEEF ROASTS AT VON'S & SHOPPING BAG ARE "BRANDED" U.S.D.A. CHOICE

Fresh **GROUND CHUCK** **59¢**

Boneless **STEWING BEEF** **79¢**

Boneless Chuck WASTE FREE **69¢ lb.**

Rib Roast STANDING CUTS LEAN, TENDER BEEF **79¢ lb.**

Beef Brisket WHOLE OR POINT HALF **79¢ lb.**

Seafood Sea-lections

LOCAL LOBSTERS **1.29**

SWORDFISH STEAKS **85¢**

Frying Shrimp MEDIUM SIZE **99¢**

In the Frozen Food Cases

WAKEFIELD CRAB LEGS 12 Oz. **\$1.00**

CARNATION PERCH FILLETS **58¢**

FIRST GRADE SLICED BACON

Von's Table King **49¢**

BROWN SUGAR CURED, HICKORY SMOKED

WAFER SLICED 1 LB. PKG. **59¢**

REGULAR OR THICK SLICED 7 LB. PKG. **59¢**

Health & Beauty Aids Special

Jergens Lotion

NEW SOFTENING ACTION

58¢ Value 5 1/2 oz. Bl. ... Incl. 7¢ Off

38¢

Von's Bakery

VON'S CINNAMON ROLLS **55¢**

A Breakfast Treat! Pkg. of 12

VON'S FRESH-BAKED MUFFINS

ENGLISH Pkg. of 6 **29¢**

CORN Pkg. of 6 **29¢**

SOURDOUGH Pkg. of 6 **29¢**

CHEESE Pkg. of 6 **35¢**

Wonder 7-Grain Bread

Contains Seven Natural Grains in One Healthful, Delicious Loaf

1-LB. 6 1/2-OZ. LOAF **39¢**

Exclusive Anniversary Special

VON'S TOASTED ALMOND ANNIVERSARY CAKE

2-Layer 8 Inch White Cake with Almond Icing.

Reg. \$1.25 Value

89¢

Bisquick **35¢**

Peaches **19¢**

Ice Cream **59¢**

Butter **69¢**

Baby Food **98¢**

Zee Tissue **29¢**

BETTY CROCKER'S 12 IN 1 MIX 40-OZ. PKG. **35¢**

LIBBY'S—CLINGS HALVED OR SLICED 2 1/2 CAN **19¢**

JERSEYMAID CATERING 1/2 GAL. CTN. **59¢**

JERSEYMAID—1ST QUALITY GRADE AA—1 LB. CTN. **69¢**

BEECHNUT STRAINED & JUICES 12 4 1/2-OZ. JARS **98¢**

INCLUDES 3¢ OFF **4 ROLL PAK** **29¢**

PictSweet VEGETABLES

Peas, Cut Corn, Peas & Carrots, Leaf Spinach, Cut or French Green Beans, French Fries or Crinkle Cuts

6¢ PKG.

Red Raspberries DEWKIST 10-OZ. PKG. **49¢**

Lima Beans & Ham VON'S 8-OZ. PKG. **49¢**

Shrimp Croole GOLDEN SHORE 8-OZ. PKG. **49¢**

Camp's Broiler Steaks 7-OZ. PKG. **35¢**

Camp's Veal Steaks 7-OZ. PKG. **49¢**

Laminated Steaks CAMP'S 4-OZ. PKG. **33¢**

Macaroni & Cheese MORTON'S 8-OZ. PKG. **35¢**

FRUIT PIES TV DINNERS

Morton's 8 Inch Size **29¢**

Swanson's—11-Oz. Choice of Varieties **49¢**

VON'S DELICIOUS Apples

Extra Fancy, Northwest

5 1/2 49¢

Walnuts EXTRA FANCY LARGE SIZE—NEW CROP **3 1/2 \$1**

Mushrooms LARGE BROWN HALF POUND **39¢**

Romaine FRESH, CRISP SALAD LETTUCE **2 1/2 15¢**

Liquor Dept. Features

IMPORTED SCOTCH

Fyfe & Scott Rare **\$4.59**

86 Proof. Special, Save 40¢

SEAGRAM'S 7-GROWN Blended Whiskey 86 Proof. 750ml **\$4.00**

SANTIAGO RUM Light or Dark 80 Proof. 750ml **\$3.43**

ROYAL VELVET GIN Extra Dry, Pot Still 90 Proof. 750ml **\$3.00**

VON'S Exclusive Offer!

FOR A LIMITED TIME ONLY **SAVE OVER 50%**

on Lifetime Quality **HOLLOW GROUND WAVE EDGED STAINLESS STEEL Cutlery by Robinson**

(A) PARING KNIFE On Sale from 1st Week on—Comp. Value \$1.00—Only **39¢**

(B) SANDWICH/UTILITY KNIFE On Sale from 2nd Week on—Comp. Value \$1.25—Only **59¢**

(C) ROAST SLICER On Sale from 3rd Week on—Comp. Value \$2.00—Only **89¢**

(D) CHEF'S FORK On Sale from 4th Week on—Comp. Value \$1.75—Only **69¢**

(E) HAM SLICER On Sale from 5th Week on—Comp. Value \$2.00—Only **89¢**

(F) FRENCH CHEF'S KNIFE On Sale 6th Week on—Comp. Value \$2.25—Only **89¢**

GUARANTEE Unconditionally guaranteed against defects in workmanship and materials. Any knife proven defective will be replaced FREE of any charge.

***On Sale** DURING ENTIRE CUTLERY OFFER PERIOD

Holds 81 Hardwood **STEAK KNIFE** **99¢**

MATCHING HOLLOW GROUND WAVE EDGED STAINLESS STEEL STEAK KNIVES

On sale during entire Cutlery Offer Period! New—handsomely styled blade and handle. Comp. Value \$1.25—only **49¢**

Free Top **PURE APPLE JUICE** 46 oz. Can **3 1/2 1.00**

Franco-American **SPAGHETTI IN SAUCE** 27 oz. Can **4 1/2 1.00**

Big and Tender **GREEN GIANT PEAS** 303 Can **5 1/2 1.00**

5 Flavors **KERN'S FRUIT NECTARS** 12 oz. Can **10 1/2 1.00**

Beef or Cheese—Fresh or Frozen **VON'S ENCHILADAS** Pkg. of 2 **3 1/2 1.00**

Regular or Liver **VET'S DOG FOOD** No. 1 Tall Can **12 1/2 1.00**

VON'S DELICATESSEN SPECIALS

FARMER JOHN Franks

ALL MEAT Full, Meaty Flavor!

1-LB. PKG. **49¢**

Sliced Beef RUDDIG'S—SMOKED **3 1/2 \$1.00**

Canned Hams PLUMROSE—DANISH 3-LB. CAN, \$2.98 2-LB. CAN **\$1.88**

Jell-O Gelatin ASSorted Flavors 3/29¢

Condensed Suds "All" 5 1/2 77¢

New Coldwater "All" 5 1/2 75¢

lux Liquid Detergent 5 1/2 35¢

GOLD MEDAL **Macaroni** SALAD STYLE 1-LB. PKG. **23¢**

LIQUID **Clorox Bleach** GALLON PLASTIC **69¢**

PINE SCENT **Lysol Spray** 3-OZ. AERO CAN **59¢**

SHO CURL **Hair Spray** 13-OZ. AERO CAN **99¢**

Crest Tooth Paste WITH FLUORISTAN... PROVED EFFECTIVE AGAINST CAVITIES. 89¢ Value Family Size **67¢**

VON'S and Shopping Bag

Prices Effective THURS., FRI., SAT., SUN., NOV. 5, 6, 7, 8