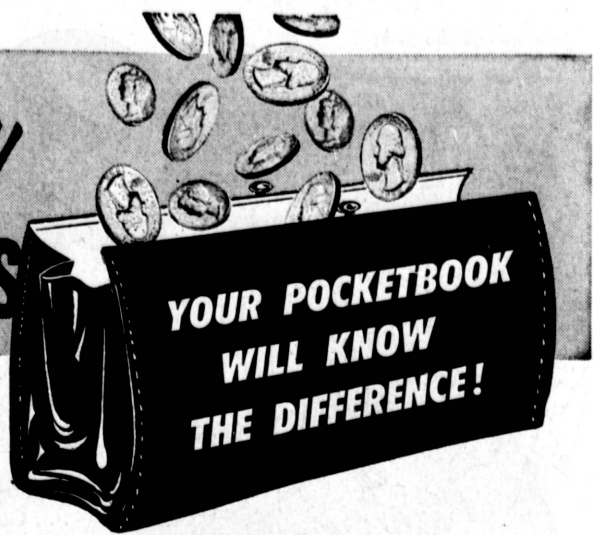


GREATER SAVINGS *Everyday* WITH OUR STORE-WIDE DISCOUNT PRICES



It's true . . . Lucky's Store-wide Discount Prices actually save you from 1 to 15¢, and more, on every item you buy . . . Grocery Brands you know and trust . . . Top Quality Bonded Meats . . . Health & Beauty Aids . . . Farm-Fresh Fruits and Vegetables . . . Housewares . . .
EVERYTHING YOU BUY . . . YOU BUY FOR LESS EVERYDAY AT LUCKY!*

- FRYER BREASTS** FRYING CHICKEN 59¢ lb.
LEGS & THIGHS FRYING CHICKEN 52¢ lb.
YOUNG DUCKS Oven Ready 49¢ lb.
STUFFED TURKEYS ARMOUR STAR 59¢ lb.
FARMER JOHN HAM FULLY COOKED FULL SHANK HALF 43¢ lb.
SMOKED PICNIC FARMER JOHN 38¢ lb.
CORNERED BEEF BRISKET BONELESS 79¢ lb.
PORK SPARE RIBS SMALL SIZES 53¢ lb.

- ROUND STEAK** CENTER CUT 73¢ lb.
RIB FILET STEAK 1.58 lb.
STANDING RIB ROAST 77¢ lb.
SWISS STEAK 73¢ lb.
SIRLOIN TIP STEAK BONELESS 89¢ lb.
T-BONE STEAK 98¢ lb.
SIRLOIN STEAK 89¢ lb.
CHUCK ROAST CENTER CUT 49¢ lb.

- GROUND CHUCK** 49¢ lb.
GROUND ROUND 73¢ lb.
CHUCK ROAST BLADE CUT 39¢ lb.
RUMP ROAST 73¢ lb.
CROSS RIB ROAST BONELESS 79¢ lb.
PORK CHOPS CENTER CUT 89¢ lb.
SLICED BACON OSCAR MAYER 1-lb. Pkg. 67¢

- LUCKY SLICED BACON** 1-lb. Pkg. 49¢
FARMER JOHN BACON Sliced 1-lb. Pkg. 55¢
HORMEL BACON Sliced-VAK-PAK 1-lb. Pkg. 67¢
LAMB SHOULDER ROAST 49¢ lb.
RIB LAMB CHOPS 1.18 lb.
LARGE LOIN LAMB CHOPS 89¢ lb.
SMALL LOIN LAMB CHOPS 1.48 lb.
SLICED HALIBUT STEAKS 63¢ lb.

- WILSON'S FRANKS** All Meat 1-lb. Pkg. 49¢
KRAFT SLICED CHEESES American, Swiss or Pimiento 8-oz. Pkg. 38¢
LEO'S SLICED MEATS Beef Thin, Spiced Beef, Turkey Dark Meat 3 1/2-oz. Sliced 35¢
DANOLA COOKED HAM 8 1/2-oz. Pkg. 65¢
ROD'S DIPS French Onion, Clam (Roquefort 43¢) Garlic & Bleu Cheese 7 1/2-oz. Pkg. 38¢
BAUNSCHWEIGER CHUBS 8-oz. Pkg. 43¢
PILLSBURY BISCUITS Buttermilk or Sweet Milk 8-oz. Tube 3 for 27¢
CREAM CHEESE Philadelphia 8-oz. Brick 38¢

FOOD IS A BARGAIN!
The food you buy at Lucky takes a smaller part of your pay! Today, you work fewer hours to earn a month's supply of food . . . In 1947-48, you worked 60 hours for the purchasing power that now takes only 37 hours of work! Lucky's Store-Wide Discount Prices increases your purchasing power even more . . . EVERYTHING YOU BUY . . . YOU BUY FOR LESS EVERYDAY!*

USDA GRADE A FRESH FRYERS
Whole Body Chicken
29¢ lb.

FRESH GROUND BEEF
LUCKY BONDED for TOP QUALITY
31¢ lb.

TENDER & JUICY RIB STEAK
USDA CHOICE or LUCKY BONDED
79¢ lb.

Mary Morgan
Lucky's Own Home Economist
Treat the family or a discriminating guest to our version of **VEAL SCALLOPINI**—slices of tender Parmesan-dipped veal braised in a delicious tomato-sherry! Pick up your FREE copy this week at your favorite LUCKY STORE!

- everyday lower prices on...*
Baby Foods
BEECH-NUT STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢
GERBER'S CEREAL BABY 8-oz. Pkg. 18¢
HEINZ STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢
GERBER JUNIOR FOODS 7 1/2-oz. Jar 15¢

- everyday lower prices on...*
Crackers & Cookies
KRISPY CRACKERS SUNSHINE 1-lb. Box 27¢
PACIFIC GRAHAMS HONEY TREAT 1-lb. Box 31¢
LANGENDORF COOKIES 1st Quality 2 1/2-oz. Pkg. 25¢
RITZ CRACKERS NABISCO 1-lb. Box 39¢

- everyday lower prices on...*
Dairy Foods
HOLIDAY ICE CREAM FOREMOST 1 1/2-gal. Rd. Ctn. 59¢
VELVEETA CHEESE FOOD 2-lb. Carton 89¢
FOREMOST BUTTER 1st Quality 1-lb. Ctn. 69¢
LARGE EGGS GRADE AA 1-Doz. Ctn. 49¢

- everyday lower prices on...*
Canned Meats
LIBBY'S CORNED BEEF 12-oz. Can 49¢
BEEF STEW DINTY MOORE 24-oz. Can 49¢
LUNCH MEAT RATH BLACKHAWK 12-oz. Can 42¢
CHILI WITH BEANS HORMEL 15-oz. Can 32¢

- everyday lower prices on...*
Shortening & Oil
LUCKY SHORTENING 3-lb. Can 65¢
LUCKY SALAD OIL 24-oz. Bottle 31¢
MAZOLA CORN OIL 48-oz. Bottle 79¢

- everyday lower prices on...*
Soups
CAMPBELL'S SOUPS MEAT BASE 16¢
CLAM CHOWDER SNOW'S 15-oz. Can 29¢
ANDERSEN SOUP SPLIT PEAS 303 Can 19¢
TOMATO SOUP CAMPBELL'S 10 1/2-oz. Can 2 for 21¢

- everyday lower prices on...*
Olives & Pickles
PITTED OLIVES EARLY CALIF. SELECT RIPE 1-lb. Tin 31¢
SALAD OLIVES GIFFORD 8-oz. Jar 29¢
DILL PICKLES FOODCRAFT KOSHER 25-oz. Jar 35¢
C-H-B PICKLES SWEET WHOLE 22-oz. Jar 45¢

- everyday lower prices on...*
Salad Dressing
BEST FOODS MAYONNAISE 1-Quart Jar 55¢
MIRACLE WHIP 1-Quart Jar 51¢
ITALIAN DRESSING WISHBONE 8-oz. Bottle 37¢
1890 FRENCH DRESSING 8-oz. Bottle 31¢

- everyday lower prices on...*
Flour & Mixes
PANCAKE MIX PILLSBURY 2-lb. Box 39¢
LUCKY FLOUR ALL PURPOSE 5-lb. Bag 39¢
CAKE MIXES PILLSBURY-INC. 4c Off Regular Pkg. 35¢
BISQUICK 40-oz. Box 43¢
CAKE MIXES JIFFY 9-oz. Pkg. 14¢

- everyday lower prices on...*
Canned Fish
BREAST O' CHICKEN CHUNK TUNA 29¢
PETER-PAN SALMON PINK 63¢
ALBACORE TUNA CARNATION 29¢
MINCED CLAMS SNOW'S 7 1/2-oz. Can 29¢

- everyday lower prices on...*
Salt, Sugar & Spice
C & H SUGAR 10-lb. Bag 99¢
SPRECKEL'S SUGAR Powdered or Brown 1-lb. Box 16¢
LUCKY SALT 26-oz. Box 10¢
BLACK PEPPER SCHILLING'S 4-oz. Can 35¢

- everyday lower prices on...*
Margarine & Milk
LUCKY CANNED MILK Tall Can 2 for 27¢
LUCKY MARGARINE 1-lb. Ctn. 18¢
BORDEN STARLAC NON-FAT MILK 12-oz. Tin 89¢

- everyday lower prices on...*
Sauces & Rice
TOMATO SAUCE DEL MONTE 8-oz. can 3 for 25¢
M-J-B RICE LONG GRAIN 28-oz. Pkg. 39¢
B-B-Q SAUCE CHRIS & PITTS 12-oz. Bottle 3 for \$1
HUNT'S CATSUP 14-oz. Bottle 16¢

- everyday lower prices on...*
Other Items
CIGARETTES FILTER & KING SIZE Carton 2.11
FROSTING MIXES JIFFY White & Chocolate 7 1/2-oz. 15¢
BORDEN'S OMELETS INSTANT 9-oz. Pkg. 55¢
BORDEN'S CREMORA 8-oz. Jar 45¢

- everyday lower prices on...*
Paper Items
LUCKY FACIAL TISSUE 200-Cl. 2-Ply 18¢
SCOTT TOWELS PAPER Jumbo Roll 29¢
SCOTT NAPKINS PAPER 40-Cl. Pkg. 12¢
SCOTT TOILET TISSUE 1000-Sheet Roll 13¢
SCOTKINS PAPER NAPKINS 50-Cl. Pkg. 15¢
CONFIDETS SANITARY NAPKINS 24-Cl. Pkg. 69¢
ALUMINUM FOIL KEYNOLD'S 25' Roll 30¢
CUT-RITE WAX PAPER 125-Ft. Roll 24¢
HANDI WRAP 100-Ft. Roll 27¢
LUCKY TOILET TISSUE 4-Roll Pkg. 31¢

- everyday lower prices on...*
Laundry Aids
LUCKY LOW SUDS 20-lb. Box 2.39
LUCKY BLEACH LIQUID 1/2 Gallon Bottle 29¢
TREND DETERGENT 40¢
BEADS O' BLEACH PURE 16 1/2-oz. Pkg. 47¢
IVORY LAUNDRY BAR Medium 9¢
SWEETHEART TOILET SOAP Bath Bar 14¢
WATER SOFTENER WHITE KING Giant Box 55¢
COMET CLEANSER 14-oz. Can 2 for 31¢
LUCKY LIQUID RINSE 1/2-Gal. Bottle 59¢
LUCKY LIQUID STARCH 1/2-Gal. Bottle 39¢

- everyday lower prices on...*
Vegetables & Juices
DEL MONTE CORN GOLDEN 303 Can 18¢
DEL MONTE PEAS 303 Can 20¢
CUT GREEN BEANS HARVEST DAY 303 Can 15¢
ASPARAGUS SPEARS GREEN GIANT 300 Can 49¢
B & M BAKED BEANS 28-oz. Can 32¢
STEWED TOMATOES HUNT'S 300 Can 18¢
PEAS & CARROTS LIBBY'S 303 Can 21¢
PRINCELLA YAMS 2 1/2 Can 25¢
LIBBY'S SAUERKRAUT 303 Can 16¢
DEL MONTE SPINACH 303 Can 16¢
TOMATOES HARVEST DAY 2 1/2 Can 21¢
PORK & BEANS VAN CAMP'S 2 1/2 Can 22¢
WHOLE BEETS HARVEST DAY 303 Can 14¢
REFRIED BEANS ROSARITA 2 1/2 Can 25¢
TOMATO JUICE HARVEST DAY 46-oz. Can 23¢

- everyday lower prices on...*
Pet Foods
VET'S DOG FOOD 16-oz. can 9¢
LORD & LADY CAT FOOD 6-oz. Can 10¢
FRISKIE DOG MEAL 5-lb. Bag 77¢
DOG CHOW PURINA 25-lb. Bag 3.09
KAL-KAN CHUNK M.P.S. 16-oz. Can 19¢
KITTY QUEEN KIDNEY CAT FOOD 6-oz. Can 17¢

- everyday lower prices on...*
Coffee & Tea
HILL'S BROS. COFFEE 1-lb. Can 79¢
HILLS'S BROS. COFFEE 2-lb. Can 1.57
BUTTER-NUT COFFEE 1-lb. Can 79¢
BUTTERNUT INSTANT COFFEE 6-oz. Jar 1.10
LIPTON TEA BAGS 48-Cl. Box 59¢

EVERYDAY LOW PRICED HOUSEWARES, HEALTH & BEAUTY AIDS!

SCANDIA MUGS Large size, decorative in an assortment of colors and designs. 59¢ VALUE! Our Low Price **43¢**

JUMBO SIZE WELCOME MAT Black rubber mat with embossed "Welcome" imprint. \$1.98 VALUE! Our Low Price **\$1.19**

KITCHEN TERRY TOWELS Pretty, all cotton towels in an assortment of colorful hand print designs. 49¢ VALUE! Our Low Price **3 for \$1.00**

IRONING PAD & COVER SET \$1.98 VALUE! Our Low Discount Price **\$1.46**

QUART THERMOS BOTTLE with Perma Case—\$3.49 VALUE! Our Low Price **\$2.98**

3 IN 1 LUBRICANT OIL 15¢ VALUE! Our Low Discount Price **10¢**

2 PACK "D" BATTERIES 40¢ VALUE! Our Low Discount Price **26¢**

AQUA NET HAIR SPRAY Enjoy long lasting hair-do's 13-oz. Spray Can 98¢ VALUE! Our Low Price **76¢**

PRELL LIQUID SHAMPOO 1-gal. Size—\$1.00 VALUE! Our Low Price **74¢**

DRISTAN TABLETS Btl. of 24—98¢ VALUE! Our Low Price **76¢**

JERGENS HAND LOTION \$1.00 VALUE! Our Low Price **76¢**

PERTUSSIN VAPORIZOR \$1.19 VALUE! Our Low Price **\$1.00**

BAYER ASPIRIN Btl. of 100—79¢ VALUE! Our Low Price **61¢**

ALKA-SELTZER Btl. of 24—59¢ VALUE! Our Low Price **45¢**

RIGHT GUARD DEODORANT For Men—\$1.00 VALUE! Our Low Price **83¢**

VICK'S COUGH SYRUP 4-oz. Bottle—89¢ VALUE! Our Low Price **72¢**

NEW DAWN HAIR COLORING \$1.57 VALUE! Our Low Price **\$1.57**

GILLETTE BLADES—6's Stainless Steel—89¢ VALUE! Our Low Price **72¢**

MILK OF MAGNESIA Phillips—12-oz.—69¢ VALUE! Our Low Price **58¢**

- everyday lower prices on...*
Fruits & Juices
DEL MONTE PEACHES Cling 2 1/2 Can 25¢
CRUSHED PINEAPPLE Harvest Day 8-Inch Pie 27¢
CRANBERRY SAUCE OCEAN SPRAY 300 Can 25¢
APPLESAUCE HARVEST DAY 303 can 13¢
FRUIT TREATS MOIT'S 20-oz. Jar 33¢
WHOLE APRICOTS HARVEST DAY Unpeeled 2 1/2 Can 24¢
CHERRIES SUPREMA R. S. P. 303 Can 19¢
FRUIT COCKTAIL DEL MONTE 303 Can 23¢
DELUXE PLUMS LIBBY'S 303 Can 23¢
SLICED PIE APPLES COMSTOCK No. 2 Can 25¢
APPLE JUICE HARVEST DAY 1/2-Quart Bottle 28¢
CAL FAME DRINK PINEAPPLE GRAPEFRUIT 46-oz. Can 25¢
GRAPE JUICE WELCH'S 24-oz. Bottle 37¢
PINEAPPLE JUICE DOLE 46-oz. Can 33¢
PRUNE JUICE SUNSWEET Qt. Bottle 43¢

- everyday lower prices on...*
Peanut Butter, Jam & Syrup
PEANUT BUTTER LUCKY 1-lb. Jar 45¢
WELCH'S GRAPE JELLY 20-oz. Jar 39¢
KARO BLUE SYRUP CORN 24-oz. Btl. 31¢
LOG CABIN SYRUP 24-oz. Bottle 63¢

- everyday lower prices on...*
Cereals
CORN FLAKES KELLOGG'S 12-oz. Box 29¢
LUCKY CHARMS BIG "G" 12-oz. Box 49¢
SHREDDED WHEAT NABISCO Spoon Size 11-oz. Box 29¢
RAISIN BRAN POST'S 14-oz. Box 37¢
QUAKER OATS 42-oz. Box 48¢
RALSTON CORN CHEX 9-oz. Box 24¢

- everyday lower prices on...*
Frozen Foods
TV DINNERS SWANSON'S Regular Pkg. 49¢
PET RITZ PIES Fruit, Pumpkin & Mince 8-Inch Pie 35¢
C O ORANGE CONCENTRATE 6-oz. can 6 for \$1
BIRDS EYE Vacuum Sealed Vegetable in Butter Sauce Regular Pkg. 31¢
BIRDS EYE Vacuum Sealed Vegetable in Butter Sauce 10-oz. Pkg. 37¢
ORANGE DELIGHT MINUTE MAID 6-oz. Can 6 for \$1
FRIED HALIBUT VAN DE KAMP 9 1/2-oz. Pkg. 75¢
4 FISHERMAN FISHSTICKS 8-oz. Pkg. 37¢
ROSARITA DINNERS Reg. Pkg. Mexican Comb. Plate, Beef & Cheese Enchiladas 45¢
WONG'S DINNERS 11-oz. Pkg. 58¢
MEAT PIES BANQUET 8-oz. 4 for 75¢
BEEF STEW KOLD KIST 14-oz. Pkg. 36¢
MACARONI & CHEESE MORTON'S 8-oz. Pkg. 22¢
WAFFLES DOWNYFLAKE KING SIZE 10-Cl. Pkg. 35¢
ORA IDA POTATOES HASH BROWN 2-lb. Pkg. 26¢

- everyday lower prices on...*
Beer & Beverages
CANADA DRY Canned Beverages 12 for \$1
GOLDEN CROWN BEER CASE of 24 2.99
DIET-RITE COLA KING SIZE 12-oz. Bottle 6 for 53¢
- everyday lower prices on...*
Distilled Spirits
LUCKY VODKA 80 PROOF 5TH BOTTLE 2.99
LUCKY GIN 90 PROOF FIFTH BOTTLE 3.55
LUCKY RUM LITE or DARK 80 PROOF FIFTH BOTTLE 3.77
(Not Available at All Stores)

