



VON'S
and
Shopping Bag

Steak & Potatoes

T-BONE or CLUB

U.S. No. 1 RUSSETS



The "Choicest" of the
U.S.D.A. Graded CHOICE
Steer Beef

93¢
lb.

All Steaks Custom Trimmed
... Guaranteed to Please!
You Can't Make a Mistake
at Von's & Shopping Bag

Porterhouse Steak BIG & JUICY **98¢** lb.
Top Sirloin Steak BONELESS, TENDER **\$1.27** lb.
Boneless Spencer GOURMET STEAKS **\$1.49** lb.



8/45
LB BAG

Jonathan Apples CRACKLING CRISP NORTHERN **4** -LB. BAG **29¢**
Fresh Cranberries OCEAN SPRAY FRESH & FIRM **1** LB. PKG. **25¢**
Steak Mushrooms LARGE BROWN **HALF POUND** **39¢**

Chuck Steaks CHOICE BEEF CENTER CUTS **43¢** lb.
Rib Steaks OR BONELESS FAMILY STEAK **79¢** lb.
Ground Chuck FRESH & LEAN **59¢** lb.
Stew Beef BONELESS, TENDER CUBES **79¢** lb.

SIRLOIN TIP
or **TOP ROUND**
Choice Boneless Steaks **89¢** lb.

GLORIETTA PEACHES
Fancy Elberta Freestone
HALVES OR SLICES 2 1/2 CAN **29¢** Save 10c

WESSON OIL
Highly Unsaturated
LARGE 24 OZ. BOTTLE **25¢** Save 14c

ORANGE JUICE
Cal-Fame, California
FROZEN 6 OZ. CAN **5¢** Save 45c

BEEF ROASTS
Standing Rib
Boneless Round
Boneless Chuck
Boneless Brisket
WHOLE OR POINT HALF
Your Choice **79¢** lb.

Swift's Premium BACON
With That Sweet Smoke Flavor!
SLICED 1 LB. PKG. **49¢**

Butter-Nut Coffee 2 LB. CAN \$1.37 69¢
1 LB. CAN
Golden Corn FANCY FARMS—WHOLE KERNEL OR CREAM STYLE. 303 CAN **2:25¢**
Catering Ice Cream JERSEYMAID 1/2 GAL. CTN. **59¢**
Spreckels Sugar GRANULATED 5 LB. BAG—SAVE 8c **43¢**
Jerseymaid Butter GRADE AA 1 LB. CTN. **69¢**

PUMPKINS
All Shapes & Sizes for Jack-O-Lanterns **2¢** lb.
Raisins SEEDLESS 1 1/2-OZ. BOXES **10:29¢**
Popcorn WHITE OR YELLOW 2-LB. BAG **29¢**
Cracker Jack 3 PKG. PAK **29¢**
Waxtex Bags PACKAGE OF 150 **35¢**
All Kinds of TRICK OR TREAT GOODIES See Our Special Display
APPLE CIDER 49¢
KRAFT CARMELS FREE! Recipe and Sticks for Caramel Apples 1 Lb. Pkg. **39¢**

Armour Star STUFFED TURKEYS
U.S.D.A. Grade A Young Hens—10-Lb. Avg.
49¢ lb.
SAVE \$1.00 See Wrapper for Special Armour Refund Offer!

VON'S Shopping Bag ALL MEAT
WEEKEND SPECIALS IN THE DELICATESSEN
Bologna 59¢ lb.
VON'S QUALITY! SLICED Full, Meaty Flavor... Everybody's Favorite for Quick-to-Fix Sandwiches

Green Giant FROZEN VEGETABLES
Seasoned... In Butter. Boil in The Bag
Your Choice of All 12 Varieties **3:1.00**

Macaroni & Cheese VONS—FROZEN—HEAT 'N EAT 30 OZ. FAMILY SIZE **39¢** 8 OZ. PKG. **5:1.00**
Banquet Meat Pies BEEF, CHICKEN OR TURKEY, 9 OZ. **5:1.10**
Hash Brown Potatoes ONE-IDA 12 OZ. PKG. **2:29¢**

Van de Kamp's FRENCH FRIED HALIBUT
Made Famous at Van de Kamp's Restaurants
FROZEN, 9 1/2 OZ. PKG. SAVE 20c **59¢**

XLNT Frozen Mexican Foods
Beef Enchilada Dinner, 12 oz. **39¢**
Cheese Enchilada Dinner, 12 oz.
Mexican Dinner, 14 1/2 oz.
Beef Taco-ettes, Pkg. of 12

Von's Bakery Specials
VON'S BOXED DONUTS
Powdered or Plain—Box of 8 **29¢**
Coconut, Crumb, Ass'd—Box of 6 **29¢**
VON'S PUMPKIN PIE
Fresh Baked, Spiced Just Right!
Deep 8 Inch Size, Special... **65¢**

JONES DAIRY FARM LITTLE SAUSAGES LINKS 1 LB. PKG. **89¢**
JONES SAUSAGE TEFLON FRY PAN OFFER.
Get a 9 1/2" Regal Ware Aluminum Fry Pan Lined With Dupont Teflon... a \$4.95 Value for \$2.75 With Inspection Seal From Package. Details in Store.

SWIFT'S BROWN 'N SERVE
Link Sausage 1/2 LB. PKG. **49¢**
Sausage Patties 1/2 LB. PKG. **49¢**

Seafood Sea-lections
Fillet of Red Snapper 69¢
Fancy Trout 12 OZS. MIN. WT. EACH. **59¢**

ICELANDIC FISH STICKS 1-lb. Pkg. 65¢
ICELANDIC HALIBUT FILLETS 1-lb. Pkg. 95¢

Our Famous Reedsport Sharp Cheddar **69¢** lb.
Jerseymaid—Fresh Cottage Cheese QT. 49¢ PINT... **25¢**
Vons Kitchen Fresh Macaroni Salad 15 OZ. CTN. **29¢**

Health and Beauty Aids Special
BUFFERIN PAIN RELIEF WITHOUT UPSET STOMACH **73¢**
\$1.29 VALUE BOTTLE OF 100

WILSON'S CERTIFIED FRANKS
All Meat
1 LB. PKG. **49¢**

PUREX BLEACH
In Shatterproof Plastic
GALLON SIZE Includes 7c Off **49¢** SAVE 20c

VON'S FLOUR
Enriched, All Purpose
5 LB. BAG **29¢** SAVE 14c

JOHNSTON'S PIES
Frozen—Large 9 Inch Size
APPLE, CHERRY, BOYSENBERRY, STRAWBERRY, RHUBARB, PUMPKIN, MINCE **49¢** SAVE 20c

Liquor Features
Old Colonel Tyler KENTUCKY BOURBON
Straight, 86 Proof **\$3.59**
SPECIAL... SAVE 40c **3** FIFTH
Canadian Whisky ROYAL VELVET 80 PROOF **\$4.24** FIFTH
Millbrook Gin 80 PROOF CHARCOAL FILTERED **\$2.00** FIFTH
Smirnoff Vodka 80 PROOF GRAIN DISTILLED **\$4.89** FIFTH

Play 'ONLY 19'
Food-Is-A-Bargain Game
734 CASH PRIZES
VON'S and Shopping Bag
Prices Effective THURS., FRI., SAT., SUN., Oct. 29, 30, 31, Nov. 1

Sunshine Hi Ho Crackers 19 OZ. **29¢**
White Meat Tuna CHICKEN OF SEA SOLID PACK, 7 OZ. CAN **41¢**
Long Grain White 2 1/2 OZ. PKG. **41¢**
Swift's Meats for Babies 2 1/2 OZ. JAR **2/53¢**
Beech-Nut Baby Foods
STRAINED VARIETIES 4 1/2 OZ. GLASS JAR **4 for 45¢**
ASSORTED JUICES 4 OZ. CAN **4 for 45¢**
SANITARY NAPKINS Modess 12's **45¢**
ALUMINUM Reynolds Wrap ECONOMY 75 FT. ROLL **79¢**
TOOTH PASTE Pepsodent KING SIZE TUBE **53¢**
GOLD MEDAL Macaroni SHELL 1 LB. PKG. **23¢**
Kern's Grape Jelly 1 1/2 OZ. PACIFIC **27¢**
Honey Treat Grahams 1 LB. BOX **35¢**
Northern Toilet Tissue ROLL FACE **37¢**
Rapid Shave 1 1/2 OZ. CAN **89¢**