Currier & Ives

FOODS CO. markets CUSTOMERS

BUILD A COMPLETE SET-ONE PIECE A WEEK-THE EASY WAY - OVER A SIX WEEK PERIOD

wonderful for

BAKING **SERVING** STORING



What an easy way . . . and a thrifty one too, to build your complete set

Finished in translucent white with mous American scenes decorated in blue they'll add a gracious note to your table. Special feature - each carries a lifetime guarantee st breakage due to oven heat.



UNIT NO. 1 - THIS WEEK

TWO QUART CASSEROLE

With See-Thru Glass Cover With "Home to Thanksgiving" Scene ONLY



WEEK OF OCT. 22nd

8-inch SQUARE **CAKE DISH**

With "Woodcock Hunting" Scene



WEEK OF OCT. 29th

21/2 QT. UTILITY **BAKING DISH**

With

"The Skating Pond" Scene



WEEK OF NOV. 5th

PARTITIONED

VEGETABLE DISH

"The Winter Road" Scene

only 69^C



With

WEEK OF NOV. 12th

"Harvest Time" Scene

LOAF PAN



WEEK OF NOV. 19th

"The Mississippi" Scene

ONE QUART OVAL CASSEROLE only 690



With



Reg. 83c Tube—Family Size

CREST TOOTH PASTE

Regular 98c—'Code 10' Men's



Regular \$2.00 Value HAIR SPRAY

Regular \$1.75_16-oz. Bottle-Save 66c BRECK



REGULAR 43c BETTY CROCKER **NEW IMPROVED**

Flavors CHERRY FUDGE, CHOC. COCONUT, LEMON COCONUT, LEMON VELVET TOASTED COCONUT, MARBLE, CHOC. FUDGE WHITE, AND MANY OTHERS

SAVE 14c



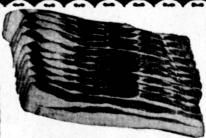


FOR WASHING

Large 22-oz. Plastic Bottle



ASK FOR CARDS AT CHECKSTAND \$150,000.00



WILSON'S CORN KING **1ST QUALITY SLICED**

USDA Cho **ENGLISH** CROSS RIBS





BONELESS CHUNKS OF U.S.D.A. CHOICE BEEF FOR

LEAN SHORT RIBS



BONELESS SHOULDER CLOD BEEL ROAST

STAN

From Our Delicatessen

IMPORTED SLICED Danola HAM 51/2-OZ. PACKAGE



Van de Kamp's

All

Chocolates

SPECIAL

DAIRY FRESH IMPORTED SLICED

NEW CROP 100% PURE

JUMBO GALLON JUG

5-oz. Pkg.







FAB DETERGENT





Jumbo 46-oz. Cans



FLO

C

LIQUORS

FRENCH, GERMAN, ITALIAN IMPORTED WINES Reds and Whites Rhines and Chianti FULL FIFTHS

ALL FLAVORS SPANISH WINES FULL FIFTHS

YOUR CHOICE