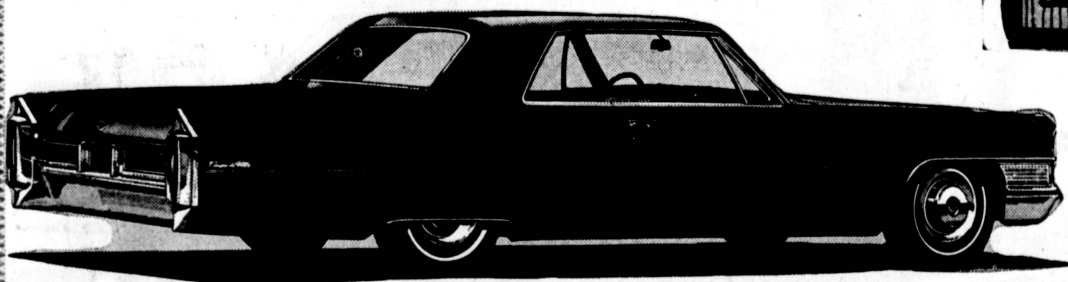


# YOU AND YOUR FAMILY ARE INVITED TO VISIT RONALD E. MORAN

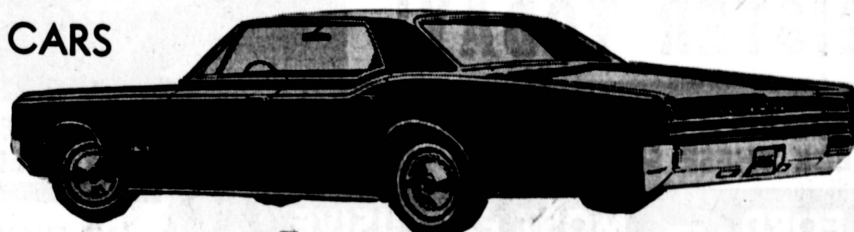
AS THEY PROUDLY PRESENT  
**SO NEW! SO RIGHT!  
SO OBVIOUSLY CADILLAC  
FOR '65**



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FR 2-2181 . . . FR 4-3436  
FOR A TEST DRIVE  
APPOINTMENT

INTRODUCING THE ROCKET ACTION CARS

## OLDSMOBILE FOR 1965



JETSTAR 88 HOLIDAY SEDAN

- NINETY-EIGHT
- STARFIRE
- DYNAMIC 88
- JETSTAR I
- JETSTAR 88
- VISTA CRUISER

# CLEARANCE SALE

# 13

BRAND NEW  
1964 OLDSMOBILE

# ON 1964'S NOW

WE WILL POSITIVELY NOT BE UNDERSOLD!

CLEARANCE SPECIALS . . . YOU CAN'T MISS . . . SAVE! SAVE!

### EXECUTIVE CARS

#### CADILLAC - OLDSMOBILE

SPECIAL '64 EXECUTIVE  
CARS STILL AVAILABLE AT

## TREMENDOUS SAVINGS

### LOOK - SAVE

**EVERY CAR MUST GO  
MAKE OFFER**

**SAVE HUNDREDS OF DOLLARS**  
NEW CAR WARRANTY • UP TO 24,000 MILES

# IF!

Yes, if you've shopped elsewhere and noted window sticker prices, you'll know that you can't buy a new Oldsmobile for less money than at RONALD E. MORAN.

### NEW CARS

1964 NEW CARS	RETAIL	YOUR PRICE NOW
JETSTAR 88 HOLIDAY COUPE—(#150)	4293.83 (Air)	3513.00
JETSTAR I SPORT COUPE—(#J109)	4547.19	3657.00
DYNAMIC 88 HOLIDAY SEDAN—(#E-157xx)	4023.48	3324.00
DYNAMIC 88 HOLIDAY SEDAN—(#E-232)	4040.48	3209.00
DYNAMIC 88 HOLIDAY SEDAN—(#E-226)	4562.43(Air)	3717.00
F85 DELUXE 4-DOOR SEDAN—(#F414)	3113.00	2641.00
F85 DELUXE 4-DOOR SEDAN—(#443)	3066.00	2602.00
STARFIRE COUPE—(#136)	5405.19 (Air)	4375.00
CUTLASS CONVERTIBLE—(#F421)	3646.02	3150.00
CUTLASS HOLIDAY COUPE (#F268x)	3551.64	2959.00
CUTLASS HOLIDAY COUPE (#F403)	3558.34	2956.00
CUTLASS HOLIDAY COUPE (#F440)	3537.38	2941.00
CUTLASS HOLIDAY COUPE (#F445xx)	3665.00	3049.00

Also Available at Comparable Savings—(Cutlass Coupes & F-85 Four-Door Sedans)

### WE OFFER

**HIGHEST TRADE-IN VALUES  
LOW GMAC OR BANK FINANCING  
BEST AUTO INSURANCE ANYWHERE**

## USED CAR SPECIALS



'63 PONTIAC  
GRAND PRIX  
AUTOMATIC, POWER  
STEERING, POWER  
BRAKES, RADIO, HEATER.  
**'2349**  
FULL PRICE

'59 RAMBLER  
STATION WAGON  
RADIO, HEATER, AUTO-  
MATIC, POWER STEER-  
ING.  
**'799**  
FULL PRICE

'63 RAMBLER  
STATION WAGON  
AMERICAN 330 SERIES.  
AUTOMATIC TRANS.  
READY TO GO.  
**'1399**  
FULL PRICE

'63 FORD  
GALAXIE 500  
2 DR. HARDTOP, FAC-  
TORY AIR CONDITION-  
ING, CRUISEOMATIC, FULL  
VINYL INTERIOR.  
**'2399**  
FULL PRICE

'63 CADILLAC  
COUPE, FULLY EQUIPPED  
INCLUDING FACTORY  
AIR, 90-DAY WARRANTY.  
**'4299**  
FULL PRICE

'60 CADILLAC  
COUPE DE VILLE  
FULLY EQUIPPED IN-  
CLUDING FACTORY AIR.  
**'2699**  
FULL PRICE

'59 PONTIAC  
BONNEVILLE 4-DOOR  
HARDTOP, RADIO, HEAT-  
ER, HYDRAMATIC, POW-  
ER STEERING & BRAKES,  
WHITEWALL TIRES, IM-  
MACULATE.  
**'1099**  
FULL PRICE

All Price Specials Subject To Prior Sale

# RONALD E. MORAN

USED CAR DEPARTMENT  
TELEPHONE  
FR 4-3478

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NEW CAR DEPARTMENT  
CADILLAC DIVISION  
25 PACIFIC COAST HIGHWAY  
HERMOSA BEACH FR. 4-3436

Where Service  
Is Foremost  
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900 PACIFIC COAST HIGHWAY  
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