

**SURE, WE CAN SELL YOU A BRAND NEW 1965 CHEVROLET... BUT
LOOK AT THE**

BIG DISCOUNTS

ON THESE BRAND NEW 1964 CHEVROLETS

'64 IMPALA SPORT COUPE

STOCK #866. POWERGLIDE! POWER STEERING, SMOG VENT, TINTED WINDSHIELD, PADDED DASH, RETRACTABLE SAFETY BELTS, WHITEWALL TIRES.

WAS \$3146.95 NOW \$2589

130 TO CHOOSE FROM

- ALL MODELS
- GOOD COLOR SELECTION
- YOUR CHOICE OF EXTRAS

DON'T MISS THIS OPPORTUNITY TO SAVE \$\$\$ NOW!!

'64 IMPALA SPORT COUPE

STOCK #1056. V8, STICK SHIFT, POWER BRAKES, WHEEL DISCS, OVER-SIZE WHITEWALLS, RADIO, BEAUTIFUL YELLOW FINISH, BLACK TRIM.

WAS \$3125.60 NOW \$2568

'64 IMPALA 4-DOOR SEDAN

POWERGLIDE, POWER STEERING, TINTED GLASS, PADDED DASH, RETRACTABLE SEAT BELTS.

WAS \$3173.39 NOW \$2599

'64 CHEVELLE 2-DOOR SEDAN

V8, POWERGLIDE, RADIO, WHEEL DISCS.

WAS \$2775.30 NOW \$2389

'64 CHEVY II 4-DOOR

6 CYLINDER, STICK SHIFT, FAWN LACQUER FINISH.

WAS \$2231.15 NOW \$1931

- NO GIMMICKS •
- NO HIDDEN PRICES •

ALL CARS ARE BRAND NEW 1964 MODELS AND ARE CLEARLY MARKED, SHOWING THE EQUIPMENT, THE ORIGINAL SELLING PRICE AND PAUL'S SENSATIONAL LOW SALE PRICE!

- NO PICKUP PAYMENTS —
- NO SIDE LOANS —

'64 CORVAIR COUPE

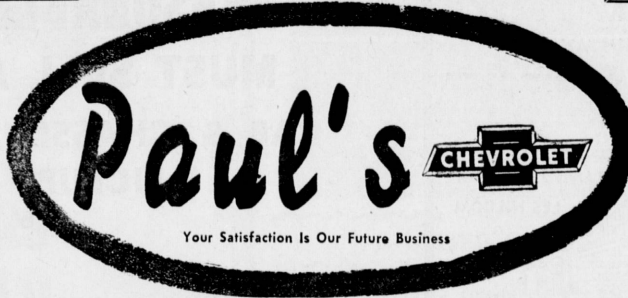
STOCK #869. FULLY FACTORY EQUIPPED, INCLUDING RADIO, HEATER, WHITEWALL TIRES. OIL BATH AIR CLEANER, SPARE TIRE LOCK.

WAS \$2219.10 NOW \$1899

YOUR PRESENT CAR SHOULD
MAKE THE DOWN PAYMENT

Low GMAC Terms

Be Sure and Ask About
Paul's Payment Protection Plan



1640 CABRILLO AVE.

NEW CARS
FA 8-1640

USED CARS
FA 8-1644

20725 HAWTHORNE BLVD.

FA 8-3352

TORRANCE

OPEN 7 DAYS
A WEEK!

RONALD E. MORAN
OLDSMOBILE-CADILLAC

SALE

21
BRAND NEW
OLDSMOBILES

RONALD E. MORAN
OLDSMOBILE-CADILLAC

NOW

DURING THIS SALE WE WILL POSITIVELY NOT BE UNDERSOLD!
CLEARANCE SPECIALS . . . YOU CAN'T MISS . . . SAVE! SAVE!

EXECUTIVE CARS

'64 DYNAMIC 88 HOLIDAY SEDAN

Color Pacific Mist. White top, full tint glass, front and rear seat belts, door guards, wash-speed wipers, air conditioning, outside mirror, two tone, power brakes, smog vent, hydraulic transmission, deluxe steering wheel, tilt wheel, power steering, deluxe wheel discs, white walls, back-up lights, safety sentinel, park brake light, radio, rear speaker, deluxe interior, rocker panel, wheel opening moldings. (Stock #E-709)

\$3549.00

'64 OLDS 98 HOLIDAY SPORT SEDAN

Tilt steering wheel, truck lock, back-up lights, AM-FM radio, rear seat speaker, remote mirror, white walls, wheel discs, tinted glass, air conditioning, 6-way electric seats, electric wing vent. Stock #132. Retail \$628.

\$4438.00

LOOK - SAVE

**EVERY CAR MUST GO
MAKE OFFER**

SAVE HUNDREDS OF DOLLARS

NEW CAR WARRANTY • UP TO 24,000 MILES

IF!

Yes, if you've shopped elsewhere and noted window sticker prices, you'll know that you can't buy a new Oldsmobile for less money than at RONALD E. MORAN, THE SOUTHWEST'S LARGEST VOLUME DEALER!

NOTE: We will honor this gigantic sale savings to you in any new car in our stock.

NEW CARS

1964 NEW CARS	RETAIL	YOUR PRICE NOW
JETSTAR 88 HOLIDAY SEDAN—(FJ153)	4345.66 (Air)	3554.00
JETSTAR 88 HOLIDAY SEDAN—(FJ151)	4375.37 (Air)	3577.00
JETSTAR 88 HOLIDAY COUPE—(FJ150)	4293.83 (Air)	3513.00
JETSTAR I SPORT COUPE—(FJ109)	4547.19	3657.00
DYNAMIC 88 HOLIDAY COUPE—(FE229)	4030.04	3299.00
DYNAMIC 88 HOLIDAY COUPE—(FE224)	3919.16	3214.00
DYNAMIC 88 HOLIDAY SEDAN—(FE157xx)	4023.48	3324.00
DYNAMIC 88 HOLIDAY SEDAN—(FE232)	4040.48	3209.00
DYNAMIC 88 HOLIDAY SEDAN—(FE226)	4562.43 (Air)	3717.00
DYNAMIC 88 HOLIDAY SEDAN—(FE225)	4051.13	3317.00
F85 DELUXE 4-DOOR SEDAN—(F414)	3113.00	2641.00
F85 DELUXE 4-DOOR SEDAN—(F443)	3066.00	2602.00
STARFIRE COUPE—(F5136)	5405.19 (Air)	4375.00
STARFIRE COUPE—(F5137)	5284.34 (Air)	4285.00
CUTLASS HOLIDAY COUPE—(F418)	3570.76	3063.00
CUTLASS CONVERTIBLE—(F421)	3646.02	3150.00
NINETY EIGHT HOLIDAY SEDAN—(FN142)	5179.19 (Air)	4199.00

Also Available at Comparable Savings—(Cutlass Coupes & F-85 Four-Door Sedans)

'59 FORD

STATION WAGON

9-PASSENGER COUNTRY SQUIRE, RADIO, HEATER, CRUISEOMATIC, POWER STEERING & BRAKES, 110-GAGE RACK.

\$999

'62 CADILLAC

SEDAN DE VILLE

FULLY EQUIPPED, INCLUDING FACTORY AIR & ALL LEATHER INTERIOR. 90-DAY WARRANTY.

\$3799

'63 CADILLAC

COUPE, FULLY EQUIPPED INCLUD-

ING FACTORY AIR. 90-DAY WARRANTY.

\$4299

'59 OLDSMOBILE

88 HOLIDAY COUPE, RADIO,

HEATER, HYDRAMATIC, POWER STEERING & BRAKES. GOOD BUY AS IS.

\$899

'59 PONTIAC

200NVILLE 4-DOOR HARDTOP,

RADIO, HEATER, HYDRAMATIC, POWER STEERING & BRAKES, WHITEWALL TIRES. IMMACULATE.

\$1099

'60 CADILLAC

COUPE DE VILLE

FULLY EQUIPPED INCLUDING FACTORY AIR.

\$2699

'62 CADILLAC

CONVERTIBLE

FULLY EQUIPPED, INCLUDING FACTORY AIR. 90 DAY WARRANTY.

\$3499

'60 OLDSMOBILE

STATION WAGON

8-PASSENGER SUPER 88, RADIO, HEATER, HYDRAMATIC, POWER STEERING & BRAKES. OUTSTANDING BUY AS IS.

\$1499

All Price Specials Subject To Prior Sale

Where Service
Is Foremost
NEW CAR DEPARTMENT
OLDSMOBILE DIVISION
FR. 2-2181
900 PACIFIC COAST HIGHWAY
REDONDO BEACH

RONALD E. MORAN

USED CAR DEPARTMENT
TELEPHONE
FR 4-3478

CADILLAC
NEW CAR DEPARTMENT
CADILLAC DIVISION
25 PACIFIC COAST HIGHWAY
HERMOSA BEACH FR. 4-3436