Speakers and films are now available to tell the story of the United Crusade, the newly formed fund raising organization for the American Red Cross and United Way.

In an effort to inform the community on what will this fall be the nation's largest united welfare campaign, organizations have been asked to schedule a United Crusade program on their agendas between now and when the drive begins in October.

Torrance service clubs, churches, fraternal and social organizations are white community or the community of the United Crusade volunteers by Dr. Georgietta McGregor, UCLA speech instructor.

In addition to the mechanics of public speaking, those who will be addressing organizations are also familiar with United Way agencies and the American Red Cross.

organizations are being per-sonally contacted by Mrs. Jack Beck and Mrs. Francis Tymstra, volunteer chairman for the Speakers Bureau in this community.

THEY SAY suitable presen tations varying in length from 5 to 30 minutes can be arranged to include a speaker and films.

Program chairmen of clubs and organizations who have not been reached may phone Mrs. Beck at FR 5-9732 or Mrs. Tymstra at FR 5-0696.

Knowing that the United Crusade message can be bet ter told person-to-person, a 26-member Speakers Bureau has been organized to fill pro-gram requests in the Harbor

AREA CHAIRMAN, Mrs. Lloyd C. Cook of Palos Ver-

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