



**EVERYTHING YOU BUY...
YOU BUY FOR LESS**

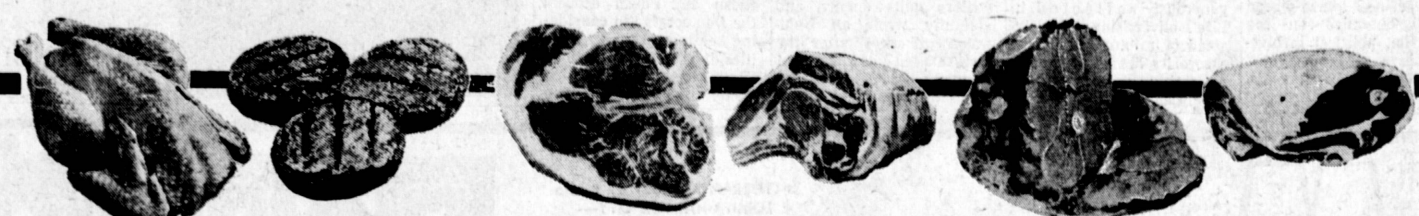
SAVE WITH *Everyday* STORE-WIDE DISCOUNT PRICES

MAKE THE LUCKY "POCKETBOOK TEST"

PROVE TO YOURSELF...THE SAVINGS ARE GREATER

Mary Morgan
LUCKY'S OWN HOME ECONOMIST
Big Salads, Little Salads, Salads in a Mold, Chef's Salads, Fruit Salads, Salads Hot & Cold - they're all in our new Salad Book "FROM THE SALAD BOWL" now available in all LUCKY STORES! Pick up your FREE copy this week!

Compare our Lower Prices! . . . Make the pocketbook test! If you are not now a Lucky Shopper, we invite you to make the pocketbook test . . . Take 12 to 14 items from your shopping list, go to the market you normally shop and jot down their prices . . . Then come to Lucky and compare! You'll prove to yourself that LUCKY'S DISCOUNT PRICES mean GREATER SAVINGS FOR YOU!



everyday lower prices on...
Margarine & Milk
PET MILK EVAPORATED Tall Can 14c
AWARD MARGARINE 1-lb. Carton 37c
NON-FAT MILK CARNATION INSTANT 20-Qt. Box 1.49

everyday lower prices on...
Olives & Pickles
LINDSAY OLIVES LARGE, RIFE PITTED Tall Can 29c
HEINZ RELISHES 11-oz. Jar 27c
DEL MONTE PICKLES Sweet Whole 12-oz. Jar 39c
DILL PICKLES FOODCRAFT-Kosher Style 48-oz. Jar 59c

everyday lower prices on...
Frozen Foods
ORANGE JUICE WITH LEMON P.C.A. 6-oz. Can 5 for \$1
ENCHILADAS GORDO BEEF or CHEESE 12-oz. Pkg. 37c
GARLIC BREAD OB BOY 8-oz. Pkg. 31c
SANDWICHES SMOKEY JOE 2-Pack Pkg. 55c
BEEF TAMALES RED'S 8-Ct. Pkg. 89c
CHILI & BEANS KOLDIKIST 14-oz. Pkg. 27c
BEEF STEAKS KOLDIKIST 7-oz. Pkg. 11c
HAWAIIAN PUNCH FROZEN 6-oz. Can 19c
SARA LEE CAKES ASSORTED 18-oz. Pkg. 82c
TUNA PIE STAR-KIST 8-oz. Pkg. 20c
WONG'S CHOP SUEY Chicken or Pork 14-oz. 38c
WONG'S FRIED RICE 11-oz. Pkg. 38c
TV DINNERS SWANSON'S Regular Pkg. 49c
PICTSWEEP CORN, PEAS & MIXED VEGETABLES 24-oz. Pkg. 37c
JOHNSTON PIES FRUIT 9-inch Pie 59c

FRESH, LEAN GROUND BEEF LUCKY BONDED for FLAVOR **31c** lb.

DELICIOUS T-BONE STEAK USDA CHOICE or LUCKY BONDED **98c** lb.

STANDING RIB ROAST USDA CHOICE or LUCKY BONDED **78c** lb.

FARMER JOHN FULLY COOKED HAM FULL SHANK HALF **39c** lb.

SHOULDER LAMB ROAST USDA CHOICE Genuine Spring Lamb **49c** lb.

FRYING CHICKEN FRESH USDA GRADE A Whole Body **29c** lb.

YOUNG TOM TURKEYS USDA GRADE A **39c** lb.

CHUCK ROAST BLADE CUT USDA CHOICE or LUCKY BONDED **39c** lb.

SIRLOIN STEAK USDA CHOICE or LUCKY BONDED **89c** lb.

TOM TURKEY WINGS YOUNG **33c** lb.
TURKEY DRUMSTICKS Young Tom **33c** lb.
TOM TURKEY THIGHS YOUNG **49c** lb.
E-Z CUT CUBE STEAK **98c** lb.
CHUCK STEAK **49c** lb.
RIB LAMB CHOPS **1.18** lb.
LARGE LOIN LAMB CHOPS **98c** lb.
SMALL LOIN LAMB CHOPS **1.48** lb.
OSCAR MAYER BACON 1-lb. Pkg. **69c**
LUCKY SLICED BACON 1-lb. Pkg. **49c**
FARMER JOHN BACON Sliced 1-lb. Pkg. **49c**
LUCKY THICK BACON Sliced 2-lb. Pkg. **98c**
PORK CHOPS BLADE CUT **63c** lb.
PORK SPARE RIBS SMALL SIZES **55c** lb.
SMOKED PICNICS FARMER JOHN **38c** lb.
CORNER BEEF BRISKET BONELESS **69c** lb.

Delicatessen Department
OSCAR MAYER FRANKS 1-lb. Pkg. **57c**
ALL MEAT
SLICED LUNCH MEATS 6-oz. Pkg. **25c**
LUCKY-Bologna, Salami, Spiced, P.A.P., Olive Leaf
LUCKY BISCUITS 8-oz. Pkg. **3 for 23c**
BUTTERMILK or SWEET MILK
SMOKIE LINKS 12-oz. Pkg. **65c**
OSCAR MAYER
WILSON SLICED BOLOGNA 1-lb. **58c**
ALL MEAT or ALL BEEF
PILLSBURY FLAKY BISCUITS 2 for **25c**
4-ounce Package
MARIAS CHEESE PIZZA 16-oz. Pkg. **79c**
(Pepperoni Pizza 16-oz. 99c)
CHOCOLATE CHIP COOKIES 1 1/2-lb. **47c**
BETTY CROCKER - Package

everyday lower prices on...
Housewares
COMPLETE BACK-TO-SCHOOL SUPPLY KIT Includes binder, 2 piggy banks, pencil, eraser, ruler, and more. **\$1.76**
METAL LUNCH KITS An assortment from which to choose for back-to-school. Vacuum bottles included. **\$1.97** (\$2.79 VALUE)
ASSIGNMENTS NOTE BOOK 3 1/2 x 5 1/2" sheets-25c VALUE OUR LOW PRICE **19c**
3-ring, narrow line, class and date printed on each page.
ZIPPER POUCH by Hyline OUR LOW PRICE **21c**
35c VALUE!
3-ring, wide line-Stack-up for school days.
300 COUNT FILLER PAPER OUR LOW PRICE **76c**
39c VALUE!
10 COUNT LEAD PENCILS OUR LOW PRICE **29c**
39c VALUE!
Black lead, 4-color nos. 7 pencils. World's best pencil value!
PRELL LIQUID SHAMPOO LARGE SIZE BOTTLE For a lovely softness and easy after-care, shampoo with Prell. **\$1.00 VALUE**
OUR LOW DISCOUNT PRICE **72c**
AQUA NET HAIR SPRAY For attractive, long lasting, care-free hair do's... Adds luster, too. 12-oz. Aerosol Can **\$1.00 VALUE**
OUR PRICE **76c**
SEA & SKI Suntan Lotion Plastic tube-70c VALUE! OUR PRICE **46c**
COPPERTONE Suntan Lotion Tube-80c VALUE! OUR PRICE **71c**
NOXEMA SKIN CREAM 48c
BUFFERIN TABLETS Bottle 36-40c VALUE! OUR PRICE **49c**
TUMS TABLETS Bottle-80c VALUE! OUR PRICE **69c**
GLEEM TOOTHPASTE Family Size-80c VALUE! OUR PRICE **64c**
LISTERINE ANTISEPTIC 14-oz. Btl.-90c VALUE! OUR PRICE **83c**
RUBBING ALCOHOL Pint Btl.-25c VALUE! OUR PRICE **16c**
VITALIS HAIR TONIC 10c. Btl.-\$1.00 VALUE! OUR PRICE **78c**

everyday lower prices on...
Coffee & Tea
COFFEE BUTTER-NUT 1-lb. Can **79c**
INSTANT BUTTER-NUT COFFEE 6-oz. Jar **1.10**
COFFEE LUCKY 2-lb. Can **1.37**
TEA BAGS LIPTON 48-Ct. Pkg. **59c**

everyday lower prices on...
Soups
CAMPBELL'S SOUP VEGETABLE BASE 10 1/2-oz. Can **13c**
KNORR SOUP MIXES 2 1/2-oz. Pkg. **36c**
CHICKEN BROTH SWANSON'S 14-oz. Can **19c**
TOMATO SOUP CAMPBELL'S 10 1/2-oz. Can **2 for 21c**

everyday lower prices on...
Shortening & Oil
SNOWDRIFT SHORTENING 3-lb. Can **59c**
MAZOLA CORN OIL 1-Quart Bottle **58c**
LUCKY SALAD OIL 24-oz. Btl. **29c**

everyday lower prices on...
Beer & Beverages
CANADA DRY 12-oz. Can **12 for \$1**
BREW "102" BEER 6-oz. can **6 for 1.17**
PEPSI-COLA KING SIZE 12-oz. Btl. **6 for 59c**

everyday lower prices on...
Canned Meats
CORNER BEEF HEREFORD 12-oz. Can **43c**
BEEF STEW DINTY MOORE 24-oz. Can **49c**
VIENNA SAUSAGE HORMEL 4-oz. Can **22c**
SPAM LUNCH MEAT 12-oz. Can **45c**

everyday lower prices on...
Vegetables & Juices
HARVEST DAY PEAS 303 Can **16c**
STEWED TOMATOES DEL MONTE 303 Can **20c**
NEW POTATOES HUNT'S WHOLE 300 Can **2 for 23c**
B&M BAKED BEANS 28-oz. Can **32c**
GREEN GIANT CORN Golden 303 Can **18c**
DOLE'S GREEN BEANS 303 Can **19c**
ASPARAGUS CUTS Picnic Can **25c**
CHILI BEANS 300 Can **2 for 27c**
DEL MONTE BEETS WHOLE 303 Jar **27c**
TOMATO JUICE DEL MONTE 48-oz. Jar **27c**
LIBBY'S SAUERKRAUT 303 Jar **35c**
PEAS & CARROTS LIBBY'S 303 Jar **21c**
MUSHROOMS LAQUIER WHOLE or SLICED 2 1/2-oz. Jar **29c**

everyday lower prices on...
Crackers & Cookies
HI-HO CRACKERS SUNSHINE 10-oz. Box **27c**
HONEY TREAT GRAHAM PACIFIC 1-lb. Box **31c**
NABISCO PREMIUM CRACKERS 1-lb. Box **27c**
OREO COOKIES NABISCO SANDWICH 16-oz. Pkg. **45c**

everyday lower prices on...
Baby Foods
BABY FOOD HEINZ STRAINED 4 1/2-oz. Jar **4 for 39c**
GERBER'S DINNERS HI MEAT 4 1/2-oz. Jar **2 for 35c**
GERBER'S CEREAL BABY 8-oz. Pkg. **18c**
BABY FOOD BEECHNUT STRAINED 4 1/2-oz. Jar **4 for 39c**

everyday lower prices on...
Salt - Sugar & Spice
C & H SUGAR POWDERED or BROWN 1-lb. Box **16c**
LESLIE TABLE SALT 5-lb. Bag **21c**
CHILI POWDER SCHILLING'S 4-oz. Can **43c**

everyday lower prices on...
Pet Foods
SKIPPY DOG FOOD 1-lb. Can **9c**
KAL-KAN CAT FOOD ALL TUNA 6 1/2-oz. Can **14c**
PURINA DOG CHOW 10-lb. Bag **1.33**
FLAVOR SNACKS MILK BONE 1-lb. Box **29c**
KAL-KAN CHUNK M.P.S. 16-oz. Can **19c**

everyday lower prices on...
Paper Items
KLEENEX FACIAL TISSUE 200-Ct. Box **23c**
LUCKY TOILET TISSUE 4-Roll Pkg. **31c**
PAPER NAPKINS COLORTEX Assorted 40-Ct. Pkg. **8c**
KLEENEX TOWELS Jumbo Roll **29c**
AURORA TISSUE TOILET 2-Roll Pkg. **24c**
ALCOA FOIL ALUMINIUM 25-Ft. Roll **30c**
PAPER PLATES Diamond 40-Ct. Pkg. **69c**
ZEE LUNCH BAGS 30-Ct. Pkg. **19c**

everyday lower prices on...
Other Items
HERSHEY COCOA FAMILY 1-lb. Can **63c**
CIGARETTES FILTER or KING SIZE-Carton **2 11**
CLEANING WAX BRUCE'S 98c
BRUCE'S WAX SELF POLISHING-Qt. Can **79c**
JOHNSON PLEDGE Spray Wax 7-oz. Can **79c**
DUPONT SPONGES 6-c-w. **25c**
SPAGHETTI CHEF-BOY-AR-DEE with MEAT BALLS 40-oz. Can **57c**

everyday lower prices on...
Salad Dressing
MIRACLE WHIP Quart Jar **51c**
LUCKY MAYONNAISE 8-oz. Jar **35c**
KRAFT DRESSING CATALINA 8-oz. Bottle **36c**
DRESSING BERNSTEIN-Roquefort 10-oz. Btl. **57c**

everyday lower prices on...
Sauces & Rice
B-B-Q SAUCE CHRIS & PITTS 12-oz. Bottle **3 for \$1**
M-J-B RICE LONG GRAIN 28-oz. Pkg. **39c**
TOMATO SAUCE HARVEST DAY 8-oz. Can **3 for 23c**
PIZZA SAUCE CHEF ROY AR-DEE 10 1/2-oz. **19c**

everyday lower prices on...
Flour & Mixes
BISQUICK 40-oz. Box **43c**
PANCAKE MIX GOLDEN CROWN INSTANT 16-oz. Box **27c**
CAKE MIXES BETTY CROCKER Regular Pkg. **3 for \$1**
GOLD MEDAL FLOUR 5-lb. Bag **57c**
ALBER'S CORN MEAL YELLOW 40-oz. Box **31c**

everyday lower prices on...
Cereals
BIG 'G' CERRIOS 15-oz. Box **45c**
NABISCO 100% BRAN 16-oz. Box **35c**
RICE KRISPIES KELLOGG'S 13 1/2-oz. Box **42c**
POST SUGAR CRISP 9-oz. Box **32c**
PUFFED WHEAT QUAKER 6-oz. Box **31c**

everyday lower prices on...
Laundry Aids
DASH DETERGENT Giant Box **75c**
CALGON SOFTENER WATER 40-oz. Box **69c**
GOODWIN AMMONIA Quart Bottle **27c**
LYSOL Regular and Pine Scent, Can **48c**
COMET CLEANSER 14-oz. Can **2 for 31c**
ZEST TOILET SOAP Bath Bar **19c**
LUCKY LIQUID DETERGENT 32-oz. Bottle **48c**
PUREX BLEACH LIQUID 1/2 Gallon Bottle **39c**

everyday lower prices on...
Distilled Spirits
BOURBON LUCKY KENTUCKY STRAIGHT & Yrs. Old-86 PROOF 5th **3.99**
SCOTCH WHISKY-LUCKY-86 PROOF Bottled in Scotland-FIFTH Bottle **4.99**
BONDED BOURBON KENTUCKY 6 YEARS OLD-100 PROOF-FIFTH **4.99**
Not available at all stores

everyday lower prices on...
Butter, Jam & Syrup
PEANUT BUTTER LUCKY 3-lb. Jar **1.18**
LOG CABIN SYRUP 24-oz. Bottle **63c**
MAPLE SYRUP KARO IMITATION 24-oz. Bottle **47c**
MARY ELLEN JAM Apricot-Pineapple 20-oz. Jar **49c**

everyday lower prices on...
Dairy Foods
ICE CREAM FOREMOST PREMIUM-Round 6 1/2-Gallon Ctn. **68c**
VELVETA CHEESE FOOD 3-lb. Carton **89c**
COTTAGE CHEESE FOREMOST First Carton **25c**
LARGE EGGS GRADE AA 1-Doz. Ctn. **47c**

everyday lower prices on...
Canned Fish
BREAST O' CHICKEN CHUNK TUNA 29c
PINK SALMON PETER PAN 16-oz. Can **63c**
CARNATION TUNA CHUNK 9 1/2-oz. Can **37c**

everyday lower prices on...
Fruits & Juices
CLING PEACHES HARVEST DAY 2 1/2-lb. Can **20c**
SUPREMA CHERRIES 2.5-Pk.-303 Can **20c**
APPLE JUICE TREE-TOP Quart Bottle **31c**
DOLE'S PINEAPPLE Sliced 1 1/2 Can **22c**
FRUIT COCKTAIL DEL MONTE 303 Can **23c**
MOTTS FRUIT TREATS 20-oz. Jar **33c**
HUNT'S APRICOTS Whole Unpeeled 2 1/2-lb. Can **26c**
APPLE SAUCE STOKELY 303 Can **19c**
HARVEST DAY PEARS 2 1/2-lb. Can **35c**
DEL MONTE PRUNES STEWED 25-oz. Can **45c**
GRAPEFRUIT JUICE TEXSUN PINK 46-oz. Can **39c**
APRICOT NECTAR HARVEST DAY 46-oz. Can **38c**
ELBERTA PEACHES GLORIETTA 303 Can **23c**

We Discount Everything!
... Except Quality, Courtesy & Service and Fair-Traded Items.

