

COUNT MARCO SAYS

# You Can, Too, Live on \$5,000

A woman who signs herself "Defiant" says she is a sometime reader of my column, but challenges me to a duel of thoughts.

Says she, "You are a charlatan whose preachments and advice are aimed at upper-bracket pocketbooks only." She challenges me to prove that a woman can stay glamorous while rearing three children on a family income of less than \$5000 a year.

Such a family must buy a home and an automobile. The mother claims she must expose her children to more than room, board and school. She must be interested in civic affairs, PTA, Scouting, etc.

She says it can't be done, and spending food money and house money on glamour creates hardships for the family. I wonder if she has ever thought how much more of a hardship it will be when that father leaves for some other woman — which happens every day. But that isn't the point right at the moment.

Because she is a "sometime reader" of my columns, she has missed the ones she needs most. I have written many words for you on how moderate incomes can be expanded to permit you finer things.

When you break down the income, you are making over \$400 a month. Knowing the average American woman as well as I do, I'm sure you spend more than that trying to keep up with the big, extravagant, bankrupting Joneses.

Your children don't need anything special over room and board except love and consideration. If you baked special delights and treats more often — rather than defrosting them — your children would bring their friends home instead of having to attend outside activities.

Children start with clubs and from there progress to the back seats of automobiles. Save your money and them. In fact, spend it on yourself.

Instead of running all over town trying to look important, avoiding housework by spending your time with PTA groups, Scouting movements and civic affairs, freezing is profitable when foods are plentiful during season.

But most of all, you have not read what I once said. No amount of money can make a woman glamorous. If you're bitter, unhappy, quarrelsome and depressed, the finest gown in the world isn't going to do a thing for you. Glamour is an inside thing. Clothes and accessories merely make the reflection brighter.

So stop complaining, Madam, and get to work making your home a happier, better place for your children. To try is to succeed, to wail is laziness.

## Back-to-School Items Featured by Thrifty

School days are right around the corner and Thrifty Drug Stores is conducting a giant Back-To-School Sale to help students from grade school to college prepare for the return to desks and studies. Every neighborhood Thrifty Drug Store is showcasing a huge selection of Back-To-School items during the sale, and all prices are Thrifty prices.

For the junior miss, Thrifty is selling such sale prices on such stretch tights, cardigans, oxford shirt blouses, nylons, hand-knit Italian wool sweaters and seamless nylons.

Thrifty also has a complete stock of scarves, costume jewelry and cosmetics. IN THE BOY'S and men's clothing department there is a tremendous selection of jeans, sport shirts, crew socks, sweat shirts, and handkerchiefs plus underwear by leading makers. Wallets, tennis shoes and basketball shoes are also on sale.

Thrifty's complete stationery department stocks every size and quality of writing paper, notebook paper, erasers, index tabs, and folder separators. Back-To-School Sale price tags can also be found on Remington typewriters, dictionaries, desk lamps, and marking pen sets.

Large selections of lunch kits, Universal vacuum bottles and lunch boxes are also featured.

FOR THE college student, Thrifty has an enormous selection of transistor and table model radios, clock radios, electric alarm clocks, electric razors, and luggage.

Whatever is needed can be found in the most complete selection of school supplies found anywhere at your neighborhood Thrifty Drug Store during their once-a-year Back-To-School Sale.

**WOW! FISHERMEN!**  
 PENN 500 JIGMASTER ..... \$8.95  
 NEW 408 MITCHELL SPIK REEL ..... \$16.95  
 PENN 1 sp. plastic SQUIDDER ..... \$12.95

**Mud Suckers • Nite Crawlers SPECIAL!**  
 Fresh Water Tackle Sale  
 RED'S REDONDO BAIT & TACKLE  
 725 N. Pac. Coast Hwy. (Rt. 9) 769  
 In Mohawk Gas Station Bldg.

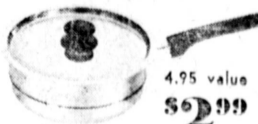
# SAVE 50%!

ON A COMPLETE SET OF STAINLESS STEEL COOKWARE Plus get a 6 1/2 quart covered cooker FREE when you have bought all six pieces.

## Item of the Week

2 1/4 Quart Covered Saucepan Can be used with 2 1/2 or 3 qt. covered saucepan to make double boiler.

Have your special Cookware Card stamped each time you buy a cookware item at our low price with \$5.00 purchase\*. Show your fully stamped card as you buy your 6th piece and receive your 7th piece — a 6 1/2 quart Stainless Steel Covered Cooker FREE!



4.95 value \$2.99

with \$5.00 purchase excluding milk, dairy products and liquor

VALUE PURCHASE

4th Week 3 qt. Covered Saucepan	\$5.45	\$3.99
5th Week 10 in. Covered Skillet	\$7.95	\$4.99
6th Week 4 1/2 qt. Cov. Dutch Oven	\$6.75	\$4.49
Still Available 1 qt. Cov. Saucepan	\$4.75	\$1.99
Still Avail. 2 1/2 qt. Cov. Saucepan	\$4.75	\$2.99

## FREE

WHEN YOU PURCHASE THE 6TH PIECE, SHOW YOUR FULLY STAMPED COOKWARE CARD AND RECEIVE THIS 6 1/2 QT. STAINLESS STEEL COVERED COOKER \$7.75 VALUE FREE

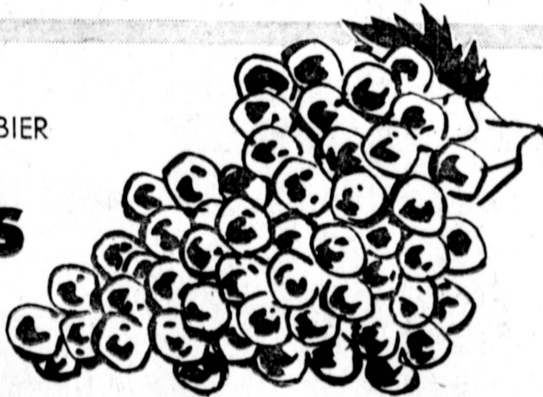
Offer expires Oct. 4



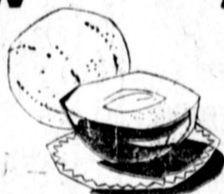
MAGIC CHEF FROZEN PIES 25¢

apple, apricot, peach, boysenberry, cherry, blueberry, custard, pineapple

ITALIA OR BLACK RIBIER FRESH GRAPES 10¢ lb.



SWEET VIOLET HONEYDEW MELONS 4 1/2¢ lb.



LARGE SANTA ROSA PLUMS 2 lbs. 25¢

TASTY BROWN ONIONS 5¢ lb.



FRESH ITALIAN SQUASH 10¢ lb.

Vienna Sausage 2 for 49¢  
 French Fries 29¢  
 Tea Bags 69¢  
 Warehouse Mustard 29¢

KITCHEN FAVORITE CREAM STYLE CORN 8 tall 303 cans \$1



FULL QUART LIQUOR SALE SARNOFF VODKA, FINLEYS GIN. ROCKINGHAM KENTUCKY WHISKEY

FULL QUART \$3.69 YOUR CHOICE

WISCONSIN LONGHORN CHEESE 59¢ lb.



GRAND TASTE FRESH LIVER SAUSAGE 39¢ lb.

DANOLA SLICED HAM 5 oz. can 59¢



Ready to serve for sandwiches or snacks! reg. \$1.98  
 Sliced Pastrami lb. \$1.19  
 Save kitchen time! Try our tasty salad! reg. 45c  
 Homemade Potato Salad lb. 35c  
 For smacking good snacking, try this fish! reg. 98c  
 Eastern White Fish lb. 89c

Luscious coffee cake for expected guests! reg. 65c  
 German Chocolate Cake 59c  
 Baked fresh daily in our Magic Chef ovens! reg. 59c  
 Banana-Nut Loaf 49c  
 With sesame or poppy seeds! 1 1/2 lb. reg. 39c  
 Italian Twist Bread loaf 33c

EASTERN GRAIN-FED FRESH PORK RIB END LOIN ROAST 45¢ lb.

EASTERN GRAIN-FED FRESH LOIN END PORK ROAST 55¢ lb.

DEL AMO SHOPPING CENTER CORNER OF HAWTHORNE & SEPULVEDA

# MAGIC CHEF



Butts 39¢ lb.  
 Dabs 69¢ lb.

FROZEN Breaded Haddock 1-lb. pkg. 59¢