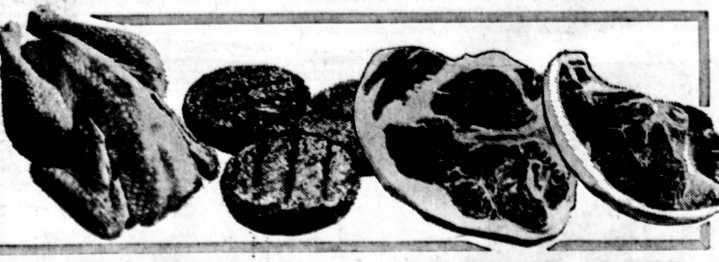




...MAKE THE POCKETBOOK TEST!

prove to yourself ... that Lucky's lower *Everyday* store-wide DISCOUNT PRICES SAVE YOU MORE



COMPARE ... EVERY ITEM, IN EVERY DEPARTMENT ... COMPARE QUALITY ... COMPARE PRICE ... YOU'LL FIND THE SAVINGS ARE GREATER AT LUCKY. MEATS, PRODUCE, GROCERIES, HEALTH & BEAUTY AIDS, HOUSEWARES SELL FOR LESS WITH LUCKY'S STORE-WIDE DISCOUNT PRICING. FOR A LOWER BUDGET, FOR GREATER SAVINGS, REMEMBER YOU'LL ALWAYS FIND A LOWER TOTAL AT LUCKY, AND IT'S THE TOTAL THAT COUNTS!

FRESH FRYERS

USDA GRADE A
Frying Chicken
Whole Body **29¢** lb

DOM TURKEY WINGS YOUNG 33¢ lb.
TURKEY DRUMSTICKS YOUNG TOM 33¢ lb.
DOM TURKEY THIGHS YOUNG 49¢ lb.

ROUND STEAK

USDA CHOICE or LUCKY BONDED
Center Cut **69¢** lb

B STEAK 78¢ lb.
B FILET STEAK 1.58 lb.
JMP ROAST 69¢ lb.

T-BONE STEAK

USDA CHOICE
LUCKY BONDED **98¢** lb

ROLOIN STEAK 89¢ lb.
Z CUT CUBE STEAK 98¢ lb.
BUCK STEAK 49¢ lb.

GROUND BEEF

LUCKY BONDED
Fresh, Lean and Tender **31¢** lb

GROUND CHUCK 49¢ lb.
GROUND ROUND 69¢ lb.
RIB BOILING BEEF 9¢ lb.

RIB ROAST

STANDING
USDA CHOICE or LUCKY BONDED **78¢** lb

BEEF SHORT RIBS 19¢ lb.
CHUCK ROAST BLADE CUT 39¢ lb.
CROSS RIB ROAST BONELESS 78¢ lb.

SLICED BACON

LUCKY **49¢** 1-Pound Pkg.

LUCKY THICK SLICED BACON 2-lb. Pkg. 98¢
FARMER JOHN SLICED BACON 1-lb. Pkg. 49¢
PORK CHOPS BLADE CUT 59¢ lb.

LAMB ROAST

USDA CHOICE
GENUINE SPRING
Shoulder **49¢** lb

RIB LAMB CHOPS 1.18 lb.
LARGE LOIN LAMB CHOPS 98¢ lb.
SMALL LOIN LAMB CHOPS 1.48 lb.
FARMER JOHN HAM FULLY COOKED FULL SHANK HALF 39¢ lb.

LUCKY DELICATESSEN DEPT.

SLICED LUNCH MEATS 6-oz. Pkg. 25¢
LUCKY-Bologna, Salami, Spiced, P & P, Olive Loaf
PILLSBURY BISCUITS 8-oz. Can 3 for 27¢
Buttermilk or Sweet Milk
WILSON LUNCH MEATS 10-oz. Pkg. 49¢
Pepper Roll, Cooked Salami, Luncheon Roll

TOM TURKEYS

YOUNG, USDA
GRADE A **39¢** lb

PORK SPARE RIBS SMALL SIZES 55¢ lb.
SMOKED PICNIC FARMER JOHN 38¢ lb.
STREAM-FRESH TROUT 12-oz. Pkg. 65¢
CORNED BEEF BRISKET BONELESS 69¢ lb.

EVERYDAY LOWER PRICED HOUSEWARE DEPT. ITEMS!

SWING-TOP PLASTIC WASTE BIN **\$2.88**
3 1/2-quart size, heavy duty plastic. Self-closing, unbreakable polyethylene. A heavy built-in deodorant holder inside top. \$3.49 VALUE! OUR EVERYDAY PRICE

"SETIQUE" **\$1.09**
\$1.30 VALUE! - OUR EVERYDAY LOW PRICE
HAIR SETTING LOTION By LANOLIN PLUS
The quick new way to deep-set waves and curves. 14-ounce Aerosol spray can.

CREST TOOTHPASTE Family Size 64¢
62¢ VALUE! - OUR EVERYDAY LOW PRICE
MICRIN ANTISEPTIC Economy Size 99¢
\$1.29 VALUE! - OUR EVERYDAY LOW PRICE
BAN ROLL-ON DEODORANT Ex. Lge. Size 78¢
96¢ VALUE! - OUR EVERYDAY LOW PRICE
J & J BABY OIL Medium Size 45¢
59¢ VALUE! - OUR EVERYDAY LOW PRICE
COPPERTONE SUNTAN OIL 4-oz. 71¢
\$1.45 VALUE! - OUR EVERYDAY LOW PRICE
SUNTAN LOTION COPPERTONE-Tube 71¢
82¢ VALUE! - OUR EVERYDAY LOW PRICE

EVERYDAY LOWER PRICED FRUITS and VEGETABLES

Lucky's Produce Departments are filled with crisp, tender summer-time salad fixin's and tasty, juicy fruits for your eating enjoyment. Make the pocketbook test today and enjoy a lower total everytime you shop.

everyday lower prices on Beverages

SHASTA REG. & LOW CALORIE BEVERAGE 12-oz. Can 12 for \$1
GOLDEN CROWN BEER CASE of 24 12-oz. Cans 2.99
DIET-RITE COLA KING SIZE 12-oz. Bottle 6 for 53¢

everyday lower prices on Cereal

RALSTON CORN CHEX 9-oz. Box 24¢
POSTS GRAPENUTS 16-oz. Box 34¢
SHREDDED WHEAT 15 1/2-oz. Box 35¢
KELLOGG'S CORN FLAKES 18-oz. Box 39¢
BIG 'G' WHEATIES 12-oz. Box 34¢
QUAKER OATS 42-oz. Box 48¢

everyday lower prices on Crackers

RITZ CRACKERS NABISCO 12-oz. Box 33¢
HYDROX COOKIES SUNSHINE 16-oz. Pkg. 45¢
VANILLA WAFERS SUNSHINE 12-oz. Box 33¢

everyday lower prices on Pet Foods

LORD & LADY CAT FOOD 6-oz. Can 10¢
VET'S DOG FOOD 16-oz. Can 9¢
FRISKIES MIX DOG FOOD 25-lb. Bag 3.09
GAINES DOG BURGERS 36-oz. Pkg. 87¢
PURINA CAT CHOW 22-oz. Box 39¢
KAL-KAN HORSE MEAT 1-lb. Can 25¢

everyday lower prices on Coffee & Tea

M-J-B COFFEE 1-lb. Can 79¢
M-J-B COFFEE 2-lb. Can 1.57
M-J-B INSTANT COFFE-INC. 10c Off 6-oz. Jar 1.10
NESTEA INST. TEA INC. 10c Off 1 1/2-oz. Jar 75¢
TEA BAGS MCCORMICK 64-CL. Pkg. 65¢

everyday lower prices on Baby Foods

GERBER STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢
GERBER'S JUICES 4-oz. Can 4 for 39¢
BEECH-NUT STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢
BABY FOOD HEINZ STRAINED 4 1/2-oz. Jar 4 for 39¢

everyday lower prices on Peanut Butter & Syrup

PEANUT BUTTER LAURA SCUDDER 16-oz. Jar 55¢
KARO SYRUP BLUE-CORN 24-oz. Bottle 31¢
ORANGE MARMALADE King Kelly 16-oz. Jar 33¢
MARY ELLEN JAM GRAPE 20-oz. Jar 43¢

Compare Our Everyday Low Price!

PACIFIC **STA-CRISP CRACKERS**
1-lb. Box **23¢**

everyday lower prices on Dairy Foods

FOREMOST BUTTER 1st QUALITY 1-lb. Ctn. 67¢
CHEESE FOOD DAIRY FRESH 2-lb. Loaf 69¢
REDDI-WHIP 7-oz. Can 49¢

everyday lower prices on Salt-Sugar & Spice

SPRECKEL'S SUGAR 5-lb. Bag 53¢
LUCKY SALT 26-oz. Box 10¢
GARLIC SALT SCHILLING'S 6-oz. Btl. 35¢

everyday lower prices on Laundry Aids

LUCKY LOW SUDS 20-lb. Box 2.39
WHITE KING "D" Giant Box 75¢
GRANULATED SOAP WHITE KING 66¢
CLOXOX BLEACH LIQUID 1/2 Gallon Bottle 39¢
WATER SOFTENER WHITE KING 55¢
DISINFECTANT PINE SOL 16-oz. Bottle 59¢
LUCKY AMMONIA Quart Bottle 23¢
DOWNY RINSE LIQUID Quart Bottle 79¢
SALVO TABLETS DETERGENT Giant Box 75¢

everyday lower prices on Frozen Foods

FRUIT PIES PET RITZ 8-inch Pie 35¢
ORANGE JUICE TREE-SWEET 12-oz. Can 61¢
OH BOY PIZZA 9 1/2-oz. Pkg. 45¢
MACARONI & CHEESE MORTON'S 20-oz. Pkg. 39¢
FISHSTICKS CERTI-FRESH 8-oz. Pkg. 37¢
PERCH FILLETS CERTI-FRESH OCEAN 1-lb. Pkg. 55¢
SIRLOIN TIPS KOLD-KIST 14-oz. Pkg. 55¢
BEEF STEW KOLD-KIST FROZEN 14-oz. Pkg. 36¢
GARLIC BREAD OH BOY 8-oz. Pkg. 31¢
BANQUET DINNERS Regular Pkg. 43¢
LEMONADE TREE-SWEET 6-oz. Can 9¢
MIXED VEGETABLES BIRDS EYE 10-oz. Pkg. 21¢
BIRDS EYE PEAS 10-oz. Pkg. 17¢
BANANA CAKE SARA LEE 15 1/2-oz. Pkg. 82¢
3-COURSE DINNERS SWANSON'S Regular Pkg. 69¢

everyday lower prices on Flour & Mixes

BROWNIE MIX PILLSBURY-INC. 4c Off-22-oz. Pkg. 39¢
CAKE MIXES PILLSBURY Regular Pkg. 39¢
GINGERBREAD MIX BETTY CROCKER 14-oz. Pkg. 30¢
CORNBREAD MIX CINCH 15-oz. Box 25¢
ANGEL FOOD MIX Betty Crocker Cake 15-oz. Box 57¢

everyday lower prices on Canned Meats

LIBBY'S BEEF STEW 24-oz. Can 49¢
CHILI WITH BEANS DENNISON 15 1/2-oz. Can 34¢
BONED CHICKEN LYNDEN 5-oz. Glass 38¢
DEVILED HAM UNDERWOOD 4 1/2-oz. Can 39¢

everyday lower prices on Salad Dressing

BEST FOODS MAYONNAISE Quart Jar 55¢
SALAD DRESSING LUCKY 24-oz. Jar 37¢
MILANI DRESSING Thousand Island Creamy 8-oz. Btl. 37¢
KRAFT'S DRESSING ROKA BLEU CHEESE 8-oz. Bot. 39¢

Compare Our Everyday Low Price!

FOREMOST **HOLIDAY ICE CREAM**
1/2-Gallon Round Carton **59¢**

everyday lower prices on Canned Fish

ALBACORE TUNA CARNATION 7-oz. Can 29¢
TINY TOT SARDINES X PACK 3-oz. Can 27¢
COCKTAIL SHRIMP DUNBAR 4 1/2-oz. Can 39¢

everyday lower prices on Shortening & Oil

LUCKY SHORTENING 3-lb. Can 58¢
WESSON OIL 24-oz. Bottle 32¢
OLIVE OIL POMPEIAN 4-oz. Bottle 23¢

everyday lower prices on Paper Items

TOILET TISSUE CHIFFON 2-Roll Pkg. 22¢
LUCKY FACIAL TISSUE 200-Ct. 2-Ply 18¢
PAPER NAPKINS ZEE Assorted 80-Ct. Pkg. 11¢
SCOTT TOWELS PAPER Jumbo Roll 29¢
DELSEY TISSUE TOILET 2-Roll Pkg. 22¢
HANDI WRAP PLASTIC WRAP 100-Ft. Roll CUT-RITE 27¢
SANDWICH BAGS 75-Ct. Pkg. 18¢
ALUMINUM FOIL KAISER BROILER 20-Ft. roll 42¢
KOTEX NAPKINS Sanitary 24-Ct. Pkg. 69¢
BAKING CUPS BETTY BRITTE 85-Ct. Pkg. 10¢

everyday lower prices on Vegetables & Juices

DEL MONTE CORN GOLDEN 303 Can 18¢
DEL MONTE PEAS 303 Can 20¢
TOMATO JUICE LIBBY'S 46-oz. Can 27¢
ASPARAGUS SPEARS HARVEST DAY 35¢
PORK & BEANS CAMPBELL'S 21-oz. Can 19¢
CUT GREEN BEANS HARVEST DAY 303 Can 15¢
LIBBY'S CUT BEETS 303 Can 15¢
STEWED TOMATOES HUNTS 300 Can 18¢
MASHED POTATOES PILLSBURY 4 1/2-oz. Box 25¢
REFRIED BEANS ROSARITA 40-oz. Can 35¢
LIBBY'S SAUERKRAUT 303 Can 16¢
SPINACH HARVEST DAY 2 1/2 Can 19¢
V-8 JUICE VEGETABLE COCKTAIL 46-oz. Can 38¢
DEL MONTE SQUASH ZUCCHINI 303 Can 23¢
BURBANK HOMINY 303 Can 2 for 23¢

Mary Morgan
LUCKY'S OWN HOME ECONOMIST
'Summer Time is Salad Time' and our new Salad Booklet is designed to 'beat the heat' with ten new cool, refreshing salads, ranging from hearty main dish creations to tropical dessert molds. Pick up your FREE copy this week.

everyday lower prices on Olives & Pickles

GREEN OLIVES EARLY CALIF. PLAIN 8-oz. Can 3 for 25¢
RIPE OLIVES EARLY CALIFORNIA SELECT tall can 25¢
FANNING PICKLES BREAD & BUTTER 25-oz. Jar 39¢
C-H-B PICKLES KOSHER DILL 58-oz. Jar 49¢

everyday lower prices on Sauces & Rice

TOMATO SAUCE DEL MONTE 8-oz. Can 3 for 25¢
CONVERTED RICE UNCLE BEN'S 28-oz. Pkg. 53¢
B-B-Q SAUCE MILANA COPPERHOOD 16-oz. Bottle 3 for \$1
HEINZ KETCHUP 14-oz. Bottle 22¢

Compare Our Everyday Low Price!

POPULAR BRANDS **FILTER and KING CIGARETTES**
Carton **\$2.11**

everyday lower prices on Margarine & Milk

LUCKY CANNED MILK tell 2 for 25¢
MARGARINE HOLLYWOOD SAFFLOWER 1-lb. Carton 37¢
NON-FAT MILK CARNATION INSTANT 8-Qt. Box 66¢

everyday lower prices on Other Items

MIXED NUTS PLANTER'S 13 1/2-oz. Can 77¢
SUGARPE PRUNES Ripe, Large Pitted 12-oz. 37¢
BRILLO SOAP PADS 18-Ct. Pkg. 43¢

everyday lower prices on Fruits & Juices

CRUSHED PINEAPPLE Harvest Day 27¢
HUNT'S PEACHES YELLOW CLING 23¢
APPLE SAUCE MOTT'S 25-oz. Jar 33¢
APPLE JUICE HARVEST DAY Quart Bottle 28¢
DELUXE PLUMS LIBBY'S 303 Can 23¢
GRAPEFRUIT JUICE TREE-SWEET 46-oz. Can 43¢
CAL-FAME DRINKS Orange-Grape 46-oz. Can 25¢
FRUIT COCKTAIL HUNTS 300 Can 20¢
APRICOTS UNPEELED 303 Can 28¢
CRANBERRY SAUCE OCEAN SPRAY 300 Can 25¢
PIE APPLES COMSTOCK SLICED 27 Can 25¢
PINEAPPLE JUICE DOLE 46-oz. Can 33¢
PRUNE JUICE HARVEST DAY 24-oz. Can 31¢
MANDARIN ORANGES DEL MONTE 11-oz. Can 25¢

everyday lower prices on Distilled Spirits

LUCKY VODKA 80 Proof FIFTH 2.99
LUCKY GIN LONDON DRY 90 Proof FIFTH 3.55
DINNER WINES LUCKY FIFTH 53¢



★ HERMOSA BEACH 2510 PACIFIC COAST HWY & GOULD LANE	★ LOMITA 24911 SO. WESTERN AVE. & LOMITA BLVD.	★ TORRANCE 2515 TORRANCE BLVD. & CRENSHAW BLVD.	★ INGLEWOOD 10801 PRAIRIE AVE. & LENNOX BLVD.
★ REDONDO BEACH 1516 PACIFIC COAST HWY SO. REDONDO	★ WEST TORRANCE 3860 SEPULVEDA AT HAWTHORNE BLVD.	★ INGLEWOOD 1035 SO. LA BREA AT HARDY	★ WEST LOS ANGELES 3156 SEPULVEDA BLVD. OF PALMS BLVD.

STORE HOURS
MONDAY thru FRIDAY 12 NOON TO 9 P.M.
SATURDAY 10 A.M. TO 7 P.M.
SUNDAY