

Call Cumberland or Gilbert 3-6181 for location of store nearest you



We Have a Gift for You

PLUS... BIG CASH SAVINGS ON THESE
WEEK-END FOOD SPECIALS!

FOR THURS., FRI., SAT., SUN., AUG. 13-16

Steak Sale!

The 'Choicest' of the U.S.D.A. Choice Custom Trimmed for Best Value!

T-BONE, CLUB or SIRLOIN TIP

98¢ lb.

Porterhouse BIG JUICY & TENDER **\$1.09 lb.**
Top Sirloin BONELESS DELUXE STEAK **\$1.39 lb.**
Rib Steak OR BONELESS FAMILY STEAK **79¢ lb.**

CHUCK STEAK

U.S.D.A. CHOICE STEER BEEF

Fine to Fry or Barbecue **39¢ lb.**

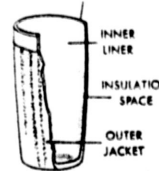


a Handsome Bolero THERM-O TUMBLER

BIG 12-OZ. SIZE
REG. \$1.00 VALUE



LIFETIME LEAKPROOF SEAL



GUARANTEED UNBREAKABLE

Double-wall construction keeps drinks refreshingly COLD LONGER! No coasters needed.

DISHWASHER SAFE - - STAIN PROOF

Perfect for Party, Picnic or Patio... 8 Vibrant Colors



- Coral
- Yellow
- Turquoise
- Orange
- Lime
- Blue
- Violet
- Pink

GET A DIFFERENT COLORED TUMBLER EACH WEEK...

With \$5.00 Food Purchase Only... **29¢ Each** (\$1.00 WITHOUT PURCHASE)

Seafood Sea-lections
FRESH DOVER SOLE Tender, Tasty Fillet Slices **79¢ lb.**
HALIBUT STEAKS Flaky White Center Cuts **69¢ lb.**
In Frozen Food Cases
Rupert's PERCH FILLETS **57¢**
Icelandic FISH STICKS **65¢**

CHUCK ROASTS
Choice Center Cuts **39¢ lb.**
The Leaner, Meatier Roast...
Boneless Chuck WASTE FREE **69¢**
Boneless Round OVEN READY **89¢**
Ground Chuck FRESH & EXTRA LEAN **59¢**

PORK ROASTS
Fresh Picnic Shoulder **29¢ lb.**
Eastern Park, 3 Lbs. Avg. Wt...
Pork Butt Roast 3 Lbs. Avg. Wt. **49¢**
Shoulder Steaks FRESH PORK **59¢**
Pork Spareribs SMALL SIZE **49¢**

ORANGE JUICE

Treesweet—Frozen

4 OZ. CAN **4¢**
12-OZ. CAN **43¢**
Save 44¢

TV DINNERS

Swanson's—11 Varieties

FROZEN 11 OZ. PKG. **49¢**
Save 16¢

VON'S SHORTENING

Pure Vegetable

3 LB. CAN **49¢**
Save 10¢

GIANT CHEER

Heavy Duty Detergent

GIANT PKG. **55¢**
Save 24¢

TOILET TISSUE

MD, 2-Ply, Ass't. Colors

4 ROLL PACK **29¢**
Incls. 3¢ Off

EVERFRESH VEGETABLES

Baby Limas • Chopped Broccoli • Peas • Peas & Carrots • French Sliced Green Beans • Cauliflower • Cut Corn • Mixed Vegetables • Chopped Spinach • Crinkle Cuts

Mix or Match 10 oz. Packages **8¢** \$1.00

Von de Kamp's Beef or Cheese **3¢**
ENCHILADAS 7 1/2 Oz. Pkg.
Beef or Veal **49¢**
RATH CHOP-ETTES 4 Oz. Pkg.
Kiddie Cut 2 Oz. Sandwich **10¢**
REEF STEAKS Size
International Mince **39¢**
PANCAKE BATTER 16 Oz. Pkg.
Tropical Flavor! **6¢**
HAWAIIAN PUNCH 4 Oz. Can.

VON'S MEAT PIES 8 Oz. Beef, Chicken, Turkey **5¢**
FRUIT PIES 7 Varieties 8 In., 24 Oz. Size **29¢**

Ice Cream JERSEYMAID CATERING 1/2 GAL. CTN. **59¢**
AA Butter JERSEYMAID 1st QUALITY 1 LB. CTN. **67¢**
Coffee MAXWELL HOUSE 1 LB. CAN **69¢**
Asparagus RIALTO MED. SPEARS 300 CAN **33¢**
Cherries SUPREMA RED, SOUV. PITTED 300 CAN **2:39¢**
Finish DISHWASHER DETERGENT 14 SALES! 2 PKG. **46¢**

Dollar Values
Fancy Forms **5¢**
TOMATOES California 2 1/2 Can **5¢**
Cal-Fame La Cal **4¢**
FRUIT DRINKS 4 Oz. Can **4¢**
Light Meat-Chunk Style **4¢**
STAR-KIST TUNA 4 1/2 Oz. Can **4¢**
Orica-11 oz. Can **4¢**
MANDARIN ORANGES 4¢
Peter Pan **3¢**
PINK SALMON 4 1/2 Oz. Can **3¢**
General Mills Cereal **2¢**
LUCKY CHARMS 12 Oz. Pkg. **2¢**
Kellogg's Cereal **2¢**
SPECIAL K 10 Oz. Pkg. **2¢**

PRIZE PRODUCE... AT PRICES THAT PLEASE!

SEEDLESS Grapes **10¢ lb.**
Large, Sweet and Juicy A SUMMERTIME REFRESHER!

CARROTS 2:15¢
RAISINS 8:25¢
Apples 3:29¢
Onions 3:14¢

VON'S DELICATESSEN SPECIALS

HORMEL Ham 5 LB. CAN **\$3.69**
LEAN, BONELESS FULLY COOKED
HAM GLAZE Sugar 'n Spice 14 Oz. Jar **49¢**

Sharp Cheese 69¢
Borden's Biscuits 3:25¢
Macaroni Salad 29¢
Leo's Sliced Beef 3:19¢

Liquor Features
G & W BONDED BOURBON Straight, 100 Proof Special Price... Save 30¢ **\$4.29**
ROYAL VELVET GIN Grain Distilled 90 Proof **\$3.00**
CROWN RUSSE VODKA Charcoal Filtered 90 Proof **\$3.00**

Sundries Special
BRYLCREEM HAIR DRESSING Large Tube... Save 20¢ Off Our Regular 69¢ Discount Price **49¢**

We Gladly Honor TELECREDIT CARDS

Von's Bakery
Cinnamon or Orange Rolls MADE WITH BUTTER, PKG. OF SIX **31¢**
Von's Honey Crunch Bread 1 LB. 6 1/2 OZ. LARGE LOAF **3¢**

ANTISEPTIC Medi-Quick **\$1.50**
GOLDEN Mazola Oil FROM CORN QUART BOTTLE **61¢**
LIQUID Clorox Bleach GALION PLASTIC Btl. **69¢**
Heinz Baby Foods STRAINED VARIETIES 4 OZ. JAR **4:45¢** ASS'T. JUICES 4 OZ. CAN **4:45¢**

Also Available at Big Savings... No Food Purchase Required...
MATCHING BOLERO THERM-O WARE SERVING PIECES

SERVING GADGET Convenient 8 tumbler capacity. Sturdy, multi-line metal with hardwood handle. (WITHOUT TUMBLERS) ONLY **\$1.10**

THERM-O PITCHER 2 quart capacity. Keeps beverages hot over 2 hours... Cold even longer. Turquoise color. \$5.95 VALUE ONLY... **\$2.40**

FOOD & ICE SERVER 2 1/2 quart therm-o ware. Keeps food hot as cold for hours. Handy for extra ice cubes. Turquoise. \$5.95 VALUE ONLY... **\$2.40**

VON'S and Shopping Bag BLUE CHIP

Prices Effective THURS. FRI. SAT. SUN. AUG. 13, 14, 15, 16

FREE CORAL Bolero THERM-O TUMBLER 12 OZ.
With This Coupon and \$5.00 Purchase Limit One Coupon Per Customer

OFFER EXPIRES **VON'S** AUG. 19 1964