

# Chamber Manager Issues Plea for More Income Producing Jobs Here

A plea for every person working, living, or doing business in the Torrance area to do everything possible to help solve one of the community's most pressing economic problems—the need for more income-producing jobs—was issued this week by J. Walker Owens, general manager of the Torrance Chamber of Commerce.

The Chamber executive's call for the exercise of each individual's responsibility to improve the Torrance area's economic picture, was coupled with a pledge that the Chamber will cooperate and work actively with organizations and agencies to achieve success in industrial and commercial development, which will provide urgently required new jobs.

were delivered at the outset of the Chamber's new fiscal year in which the Chamber executive outlined major aims and objectives which point out that the primary source of new jobs are the commercial establishments, retail and service firms, manufacturing plants and service industries which are vitally needed to continue the balance of development of the Torrance area.

Owens stressed that the Chamber is the business community's promotional organization which constantly works for community betterment as well as economic development. He pointed out that the Chamber has for years and would continue to devote a sizable share of its resources and know-how to strengthening the economy of those

businesses and industries already in the area.

IN CALLING attention to the need for cooperative effort on the part of the various segments of the community the Chamber executive explained that all agencies, organizations, and groups are interdependent. He emphasized the need for coagulate action on the part of the various communities in the Southwest area of Los Angeles County. He offered the services and facilities of his organization in helping to increase the economy of the area while broadening the tax base and preserving the residential and recreational facilities so badly needed to provide a balanced community.

To aid in achieving additional business development

and providing more jobs for more people, Owens urged that every individual—regardless of his economic position in life—thoroughly familiarize himself with the wonderful opportunities and challenges of Torrance and to talk-them-up at every opportunity.

HE POINTED out that one of the major problems in stimulating people in this area to actively sell the community at every opportunity is the failure of many to take significant pride in the area. "Maybe," he said, "that is because we have had so many advantages; so much for so long that we don't realize the tremendous potentials and advantages that we enjoy here over most of the other complex cities in the country."

If each resident would talk about the advantages of Torrance, at every opportunity, "it would have a tremendous effect in helping to attract business and industry here," he declared.

"A positive attitude, an aggressive spirit, and a willingness to cooperate," he pointed out, "will do much to attract new businesses, new industries, and new service organizations which will help provide salaries and taxes to the benefit of every individual citizen."

Cataract, the clouding of the lens of the eye, accounts for 16.5 per cent of the blindness in the United States.



FOR DOLLAR DAYS . . . Miss Agnes Mahoney, manager of Joels in Rolling Hills Plaza, and sales clerk Miss Tommie Cain, display one of the signs that will decorate the shops at the Plaza during the Dollar Days festivities tomorrow and Friday. Merchants at the Plaza are offering top values for all members of the family during the two-day sales event.

## Reeves Names Chairmen For Chamber Projects

Arthur L. "Art" Reeves, newly elected president of the Torrance Chamber of Commerce, has announced the appointment of several prominent businessmen to permanent committees of the Chamber.

Appointments include: John O. Schmidt, annual ban-architectural awards; Joseph M. Doss, aviation; William M. Belding, budget and finance; Vern L. Hughes, community planning; and Richard Dodge, education.

Other appointments are: Bruce Jones, industrial development; James Becker, Larry Bowman, and John A. Tweedy, monthly membership breakfasts; George S. Wing, military affairs; Leonard A. Ensminger, Miss Torrance contest; George W. Post, new chamber headquarters; and Robert H. Vroman, Tournament of Roses float.

Several other committee chairmen will be named shortly, Reeves said. These include the advertising and promotion and the governmental affairs committee.

### Streets for Carson Area Win Approval

Plans and specifications have been approved for street construction in a tract in the area of 213th Street and Grace Avenue, according to supervisor Kenneth Hahn.

The subdivider will construct 0.8 miles of streets at an approximate cost of \$132,900 in the 128-home tract.

Plans provide for excavation, grading, construction of pavement, curbs and gutters, sidewalks and drainage structures.

## Instructor Heads New Pilot Study

A North High curriculum consultant has been appointed to an internship at Troy High School, Fullerton, according to Dr. Webster Wilson of the Fullerton Union High School District.

John Townley, 32, will participate in a pilot program being sponsored by 14 high schools throughout the United States. The program is under the direction of the National Association of Secondary School Principals.

Townley will supervise all special programs at Troy High School. The programs include such innovations as classroom television, programmed instruction, and staff utilization studies.

A Torrance school employe for six years, Townley was an American history teacher at North High from 1958 to 1960. For the past four years, he has been a North High curriculum consultant.



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