

Christmas Seal Project Attacks Smoking Habit

A research project intended to study and design teaching techniques that are effective in dissuading young people from developing the cigarette habit is now in its initial stage, officials of the Christmas Seal association announced today.

Dr. Leslie A. Chambers, president of the Tuberculosis and Health Association, said a Christmas Seal grant of \$1,500 has been awarded to the USC College of Letters Arts and Sciences for the employment of a graduate student in educational psychology to develop a research design for the project. He said the project's eventual objective is to secure factual information about the knowledge, attitudes and practices of young people regarding smoking and health and to determine what educational techniques might best be used in dealing with this problem in young people.

The TB association president said the college will seek support from selected local school systems to conduct this experimentation, as well as cooperation of educators working with young people. A protocol for a long-term study, to be financed by an appropriate larger grant, will be submitted by the college early next year.

Governor Criticized on Rumford Act Argument

Governor Edmund G. Brown and former Attorney General, knows full well that a Constitutional amendment approved by the electors of California can be repealed and taken out of the Constitution at any time by the vote of the people," said Howard L. Byram, chairman of the Constitutional amendment committee for Proposition 14, in a letter to the voters at the November general election.

"Governor Brown, as a lawyer, makes speeches, and on this November ballot deliberately confuses people by talking about 'freezing' or 'locking' housing legislation into the Constitution with the passage of this amendment. He and others using such scare talk seek to fool the people of California into believing that if proposition 14 is passed, the hands of the Legislature would be forever tied and the lawmakers would be prevented from acting in any way in the field of housing legislation," Byram added.

"The plain facts are that the Legislature may place on any general election Constitutional amendments for the people to vote on. The Legislature may do it on its own initiative. In fact, you will find a number of Constitutional amendments which have been proposed by the Legislature. The Legislature could, in the future, propose a Constitutional amendment repealing Proposition 14 when it is approved November 3.

"AND SO I say, it is misleading to the governor to talk about 'freezing' or 'locking' an amendment into the California Constitution as if it were a permanent fixture."

AUGUST 12, 1964 9
PRESS-HERALD

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Torrance's Drive-in Dairy
FR 5-8615

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PENN 500 JIGMASTER \$8.95
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<p>LARGE AA EGGS 35¢ doz.</p>	<p>GIANT TIDE 59¢</p>	<p>BLUE BONNET OLEO 19¢ lb.</p>	<p>1ST TIME EVER! WORLD FAMOUS WILKINSON SWORD STAINLESS STEEL RAZOR BLADES REG. 79¢ 49¢ PKG. OF 5</p>
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<p>M.D. TOILET TISSUE 4 ROLL PAK 29¢</p>	<p>GERBER BABY FOOD STRAINED 10 FOR 99¢</p>	<p>M.C.P. LEMONADE 6 OUNCE CONCENTRATE 7¢</p>	<p>60 COUNT NAPKINS KITCHEN CHARM 7¢</p>
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<p>5 EXTRA SLICES GORDON'S "MR. KING" BREAD 27¢</p>	<p>8" BANQUET CREAM PIES 25¢</p>	<p>1/2 GAL. PUREX 29¢ 1/2 Gal.</p>	<p>40 COUNT DIXIE PAPER PLATES 9" 39¢</p>
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<p>ITALIAN SALAMI 29¢</p>	<p>BUDDIGS 3-OZ. CHIP MEATS ● CORNED BEEF ● HAM ● TURKEY ● CHIPPED BEEF 29¢</p>	<p>SPRINGFIELD 3-OZ. GELATIN ALL POPULAR FLAVORS 5¢</p>	<p>DR. ROSS REG. \$1 DOG FOOD 10 LB. BAG 79¢</p>	<p>DIXIE 9-OZ. COLD DRINK PAPER CUPS PKG. OF 24 REG. 39¢ 29¢</p>
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<p>EXTRA FANCY - BIG EARS CORN 49¢ doz.</p>	<p>EXTRA FANCY CALIFORNIA COIT CANTALOUPE 8 FOR \$1</p>	<p>CENTRAL AMERICAN Bananas 10¢ lb.</p>	<p>THOMPSON SEEDLESS GRAPES 2 LBS. FOR 25¢</p>	<p>LARODA OR NUBIANA PLUMS 10¢ lb.</p>
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<p>LEONARDS</p>	<p>EL SEGUNDO 600 N. SEPULVEDA (3 BLKS. S. OF INTERNATIONAL AIRPORT)</p>	<p>TORRANCE 25405 CRENSHAW (CRENSHAW at PACIFIC COAST HWY.)</p>	<p>GARDEN GROVE 12891 HARBOR BLVD. (2 MILES SOUTH OF DISNEYLAND)</p>
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