

Newberrys

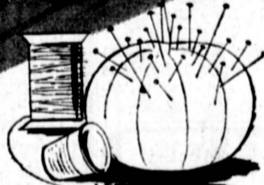
Back-to-School

SALE

SEE OUR COMPLETE SELECTION OF THE NEWEST McCALL AND SIMPLICITY PATTERNS AND OUR COMPLETE LINE OF SEWING NOTIONS IN THE YARDAGE DEPARTMENT.

Fabulous Values in New Fall Fabrics Galore... New Prints and Solid Colors... Many Famous Brands... Hurry for Big Savings

FABRIC SALE



COTTON PRINTS AND PLAINS

IF ON BOLTS—TO 49c YD.

Patterns, stylings and colorings for most any sewing need. Dress prints, novelties and pajama prints. White and solid colors.

4 YDS. 1⁰⁰

PRINTED NIGHTWEAR FLANNEL

IF ON BOLTS—TO 59c YD.

Juveniles, florals and novelties in this wide range of heavy quality nightwear flannels. These one- to eight-yard lengths are vat dyed prints.

4 YDS. 1⁰⁰

SPORTSWEAR PRINTS AND PLAINS

IF ON BOLTS—98c YD.

Take your choice for shifts, beach-wear or multiple other uses. A tremendous selection also includes cotton satin prints.

44^c yd.

DRIP DRY COTTONS AND SYNTHETICS

IF ON BOLTS—TO 98c YD.

Imagine! High quality Zantrel and combed cottons plus a wide range of plain and printed cottons. All are wash-n-wear and require little or no ironing. Some slightly irregular.

1^c INCH

SANFORIZED SPORTS DENIM

New fall darks are included with the ever popular lights in solids and stripes. Many new colors. Our most popular fabric for school sewing.

69^c yd.

SANFORIZED SPORTSWEAR DUCK

Stripes, novelty prints and vat dye plains in white and brights. Compare at 1.29 yard.

79^c yd.



WOOL SKIRT, ORLON® SLIPON

8.98 Set

Cute for school and sports. Box-pleated good wool skirt with side zip... brushed Orlon acrylic slip-on has novelty collar with pigtail in back. Red, royal. Sizes 7 to 14.



USE Newberrys CREDIT

Imagine!

woven design brilliant and dark cottons

only 3.97

Better dash in—all ye junior Petite sizes—and gather up these thrilling woven design cotton fashions at our unbelievable low price. One and two-piecers in dozens of styles—slim and full skirts, with and without collars, gold color and matching button trims, giant pockets. Gay-hued plaids, stripes as well as dark tone clips. Junior Petites 5 to 11.

SPECIAL PURCHASE from a famous maker!



CAREFREE BACK-TO-SCHOOL NEW COTTONS

2 for \$5

Fabulous Values! Adorable dresses styled exclusively for us by a famous maker. Fine wash 'n wear cottons—solids, woven plaids, in newest colors. 2-piece look, shirtwaists, jumper effects, shifts. Sizes 5-12.



WOMEN'S TERRIFIC PANTY VALUES

"DOUBLE" TRICOTS Elastic leg briefs, acetate tricot. Sizes Small-Medium-Large.

4 for 77c



2-BAR TRICOTS Elastic leg briefs. Long wearing 2-bar acetate tricot. White. 5, 6, 7.

49c pr.



SPORT BRIEFS By Formflex! Light, controlling lastex. In white. Sizes S-M-L-XL.

1.98



Save 23c

GIRLS' COTTON GUARANTEED "GRO-SLIPS"

77c Reg. 97

Sanforized cottons with new add-a-size "Gro" feature at hem. 1-year wear guarantee. Lace and embroidery trims. Built-up shoulder and strap styles. White. 4 to 14.



NEW FAST-STEPPING FALL FASHION FLATS

only 2.47 pair Our low price

Blissful comfort for school, shopping, casual wear. Fashiony flat-heeled pumps with pointy toes, some with cut outs or perforations. Soft leather uppers, composition soles. Black, beige. Sizes 4 to 10.



GIRLS' PUMPS

2⁸⁸

The top-fashion pump girls love. Supple leather in graceful strapped design, with long-wearing composition sole and heel. Sizes 8 1/2-9.

GIRLS' PANTIES Airy "Eiderlons" of open-weave rayon-cotton. White. Sizes 4 to 14. Reg. 59c

3/41



MISS MYRNA

GIRLS' PANTIES Our own hand-combed cotton briefs, will not shrink out of fit! White. Sizes 4-14. Reg. 4 for \$14

4 for 77c

STORE HOURS

DAILY 10 A.M. TO 8:45
FRIDAY 10 A.M. TO 9:15
SATURDAY 10 A.M. TO 6:15
SUNDAY 11 A.M. TO 4:45

SOUTH BAY CENTER

SBC

NEWBERRY'S

CHARGE-IT
IT'S EASY TO OPEN A CONVENIENT CHARGE ACCOUNT