

OVER 5000 WAYS TO SAVE...



EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY*
This is only a partial list of the thousands of Everyday Lower Priced Items available at Your Favorite Lucky Store.

With Lucky's Lower DISCOUNT PRICES

store-wide savings on every item in every department... you save up to 15¢ and more, on over 5000 supermarket items!



FRESH FRYERS

USDA GRADE A Frying Chicken Whole Body

29¢ lb.

- TOM TURKEY WINGS YOUNG... 33¢ lb.
- TURKEY DRUMSTICKS YOUNG TOM... 33¢ lb.
- TOM TURKEY THIGHS YOUNG... 49¢ lb.
- LUCKY SLICED BACON 1-lb. Pkg. 49¢



STANDING RIB ROAST

78¢ lb.

- CROSS RIB ROAST BONELESS... 78¢ lb.
- BEEF SHORT RIBS... 19¢ lb.
- CHUCK ROAST BLADE CUT... 39¢ lb.
- LUCKY THICK SLICED BACON 2-lb. Pkg. 98¢



ROUND STEAK

USDA CHOICE or LUCKY BONDED Center Cut

69¢ lb.

- RIB STEAK... 78¢ lb.
- RIB FILET STEAK... 1.58 lb.
- RUMP ROAST... 69¢ lb.
- FARMER JOHN SLICED BACON 1-lb. Pkg. 49¢



LAMB ROAST

USDA CHOICE GENUINE SPRING LAMB SHOULDER CUT

49¢ lb.

- RIB LAMB CHOPS... 1.18 lb.
- LARGE LOIN LAMB CHOPS... 98¢ lb.
- SMALL LOIN LAMB CHOPS... 1.48 lb.



GROUND BEEF

FRESH, LEAN and TENDER

31¢ lb.

- GROUND CHUCK... 49¢ lb.
- GROUND ROUND... 69¢ lb.
- RIB BOILING BEEF... 9¢ lb.
- FARMER JOHN HAM FULLY COOKED FULL SHANK HALF... 39¢ lb.



HEN TURKEYS

YOUNG, USDA GRADE A Plump & Tender

39¢ lb.

- PORK SPARE RIBS SMALL SIZES... 55¢ lb.
- SMOKED PICNIC FARMER JOHN... 38¢ lb.
- SHRIMP COOKED & PEELLED 8-oz. Pkg. 69¢
- CORNER BEEF BRISKET BONELESS... 69¢ lb.

LUCKY'S DELICATESSEN LOW, LOW PRICES!

- OSCAR MAYER FRANKS ALL MEAT 1-lb. Pkg. 57¢
- OSCAR MAYER BOLOGNA ALL MEAT 13-oz. Pkg. 59¢
- SLICED LUNCH MEATS LUCKY 4-oz. Pkg. 25¢
Bologna, Spiced, Salsami, Pickle and Pimiento Loaf
- BISCUITS LUCKY-Buttermilk or Sweet Milk 8-oz. Pkg. 3 for 23¢
- DANOLA COOKED HAM SLICED 5 1/2-oz. Pkg. 65¢
- LEO'S SLICED MEATS Chopped Beef & Ham, Corned Beef, Turkey Dark Meat 3 1/2-oz. Pkg. 35¢
- WILSON'S LUNCH MEATS SLICED 10-oz. Pkg. 49¢
- AMERICAN CHEESE BORDEN'S SLICED 3-lb. 1 1/2

Canned Meats

- LIBBY'S CORNED BEEF 12-oz. Can 49¢
- GEBHARDT TAMALES 15-oz. Can 25¢
- SPAM LUNCH MEAT 12-oz. Can 45¢
- RATH PORK SAUSAGE 8-oz. Can 39¢

Salt-Sugar & Spice

- SPRECKEL'S SUGAR Powdered or Brown 1-lb. Box 16¢
- LESLIE TABLE SALT 26-oz. Box 12¢
- SCHILLING CINNAMON 4-oz. Can 45¢

Cereal

- BIG 'G' LUCKY CHARMS 8-oz. Box 37¢
- FROOT LOOPS KELLOGG'S 14-oz. Box 58¢
- SHREDDED WHEAT NABISCO-Spoon Size 11-oz. Box 28¢
- INSTANT RALSTON 18-oz. Box 35¢
- CRISPY CRITTERS POST'S 8-oz. Box 32¢
- MALTO MEAL 24-oz. Box 39¢

Flour & Mixes

- GOLD MEDAL FLOUR 5-lb. Bag 57¢
- BISQUICK 40-oz. Box 43¢
- HOT ROLL MIX PILLSBURY 13 1/2-oz. Pkg. 31¢
- BROWNIE MIX BETTY CROCKER 23-oz. Box 45¢
- PANCAKE FLOUR PILLSBURY 2-lb. Box 39¢

Canned Fish

- CHICKEN O' SEA TUNA CHUNK 6 1/2-oz. Can 29¢
- VAN CAMP TUNA GRATED 6 1/2-oz. Can 18¢
- SARDINES CROWN PRINCE 3-oz. Can 20¢

Paper Items

- KLEENEX FACIAL TISSUE 400-Ct. Box 23¢
- LUCKY TOILET TISSUE 4-Roll Pkg. 31¢
- PAPER NAPKINS COLORIEX Assorted 40-Ct. Pkg. 8¢
- KLEENEX TOWELS Jumbo Roll 29¢
- M-D TOILET TISSUE 4-Roll Pkg. 35¢
- KITCHEN CHARM Wax Paper 100-Ft. Roll 18¢
- KOTEX NAPKINS Sanitary 24-Ct. Pkg. 69¢
- SARAN PLASTIC WRAP 30-Ft. Roll 30¢
- PAPER CUPS Roundware 7-oz. 48-Ct. Pkg. 49¢
- PAPER PLATES Diamond 40-Ct. Pkg. 69¢

- ### Baby Foods
- GERBER STRAINED BABY FOOD 4 1/2-oz. Jar 4 for 39¢
 - GERBER JUNIOR FOODS 7 1/2-oz. Jar 15¢
 - GERBER'S JUICES STRAINED 4-oz. Can 4 for 39¢
 - GERBER'S CEREAL BABY 8-oz. Pkg. 18¢

- ### Other Items
- CIGARETTES FILTER or KING SIZE...Carton 2 11
 - BRIQUETS COLLIER'S CHARCOAL...10-oz. Bag 89¢
 - BOOK MATCHES LUCKY 50-Ct. Pkg. 2 for 29¢
 - SPAGHETTI AND MEATBALLS SWIFT'S 24-oz. Can 42¢

- ### Shortening & Oil
- WESSON OIL 38-oz. Bottle 52¢
 - SNOWDRIFT SHORTENING 3-lb. Can 59¢
 - SAFFLOWER OIL MIRACLE 24-oz. Bottle 42¢

- ### Vegetables & Juices
- BIT O' HONEY PEAS ROQUELS 303 Can 18¢
 - GOLDEN CORN HARVEST DAY 303 Can 2 for 29¢
 - NEW POTATOES HUNT'S WHOLE 300 Can 2 for 23¢
 - STEWED TOMATOES DEL MONTE 303 Can 20¢
 - TOMATO JUICE HUNT'S 46-oz. Can 27¢
 - CUT GREEN BEANS DEL MONTE 303 Can 25¢
 - SPINACH HARVEST DAY 303 Can 13¢
 - LIBBY'S SAUERKRAUT Quart Jar 35¢
 - KIDNEY BEANS HARVEST DAY 303 Can 2 for 23¢
 - ASPARAGUS SPEARS SUNNY HILLS 300 Can 29¢
 - B&M BAKED BEANS 28-oz. Can 32¢
 - SLICED BEETS DEL MONTE 303 Jar 22¢
 - BLACK EYE PEAS DORMAN FRESH GREEN 300 Can 2 for 35¢
 - TOMATO PUREE PROGRESSO 2 1/2 Can 23¢

- ### Crackers
- NABISCO PREMIUM CRACKERS 1-lb. Box 27¢
 - HI-HO CRACKERS SUNSHINE 10-oz. Box 27¢
 - HONEY TREAT GRAHAM PACIFIC 1-lb. Box 31¢
 - OREO COOKIES NABISCO SANDWICH 16-oz. Pkg. 45¢

- ### Sauces & Rice
- HUNT'S CATSUP 14-oz. Bottle 15¢
 - M-J-B RICE LONG GRAIN 28-oz. Pkg. 39¢
 - TOMATO SAUCE HARVEST DAY 8-oz. Can 3 for 23¢
 - KRAFT B-B-Q SAUCE 18-oz. Bottle 39¢

- ### Soups
- CAMPBELL'S SOUPS MEAT BASE 10 1/2-oz. Can 16¢
 - KNORR SOUP MIXES 2-Pkg. Pkg. 36¢
 - OYSTER STEW WILLAPAINT 10 1/2-oz. Can 31¢

- ### Fruits & Juices
- SUPREMA CHERRIES R.S.P. 303 Can 20¢
 - V-B APPLE SAUCE 303 Can 17¢
 - HUNT'S APRICOTS Whole Unpeeled 2 1/2 Can 26¢
 - BOYSENBERRY DRINK CAL FAME 40-oz. Can 29¢
 - SLICED PINEAPPLE DOLE'S 1 1/4 Can 22¢
 - PEACHES HARVEST DAY FREESTONE 2 1/2 Can 31¢
 - FRUIT COCKTAIL HARVEST DAY 303 Can 21¢
 - APPLE JUICE APPLIEM 48-oz. Can 35¢
 - DEL MONTE PRUNES STEWED 25-oz. Jar 45¢
 - OASIS FIGS 303 Can 19¢
 - MOTTS FRUIT TREATS 30-oz. Jar 33¢
 - GRAPEFRUIT JUICE TEXSUN Pink 46-oz. Can 39¢
 - WELCH'S DRINK APPLE-GRAPE 32-oz. Can 33¢
 - BLUEBERRIES STEWART'S 300 Can 33¢

- ### Salad Dressing
- MAYONNAISE LAURA SCUDDER 24-oz. Jar 41¢
 - SALAD DRESSING LUCKY 24-oz. Jar 37¢
 - MILANI 1890 FRENCH DRESSING 8-oz. Bottle 37¢
 - KRAFT DRESSING ITALIAN 8-oz. Bottle 36¢

- ### Coffee & Tea
- FOLGER'S COFFEE 1-lb. Can 79¢
 - LUCKY COFFEE 1-lb. Can 69¢
 - INSTANT COFFEE FOLGER'S 10-oz. Jar-20c Off 1.55
 - LIPTON TEA INSTANT 3-oz. Jar-10c Off 75¢

- ### Olives & Pickles
- CHOPPED OLIVES EARLY CALIF. 3-oz. Can 10¢
 - C-H-B PICKLES SWEET WHOLE 22-oz. Jar 45¢
 - MA BROWN RELISHES 13-oz. Jar 29¢
 - PITTED OLIVES Ripe Tall Can 3 for \$1

- ### Margarine & Milk
- PET MILK EVAPORATED Tall Can 14¢
 - SAFFOLA MARGARINE 1-lb. Can 37¢
 - SANALAC INSTANT NON-FAT MILK 10-Qt. Box 85¢

- ### Laundry Aids
- TREND DETERGENT Giant Box 40¢
 - PUREX BLEACH LIQUID 1/2 Gallon Bottle 39¢
 - GOODWIN AMMONIA Quart Bottle 27¢
 - SWEETHEART SOAP OILET 2-Pkg. Bath Bar 28¢
 - BEADS O' BLEACH 16 1/2-oz. Gal. 47¢
 - LUCKY LIQUID STARCH 1/2-Gal. Bottle 39¢
 - DASH DETERGENT Giant Box 75¢
 - COMET CLEANSER 14-oz. Can 2 for 31¢
 - TREND LIQUID DETERGENT Giant Bottle 40¢

EVERYDAY LOWER PRICED HOUSEWARES-HEALTH AND BEAUTY AIDS

MONAURAL and STEREO 12-Inch L. P. RECORDS
Choose from a vast selection of records to fit all tastes. Major labels. \$1.98 VALUE! OUR EVERYDAY LOW DISCOUNT PRICE **59¢**

T.V. LAP TRAYS
Decorated trays. Ideal for T.V. snackin', bed, play table, student or buffet. \$1.19 VALUE!-OUR EVERYDAY LOW DISCOUNT PRICE **77¢**

CUTLERY PLASTIC TRAY SET
Combination pack one 4-compartment and one 5-compartment trays in colorful plastic. \$1.47 VALUE!-OUR LOW EVERYDAY DISCOUNT PRICE **76¢**

OODLES OF BUBBLES BUBBLE BATH
Large 1 1/2 pound cello bag. It's the fragrant bubble bath everyone loves! 79¢ VALUE! OUR LOW PRICE **47¢**

FORMULA 42 DANDRUFF CONTROL SHAMPOO
14-oz. Jar-\$1.29 VALUE OUR LOW PRICE **76¢**

RIGHT GUARD DEODORANT
3-oz. Size-79¢ VALUE! OUR LOW PRICE **56¢**

COPPERTONE SUNTAN LOTION
4-oz. Plastic Bottle-\$1.45 VALUE!-OUR PRICE **\$1.19**

AQUA NET HAIR SPRAY
Large Can-76¢ VALUE! OUR LOW PRICE **76¢**

ANACIN TABLETS
Bottle of 30 79¢ VALUE! OUR LOW PRICE **66¢**

SCHICK BLADES STAINLESS STEEL
Package of 3-79¢ VALUE!-OUR LOW PRICE **66¢**

SUN-UP AFTER SHAVE
Large Bottle-\$1.00 VALUE!-OUR LOW PRICE **83¢**

MENNEN PUSH-BUTTON DEODORANT
Large Can-\$1.00 VALUE!-OUR LOW PRICE **74¢**

SCORE HAIRDRESSING
Large Tube-79¢ VALUE!-OUR LOW PRICE **61¢**

COLGATE TOOTHPASTE
Family Size-83¢ VALUE!-OUR LOW PRICE **64¢**

MENNEN BABY MAGIC
Plastic Bottle-\$1.00 VALUE!-OUR LOW PRICE **76¢**

Distilled Spirits

- GOLD SEAL VODKA 80 Proof 40 Quart Bottle 3.55
- LUCKY RUM 80 Proof FIFTH 3.77
- LONDON DRY GIN LUCKY-90 Proof FIFTH 3.55

Not available at all stores.
* Dairy Products and Fair Traded Items Excepted 8/6/64

