

Call Cumberland or Gilbert 3-6181 for location of store nearest you



PRIZE PRODUCE... at prices that please!

THE SEASON'S BEST... PAMPERED BY EXPERTS!
Luscious fruits... the pick of the orchards... crisp, fresh vegetables... the finest of the fields... are one of our proudest features. A round-the-clock operation brings you produce one-day-fresher at Von's & Shopping Bag

BARTLETT Pears
FRESH PICKED... FROM NORTHERN CALIFORNIA ORCHARDS
4 FOR \$4.99

The Salad Corner
Cucumbers LONG GREEN **4.15^c**
Romaine FRESH, CRISP SALAD LETTUCE **2.15^c**
Bell Peppers FRESH, GREEN, THICK MEATED **10^c lb**
Green Onions OR RADISHES LARGE BUNCH **5^c**

Nectarines QUETTA VARIETY SWEET WHITE MEAT **2.19^c**
Red Grapes CARDINAL VARIETY BEST OF THE SEASON! **9^c lb**
Honey Dews VINE RIPPEN SWEET MELONS **5^c lb**
Fresh Limes FROM FLORIDA FULL O' JUICE! **6.15^c**

ORANGE JUICE
Sunshine State—Florida
FROZEN 6 OZ. CAN **4 FOR \$1.89** Save 21c

SPRECKELS SUGAR
Pure Granulated
5 LB. BAG **45^c** Save 8c

VON'S FLOUR
All Purpose—Enriched
5 LB. BAG **29^c** Save 14c

FAB DETERGENT
With Duratex
GIANT SIZE Incls. 10c Off **49^c** Save 30c

HUNT'S CATSUP
Rich Tomato Flavor
14 OZ. BOTTLE **2 FOR \$2.25** Save 13c

Jerseymaid Butter 1st QUALITY GRADE AA 1 LB. CTN. **67^c**
Catering Ice Cream JERSEYMAID 1/2 GAL. CTN. Try Bing Cherry! **59^c**
New Crisco Oil LIGHT—NO OILY TASTE BIG 96 OZ. BTL. INCLS. 20c OFF **99^c**
Leslie Table Salt PLAIN OR IODIZED 26 OZ. CARTON **10^c**
Folger's Coffee FINE, DRIP OR REG. GRINDS 2 LB. CAN \$1.57 1-LB. CAN **79^c**
Jumbo ScotTowels ASSORTED COLORS 200' JUMBO ROLL **29^c**

CHUCK STEAKS U.S.D.A. Choice Beef
Marinate & Barbecue for a Flavor Treat! **37^c lb.**
FARMER JOHN HAMS FULLY COOKED
Lean, tender and tasty... smoked the Farmer John slow Western way... a summertime favorite, served hot or cold.
33^c lb.

CALIFORNIA Fryers
1-DAY FRESH! MORE TENDER AND TASTY!
FEATURED FIRST- AND SOLD EXCLUSIVELY AT VON'S FOR 10 YEARS!
Pick Your Favorite Parts:

DRUMSTICKS Buy Plenty... It's the Kiddies' Favorite Part! **49^c lb**
THIGHS Extra Flavor... They're From Fresher Fryers! **55^c lb**
BREASTS Plump, Tender, Lots of Tasty White Meat **59^c lb**
FRYER WINGS... 29c **BACKS & NECKS**... 9c **CHICKEN LIVERS**... 79c

Head & Shoulders
The Shampoo That Controls Dandruff... Rich Suds, Toot! REG. 89c MED. JAR **53^c**

"Real Lemon" Juice
Great for Seafoods, Salads, Ice Tea, Drinks 24 OZ. BOTTLE **55^c**

Full Cut Shank Half 7-8 LB. AVG. **33^c lb.**

Whole Hams FULLY COOKED 14-16 LBS. AVG. WT. **43^c**
Butt Portion MEATY CUTS 3-5 LB. AVG. WT. **43^c**
Center Slices LEAN & TENDER ANY THICKNESS **89^c**

PORK SAUSAGE Farmer John Eastern Park 1 LB. ROLL **39^c**
SAUSAGE LINKS Farmer John 1/2 lb. Pkg. **2.49^c**

Corn King Bacon 49c
From Corn-Fed Parkers 1 Lb. Pkg.

Liquor Features
KENTUCKY BOURBON
Old Colonel Tyler Straight, 86 Pr. **\$3.69**
Special, Save 30c

Dollar Values!

Pineapple-Grapefruit DEL MONTE FRUIT DRINK 46 oz. Can	3 FOR \$1
3 Diamonds, Solid Pack ALBACORE WHITE TUNA 7 oz. Can	3 FOR \$1
Apple Land—Gravenstein FANCY APPLE SAUCE Big 24 oz. Glass Jar	4 FOR \$1
Green Giant—Whole Kernel NIBLETS GOLDEN CORN 12 oz. Vac-Pak	5 FOR \$1
Stock Up—Save 24c SKIPPY DOG FOOD No. 1 Tail Can	12 FOR \$1

Slip O'way
MIRACLE COATING MADE WITH DUPONT TEFLON
Invisible—Non-Toxic... Just Spray On For Greaseless Cooking and Spotless Ovens
FEATURED ON KTVV **\$1.98**
6" x 8" SPRAY CAN

VON'S Shopping Bag WEEK-END SPECIALS IN THE DELICATESSEN

ALL MEAT Bologna 59c lb.
VON'S—SLICED Full, meaty flavor... a favorite for sandwiches

Jerseymaid - Fresh! **COTTAGE CHEESE** QT. CTN. 49c PINT CARTON... **25^c**

Buddig Sliced Beef TURKEY HAM OF CORNED BEEF PLASTIC BAGS **3.51**
Bleu Cheese Dressing VON'S—THE ORIGINAL FINE JAR **55^c**

BANQUET DINNERS Frozen, 11 Oz. 11 Varieties You Save 47c **3 FOR \$1.00**

BANQUET CREAM PIES 8 Inch Size 5 Varieties You Save 10c **29^c EA.**

BANQUET Meat Pies BEEF, CHICKEN OR TURKEY, 8 OZ. **5 FOR \$1.00**

VON'S Enchiladas BEEF OR CHEESE 8 OZ. PKG. **3 FOR \$1.00**

RUS-ETTES POTATOES Hash Browns HEAT 'N EAT 12 OZ. PKG. **2 FOR 29^c**

GOLDEN SHORE Shrimp Creole HEAT 'N EAT 8 OZ. PKG. **49^c**

T & M Veal Drumsticks 12 OZ. PKG. **59^c**

T & M BUTTERED Beef or Veal Steaks PER POUND **79^c**

WEST-PAC FROZEN Vegetables
BIG POLY BAGS
CUT GREEN BEANS, FRENCH FRIES OR CRINKLE CUTS... 20 OZ. BAG
PEAS, CUT CORN & MIXED VEGETABLES 24 OZ. BAG
4 FOR \$1.00

Von's Bakery
VON'S ONION ROLLS Adds Zest to Your Meal! Pkg. of 4... **23^c**
LONG LOAF RYE BREAD Reg. or Thin Sliced, Standard Loaf... **29^c**

Telecredit YOUR MEMBER BANK
KATHERINE STEVENS
WE FEATURE THE NEW Telecredit Service
Your personal check can be cashed quickly, conveniently with a Telecredit card. Get yours free at member banks.

IMPORTED SCOTCH ROYAL VELVET 66 Proof FIFTH **\$4.79**

SMIRNOFF VODKA 80 Pr. Distilled From Grain FIFTH **\$4.99**

Special Price! EARLY TIMES
Straight Kentucky Bourbon NEW HALF GALLON WITH BUILT-IN POURER **\$10.95**

VON'S and Shopping Bag
We GIVE BLUE CHIP STAMPS
Prices Effective THUR., FRI., SAT., SUN. AUG. 6-7-8-9

Water Softener CALGON SAVES SOAP 1 LB. PKG. 35^c	Baked Beans B & M BRICK OVEN 19 OZ. CAN 2 FOR 49^c	Kern's Fruit Nectars PEACH, PEAR, PINEAPPLE, APRICOT OR PEAR, PINEAPPLE 2 12-oz. Cans 25^c	Gerber's Baby Foods MEAT STICKS 2 1/2 OZ. JAR 2 FOR 53^c TEETHING BISCUITS 4 1/2 OZ. PACKAGE 21^c	White King GRANULATED REAL SOAP! GIANT SIZE 69^c	Instant Coffee FOLGER'S 4 OZ. JAR INCLS. 10c OFF 1.25	Pacific Treats Crackers 1 LB. BOX 35^c	Nucaa Margarine BEST FOODS 1 LB. CTN. INCL. 2c OFF 27^c	Red Chili Beans CALS & SWARTZ 8 OZ. CAN 2/27^c	Whole Sweet Pickles PETER PETER 22 OZ. JAR 49^c
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