



...THE FASTEST GROWING
FOOD CHAIN IN CALIFORNIA

THESE PRICES EFFECTIVE:
WED., THURS., FRI., SAT. & SUN.
JULY 29, 30, 31, AUG. 1 & 2
ALL ITEMS LIMITED TO STOCK ON HAND

BETTER PRODUCE AT BETTER PRICE

... OR YOUR MONEY BACK!

ONE OF THE GREAT JOYS OF SUMMER IS THE TASTE OF FRESH FRUITS THAT SLOWLY RIPEN UNDER WARM SUNNY SKIES. THERE'S NOTHING QUITE LIKE THEIR SWEET SUCCULANT FLAVOR AND THEY'RE NOW IN ABUNDANCE AT YOUR ALPHA BETA MARKET!



and you get *SB* Green Stamps, Too!

SEASON'S FINEST • NUBIANA
PLUMS

SWEET AND JUICY

10¢ LB.

JUICY AND TART • GRAVENSTEIN
APPLES

BEST FOR COOKING

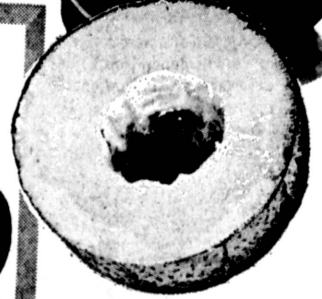
10¢ LB.

GARDEN FRESH • LARGE SIZE

CUCUMBERS

3 FOR 10¢

CANTALOUPE
LARGE SIZE VINE RIPENED "Mellow Melon"
81¢ FOR



THIN SKIN • JUICY
LEMONS
RICH IN VITAMIN 'C'

YELLOW • SLICING SIZE
ONIONS 3¢ LB.

FRESH SOLID HEADS
CABBAGE 3¢ LB.

3 FOR 10¢



DELICATESSEN SPECIALS

ALPHA BETA
SLICED • 1-LB. PKG. • SAVE 20¢
BOLOGNA 49¢

ALPHA BETA • SLICED • 3/4 POUND PACKAGE
SWISS CHEESE 49¢
NEW JUMBO SIZE SAVE 29¢

FROZEN FOODS
MINUTE MAID • 6-OZ. CANS • SAVE 34¢
ORANGE DELIGHT 81¢ FOR
FARMDALE • 10-OUNCE PACKAGE SAVE 3¢
FROZEN GREEN PEAS 10¢
CHEF BOY-AR-DEE
PIZZA 59¢ 12-OZ. CHEESE 13-OZ. SAUSAGE **69¢**

ALPHA BETA
DEL MONTE PINEAPPLE - GRAPEFRUIT DRINK 25¢
46-OZ. CAN SAVE 12¢

ALPHA BETA
DEL MONTE FRUIT COCKTAIL 19¢
303 CAN SAVE 6¢

ALPHA BETA
DEL MONTE PINEAPPLE JUICE 19¢
46-OZ. CAN SAVE 18¢

MORTON'S • FROZEN • 14-OZ. • SAVE 10¢
CREAM PIES 29¢
• BANANA • CHOCOLATE • COCONUT • LEMON • NEOPOLITAN

TASTY GREEN or TIME OUT • 303 CAN • SAVE 7¢
BEANS 10¢ CUT GREEN

DEL MONTE • 14-OZ. BOTTLE
CATSUP 225¢ SAVE 13¢ FOR

HEAR THE ANGELS IN ACTION
KMP-710 ON YOUR DIAL
See the Angels in Action - Home Games This Week
JULY 29, NEW YORK; JULY 31 AND AUGUST 1st & 2nd, BOSTON

BITS O' HONEY • 303 CAN • SAVE 8¢
Whole Kernel CORN 225¢
CAROLINA BRAND • 24 OZ. PKG. SAVE 10¢ **59¢**
INSTANT RICE CARNATION • 11 OUNCE JAR SAVE 4¢ **79¢**
ALPHA BETA • PACKAGE OF 10 BARS • SAVE 10¢
COMPLEXION SOAP 49¢

IVORY LIQUID GIANT SIZE 65¢ IVORY FLAKES LARGE SIZE 33¢



ALPHA BETA
BEEF PRICES GO DISCOUNT
and YOU GET *SB* GREEN STAMPS TOO!

DUBUQUE OR CORN KING • READY TO EAT
CANNED HAMS 369¢ 5 LB. CAN

THE REAL MCCOY • EXTRA LEAN BRISKETS
CORNED BEEF 69¢ 12 OZ. PKG. BREADED

DRUMSTICKS 49¢ VEAL OR TURKEY

BORTON'S • FROZEN FISH 49¢ 31 OZ. PKG. CENTER CUT • FROZEN HALIBUT STEAKS 59¢

WILSON'S
CERTIFIED **SALICED BACON 49¢** 1 LB. PKG.
CERTIFIED **PORK Sausage 39¢** 1 LB. ROLL
CERTIFIED **FESTIVAL HAMS 98¢** BONE-LESS

ALPHA BETA *Trim'd-Rite* BEEF
BONELESS BEEF ROAST 79¢ LB.
• RUMP • BOTTOM ROUND • CHUCK

ALPHA BETA *Trim'd-Rite* BEEF • 20¢ LB. BELOW DISCOUNT
CHUCK STEAK 39¢ LB.

ALPHA BETA *Trim'd-Rite* • BARBECUE FAVORITE
RIB STEAK 79¢ LB. NO BONE

ALPHA BETA *Trim'd-Rite* BEEF • 17¢ LB. BELOW DISCOUNT
SHORT RIBS 18¢ LB. LEAN AND MEATY

ARRID CREAM DEODORANT WITH PERSTOP
LGE. SIZE 69¢ MED. SIZE 49¢

WALDORF

TOILET

TISSUE

10 ROLL PACK 89¢

STARKIST CHUNK TUNA
NO. 34 CAN 49¢

JOY

REG. SIZE 35¢

WORLD TEEN FAIR!
AUGUST 1-9
NOON TO MIDNITE
ORANGE COUNTY FAIR-
GROUNDS, COSTA MESA
DISCOUNT TICKETS AT
YOUR ALPHA BETA
MARKETS

SAUVE • 14 OZ. CAN • SAVE 41¢
HAIR SPRAY 58¢ PLUS TAX
REGULAR OR HARD TO HOLD

FOR YOUR CAT BOX
JONNY 5 CAT 39¢ 5-LB. BOX SAVE 10¢

KAL KAN • 6 OZ. CANS • TUNA • CHICKEN & TUNA
CAT FOOD 225¢

LUX LIQUID 12 OUNCE SIZE 35¢

SALES TAX COLLECTED ON TAXABLE ITEMS
THESE SALE PRICES EFFECTIVE IN ALL
110 ALPHA BETA MARKETS
CHECK THE YELLOW PAGES FOR THE ADDRESS OF YOUR NEAREST LOCATION
TORRANCE 2720 Cabrillo Ave.—5130 190th St., at Anza
REDONDO DOMINGUEZ HILLS
1880 S. Pacific Coast Hwy. 190th St. at Avalon