

Call Cumberland or Gilbert 3-1811 for location of store nearest you.

... WHERE YOU BUY



The Best in Beef



Personally selected, only the "choicest" of the U.S.D.A. Grade-1 CHOICE beef... quality controlled throughout processing... custom trimmed for best value... every cut unconditionally guaranteed!



Look for the U.S. Department of Agriculture shield on the beef you buy... your assurance of quality. All beef sold at Von's & Shopping Bag is "branded" U.S.D.A. CHOICE.

T-BONE STEAK
CLUB, SIRLOIN TIP, FLANK OR TOP ROUND
Your Choice **98c** lb.
Porterhouse BIG, TENDER, JUICY STEAKS **\$1.09** lb.
Top Sirloin CHOICE BONELESS DELUXE STEAKS **\$1.39** lb.
New York Cut GENUINE STRIP FILET **\$1.98** lb.

RIB STEAKS
Flavor Favorite to Barbecue **79c** lb.
BONELESS FAMILY STEAKS **79c**

CHUCK ROAST
CHOICE CENTER CUTS **39c** lb.
The Leaner, Meatier Roasts... Less Bone... Your Best Buy!
Beef Brisket BONELESS WHOLE OR POINT **69c**
Stewing Beef TENDER, BONELESS **79c**
Ground Chuck FRESH & LEAN **59c**

CHUCK STEAKS
Marinate and Barbecue for a Taste Treat **39c** lb.

ROASTING CHICKENS
Fresh, Grade A California Grown 4.5 lbs. Avg. Wt. **49c** lb.

HAM SLICES
Farmer John Lean, Tender Full Center Cuts **89c** lb.

Fresh Fillet of Dover Sole EXTRA FANCY **79c**
Halibut or Swordfish Steaks CENTER CUTS **67c**
In the Frozen Food Cases
Catonan OCEAN PERCH 1 lb. Pkg. **49c**
Certi-Fresh FISH & CHIPS 1 lb. Pkg. **67c**
Turkey DRUMSTICKS 12 oz. Pkg. **59c**
Broiler BEEF STEAKS 7 oz. Pkg. **39c**

FROZEN LEMONADE
Sunshine State—Reg. & Pink
6 OZ. CAN **2 FOR 15c** Stock Up!

VIM TABLETS
Low Suds Detergent
GIANT SIZE Incls. 10c Off **49c** Save 20c

VON'S MARGARINE
Rich in Poly Unsaturates
1-LB. CTN. **2 FOR 25c** Save 13c

BISQUICK MIX
Betty Crocker's 12-in-1 Mix
40-OZ. PKG. **35c** Save 14c

VON'S SHOPPING BAG PAMPERED PRODUCE... "REALLY FRESH"... THE VON'S WAY!
FLAVORFUL Cantaloupes
SWEET, THICK MEAT—VINE RIPENED
Large Size **4 FOR 45c**

FRESH LIMES
For Cool Summer Drinks
6 for 15c

Fancy Plums NUBIANA VARIETY **2 FOR 25c**
Fresh Carrots TOPS OFF 1 LB. BAG **2 FOR 15c**
Sunkist Lemons THIN SKIN FULL O' JUICE **9c** lb.

Jerseymaid Butter GRADE AA 1 LB. CARTON **67c**
Orange Juice SUNNYLAND—VALENCIA 48 OZ. DECANTER **69c** QT. **49c** BTL.
Manning's Coffee 1 LB. CAN. (2 LB. CAN \$1.45) **73c**
Purex Liquid Bleach 1/2 GAL. PLASTIC **33c**
Catering Ice Cream JERSEYMAID 1/2 GAL. CTN. **59c**
Ice Cream Cones BUTTERCUP PACK-O-8 MAKE CONES AT HOME! **9c**

VITA **VON'S** MULTIPLE VITAMINS WITH B-12
120 TABS **99c** Save 80c
60 TABS **59c** Save 40c

\$ Dollar Values \$
Smucker's—Assorted Flavors Large 3 FOR \$1.00
ICE CREAM TOPPINGS 20 Oz. Jar
Fancy Farms—Unpeeled In Syrup 4 FOR \$1.00
WHOLE APRICOTS 2 1/2 Can
Van Camp's Serve Hot or Cold 4 FOR \$1.00
PORK AND BEANS 2 1/2 Can
Crown Prince Packed in Oil 5 FOR \$1.00
SILD SARDINES 3 1/2 Oz. Can
Regular or Liver No. 1 12 FOR \$1.00
VET'S DOG FOOD Tall Can

More Frozen Food Features
JOHNSTON'S FRUIT PIES Save 20c
Apple, Cherry, Boysenberry, Strawberry Rhubarb
LARGE 9 INCH SIZE... **49c**
Kold-Kist Sirloin Tips 14 oz. Pkg. **49c**
Kold-Kist Chili & Beans 14 oz. Pkg. **25c**
Kold-Kist Creamed Chicken 14 oz. Pkg. **49c**
Kold-Kist Beef Stew 14 oz. Pkg. **35c**
Macaroni & Cheese 14 oz. Pkg. **5 for \$1.00**
VON'S MEAT PIES
CHICKEN, BEEF OR TURKEY Lots of Carefully Chosen Meats
24 OZ. FAMILY SIZE CHICKEN OR BEEF... **59c** 8 OZ. PIES... **5 for \$1**
BIRDS EYE PEAS
Cut Corn or Chopped Spinach Prox. 10 oz. Pkg. **2 FOR 25c**

VON'S SHOPPING BAG WEEK-END SPECIALS IN THE DELICATESSEN
LUER QUALITY Franks **49c**
ALL BEEF 1 LB. PKG. Full, Meaty Flavor

Borden's Cream Cheese FRESH! 8-OZ. PKG. **35c**
Jerseymaid Sour Cream 1/2-PT. CTN. (PT. 49c) **25c**
Von's Health Salad WARM WEATHER FAVORITE, 15-OZ. CTN. **33c**

WISCONSIN JACK CHEESE
Rich & Creamy **59c**

SPECIAL PURCHASE! Cannon Towels **88c Ea.**
LARGE 22" x 44" BATH SIZE
Exciting New Deep Tones or Pastel Colors. Fully Looped Cotton. An Outstanding Value!

Liquor Dept. Features
VGC VODKA \$4.19
80 Proof, Charcoal Filtered FULL QUART... SAVE 30c...
OLD CROW \$4.99
GETTELMAN'S BEER Brewed in Milwaukee 6 12 OZ. CANS **99c**

Von's Bakery Specials
VON'S PLAIN POUND CAKE Delicious with Fresh Fruit or Ice Cream... **39c**
VON'S SAFFOLA WHITE BREAD Made with Saffola Oil, 1 lb. 6 1/2 oz. Loaf... **33c**

VON'S and Shopping Bag BLUE CHIP
Prices Effective THUR., FRI., SAT., SUN. JULY 30, 31, AUG. 1 & 2
WE GIVE BLUE CHIP STAMPS

GORDO'S MEXICAN DINNERS Beef or Cheese Enchiladas, Tacos, Tacomals or Chili Relleno 12 OZ. PACKAGE... SAVE 10c **39c**
LUX Toilet Soap REG. BARS **3 for 29c**
CONDENSED FLUFFY 3 LB. PKG. **77c** 3 LB. PKG. **79c**
The Family of "All" Detergents DISH ALL 20 OZ. PKG. **45c** COLD WATER 20 OZ. PKG. **75c**
KINGSFORD BBQ Briquets 20 LB. BAG **\$1.79**
ZEE Toilet Tissue ASSTD. COLORS 4-ROLL PACK **37c**
COLGATE Tooth Paste FAMILY SIZE TUBE **67c**
Chiffon Deluxe Napkins 20 COUNT **39c**
Chiffon Facial Tissue 20 COUNT **25c**
Chiffon Toilet Tissue 2 ROLL FACE **23c**
Zee Sandwich Bags 20 COUNT **2/27c**