



Resolution:
SAVE MORE
IN '64

Big Bear's lower everyday shelf prices will save you more in '64... It's a fact! You can save 1c to 15c on every* item you purchase... With more than 5000 items at reduced prices you can enjoy savings of hundreds of dollars a year... So resolve in '64 to save more... Shop Big Bear Foods.



*EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY AT BIG BEAR. WE DISCOUNT EVERYTHING BUY QUALITY, SERVICE AND COURTESY.

*Dairy Products and Fair Traded Items Excepted

- Baby Foods**
- BABY FOOD Heinz Strained 4 for 41¢
 - HI MEAT DINNERS Swift's 2 for 35¢
 - PABLUM CEREAL MIXED 39¢
- Canned Meats**
- CORNED BEEF HASH Libbys 35¢
 - BEEF STEW Nalley 45¢
 - HORMEL SPAM 12-oz. Can 45¢
 - CHILI WITH BEANS Dennison's 34¢
- Coffee & Tea**
- MAXWELL HOUSE COFFEE 1-lb. can 59¢
 - LUCKY COFFEE Premium Quality 55¢
 - INSTANT COFFEE M J B 89¢
 - INSTANT COFFEE Sanka 95¢
 - TENDERLEAF TEA BAGS 7c Off 55¢
- Olives & Pickles**
- OLIVES EARLY CALIF. Large Pitted 31¢
 - STUFFED OLIVES Green 49¢
 - DILL PICKLES Del Monte 38¢
 - FANNING PICKLES Bread & Butter 25¢
- Flour & Mixes**
- AUNT JEMIMA PANCAKE FLOUR 39¢
 - CAKE MIX Betty Crocker - Inc. 4c Off 35¢
 - PILLSBURY FLOUR 5-lb. Bag 52¢
 - GINGER BREAD MIX Dromedary 27¢
 - BROWNIE MIX Betty Crocker 35¢
- Paper Items**
- FACIAL TISSUE Lucky 18c
 - KLEENEX TISSUE Facial - 600 Ct. Box 31¢
 - COLORTEX NAPKINS Assorted 8¢
 - ZEE JUMBO TOWELS Paper 26¢
 - TOILET TISSUE Scott's 13¢
 - TOILET TISSUE Guest Ranch 29¢
 - SANITARY NAPKINS Modess 69¢
 - WAX PAPER Includes 2c Off 16¢
 - BETTY BRITE NUT CUPS 10¢
 - PAPER PLATES BONDWARE 49¢
- Crackers**
- NABISCO SNACK THINS Reg. Pkg. 39¢
 - HI HO CRACKERS Sunshine 36¢
 - STA CRISP CRACKERS Pacific 23¢
 - KRISPY CRACKERS Sunshine 27¢
 - PINWHEELS Nabisco Chocolate 45¢
 - NABISCO RITZ 1-lb. Box 39¢

- Peanut Butter & Syrup**
- PEANUT BUTTER Laura Scudder 55¢
 - LOG CABIN SYRUP Ac Off 63¢
 - GRAPE JELLY Kerns 49¢
- Canned Fish**
- CHUNK TUNA CARNATION LT. MT. 25¢
 - STAR KIST CHUNK TUNA Lt. Meat 31¢
 - COCKTAIL SHRIMP Dunbar 39¢
 - SARDINES BEACH CLIFF 12¢
- Cereal**
- CREAM OF WHEAT 28-oz. Box 42¢
 - CHEERIOS 15-oz. Box 42¢
 - SHREDDED WHEAT Nabisco 35¢
 - CORN FLAKES Kellogg's 37¢
 - QUAKER OATS 42-oz. Box 48¢
- Margarine & Milk**
- IMPERIAL MARGARINE 1-lb. Ctn. 37¢
 - AWARD MARGARINE 6c Off 31¢
 - LUCKY MILK Evaporated 2 for 25¢
 - NON FAT DRY MILK Carnation 48¢
- Sauces & Rice**
- HUNTS CATSUP 14-oz. Btl. 17¢
 - TOMATO SAUCE Harvest Day 3 for 23¢
 - LONG GRAIN RICE M.J.B. Quick Cook 39¢
- Laundry Aids**
- RINSO BLUE 30c Off Label 65¢
 - POWDERED DETERGENT Lucky 45¢
 - VIM DETERGENT PELLETS Gt. Box 65¢
 - LUX DETERGENT Liquid 64¢
 - LIQUID DETERGENT Pink Swan 64¢
 - WISK LIQUID DETERGENT Quart 68¢
 - ACTION BLEACH Colgate-10c Off 65¢
 - CLOROX LIQUID BLEACH 1/2-Gal. Bottle 39¢
 - DOWNY LIQUID RINSE 79¢
 - AJAX LIQUID Cleaner 68¢
 - VANISH BOWL CLEANER 35-oz. Can 39¢
- Shortening & Oil**
- LUCKY SHORTENING 3-lb. Can 59¢
 - MAZOLA CORN OIL Qt. Bottle 59¢
 - WESSON OIL 24-oz. Btl. 32¢
 - CRISCO SALAD OIL 38-oz. Btl. 55¢
- Other Items**
- MARSHMALLOWS Doumak White 19¢
 - GELATINE DESSERT Royal 28¢
 - CANDY BARS All Reg. 5c Bars 3 for 10¢
 - CIGARETTES Filter King Size 2.11

- Salt-Sugar & Spice**
- LUCKY SALT 26-oz. Box 11¢
 - C & H SUGAR Powdered or Brown 2 for 37¢
 - BLACK PEPPER Schilling 35¢
- Beverages**
- BEVERAGES Shasta Low Calorie 12 for \$1
 - CANADA DRY 12-oz. Can 2 for 55¢
 - FALSTAFF BEER Lift Tab 6 for 1.44
 - GOLDEN CROWN BEER Case 24 2.99
- Dairy Foods**
- SOUR CREAM Foremost 47¢
 - FOREMOST EGG NOG Quart 49¢
 - PURE ORANGE JUICE Tropicana 55¢
 - ICE CREAM FOREMOST-Family Style 49¢
 - FOREMOST BUTTER 1st Quality 68¢
- Soups**
- VEG. BASE SOUP Campbell's 13¢
 - LIPTON SOUP MIX Onion 35¢
 - CLAM CHOWDER Snows 29¢
 - BOUILLON CUBES STEERO 18¢
- Vegetables & Juices**
- PORK & BEANS Van Camps 22¢
 - B & M BAKED BEANS 28-oz. Can 32¢
 - GREEN BEANS Del Monte French Style 25¢
 - CUT BEETS Harvest Day 17¢
 - PICKLED BEETS Golden Day Sliced 17¢
 - GOLDEN CORN HARVEST DAY 13¢
 - GREEN GIANT CORN Del Monte 18¢
 - PEAS & CARROTS Libby's 20¢
 - DEL MONTE PEAS 303 Can 20¢
 - PRINCELLA YAMS 2 1/2 Can 25¢
 - TOMATO JUICE Libby's 28¢
- Pet Foods**
- LORD & LADY TUNA CAT FOOD 10¢
 - CAT FOOD Pura 'n' Boots 2 for 29¢
 - VETS DOG FOOD 16-oz. Can 9¢
 - GAINES DOG BURGERS 36-oz. Pkg. 87¢
 - FRISKIES DOG MEAL 5-lb. Bag 77¢
 - GRAY TRAIN DOG FOOD 10-lb. Bag 1.29
- Salad Dressing**
- MIRACLE WHIP Salad Dressing 55¢
 - MAYONNAISE BEST FOODS 59¢
 - DRESSING Kraft Roka Bleu Cheese 39¢
 - FRENCH DRESSING Kraft 45¢
 - LUCKY MAYONNAISE 24-oz. Jar 37¢

FRYING CHICKEN
Fresh U.S.D.A. Grade "A" Whole Body **29¢ lb**

- FRYING CHICKEN BREAST 58c lb.
- FRYING CHICKEN LEGS & THIGHS 52c lb.
- FRYING CHICKEN WINGS 22c lb.
- STEWING CHICKEN CUT-UP 24c lb.

ROUND STEAK
U.S.D.A. Choice or Big Bear Bonded **69¢ lb**

- SIRLOIN STEAK 89c lb.
- STANDING RIB ROAST 72c lb.
- TOP SIRLOIN - BONELESS 1.49 lb.
- BONELESS ROUND STEAK 79c lb.

GROUND BEEF
Big Bear Bonded Fresh Ground **33¢ lb**

- GROUND CHUCK 49c lb.
- GROUND ROUND 69c lb.
- SHORT RIBS OF BEEF 29c lb.
- RIB BOILING BEEF 9c lb.

YOUNG TURKEYS
U.S.D.A. Grade "A"
Toms **33¢ lb** Hens **37¢ lb**

- RIB LAMB CHOPS 98c lb.
- SMALL LOIN LAMB CHOPS 1.28 lb.
- LARGE LOIN LAMB CHOPS 69c lb.
- BREAST OF LAMB 9c lb.

Fruits & Juices

- APPLESAUCE Harvest Day 27¢
- APPLE SAUCE Stokley 21¢
- UNPEELED ARICOTS Whole Harvest Day 25¢
- CRANBERRY SAUCE Ocean Spray 22¢
- SPICED PEACHES Hunt's 25¢
- FRUIT COCKTAIL Del Monte 35¢
- CLING PEACHES Del Monte Yellow 27¢
- CLING PEACHES Harvest Day 23¢
- DELUXE PLUMS Libbys 35¢
- SLICED PINEAPPLE Dale 5 for \$1
- CRUSHED PINEAPPLE No. 2 Can 30¢
- PINEAPPLE JUICE Harvest Day 29¢

Dairy Foods

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- FOREMOST EGG NOG Quart 49¢
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- FOREMOST BUTTER 1st Quality 68¢

Soups

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HOUSEWARES - SUNDRIES AT DISCOUNT PRICES!

KING SIZE TV TRAYS
Assorted patterns. First quality. \$1.50 Value. Big Bear Discount Price **87¢**

BEAN BAG ASH TRAYS 27¢
39c Value—Big Bear Discount Price
The popular Ash Tray. Assorted plaids.

Heavy Bottom Glasses 6 for 75¢
90c Value—Big Bear Discount Price
8-ounce Sham Bottom

Refrigerator Defroster \$3.87
\$7.95 Value—Big Bear Discount Price
Close-out special, U.L. approved, By Red-I.

Boxed Envelopes 28¢
30c Value—Big Bear Discount Price
100 count.

Ball Point Tablet With Pen 29¢
49c Value—Big Bear Discount Price

WE CARRY A COMPLETE SELECTION OF BALLOONS AND NEW YEAR'S PARTY ITEMS AT DISCOUNT PRICES.

BUBBLE BATH 47¢
98c Value—Big Bear Discount Price
The bubble bath everyone loves. 1 1/2-lb. bag. No tub ring!

SHOP EARLY
BIG BEAR CLOSED
NEW YEAR'S DAY
WEDNESDAY, JAN. 1st
Happy New Year to One and All!

RIB STEAK
U.S.D.A. Choice or Big Bear Bonded Lean and Juicy **79¢ lb**

- CHUCK STEAK 49c lb.
- CUBE STEAK 98c lb.
- SLICED BACON 49c lb.
- SIRLOIN TIP STEAK 89c lb.

T-BONE STEAK
U.S.D.A. Choice or Big Bear Bonded **98¢ lb**

- RIB FILET STEAK 1.49 lb.
- CROSS RIB ROAST - BONELESS 79c lb.
- RUMP ROAST 69c lb.
- CHUCK ROAST - BLADE CUT 39c lb.

SMOKED HAM
Shank Half Fully Cooked **39¢ lb**

- CENTER CUT HAM SLICES 89c lb.
- PORK CHOPS, BLADE CUT 49c lb.
- RIB CUT PORK CHOPS 89c lb.
- PORK SHOULDER ROAST 39c lb.

DELICATESSEN DEPT.
5-lb. CANNED HAMS
DUBUQUE BRAND **\$3.79**

- MANHATTAN FRANKS 39c 1-lb. Package
- Sliced Lunch Meats 4 for 1.00
Manhattan—6-oz. Pkg. Pickle and Pimiento, Cotto, Bologna, Spiced
- PILLSBURY BISCUITS 3 for 23c
8-oz. Can. Buttermilk or Sweet Milk

Frozen Foods

- MEAT PIES Banquet - 8-oz. Pie 4 for 79¢
- TV DINNERS Swanson Reg. Pkg. 49¢
- CHEESE PIZZA Oh Boy 79¢
- MACARONI & CHEESE Martons Frozen 39¢
- MEXICAN DINNERS Rosarita 47¢
- DOWNYFLAKE WAFFLES 10-ct. Pkg. 35¢
- FRUIT PIES Morton - 8-oz. Pie 29¢
- FRIED HALIBUT Van De Kamp 75¢
- FRENCH FRIES Birds Eye 25¢
- PEAS Mixed Vegetables, Broccoli 2 for 29¢
- WELCH GRAPE JUICE 12-oz. Can 37¢
- ORANGE DELIGHT Frozen Minute Maid 6 for \$1

DISTILLED SPIRITS

- LUCKY STRAIGHT KENTUCKY BOURBON, 86 Proof, 6-yr. old, 5th 3.99
- LUCKY VODKA, 80 Proof 5th Bottle 2.99
- LUCKY IMPORTED RUM, 80 Proof, Lite or Dark, 5th Bottle 3.77
- LUCKY GIN, 90 Proof 5th Bottle 3.55

AQUA TEMPO GLASSES
12-ounce, 5 for \$1.00 Value. Big Bear Discount Price... **6 FOR \$1.**

Aqua Tempo Glasses 6 for \$1.00
Big Bear Discount Price
5 for \$1.00 Value, 12 ounce.
STRIPE Tooth Paste—Giant size 42¢
53c Value—Big Bear Discount Price
MICRIN Antiseptic—Economy Size 99¢
\$1.29 Value—Big Bear Discount Price
ST. JOSEPH'S COUGH SYRUP 54¢
95c Value—Big Bear Discount Price
ANALIST-NASAL SPRAY 91¢
\$1.19 Value—Big Bear Discount Price
CONGESTAID—5-ounce \$1.00
\$1.19 Value—Big Bear Discount Price
ALLEREST—2 1/2-ounce 93¢
\$1.25 Value—Big Bear Discount Price
EXCEDRIN—36's 57¢
69c Value—Big Bear Discount Price
HEET LINAMENT 64¢
75c Value—Big Bear Discount Price
DIAPERENE Ointment 98¢
\$1.25 Value—Big Bear Discount Price
SCORE Hair Grooming Aid—Tube 61¢
75c Value—Big Bear Discount Price
AERO SHAVE—Regular and Menthol 66¢
89c Value—Big Bear Discount Price

BIG BEAR FOODS
Shop Any Day... Save Every Day

3860 SEPULVEDA BLVD.

AT HAWTHORNE BLVD. WEST TORRANCE

STORE HOURS MON. thru FRI. 12 NOON 9 P.M.

SAT. & 10 A.M. TO 7 P.M. SUN.